

# Announcement

Mr. A. Y. Boswell, of A. Y. Boswell Jewelry Company announces that tomorrow, February 6, his entire stock of jewelry will have been moved into his new location at 307-9 South Main street, formerly the Diamond Shop.

It has always been the desire of this progressive jeweler to serve you in a superior way—to own and operate the finest store in the southwest which he now has at this new location. This store is not just merely a jewelry store, it is a store with facilities to render in a superior way the SERVICE that has won for A. Y. Boswell Jewelry Company the reputation of RELIABILITY and FAIR DEALING.

He not only wants you to know about this removal, but wants to impress upon you the fact that this new store is the Jewelry Style Show House of the entire southwest—where you may come and learn the new things in jewelry without feeling obligated to buy.



#### DIAMOND RING

will be given away at our new store Monday evening at 8 o'clock. Party holding the lucky number must be present.

# OPENING DISPLAY

## 29 Years in Business in Oklahoma

Twenty-nine years ago last November, Mr. A. Y. Boswell, senior, established a jewelry business in Fairland, Indian Territory, about 80 miles east of Tulsa. Several years later his business was moved to Tulsa, then a pioneer town of just a few frame buildings and a population of less than fifteen hundred. Oil at that time was unheard of in this section. This business has progressed with the city up to the present time.

Our removal to our new location is just another stride forward and places us in a better position to continue to keep abreast of the times. This new location is more centrally located and therefore more convenient for the buying public.

This store operates the largest watch and jewelry repair department in the state, also, our manufacturing department is second to none. Our organization at this time is the most efficient ever—a result of our twenty-nine years of RELIABILITY and FAIR DEALING. Each department head is a person of long experience in this line of business.

Our ambition is to increase our already excellent service.

You are cordially invited to attend our Opening tomorrow, Monday, February 6th.

Monday, is the opening day of this great store—the finest Jewelry Store in the entire Southwest, where you may come and see the newest things in Jewelry. It is not our desire to sell you anything on this day, but it is our desire that you come and see what we have prepared for your pleasure, a REAL JEWELRY STYLE SHOW.

For twenty-nine years we have been working and planning for this day, and at last our dreams have been realized. It is our greatest pleasure to be able to show a display of high grade jewelry such as we now show.

At this high class store the wants of the most discriminating may be filled, be it a twenty-five cent article or the most expensive diamond—and it will be of the best quality obtainable. No second grade merchandise will be permitted to come in this store.

A. Y. BOSWELL COMPANY is known throughout the entire southwest for its RELIABILITY AND FAIR DEALING, for its SUPERIOR SERVICE and for its QUALITY MERCHANDISE.

## A. Y. Boswell Co.

307-9 South Main Street.

Open Monday, Feb. 6th From 4:00 Until 9:00 P. M.

You are cordially invited to attend.

SOUVENIRS  
MUSIC

