AVIATION EXPERIMENT MADE BY PACKARD CO.

Big Automobile Manufacturers to Test Airplanes on Own Private Grounds Near Detroit Plant.

INSURES "TEST FACILITIES

Lieut.-Col. J. G. Vincent, Vice President of Engineering, Enthusiastic Over New Acquisition.

Packard Motor company has an [illegible] of land on the outskirts of [illegible] for use as a private aviation [illegible] in the development [illegible] Lieut.-Col. J. G. Vincent, vice president in charge of engineering of the Packard company, and one of the principal engineers of the Liberty motor, is enthusiastic over the [illegible] which insures him a [illegible] staff facilities for proving our Liberty engines and planes.

"I am tremendously interested in the development of flying fields everywhere in America, and particularly in the neighborhood of our larger cities between which we may expect the air travel," said Colonel Vincent, "because the whole development of peace-time aviation is bound with [illegible] the landing-field facilities. In some companies and [illegible] are moving this with increasing [illegible] and communities that were [illegible] in the development of this new form of transportation should be energetic in action right now.

"Immediately after the war, Packard announced the increasing interest in aviation, and especially in the peace-time development of the airplane as soon as it [illegible] operation in every way with the [illegible] development of engines. We would have a wide field [illegible] With this field, we may be able to [illegible] our work. A [illegible] of interest in this [illegible] and [illegible] with those of other private and public agencies working toward similar ends."

PNEUMATIC TIRES PROVE SUCCESSFUL ON TRUCKS

Among well-informed truck owners there is no longer any question as to the success of the pneumatic tire for trucks, either in the matter of durability or as an expense saver.

The United States Tire company, which was the first tire manufacturer to turn out the big pneumatics for trucks, follows carefully the records made by trucks using the big Nobby Cords and finds that its predictions regarding satisfactory mileages and economy of operation especially in saving gas and oil and preventing wear, are conservative.

The White Line Transportation company of Birmingham, Ala., has turned in some records on tires of this sort used on three of its passenger busses. J. A. Propst, owner of the company, says that the oldest set of tires has already made more than 38,000 miles each and is still running. Another set is still running with 22,000 miles to its credit and the newest set has turned in 14,000 miles and is still in good condition.

Factory Aviation School Is in Great Popularity

WABASH, Ind., June 1.—C. McCaskey of the Service Motor Truck company aviation office advises that applications are being received for air service training very rapidly.

Before many weeks there will no doubt be several students here in Wabash training and airplane engines will be heard from early morning till sunset.

WORK IS STARTED ON NEW JORDAN PLANTS

Several Additions to Large Motor Car Factory Are Now Under Way at Cleveland.

The Jordan Motor car company announced that work has just started on several new plant units at their factory in Cleveland, Ohio. The addition will include a new assembly room, office building, power plant, foundry, paint and boiler test building.

This [illegible] increase of factory capacity follows the declaration of a 50 per cent stock dividend in the preferred and common stock holders of the Jordan Motor car company, and the announcement that the capital of the company was increased to $1,250,000.

The Jordan expansion is in line with recent information regarding the motor car industry. There is not in the history of the industry so evidenced as the rapid resumption of production and the new demand for operations which is now everywhere found in Europe and in all parts of the country.

In announcing the building program of the company, Edward S. Jordan, president of the company, explained why he is confident that now is the time to increase business.

"The only opening that is left open to build," said Mr. Jordan, "is to take advantage of the present opportunity to increase our business, so we may not, when the time of boom prices comes, if it ever does come, have enough business to warrant new buildings.

"Fifteen years before the war started, we used to carry the man who was making $100 a month. That was when a $100 bill would buy three times as much as it does today.

"Even before the war began, the cost of building a business kept constantly going up. We do not think that it is going to stop unless there is a period of depression, and few people have the courage to expand during a period of depression.

Pierce Truck Body Shops Produce Big Number of Designs

Motor truck [illegible] is interested in body design.

Because the motor truck user demands a maximum of utility, great head must be given to the question of body construction. The [illegible] truck depends much upon this factor.

Truck bodies must meet a multiplicity of requirements. Unless the motor truck manufacturer can provide body types to match these special requirements, the customer is far half served.

The Pierce-Arrow Motor Car company recently made a fortunate purchase in Alfa Tragert, its big, modern body plant, to produce the wide range of body types. In fact the manufacture of body designs for permutations dating back to [illegible] in different lines, for instance, Sheet and seamless leather seats and leather fenders.

The Pierce-Arrow truck engineers possess a distinct advantage in the field of body construction. Few other companies have had as many years experience in body design. Most important of all however, is the fact that the experience gained in Pierce-Arrow Truck Arrow body building is contributed to the well known Pierce-Arrow policy of building to demand quality rather than to demand costs. Thus bodies worthy the reputation gained by Pierce-Arrow bodies, a reputation that equals that of the Pierce-Arrow Truck itself.

The company's engineers have prepared what is believed to be the most exhaustive treatise on truck body building ever compiled. This treatise enables every Pierce-Arrow agent to give customers the most accurate advice as to the selection of the proper body for each type of work.

The new telephone directory goes to press June 1. For advertising space and changes in listing call Manager, telephone 1?? Southwestern Bell Telephone company. Adv.

Inward Satisfaction
vs.
Outward Evidences of Anxiety

Outward evidence which advertise the average motorist's anxieties are noticeably absent from the Franklin Car—radiator blanket, water thermometer, alcohol fumes, spare tires, shock absorbers.

Contrast the advertised worries of other motorists with the inward satisfaction of the Franklin owner. You do not have to ask for the Franklin story. Just listen to a Franklin owner.

For over 17 years Franklin owners have repeatedly demonstrated the wide range of usability and the freedom from trouble which the Franklin Car gives.

No water to boil or freeze. 177 parts incident to water cooling eliminated—motion vare minimized.

Half as many tires to buy—blowouts and punctures almost unknown.

Straight ahead! traversing over rough stretches without slowing down—no jars, no shocks, no digging in at soft spots, sand or mud. No slowing up or side-slipping at turns.

More miles per day and more days per year than other motorists get.

When you buy a Franklin Car you buy a clean bill of performance with freedom from many common worries, big and little.

Another source of satisfaction, contrasting sharply with other cars, is the Franklin economy:

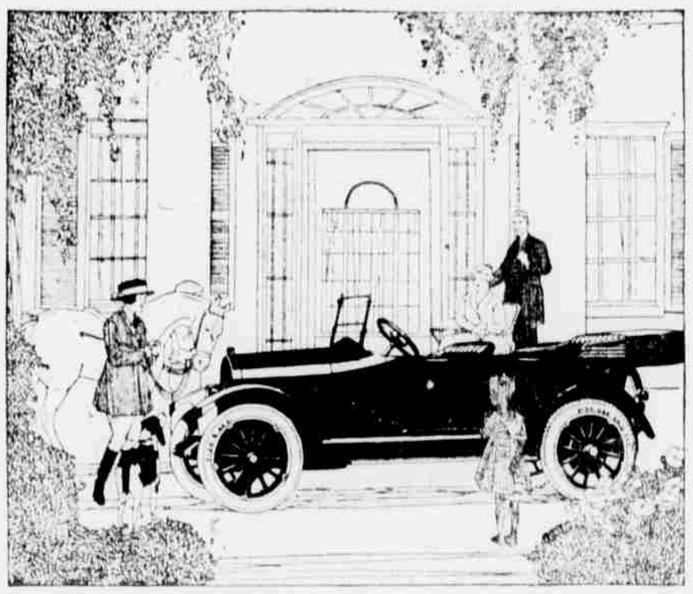
20 miles to the gallon of gasoline
11,000 miles to the set of tires
50% slower yearly depreciation

Make a point of listening to several Franklin owners—then ask owners of other cars how their cars compare, point for point with what you have just learned. Also arrange with us for a demonstration of the Franklin Car.

CHAPPLE BROS.

611 South Main — NO WATER TO BOIL, FREEZE OR LEAK — Phone 1292

Overland



Why Model 90 Makes Friends of Owners

The Overland Model 90 is not a stunt car. It was built for long, continuous, every day service, but—

One day last month an Overland Model 90 *stock* car rolled out, by way of diversion at Oklahoma City, and broke all previous records in a most extraordinary non-stop *high gear* test.

This car will meet your ideals of motor car appearance as well as your ideals of efficient and dependable service.

It couples luxurious riding comfort with power and reliability on steep hills and rough roads. To build such a car for $985 is possible only with the Overland facilities for volume production which public appreciation of Overland cars has built up. Order your Model 90 now.

OVERLAND TULSA COMPANY
Phone 5550, First and Denver Streets — Tulsa, Okla.

Overland Model Ninety Five Passenger Touring Car, [illegible] Tulsa
Come to our store

AUTO Accessories THAT ARE OF NATIONAL REPUTATION

Can be found here in all the popular styles and sizes. This should mean a great deal to motorists who do like to have their car looking right up to the minute. Standard accessories such as we sell are guaranteed to us by the maker—and to you by us. You take no chances when you buy from us—you are also assured of satisfaction.

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