

"Ashland Grows While Lithia Flows"
City of Sunshine and Flowers

ASHLAND TIDINGS

Ashland, Oregon, Lithia Springs
"The Carlsbad of America"

VOL. XL

ASHLAND, OREGON, THURSDAY, JANUARY 27, 1916

NUMBER 71

Our Medford Subscribers

The Mail Tribune complains bitterly because the Ashland Tidings got 191 new subscribers in Medford in one day at a price "net to the publisher" more than both the juvenile dailies are worth. It might have gone farther, if it wished. The next day, and the next, and the next, the Tidings got nearly as many Medford subscribers as the first day, and it expects to finally have more subscribers in Medford than either of the juvenile dailies. There is a very clear reason why it should. Its policies are broad and it prints the news without fear or favor. Set this over against the contracted, two-by-four policy of the Medford dailies—their arbitrary bluff and bluster—their desire to control the politics of the county—their vindictive spirit—their bullying tactics—their rule-or-ruin attitude toward men and institutions who differ with them. Their persistence in these has made Medford citizens hungry for a newspaper that can be relied upon and that prints the news without bias. For that reason, knowing the Tidings to be fearless and fair—without ambition to control politics or favor pets—printing all the news all the time—not easily bluffed into supine following of a chosen political bunch, Medford citizens did subscribe, when solicited, and the Tidings feels complimented by the confidence so expressed and is zealous to publish such a paper as will more than meet their expectations. It is well known that the narrow vicious and vindictive policy of the Medford press has well nigh ruined the valley, and their overbearing and overshadowing demeanor has nearly marooned the splendid city of Medford from other valley communities.

The Tidings believes that the Rogue River valley is so physically constituted that it is utterly impossible for any local community to prosper except by fostering the prosperity and development of the whole valley. Topography has so related the communities here that there must be a free and helpful intermingling of all communities with the others to achieve a reasonable degree of expansion and prosperity. And any newspaper or individual who stands in the way of such good feeling and exchange absolutely hampers the advancement of the valley.

The Medford newspapers are mostly responsible for the ill feeling engendered in the past between the communities of Ashland and Medford. Their domineering, overshadowing policy did it, and nearly ruined both the splendid cities. They were too narrow to understand, as did the most of the citizens of both communities, that nature had fixed the destiny of both cities so that there was no excuse for bitter rivalry and animosity between them. Design had placed Medford in the center of a tremendously fertile valley and had decreed that she should be the commercial as well as the geographical center of it. Man had as well attempt to stop the sun in her diurnal course as to change the commercial relations of Medford to the valley. She is, by nature, the commercial metropolis of southern Oregon, and only unthinking men will attempt to deny it. So is Medford and so will she continue to be.

So, also, has nature fixed an individual destiny for Ashland, out of range of Medford's proper line of development, out of contact with her ambitions, an ally and helpmate, not an enemy. Located, as she is, at the head of this splendid valley, nestling at the foot of great Mt. Ashland, amidst one of the most picturesque and charming environments the world affords, with an unrivalled climate, with her beautiful home sites, her wealth of health-giving mineral waters, with her crystal Ashland creek dashing and singing over granite boulders through absolutely the grandest natural park on this earth, gives her an individuality and a possible destiny all her own—one that hampers the development of no other community, but a resource which, if properly utilized, will build her into a splendid home and resort city. She is now busy developing along this, her natural line, and her success in the undertaking will contribute tremendously to the advancement of the whole valley. The work Ashland has undertaken has potency in it alone to triple the population of both Ashland and Medford and double the population of the valley. There is no possible excuse for bitter rivalry between the two communi-

C. O. P. Company Elects Officers

The California-Oregon Power company which furnishes Ashland with part of the current used in the city, and is one of the biggest electrical power concerns on the coast, at a meeting of stockholders held in San Francisco, made radical changes in the personnel of the officers and the board of directors.

Joseph D. Grant was elected president, vice Jesse Churchill, who retains his place on the board. C. Guigne and Joseph Hyman are new board members.

The corporation is the successor of the Siskiyou Electric Power and Light company. It supplies 24 communities with light and power in Northern California and Southern Oregon, and in building an additional plant on the Klamath river to generate 53,000 horsepower.

Workmen Busy In Hotel Oregon

Work on the remodeling of the Hotel Oregon commenced this morning. The floor in the second story is being torn up preparatory to installing plumbing. The hotel will remain open and a few rooms at a time remodeled. Four or five rooms will be fitted up with plumbing and then the carpenters and decorators will take charge of them. When the first set of rooms are completed and ready for occupancy the next set will be taken care of. The work downstairs will be handled in the same manner. Within a few weeks Ashland will have a hotel of which the city may well be proud.

Lyceum Course Lecture Friday

Judge George D. Alden, one of the greatest of the present day lecturers, will speak at the Methodist church Friday evening of this week, this being one of the regular numbers of the Ministerial Association's lyceum course. Judge Alden comes with the highest of recommendations from big men all over the country. He himself is a truly great man and has a message which is worth hearing. The governor of Michigan pays him the following compliment:

"Judge George D. Alden has lectured on the Ferris Institute lyceum course twice. He was called the second time because he gave immense satisfaction on his first visit. Judge Alden is a man of attractive personality. He is a clear, incisive thinker and is a man who always presents before his audience the highest ideals. Judge Alden is an orator of great power."—Woodbridge N. Ferris.

Cafeteria supper, Chautauqua Hall, by the Wednesday Club, Saturday, January 29. Service from 5 o'clock on. Public cordially invited. It

ties. Each must develop along its proper natural line, and the degree of success of one will determine the degree of success of the other. This nature has decreed. Let no narrow newspaper policy hamper it.

The paved Pacific Highway ties Ashland and Medford together like Siamese twins, and the life blood of both courses through this vital artery. The flow should be free and healthful and prosperity and good feeling should articulate between them, each giving strength and support to the ambitions and enterprises of the other.

This the Tidings thinks is the natural and proper relation between the two communities, and it will be its greatest ambition to foster and strengthen it.

Last September the Ashland Printing Company was organized, with twenty thousand dollars capital, all paid in, not a dollar of which is owned by any bank or politician in Jackson county. It is all new capital in the state. The Ashland Tidings was purchased by this company with the view of making it a strong county newspaper. The company is clear of debt and has cash in the bank. It has the financial strength and believes it will be able to employ the brains to make the Ashland Tidings the biggest and best newspaper in southern Oregon. Its policies are broad and clean-cut and its ambition is to help mould southern Oregon into a great, homogeneous and distinctly prosperous whole.

Professor Anthony of Saratoga New York Will Speak Tonight

Professor Anthony, famous engineer of the Saratoga mineral springs of New York, is in the valley and will speak tonight at the Commercial Club upon invitation of the club. Mr. Anthony has been identified with the building up of the great New York springs resort and is considered an authority upon mineral waters and gases. His talk will deal with health resort development and possibilities and should bring out a large crowd. Eight o'clock sharp.

Mr. Anthony is here as the consulting engineer of the Pompadour Mineral Springs Company and spent Wednesday at the springs in the company

of Harry Silver, George Soranson, J. D. Bell, M. P. Smith, J. S. Bailey and Ralph Woolford, all of whom are identified with the company which will develop the Pompadour lithia and gas springs. Mr. Anthony is conducting a series of tests and proclaims the lithia spring water to be a wonderful water, in a class by itself. Plans for development and marketing of the water and other features of the springs development will be gone over with Mr. Anthony during his visit. He is greatly interested in the Ashland mobilization system.

Studio Ashland To Enter New Field

With the coming of spring and the opening of the new Lithia Park to tourists, a new department is to be added to the popular Studio Ashland. This will comprise an extensive line of attractive views of Ashland and vicinity. Lithia Park will be featured, also all of the great scenic attractions of southern Oregon and northern California.

This work will be made up into an attractive line of postcards, also enlargements, both plain and hand-colored.

Kodak finishing for the amateur on a large scale, of which quality of work and quick finishing will be a feature, will also be included in this department.

Mr. Hinthorne has had extensive experience in this line and will push it with all the energy and talent which has made Studio Ashland noted for its high class portraiture.

With the opening of the new park and the development of Ashland into a tourist resort, an extensive line of this nature, of Studio Ashland quality, should be a success and do much to advertise the beauties of Ashland and southern Oregon. It

Local Company 6th In Trophy Shoot

Scores of the 15 organizations of the Oregon National guard competing in the bankers' trophy shoot held in a number of cities of the state last December have been received by local artillery officers. The company at Cottage Grove was the winner of the match.

The Ashland company took sixth place with the following score:

First company C. A. C., Ashland—Strength, 65; firing, 21; possible, 2100; grand aggregate, 1392; per cent of possible, 66.29.

Cambridge block in Portland is to be remodelled at a cost of \$30,000.

Work on the Umpqua-Crater lake road has been started at Tiller.

Business Men Elect Officers

The Business Men's Association met Monday evening at the Commercial Club and elected officers for the year. The club turned down the proposition which was under consideration to merge with the Commercial Club as a bureau and will continue as an independent organization. Meetings will be held on the second Monday of each month and luncheons held occasionally to vary the monotony of routine business.

Frank J. Shinn was elected president; Will Dodge, first vice-president; C. H. Vaupel, second vice-president; Monte Briggs, recording secretary; Henry Enders, Jr., treasurer.

The Business Men's Association has been the means of saving Ashland merchants over a thousand dollars on advertising schemes during the past year and has saved hundreds of dollars by their credit co-operation. In addition a much better feeling, both socially and in a business way, has been engendered.

One of the features of the meetings during this year will be five-minute talks by the members upon their lines of business. Eventually it is hoped to have every business heard from, and much good will result in a broader conception of the difficulties which the fellow business men are called upon to meet.

Crater Lake Park Dry With Oregon

Crater Lake park went dry when the state of Oregon passed the anti-saloon law, according to advices from Washington.

Representative Hawley was informed by the secretary of the Interior that the park regulations would be modified to prohibit the sale of liquor within the park. Heretofore, a system of licenses such as is in effect in other national parks, was in effect.

Hubbard's fine new school house is nearly completed.

Chf Payne makes window seats.

Opens Salesroom For Used Cars

J. Kenneth McWilliams, who has been directly and indirectly connected with the automobile business in Ashland for several years and who has done considerable business in the handling of used cars in the past, has opened a salesroom in the building a portion of which is occupied by Charles Hast, the vulcanizer, on Mill street over the creek. Mr. McWilliams will handle used cars exclusively and anticipates a good business as the demand for used cars is good in Ashland. He has several attractive "buys" on hand at present. A competent mechanic will put all cars in first-class shape. Announcement appears in the advertising columns of this paper.

Civic Improvement Club Meeting

A fine attendance of members and friends heard M. J. Duryea address the Civic Improvement Club at the city library Tuesday afternoon and participated in a busy business meeting. Mesdames C. H. Vaupel, C. H. Veighte and H. O. Frohbach were appointed to take charge of the plans for the sweet pea show which will be staged by the Civic Improvement Club during the three days' celebration in July. The ladies plan to make this event one of the most unique and pretty features of the big event.

H. O. Frohbach spoke, outlining the plans which had already been laid for the dedication of the springs and park and the celebration features which will make July 4, 5 and 6 the liveliest days Ashland has ever known. The club ladies decided to take charge of the rest rooms, seven of which will be established in different parts of the city for the benefit of the women and children. The club will also assist with the parade and will no doubt later on give material assistance to other features.

Mrs. Rocho reported on the year book and later they were distributed to the members. The year books are artistic and full of information, and will be treasured by all the Civic members. Those who have not already received theirs may get them from the secretary.

Dues were collected, and those who have not already paid are requested to hand in their dues at the earliest opportunity.

The club members were asked to sell tickets for the Tom Thumb wedding to be held tomorrow night, the request meeting with ready response.

Mesdames Hum Pracht, D. Perozzi and C. B. Lamkin were elected to fill the vacancies on the advisory board of the Auxiliary Club. The club voted to give \$5 to the scholarship loan fund being established by the state Federation of Women's Clubs.

This concluded the business of the meeting and was followed by a program of music and addresses.

Miss Myrtle Dougherty favored the club with a piano solo.

M. J. Duryea then addressed the gathering, his subject being "Ashland's Future." He outlined the visions of the young men and dreams of the old, basing his discourse on the Bible text. Mr. Duryea's visions for Ashland include many beautiful homes on the hillsides around the city; factories and canneries to care for the fruit crops raised in the vicinity, and much of which now rots for lack of a market; a scientific water cure sanitarium and resort features which will make Ashland not alone a pleasure resort but a health resort as well. He outlined the Hotel Oregon as it will be when remodeled; spoke of golf links which will be a valuable adjunct in appealing to the rich class of tourists and pleasure seekers and which will not only aid in furnishing pleasure, but force health upon the patrons, and pleaded for a city of optimists, with no pessimists. His final vision was that of a beautiful club house on the hillside, the home of the Civic Improvement Club, with the motto over the entrance: "And now abideth faith, hope and charity. Faith in ourself, our town and our neighbors, hope in it and love for it."

The talk was enthusiastically received and made an impression which will last upon every hearer. The club gave a rising vote of thanks to Mr. Duryea.

Our tailoring expert will give you a real fit at reasonable prices. Paulserud & Barrett.

Rotary Plow Wins Battle With Snow

Last Saturday and Sunday the Southern Pacific trains on the Shasta division were tied up almost completely by the biggest snow in 14 years but a big rotary snow plow aided by a warm rain finally cleared the track so that trains are now running almost on schedule time.

Every manner of snowplow and even ditch diggers and cranes were called into use to open the road from the Siskiyou grade south of Ashland to Dunsmuir and the Klamath Falls branch from Weed.

At one time Saturday night 15 locomotives were stuck in the snow, five of them on the branch from Weed to Klamath Falls. "Doc" Bryant, running the flanger on the Weed branch, stuck in a cut near Bray and was helpless. The dispatcher at Dunsmuir wired that nothing could be done to relieve him. He and his crew had better go to bed for the night. They obeyed the order.

The rotary snowplow, the savior in many a blockade, jumped the track near Igerna Saturday night and passenger trains behind it were helplessly snowbound.

But the Southern Pacific got its second wind Sunday. The rotary was jackscrewed back to its place on the rails. The flanger was shoveled out of the Weed branch, and a heavy rain—a warm, melting downpour—set in, taking the place of the Saturday night hurricane that drifted the snow everywhere and filled up the railroad cuts bank full.

The rotary snowplow arrived at Sisson at 8 o'clock Monday morning, having cleared the track to the north. The rest was easy to Dunsmuir. The Shasta limited, south bound, followed the rotary and came very nearly making schedule time.

The warm rain settled and melted the snow. Sisson had five feet Sunday morning, after the big storm of the night before, but the rain settled and melted it so that by Monday morning the depth of snow in Sisson was only three feet and a half. The rain sent the streams upward with a bound, and while the snow blockade is lifted, the railroad company may expect to have to battle with landslides and washouts.

The Southern Pacific, as far as the Shasta division is concerned, had the hardest battle with snow in 14 years. Aided by the rotary and the heavy warm rain, the blockade was of short duration, and by Monday evening all passenger trains were making nearly schedule time.

Ashland High Wins From Eugene High

In the most closely contested game of the year the Ashland high basketball team nosed out a 20-18 victory over the Eugene high team in the local gymnasium last Saturday evening. The game was fast and exceptionally clean. The visitors put up a good brand of ball but did not have the success in locating the basket which attended the efforts of the locals. Eugene high ranks well with the best teams of northern Oregon, and this victory means one more step toward the state championship goal. The game played by the Ashlanders slowed down in spots and team work was lacking at a few critical times, but otherwise was first class. Coach Otto Klum of Medford refereed. Grisez starred for Ashland with ten points to his credit. "Gravy" Plymate, old high school basketball and baseball star, is back in school and played his first game Saturday. Mauerud was the whole show for Eugene, getting 11 points.

In a preliminary in which fast, clean team work overcame rather rough guarding the Phoenix team defeated the Ashland high second team.

Medford Election Contest Baseless

The Medynski-Emmons election contest at Medford was decided Saturday after an official recount, which exonerated Dr. Emmons and gave him the seat as councilman of the first ward.

Charges of irregularity and intimations of fraud had been made, but the original majority of 28 votes was sustained, and aside from a few changes in minor offices the recount tallied with the first count.



In "Work," Two-Reel Essanay Comedy, Saturday, January 29.