

A Demonstration of Super Values

In Men's and Young Men's Good

Suits

and

Overcoats



Specially priced at **\$39.75**



Specially priced at **\$39.75**



Specially priced at **\$39.75**



Specially priced at **\$59.75**



Specially priced at **\$48.75**

Please note that we say "Good" Suits and Overcoats. That means more than usual this season.

For while there is a fair supply of substitutes—poorly made and of inferior fabrics—the shortage in really fine Suits and Overcoats is the greatest we've ever known. Only by the most strenuous efforts can this live store keep an adequate supply on hand.

But assurance of High Quality isn't the only advantage we offer our clothes customers.

Our greater value-giving is unusually conspicuous this season by reason of our having placed tremendous orders long before prices advanced so drastically. In fact, few, if any of our Suits and Overcoats could be bought at wholesale today at the prices we are selling them for.

and please remember this—

No retail store ANYWHERE can give you the style, hand-tailoring, all wool fabrics and the newness of models at or near our selling prices.

Suits and Overcoats

\$43, \$45 \$47 and \$50
Specially priced now at

\$39⁷⁵

Suits and Overcoats

\$53, \$55, \$57 and \$60
Specially priced now at

\$48⁷⁵

Suits and Overcoats

\$63, \$65, \$70 and \$73
Specially priced now at

\$59⁷⁵

Oil Field Coats

Great Ulsters in Serviceable Materials, Sheepskin and leather lined, fur collars and fur wrists, storm sleeves. Special—
Other Field Coats, \$27, \$33, \$45 up to \$80

\$50

Separate Fur Collars

Seal, Nutria and Beaver Fur Collars, detachable, suitable for any overcoat, are shown in a great variety at—

\$38

Other Fur Collars, \$15, \$20, \$25 up to \$57

Sweater Coats

Here is Sweater headquarters. V-neck styles, Button styles, Plain shades and combination colors. Some are the heavy rope-stitch. Materials of all-wool only; large shawl collars. A wonderful collection of unmatched Sweaters and Sweater Coats that are \$10 and \$11 values. Priced special—

\$7.65

Mens' Shirts

Here are Shirts of Printed Madras, Wool Madras and fine Silks—cut full in the good old-fashioned sense. Fit and finish are given the most careful attention. Patterns are confined exclusively to this store and cannot be had elsewhere—even at much higher prices. The Savings here are worth while.

\$1.95 \$2.95 \$6.95 \$8.95 \$10.45

Underwear

The most important feature of these fine Union Suits are the excellent workmanship, perfect fit and the superior qualities of fine bleached long fiber cotton. No detail has been overlooked in the making—button holes and edges are finished in silk. Specially priced at—

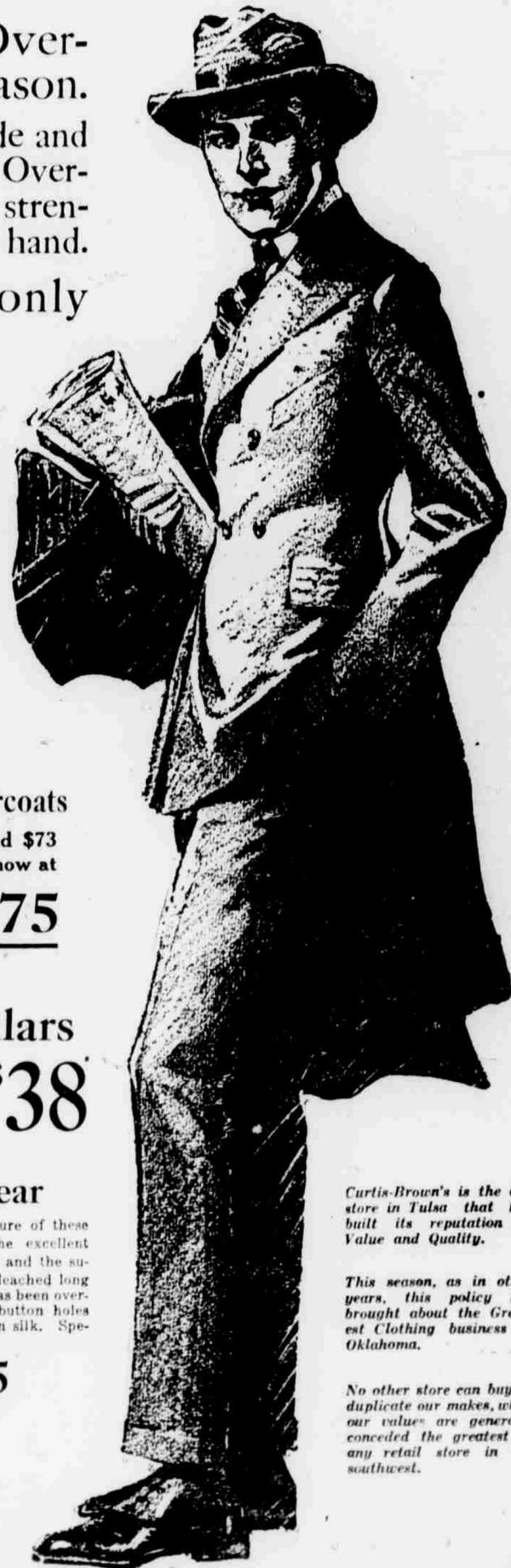
\$2.45

Back of Our Advertising—

Too often advertising is 100% advertising, or nearly so. Which is to say that the effort is put into the advertisement rather than what is in back of it.

You would be interested if you could be on the inside of the Curtis Brown establishment, to see how much more effort is put into having good things to advertise, than is put into having good advertisements.

Curtis Brown advertising simply tries to mirror the facts. It aims at putting the major part of its efforts into giving better values, into showing the newer things first, into making this a better kind of store, and it puts the minor part of its energies into telling of those things.



Curtis-Brown's is the one store in Tulsa that has built its reputation on Value and Quality.

This season, as in other years, this policy has brought about the Greatest Clothing business in Oklahoma.

No other store can buy or duplicate our makes, while our values are generally conceded the greatest of any retail store in the southwest.

Curtis Brown Co.

Tulsa's Livest Leading Men's Store