

Louis Rosenthal's
LADIES' READY-TO-WEAR STORE

A Sale Without A Name But With A Good Reason

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OUR stock is larger than we can afford to carry and we must turn some of it into cash. If you read this ad and do not take advantage of this the greatest sale of the kind ever attempted in Grand Forks at this time of the year, you will miss some rare bargains.

We are anxious to reduce our fine stock of Trimmed Hats, Cloaks, Suits, Dresses, Corsets, Hosiery, Underwear, Skirts, Waists, Furs and Wrappers and if price cutting counts we will indeed accomplish our purpose.

Before going any further, we would like for you to understand that every article in this ad has been reduced in price, and if you can buy the same merchandise at the same price at any other store in town we will gladly refund your money and make you a present of the goods.



Ladies' coat, elegant quality of kersey, semi-fitting style, in black and blue. Regular price \$18.00 Sale price **\$10.00**

Ladies' novelty coats, a rich zebeline in novelty effect style in semi fitting, deep velvet collar. Reg. price \$25.00, Sale **\$16.50**

Ladies' utility coats of brown plaid, back cheviot with collar, cuffs and pocket trimming of plaid. Regular value \$35.00 Sale price **\$25.00**

Ladies' motor coats of novelty worsted in the new belted effect of all wool mixtures in all popular colors. Regular value \$30.00. Sale price **\$18.50**

Ladies' tailored suits in gray mannish mixture, also in black and blue worsteds stripe, new style hobble skirt. Regular value \$40.00 and \$45.00. Sale price **\$27.50**

Ladies' man tailored suits in all wool serge of the American woolen mill serge. This suit cannot be duplicated. Regular value up to \$30.00. Sale price **\$12.50**

Ladies' mannish Scotch tweed mixtures suits with best quality lining, strictly man tailored, the very best imported materials. Regular value \$45.00 and \$50.00. Sale **\$32.50**

Ladies' and misses' tailored suits, Lamansville cheviot, Skinner's satin lined in all the latest styles, of very newest material. Regular value \$38.00. Sale price **\$25.00**

Ladies' Princess dress of all wool serge in all colors and full length sleeves, hobble effect. Regular \$20.00 values. Sale price **\$13.50**

Ladies' dress of French serge in olive green tone, the plaited skirt has a confining fold about the knees. Regular \$30.00 value, Sale price **\$18.50**

Ladies' afternoon and evening costumes in all the popular materials in the correct colors and shades, made in the latest styles. Regular \$40.00 to \$50.00 value. Sale **\$35.00**

Ladies' one-piece satin and silk taffeta dress made of very good taffeta, right up to date. Regular \$20.00 and \$25.00 values. Sale price **\$8.75**

Ladies' skirts in fancy all wool chiffon Panama, very finely tailored, black, blue and brown. Regular value \$8.00. Sale price **\$5.48**

Ladies' French voile skirts of the season's newest models, hobble are so fashioned. Regular value \$12.00. Sale price **\$7.48**

Ladies' all wool serge skirts in black, blue, brown and green, plaited and plain effects, all new patterns. Regular value \$7.00. Sale price **\$4.98**

Ladies' dress skirts in all new fancy shades of diagonal and fancy weaves. Plain and panel effects for practical wear. Regular value \$10.00. Sale price **\$6.98**

Ladies' waists in rose, lavender, gray, green and blue, fancy stripes and made in a very pretty plaited style. Regular value \$2.50. Sale price **\$1.39**

Ladies' satin messaline waists made of a very fine grade satin in shades of gray, green, red, white and tan. Regular price \$5.00. Sale price **\$2.48**

Ladies' black taffeta waists, plain tucked and some with half lace sleeve and lace V at neck, others braid trimmed. Regular price \$5.00. Sale price **\$2.48**

Ladies' fancy waists made of tucked chiffon over Persian silk. One of the very latest ideas in waists for this season. Regular price \$15.00. Sale price **\$11.48**

Ladies' silk petticoats in fancy floral design all shades with full deep flounce. Good quality silk. Regular price \$8.50. Sale price **\$5.00**

Ladies' taffeta petticoats, fancy tucked and fluted flounce, 5 gore skirt all fancy shades. Regular price \$5.00. Sale **\$3.48**

Ladies' fancy hobbel underskirts of satin in all fancy shades. Hobble flounce, the very newest for wear with your new hobble dresses. Regular price \$12.50. Sale price **\$7.98**

Ladies' fancy Persian petticoats, black and fancy colors, fluted and tucked, 18 in. flounce. Regular price \$7.50. Sale price **\$5.00**

Ladies' turbans, the new corday style, made of taffeta and satin in navy, black and red. Regular price \$6.00. Sale price **\$3.98**

Ladies' fine dress hats, Gage models, all shades in the new Manhattan shapes, variety of patterns. Regular price \$10.00. Sale price **\$6.98**

The Madame Sherry hats are all the rage and we have them in all the leading colors and styles. Regular price \$8.50. Sale **\$5.98**

We are showing a lot of pretty styles in children's hats and caps, the newest for this season is the "Little Dutchess" and comes in all shades. Regular price \$3.00. Sale price **\$1.98**

Ladies' long kimonos of fancy crepe, flowered design, bordered with the pale shades of satin. All sizes. Regular price \$3.00. Sale price **\$2.19**

Ladies' long flannelette kimonos, full width fancy colors in Persian designs. Regular price \$1.00. Sale price **75c**

Ladies' long fancy silk kimono, extra full width. All fancy shades, bordered with plain satin to match. All sizes. Regular price \$6.00. Sale price **\$3.98**

Ladies' house dresses, one piece, both light and dark colors, some fleeced. Regular price \$1.50. Sale price **\$1.00**



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Widlund Block