

VISION OF EARLY 90'S IS REALIZED

Dreams of Appersons See Fulfillment in Their Product.

CAPACITY NOW 10,000

Yearly Output of Apperson Eight Reaches That High Figure.

From a vision way back in the early 90's to an actuality today is what has been accomplished through the life work of the Apperson brothers down in Kokomo, Ind.

These pioneer motor car builders of the Hoosier city dreamed over a quarter of a century ago of what could be done without using the horse as a means of locomotion.

Perhaps they never expected these dreams to be so well fulfilled, but the modern, up-to-date plants of the Apperson brothers in Kokomo now prove how well they did dream in their youth.

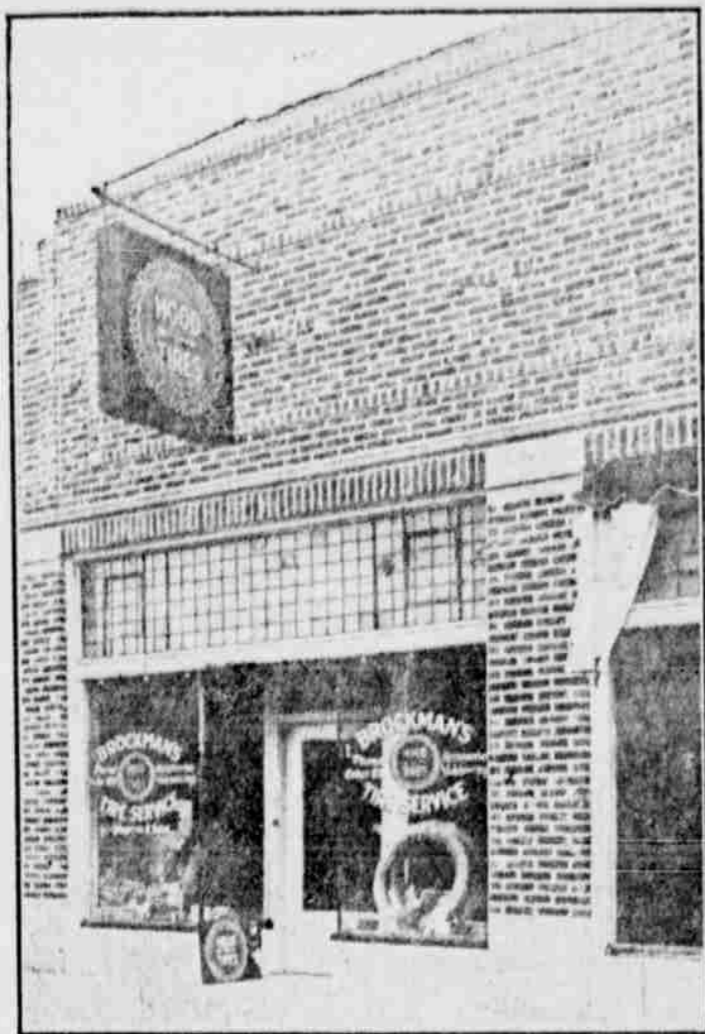
Always have the Apperson brothers been interested in the mechanical and inventive end of the business, therefore, they have not gone after a gigantic production. As Edgar Apperson, general manager of this company, said in this day the other day:

"Ever since my brother Elmer and I first started we have had in mind one thing, and one thing only, and that was to build automobiles the Apperson way. Our way has been to give full value for every dollar paid us. Working under such a plan, an enormous production has been out of our minds. We were not able to get the big volume and keep the custom-made quality that we feel is an inherent part of every Apperson car."

"Of course, in the natural evolution of things, building in this way, our business has grown. Each year has been an increase, but we have never allowed an extension of the production beyond the point where our time tried and skilled organization would be able to handle it in our way."

"Year by year we have been adding to the new factory until now we have buildings which will in 1920 give us a capacity of 10,000 Apperson Eights each year. However, it has taken over a quarter of a century of good, hard work to accomplish this but we feel we are repaid because now that we have reached a fairly large capacity we find we have an organization of workmen and executives who can take care of the volume without sacrificing any of the Apperson quality, which we insist must be built into every job."

Home of Brockman Tire Service, of Tulsa, Distributor of Hood Tires



IMPORTANCE OF BRAKE

Good Brakes Are Essential to Pleasurable Motoring and to Safety.

Good brakes are the greatest essential to pleasurable motoring. If you are not certain of your brakes you must ride with fear at your elbow and tragedy just around the corner.

The brakes of the Peerless Eight are given much thought by the makers of this wonderful car and an exhaustive test is given them. For

the information of motorists the following table of what your brakes should do. Try it out. If you can't stop within the distances shown your brakes are not in first class shape.

| Speed per Hour | Stopping Distance |
|----------------|-------------------|
| 10 miles | 9.2 ft. |
| 15 miles | 20.8 ft. |
| 20 miles | 37 ft. |
| 25 miles | 58 ft. |
| 30 miles | 83.8 ft. |
| 35 miles | 113 ft. |
| 40 miles | 148 ft. |
| 50 miles | 231 ft. |

"Try this on your car."

Three radio stations have been established to inform shipping men of ice conditions that make navigation difficult in the Kara sea.

WILLYS KNIGHT'S ROYAL COMPANY

King of Spain Maintains Fleet of Those Master Automobiles.

WITH BELGIAN KING

Albert, Prince of Wales and Cardinal Mercier, Delighted With That Car.

Notable among those who appreciate Willys-Knight car quality, economy, quietness, dependability and improvement with use are some of Europe's nobility such as, for example, King Alfonso of Spain. The Spanish king has received from the Toledo factory of the Willys-Knight company 23 of the Willys-Knight cars. He has been a Willys-Knight fan for several years and the Willys-Knight dominates the royal garages.

The Albert of Belgium and the prince of Wales, on their visit to America recently had opportunity to ride in Willys-Knight cars. King Albert on his Toledo visit expressed himself as amazed with the quietness and surging power of the motor.

In Canada, the prince of Wales expressed his admiration of the motor and decorated the driver.

Brand Whitlock, ambassador to Belgium from the United States, received as a gift from John H. Willys and other friends a new Willys-Knight closed car upon his recent visit to his home town, Toledo, Ohio, with King Albert. This car has been shipped to Belgium and will be used by the American ambassador there.

Cardinal Mercier on his visit to America had Willys-Knight cars at his disposal and he was delighted with their service.

The Carhart-Murphy French company of Tulsa, are distributors for the Willys-Knight car.

Duster Boys in Honolulu.

In Honolulu not far from the famed "beach at Waikiki" there is an automobile concern which is being pointed out as a model for motor institutions of the most progressive American cities.

The Pond company limited, of Honolulu, distributors of the Maxwell and Chalmers cars, is the largest automobile concern on the islands. A feature of their service is a squad of "duster boys" whose job it is to see that every car that leaves the Pond service station is absolutely clean. The station is equipped with every up-to-date device for cleaning the interior and exterior of cars. Another innovation established by the manager is an all-night service club.

See the Hood Tire Display in Accessory Exhibit Section 3



You Can Buy Hood Tires at This Sign

The Only Economical Way To Buy Tires

—Is on a basis of **REAL** Cost-Price divided by the number of miles a Tire will deliver.

On That Basis—

Hood Tires

have proved themselves the lowest price tires on the roads.

The extra first cost, due to extra **Quality** and **Quantity** of materials, results in a big saving in the end.

Count the miles a tire brings you—not simply the dollars you pay for it.

A **Hood Tire** that unrolls 10,000 miles is worth two tires of 5,000 miles each—but costs considerably less than two such tires.

We guarantee Hood Tires to outwear any other tire made, Cords included.

BROCKMAN'S Tire Service


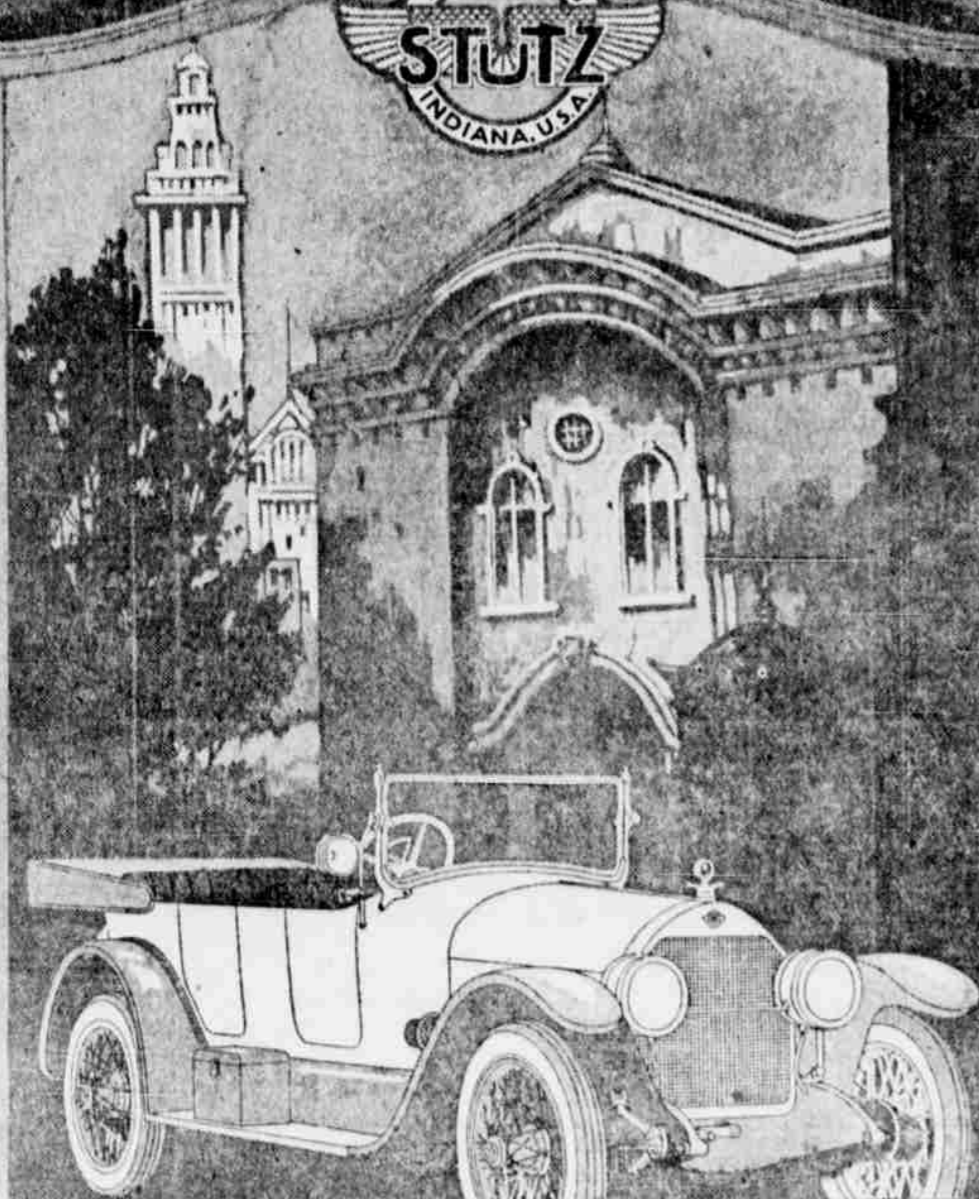
11 W. Sixth St. Phone Cedar 1130

Any Hood Tire in our territory will be kept in repair during its life Free of Charge.

Put on a "Hood" and Forget It for a Year



Free Air Vulcanizing Accessories

The Car That Made Good in a Day

FEDERAL MOTOR CO.
615 SOUTH BOULDER ST.
TULSA, OKLAHOMA

TELEPHONE OSAGE 79142