 Saturday. Come expecting exactly what we advertise.

## A Stupendous Dress Offering



A Sale of Trimmed Hats
\$5


Involving hundreds of high-class new Fall dresses, sacrificed to us at less
than former market prices. Values that shatter every local value-giving precedent!
$\begin{array}{llll}\$ 15 & \$ 1975 & \$ 25 & \$ 35\end{array}$
Typical high standard dresses-presenting new and exclusive models at exceptionally modest prices
One can always obtain splendid dresses here at from $\$ 5$ to $\$ 25$ less than in the "exclusive" shops -Afternoon Dresses of Tricotine -De Lux Matinee Gowns of Satin and Panne Velvet -Georgettes, Combinations, Velours
The three groups include a complete presentation. of the very latest style expressions, brilliantly
designed, executed and finished.

## Wonderful Suit Reductions

An event that has never been surpassed-probably has never been equaled! A sale of such magnitude, both in variety and value, as will create the greatert sensation in years!

## $\begin{array}{llll}\$ 35 & \$ 45 & \$ 55 & \$ 85\end{array}$

## There is a pronounced aristocracy in their sunerior character -revealing that luxurious simplicity and richness that needs

 no embellishmentderful technique

Luxuriously Fur Trimmed or Plain, of Fine Veldynes, Chamoistyn, Vellusia, Yalama, Silvertones, Tricotine Serges, etc
$20 \%$ to $33 \%$ Saving on Coats
\$25 \$35
\$39.75
\$49.75

## Stunning winter coats-engagingly simple in line, y et rich and warm enough to withutand coldesi winter

blasts! Coats that you did not think were possible under $\$ 65$ and higher.

> Bolivias, Wool Velours, Silvertones, Duvetynes, Seal PlushGracefully Fashioned Into Enveloping Wraps, Coats, Ete. Silk Lined-Skilfully Interlined.

YOU CAN ALWAYS DO BETTER AT THE ADVANCE SHOP


A Sale of Silk Petticoats at $\$ 5.00$


