

Ashland Tidings

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Bert R. Greer, Editor and Manager. Lynn Mowat, News Reporter

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Ashland, Ore., Monday, Nov. 22, 1915

PUBLIC OPINION.

Public opinion is the mental fashion of the hour, as changeable and whimsical as the style of women's dress. It can never be relied upon to pursue a definite direction or to consistently follow a fixed principle. Our much abused weather department foretells the changes of temperature even in this uncertain climate with a degree of accuracy. But no barometer is yet known which will predict in advance what popular agitation will cause the next financial disturbance or what "reform" tangent will next sway the public mind. This is the factor that makes public sentiment so dangerous. There is nothing more deadly to business interests than the weapon of the unexpected.

Normally public sentiment moves like a meadow's brook, peacefully obeying its little channel. But at times it becomes turbulent, rages over the banks of reason with wild, rabid momentum, floods the country with unsettled business conditions, paralyzes industry, and destroys millions of capital without even so much as realizing its own accountability. Guided by wise leadership, it becomes the locomotive of civilization. But without the staying hand of reason upon the throttle, the train of progress is derailed, and the pages of its history drip with blood.

Public opinion killed the noblest character in history. I call you to witness that Jesus was not slain by the hierarchy. It was not the rulers of Rome that murdered the Son of God. It was not the superior sanity of the few that crucified our Lord. It was the blind, turgid malediction of the many.

Alas! the whimsical mutability of public opinion! Today it crowns its heroes with roses. Tomorrow it is a crown of thorns. Like the Roman gods, those whom it would abuse, it first exalts. It may be a Cicero, who silenced the conspiracy of Cataline; Cicero, who in the strained hour of national peril won such plaudits as Rome seldom gave; Cicero, at one time called "Father of the Roman People," was banished from this same city, and the people who harbored him on the Italian coast were accounted worthy to die.

Or it may be the city of Florence. Dear Florence, in many ways the most interesting city in the world, suggests the intoxicating story of Savonarola. He, with iron jaw and huge frame and with eyes that looked afar, not only had a religion but the city in his hands. But it was only a little while from when this man held Florence in his hands and could have reduced it to pulp with the pressure of his fingers, until the populace stood and saw him die and his flesh cook in the flames lit by their fagot fires. What ailed Florence? Oh, the mutability of public opinion! Oh, the blindness and the cruelty! What wavering, alternating spasms of change! What unreliable puissance—that's the element that pricks attention. That's the challenge that makes intelligent direction of this undeniable power so imperative. For, notwithstanding its instability, the unhinderable might with which public opinion is closing its grip upon the world is amazing.

The day of czars is over. The day of emperors is approaching the evening twilight. The day of autocracy is all but spent. But the supremacy of the public, the kingship of men, is only in its gray morning light, and when the sun of that day approaches its zenith, public opinion will be the undisputed ruler of the earth.

A happy home may be broken up by roomers and rumors.



Scene from "The Goose Girl" at Vining Theatre, Tuesday.

THE FRESH AIR HABIT.

A text-book on physiology used some years ago in many public schools stated that sufficient ventilation for a sleeping room was provided by a single window opened one inch for each person. Most people would choke in such a room now. Children today are taught, even in cold climates, to sleep with windows wide open. Office and factory workers find the night the one chance when they can have access to invigorating air.

An illustration of the modern feeling about fresh air was given the past week in Chicago. Fresh air coaches were run on the elevated trains, with windows wide open, to meet protests against stuffy cars. The fresh air cars were reported very popular.

Still there are a lot of people left who are fussy about fresh air. Even with temperatures up to 70 they fear the least stirring of air and live in terror of drafts. They begin to shiver the moment the thermometer gets down around 72. They look around crossly to see if some one has left a window open by a small crack. This is often the case with women workers in offices. They wear flimsy summer waists through the cool weather, and expect the rooms to be heated to fit their flimsy raiment.

The people who are most fearful of catching cold from fresh air are the very ones who suffer most from this cause. Arctic explorers never have this ailment. Outdoor workers in cold climates are commonly free from it. It is the hothouse life of un-ventilated stores and shops that inflames sensitive nasal passages. A room where a number of people work together usually has to be heated to suit the chilliest and thinnest blooded person of the whole lot.

If school children are sluggish, let the teacher throw the windows open and declare a recess. Then see how the youngsters brighten up. It would pay business people to air out every hour just to wake their clerks up.

NOVEL WAR ACTIVITY.

The separation of families on a scale unknown in the history of wars is one of the by-products of the present conflict.

Thirty thousand of these scattered families have been reunited in western Europe, according to Miss Katherine Kellogg, an American girl, who has worked with the bureau. The means employed was an index and filing system established in Paris, Geneva and Lyons.

It would seem as easy to dip up the ocean with a teaspoon as to bring 30,000 lost babes and mothers together.

Yet it has been done, largely through the devotion and perseverance of women.

Wireless telephone has finally reached across the ocean. "What are the wild waves saying" about it?

Men who gamble pick their own pockets.



Government expert, engineers of Packard and Ford companies, and other authorities, declare oil from asphalt-base crude has greatest efficiency. And it was on efficiency that Zerolene, the oil made from California asphalt-base petroleum, was awarded highest competitive honors, San Francisco and San Diego Expositions.

Standard Oil Company (California) Portland



ZEROLENE
The Standard Oil for Motor Cars

NO NEW REASONS FOR WAR.

British forces are proceeding toward Bagdad from one direction and Turkish forces from another, according to a Berlin message by way of Amsterdam.

And we are in for another geography lesson. Investigation takes us back to Mesopotamia, one of the oldest names in history. Mesopotamia includes the division of Turkey in Asia between the Euphrates and the Tigris.

It was dotted with cities 6000 years B. C.

Conquerors from the north and from the south swept back and forth over it.

And nobody knew what the fighting was about in that time, except the leaders. Neither do the Kurds and Arabs know today, as they watch the British and Turkish forces striving to beat each other to Bagdad.

Over a dozen nations are engaged in the present war, and the common people of each country would give a dozen entirely different reasons for killing each other off.

When it comes to explaining war, the ancient reasons are just as good as the new ones.

CHILDREN'S RIGHTS.

Mothers' clubs discuss what to do with the child's "idle hours," forgetting that the normal child never has an idle hour. Ambitious parents crowd books, games and occupations into young lives which should be merely empty and free.

Thus they rob the child of his initiative and originality.

The "neglected child" often becomes the big man of his community because he was not over-amused and not over-supervised as a baby. He had liberty to choose what he would do, and time to plan how he would do it.

Every human youngster has some little rights of his own, chief of which is the right to shift for himself part of the time.

Personal Representative John Lind has declined Carranza's invitation for a conference at the Mexican boundary. "Safety first."

A Toledo man has been willed an estate in Alsace-Lorraine. This is almost as lucky as drawing a ranch on the Mexican border.

The result of the contest for the slogan for the Thanksgiving game was "Let's muss up Medford."

Interurban Autocar Company.

Between Ashland, Talent, Phoenix and Medford car leaves Ashland northbound daily except Sunday at 9:00 a. m., 12:50 p. m., 2:30 p. m., 4:30 p. m. and 7:00 p. m. Also at 10:30 p. m. Saturday night. Sundays leave Ashland at 10:00 a. m., 12 noon, 4:00 p. m., 6:00 p. m. and 10:30 p. m.

Leave Medford for Ashland daily except Sunday at 8:00 a. m., 1:15 p. m., 3:30 p. m., 5:15 p. m. and 10:15 p. m. Also at 7:15 p. m. on Saturday night. On Sundays leave Medford at 8:00 a. m., 11:00 a. m., 1:00 p. m., 5:00 p. m. and 9:30 p. m.

HANDS OFF OUR COMMERCE.

The people of the United States have waited with great patience the announcement that this government would no longer tolerate unwarranted interference in commerce between the states and neutral European powers. There has been a well-defined understanding that such a stand must be taken, but both the people and the press have generally refrained from criticizing the government's watchful waiting policy. The administration has now notified the English government in language which can not be misinterpreted that the regards as illegal and unjustifiable any attempt of the belligerents to interfere with American commerce and trade with European nations not at war. The note just made public is not only the expression of the federal government but it is the expression of the united people, given in all friendliness but not lacking determination to enforce our rights.

A Minneapolis cancer patient is reported recovering, the result of using anti-cancer serum. Now that we've learned how to make microbes eat microbes, there's even hope for the hopeless.

Says Marie de Bellevue, New Orleans suffragist, "Nudity is less modest than the latest women's creations." Apparently the latest creations are very similar to the first.

Future European tourists will be bothered a lot to pick out the old historic ruins from the new.

COUNTY COURT PROCEEDINGS.

The following is a schedule of expenditures of Jackson county, Oregon, together with a list of claimants and articles or service for which the claim is made, and which were passed upon by the County Court for Jackson county, during the month of September, 1915:

The following bills were allowed relative to the County Salary Fund, to-wit:

County Court and Commissioners.
F. L. Tou Velle, county judge's salary, \$150; H. B. Taylor, clerk hire, \$4.06; W. C. Leever, commissioner's compensation, \$19; Wm. C. Leever, commissioner's compensation, \$5. Total.....\$178.06
Frank Kasshafer, circuit court crier, \$9.

Sheriff's Office.
W. H. Singler, sheriff's salary, \$208.33; E. W. Wilson, deputy hire, \$125. Total.....\$333.33

Clerk's Office.
F. L. Coleman, deputy hire, \$80; G. A. Gardner, clerk's salary, \$250; H. B. Taylor, clerk's hire, \$49.23. Total.....\$379.53

Treasurer's Office.
Myrtle Blakely, deputy hire, \$80; Fred L. Colvig, treasurer's salary, \$100.

School Superintendent's Office.
A. R. Chase, supervisor's salary, \$120; J. Percy Wells, superintendent's salary, \$150; Maye B. Wells, deputy hire, \$22.50. Total.....\$292.50

The Oldest National Bank in Jackson County

Member Federal Reserve System

FIRST NATIONAL BANK

Capital and Surplus \$120,000.00

DEPOSITORY OF

City of Ashland County of Jackson State of Oregon
United States of America

Fruit Inspector's Office.

J. C. Aitken, deputy inspector's compensation, \$117.50; J. F. Hopkins, deputy inspector's compensation, \$130; I. R. Kline, deputy inspector's compensation, \$137.50; E. R. Oatman, deputy inspector's compensation, \$92.50; L. G. Gentner, labor in pathologist's office, \$25. Total.....\$502.50

Assessor's Office.

W. H. Bowen, deputy hire, \$78.00; W. T. Grieve, assessor's salary, \$125; Katie M. Grieve, deputy hire, \$65; Etta Purkeypile, deputy hire, \$80; Grace Purkeypile, deputy hire, \$65; Leslie Stansel, deputy hire, \$78. Total.....\$491.00

Collection of Taxes.

D. H. Alloway, labor collecting, \$78; G. R. Harper, deputy's salary, \$100.

J. A. Norris, janitor's salary, \$60. J. W. Wilson, jailor's salary, \$50. J. F. Hart, salary of Poor Farm superintendent and assistant, \$208.33.

John Blaess, ferryman's salary, \$25.

Recorder's Office.

Chauncey Florey, recorder's salary, \$166.66; Mildred Neil, deputy hire, \$75; H. B. Taylor, clerk hire, \$11.41. Total.....\$253.07

Surveyor's Office.

A. T. Brown, surveyor's compensation, \$131.06; A. T. Brown, surveyor's compensation, \$22.04. Total.....\$153.10

Charles L. Hansen, compensation of sealer of weights and measures, \$44.11.

The following bills were disallowed relative to the County Salary Fund, to-wit:

A. T. Brown, surveyor's compensation, \$23.04.

The following bill was allowed relative to the County Stamp Fund, to-wit:

Fred L. Colvig, treasurer, \$100.

Distributed as follows: County court and commissioners, \$2.80; sheriff's office, \$23.40; clerk's office, \$9.80; treasurer's office, \$29.20; school superintendent's office, \$18; assessor's office, \$8.40; recorder's office, \$8.40.

The following bills were allowed relative to the General County Fund, to-wit:

County Court and Commissioners.
Chas. B. Gay, probation officer's compensation, \$111.70; Home Tel. & Tel. Co., telephone bill, \$6.85; Bancroft-Whitney Company, probate law for county judge, \$9. Total.....\$127.55

Coffee

Coffee satisfaction is the result of many little perfections. One imperfection may make the whole can wrong.

We take no chances with Schilling's Best; we strive for perfection in selecting the coffee, cleaning it, blending it, roasting it, grinding it and protecting the fine flavor in airtight tins.

Then we leave the verdict to you; if you don't think it's better coffee, there's moneyback.

Schilling's Best

Home Tel. & Tel. Co., telephone bill for circuit judge, \$2.90.

Justice Court.
D. D. Good, constable fees, \$1; A. B. Hammond, constable fees, \$4.90; G. O. Taylor, justice fees, \$2.60; G. O. Taylor, justice fees, \$5.90. Total.....\$14.40

Sheriff's Office.
Glass & Prudhomme Co., supplies, \$6.75; Home Tel. & Tel. Co., telephone bill, \$9.95; Medford Printing Company, supplies, \$20.25; Medford Book Store, supplies, \$10.35; Postal Tel. & Cable Co., telegraph bill, \$1.02; W. H. Singler, sheriff's traveling expense, \$81; W. H. Singler, cash advanced, express on office supplies, 61c. Total.....\$129.93

Continued on Page Six.

This store WILL BE CLOSED Thursday Thanksgiving Day

VAUPEL'S

The QUALITY STORE

This store WILL BE CLOSED Thursday Thanksgiving Day

Annis Furs

This department offers you a saving of 20 to 35 per cent. New arrivals in fashion's latest Muffs and Scarfs for the holidays now being shown.

Muffs from \$2.50 up. Scarfs from \$2.75 up.

Silks

New Striped Taffetas, new Striped Messalines, Plain Silks for waists, linings, petticoats, dresses and fancy work.

From 50c to \$2 a yard.

Dress Goods

We will present a special showing in Fall and Winter weight Dress Goods in a large variety of weaves and colorings this week at

\$1.00 Per Yard

We also desire to call your attention to the

Celebrated Broadhead

All-Wool Dress Goods line, in master weaves and colorings.

A Question of Prices ?

You will buy your goods here if you feel satisfied that you can do as well as elsewhere. There may be other things taken in consideration, but, after all, price and quality are the things you are looking for.

The mail order houses have so long advertised that they are selling goods at wholesale prices that a great many people actually believe it. But advertising cost statistics actually show an expenditure of 27 per cent for every dollar's worth sold. Then there are other expenses that we need not mention here. But somewhere quality is sacrificed to make this expense up. This we never do, or have to do, in order to undersell any eastern mail order house. We know our merchandise will give you longer and better service, for we combine the best quality with a nominal expense. We ask comparison against anyone's price, knowing we can show you the best merchandise at a saving price.

Hosiery

Holeproof Fibertex Silk Hose for men. Look like silk, wear like silk. Price per pair, 25c.

Holeproof Fibertex Silk Hose for ladies. Per pair, 50c.

Burson Cashmere Hose for ladies at 25c, 35c and 50c a pair.

Ladies' Lisle Hose in all high shades, per pair, 50c.

"Athena" Underwear

This splendid fitting and wearing underwear for ladies and children deserves and merits your wants in underwear. Priced correctly, so that you save now as well as later.

Gloves Gloves Gloves Ladies Mens Childrens

Your Glove wants, to match your suit or dress, here at \$1.25, \$1.50 and \$2.00 a pair.

Also Harrison Reindeer Fabric Gloves, all shades, 50c and \$1.00 a pair. Genuine Kangaroo Gloves for men, 60c to \$1.75 a pair.

Sorosis Shoes

Begin to wear Sorosis Shoes today. \$3.00, \$3.50, \$4.00.

VAUPEL'S

The Best in Quality The Lowest in Price