

Buy it by the Bottle or Case You can buy Royal Purple from your grocer by the case or bottle,
and at all drug stores, soda fountains and other refreshment places. You get the fruit-full lavor only in Royal Purple; be sure to ask for it by name


## All Over Town-

Just Taste its Fruit-full Flavor
Royal Purple is the taste sensation of the season-the beverage of health and hospitality. Not just a grape juice, but luscious Concord grapes in liquid form. Nothing is added-nothing could be added - to improve Nature's own skill in flavoring the plump, sun-ripened grapes. But skillful stemming, pressing, filtering and bottling have retained for you all the fruity flavor in rare perfection and uniformity.
Just taste Royal Purple-and you'll understand. Your taste will tell you why folks are buying Royal Purple by the bottle and by the case from your dealer-so they can have this taste-delighting beverage always handy to serve their friends.
You'll know then why all cafes, soda fountains and leading drinking dispensers throughout the city keep Royal Purple to supply the growing throng of customers who daily ask them for this delicious beverage. All good dealers have Royal Purple-call on any of them today and just taste its fruit-full flavor.

Gond Advertising will Hid Tulsa, Says Ad Man

## ROYAL PURPLE



