

Reductions of 1/3 to 1/2 on Every Fur Piece in Seidenbach's

# SEIDENBACH'S

119 South Main

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## Tulsa's Greatest Coat Sale!



375 of the Finest-Type Coats on Sale---Today

At Less Than the Cost of Materials and the Making

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An Absolute Price Sacrifice of 300 Coats from five of the most prominent, overstocked manufacturers. And augmented by 75 Highest-Type Coats from our regular stocks to sell for \$32.00

# \$32

Never in Pre-war Days—Never, we believe, at Any Sale—Never in Any Store at Any Time have Coats like these been sold for \$32.00

We will, as never before, demonstrate our superior Value Giving in this Sale of Coats. We urge an early attendance to this sale, at the values given are the greatest in the store's history.

(Regular Values Up to \$69.50)

Our sales force has been so augmented with efficient sales persons as to insure the usual Seidenbach satisfactory service.

All Wool Silvertone Coats  
Fur-trimmed—Lined and Interlined

Here is an exact list of the Coats in this sale at \$32.00

Smart Coats in Goldtone  
Handsomely Trimmed in Raccoon

All Wool Chevrona Coats  
Hudson Seal Collars and Trimmings

Elegant Models in Crystal Cloth  
Trimmed in Ringtail Opossum

Warm Wintery Tinseltone Coats  
Full Length, Fancy Silk Linings

Newest Duvet de Laine Models  
Fur-trimmed and Silk Lined

Tailored Coats of Duvet Superior  
Custom Tailored—Fur-trimmed and Plain

Every wanted Style is to be found in this collection

Smart Short Polo Coats  
Tailored and Trimmed in Handsome Fur

Warm Luxurious Plush Coats  
Fully Silk Lined and Interlined

THE COLORS ARE

Short Chappie Coats  
The newest and most wanted model

Pure Wool Velour Coats  
Handsomely Fur-trimmed—All Lined

Navy, Reindeer, Taupe, Pekin, Brown, Teddy, Black, Copen, Gray, Oxblood, Purple and Prune

New Models in Pom Pom Coats  
Kit Cooney Collars and Cuffs

MCCARTY PIONEER IN TULSA MOVIES  
Sole of Majestic Theater Last Week Ends His Theatrical Career.  
TALBOT NEW MANAGER

Glenn Condon, Formerly in Charge. Leaves for N. Y. to Accept Position.

One of the most important theatrical transactions in the history of the state occurred this week when Ralph Talbot and associates purchased a controlling interest in the Majestic Amusement company from Dr. C. W. McCarty and E. R. Perry.

Ralph Talbot assumed active management of the Majestic last Monday. He will be managing director of both the Palace and Majestic.

The deal marks the retirement from active participation in local theatrical affairs of Dr. C. W. McCarty, after more than 19 years' activity, which time he has continuingly owned and operated one or more playhouses here.

Doctor McCarty gave Tulsans their first vaudeville show. That was the old Wonderland theater, which he built. He was also a pioneer in the motion picture game here, having run the first five-reel features ever shown in the city.

After selling the Wonderland he purchased the old Majestic, now the loyal five successive seasons had failed to put the Majestic over as a winner. Doctor McCarty in two years time made it one of the best paying theatrical propositions in the city. It was in this house that he gave Tulsans their first taste of "big picture" as he had the first exclusive franchise for this community of the old Triangle program, which included such stars as Dorothy Dalton, Frank Keenan, Wm. S. Hart, Charles Ray, Douglas Fairbanks and D. W. Griffith.

He then sold the old Majestic and built the present handsome theater of that name. The property is valued at \$250,000. It is the largest and finest appointed motion picture house in the state. The Majestic was opened to the public in June, 1917. Its opening was given publicity throughout the country, and it was freely predicted that the project would be a financial failure on account of the theater being "too far ahead of the city." Doctor McCarty's faith in the future of Tulsa, however, was unbroken.

Six months ago Glenn Condon was named as manager of the Majestic. During his regime the theater achieved, by its up-to-date presentation of the big feature pictures, a national reputation and the combined team of McCarty and Condon became firmly established in filmdom throughout the country.

Many large out of town syndicates have tried to purchase the theater but Doctor McCarty preferred selling to a local man who had a reputation for giving the public clean amusement. Thus it happened that the transfer was made to Mr. Talbot, and all concerned are confident that the Majestic will continue to forge ahead in the future under the new management as it has in the past.

Doctor McCarty's reason for selling was the necessity for his devoting all of his time to his rapidly increasing oil holding in Texas and Louisiana, and the further fact that his manager, Mr. Condon, had accepted a responsible position in the largest oil company of the continent. A few years ago Doctor McCarty was forced to abandon a lucrative medical practice here on account of his other interests.

He retains an interest in the Majestic Amusement company, and Mr. Perry still owns the property.

REPUBLICANS ELECT TODAY  
Officers for Ensuing Year Will Be Named by Ballot; Sec. Wayne Dickey to Hold Position.

Officers of the Tulsa republican club will be named for the ensuing year at a session to be held in the club headquarters this afternoon. The polls will be open between the hours of 4 and 8 o'clock and at their close the annual meeting of the club will convene.

President E. O. Lingo and Secretary Dickey have already been re-elected in that no other nominations were offered for their positions. The nomination for president, which was held by Mrs. C. E. Lashman, and four names were offered in the contest for the 14 positions on the board of directors, and two nominations were made for the position of secretary.

Week Tulsa Meeting Tonight.  
Meeting of the West Side Improvement association is called for tonight at Marcus hall, West Tulsa. Among other business to be considered by the association is that of securing a site for the new library contemplated and consideration of other improvements. Attorney Lee Butler, counsel for the association, will report on various phases of the association's activities.

North Side W. C. T. U. to Meet.  
Meeting of the North Side W. C. T. U. will be held this afternoon at the home of Mrs. Minnie Thurston, 201 West Easton street, at 2:30 o'clock. Mrs. L. L. Carson will be the leader for the session and Mrs. Traker, a delegate from Michigan at the national W. C. T. U. convention just closed in St. Louis, will make a report on action taken by the convention.

The Southwestern Bell Telephone company employs nearly five hundred girls in the city of Tulsa. For their comfort a most attractive restaurant is equipped where the girls may go when off duty to dine, sleep, or otherwise enjoy themselves. In addition a cafe is maintained where the operators may obtain their meals at cost. If you are interested in obtaining pleasant work with good working conditions, apply to the principal of the Training School, 201 Calumet Bldg—Advt.

Exchange Trust Co. new phone number is P. O. X. Orange 3700 Advt.