

In the Social Realm

Married.

According to the Grants Pass Oregon Observer, Prof. J. S. MacMurray and Mrs. Rose Riehl were married Tuesday evening, October 3, at the Methodist Episcopal parsonage in that city. Prof. MacMurray has a host of friends in this city, he having directed the Presbyterian choir and done much class and individual vocal instructing in this city. He moved to Grants Pass a year or so ago, but has been making weekly trips to Ashland until just recently.

Jolly Evening.

A jolly crowd of high school girls enjoyed a party at the parish house Thursday evening. The evening was spent with games and dancing and refreshments, with chili con carne as the piece de resistance, were served. Those present were Misses Ruth Hadley, Dorothy Jones, Agnes Hedberg, Louise Gillette, Pearl Ruger, Myrtle Conwell, Marian Summers, Grace Bess, Gertrude Moore, Lillian McMillan, Elizabeth Finneran, Gladys Good, Eva Disney, Edith Cole, Edith Moody, Maria Caldwell, Helen Cunningham.

Hillah Will Hold Ceremonial.

Hillah Temple, Mystic Shriners, is contemplating holding a ceremonial here this fall, probably in November. If arrangements pan out O. K. The 18th has been suggested as the date, subject to change as per decision of a special committee having the matter in charge. The jurisdiction of the local temple includes southern and western Oregon and northern California.

Pleasant Hour Club.

The Pleasant Hour Club held its first meeting since February at the home of Mrs. F. H. Walker on Liberty street, on Friday afternoon, and were royally entertained by Mrs. Walker, assisted by Mrs. J. E. Crowson. After the reading of the minutes, an election of officers was next in order, which resulted as follows: Mrs. F. H. Walker was elected president for the third consecutive year. Mrs. R. P. Watkins, vice-president; Mrs. W. E. Glendenning, secretary

and treasurer; Mrs. L. O. Van Wagon, press correspondent. Misses Estelle Jones and Helen Walker then gave several musical numbers which were greatly encored, after which delicious refreshments were served by the hostesses. Mrs. Glendenning invited the club to meet with her at her home on Fifth street at their next meeting, which will be on Thursday, October 26, it having been decided to change the day of meeting to Thursday instead of Friday.

West Side Parent-Teachers.

The parents of the students attending the West Side school, and in fact all of the mothers of Ashland, are cordially urged to attend the meeting of the West Side Parent-Teacher Association which will be held Tuesday afternoon in the West school building. There will be an excellent program. Refreshments will be served.

The subjects for the meeting will be "The Influence of Music in the Home," discussed by Mrs. E. A. Woods, and "Mendel's Law On Heredity," by Mrs. W. W. Caldwell. The committee promises an innovation in the serving of refreshments, Mrs. Merritt and Mrs. Prescott assisting.

Upper Granite.

The Upper Granite Street Embroidery Club met at the pleasant home of Mrs. Barber on Granite street Friday afternoon, October 13, but the combination of Friday and 13 did not weave and spell of evil over the ladies who assembled.

An amusing contest whereby the observing powers of those present were tested was indulged in. Vocal and instrumental music completed the program.

Delicious refreshments were served cafeteria style, and every one agreed that they had spent a pleasant and interesting afternoon.

Auxiliary Club.

The regular meeting of the physical culture class, which was organized by the Auxiliary Club, will be held at the Auxiliary Club rooms Wednesday evening at 7:30. All members come prepared for work.

AGAIN SERGE.

One Afternoon Frock For Early Fall Looks Like This.

Navy blue serge combined with navy satin gives this attractive juvenile raiment. Wing drapes on the sides of the skirt are a graceful touch. What give



NEW MODEL

the gown distinction, however, are the dashes of metal embroidery around the knees and a triangular patch on the bodice.

FASHIONABLE HAIRDRESSING.

How to Dress Your Crowning Glory In Good Form.

The hair continues to be worn high or low, though the high dressing predominates to accord with the fashionable gown. The style of hat worn, large or small, high or low crowned, has much to do with the choice. The larger the hat the greater the amount of hair used, and as the large hat with high crown is coming the use of puffs and curls will be more general.

One style shows the use of three good sized puffs artistically arranged on the top of the head with just a suggestion of a part on the right side. The side hair is waved, with a few graceful curls falling over the forehead and ears.

In another style the hair is waved across the forehead and the rest of the hair is waved and combed high toward the back.

An extremely high dressing shows the front hair held perfectly flat with a band, tortoise shell for day wear and brilliants or other rich effects for evening. Across the front is a bang of curls and on either side over the ear are three decided curls. The back hair is waved and taken straight up. Hair ornaments are used in a variety of shapes, styles and sizes, both plain and jewel studded. Many combs and pins are inlaid with gold, silver or brilliants. Some for evening wear are in a bowknot design mounted on a flat head band of tulle.

The Flaring Brim.

The flaring brim is the feature of the newest hats and bids fair to be popular after the long reign of the straight sailor.

One model seen on a smartly dressed woman suggests the Napoleon period. It is made of black velvet and has a white felt crown which stands out in strong contrast. The brim is turned up abruptly in front in two points, each one mounted with a scrawny but effective fancy.

Another model has its brim flaring at the back. A rich combination of colors is used—citrone for the top and purple for the facing. Both are felt. Copper spangles dangle around the crown.

The flare can be brought out pleasantly on small as well as large shapes. A peanut shell colored felt turban has a brim which flares at every point. At the back it is wider than at any other place. A bluebird is perched directly in front.

A black velvet hat, very picturesque in line, fares bravely at the left side.

Draped Bonnets.

Draped effects are very prominent on the latest hats of velvet and soft satin. One model of dark blue velvet has the material piled quite high. It is void of trimming except in the extreme front, where a white satin rectangular band is embroidered in blue wool.

Another model of black satin has the material brought up to a central point on top and gathered about one little satin covered button. It reminds one of the bouffant skirt of the old time pincushion. This bonnet, however, boasts of a shallow brim, which droops in a coy manner over the forehead. Two curved stick ornaments project from the front.

Suggestive of a sliding board, dear to the child's heart, is a purple velvet turban which is built high at the back and gradually decreases in height as it nears the front.

Today and Tomorrow
October 16-17

VINING

Matinee Doors 1:30
Curtain 2:15
Evening Doors 7:30
Curtain 8:15

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Splendid Orchestra---Feature Chorus
Wonderful Effects---A Revelation

Prices Same as In Portland

Matinees Lower Floor and Boxes 50c
Entire Balcony 25c
Evenings Lower Floor, last 13 rows and boxes. . 75c
Lower Floor, first 7 rows. 25-50c

Great Combine To Attract Tourists

A movement in which Ashland should be greatly interested has been steadily gaining momentum in the northwest during the past months and has crystallized in the organization of an immense association to boost the tourist attractions of Oregon, Washington and British Columbia. Organization of the new association, which is bound to be a monster factor in inducing tourist travel to include the northwest, was effected at a meeting held at Tacoma last week. Ashland was invited to send a delegate, but the local Commercial Club was unable to arrange for a representative in time.

The Portland Oregonian reports the Tacoma meeting as follows:

"The North Pacific Coast Tourist Association of Oregon, Washington and British Columbia was organized here this evening for the purpose of combining the three districts in a gigantic campaign for the sale of the scenic attractions of the northwest to the traveling public of America. The action came as the result of an all-day deliberation of delegates representing the entire district and after an exhaustive investigation of the accomplishments of other states in selling their attractions and climate.

"It was the largest meeting held in the four months that have been devoted to the effort of getting the states interested and British Columbia to combine their assets and resources in a common cause.

"Immediately after the funds are secured a campaign will be put on through offices located at advantageous points in the east, where northwest citizens will be in charge as sales agents and will be required to furnish information concerning every section of the splendid district. The sales agents must know the highways, railways, waterways and trails of the northwest and be able to meet the people who want to make the acquaintance of the finest scenic section of America.

"The speeches thoroughly convinced the delegates as to the desirability of the tourist dollar, and its distribution among all the residents of the section. It was shown that Americans are annually spending \$700,000,000 for their vacations, and five tourist trails of Europe would be closed to their feet for the next few years.

"Convinced of the fact that California receives \$200,000,000 annually from tourists, that Colorado this year gained \$50,000,000 from the expenditure of \$75,000 in advertising, and that land development has invariably followed the tourist, the convention declared its belief that the legislatures of Oregon and Washington should be asked to finance each of these states to the extent of \$25,000 per annum for a period of two years.

"The total will mean, with \$12,500 each year from British Columbia, a fund of \$62,000 per annum for advertising purposes. A plan is now being worked out for the expenditure of the money and will be in the hands of the representatives of the states and province within a few days.

"The big argument for a state appropriation is found in the distribution of the tourist dollar. It shines shoes, buys newspapers, cigars,

fruits, meals, gasoline, milk, beds at hotels, labor at the garages and machine shops. It is the best dollar that comes into a state.

"The plan will be to advertise and sell such big attractions as Crater Lake, the Josephine Caves, the Columbia River Highway, Klamath Lakes, Wallowa Lake, McKenzie River and the Blue Mountains, with the high lights of a tour through Washington and British Columbia as one tour. It is hoped to interest the tourist in spending two or three months in the Pacific northwest instead of the usual two or three days.

"D. R. Todd, an alderman of Victoria, B. C., was elected president of the North Pacific Tourist Association, and H. C. Cuthbert, of the same place, is secretary.

"The directors of the association consist of eight representatives from each state and British Columbia. Oregon selected W. J. Hoffman, Phil Metschan, Jr., C. C. Overmire and Mark Woodruff of Portland, H. A. Latta of Medford, R. E. Scott of Hood River, J. H. Koke of Eugene, and Tilford Taylor of Pendleton.

"The business affairs of the association are to be looked after by an executive committee of two from Oregon, Washington and British Columbia. Oregon selected W. J. Hoffman and C. C. Overmire. The executive committee will have the responsibility of hiring all secretaries and other employes, and entire charge of the printed matter which is to be sent out in advertising the tour. It is understood the legislature of Oregon may prescribe restrictions under which the appropriation may be expended, if granted, and that if the bill shall provide two Oregon members of the executive committee who are unsatisfactory to that body others may be appointed by the governor."

Services Are Acknowledged

In a letter just received by Professor H. G. Gilmore from Mr. John M. Scott, general passenger agent for the "S. P.," that gentleman expresses his appreciation of "several good turns" rendered Ashland, in these terms:

"I appreciate very much the good work you are doing for Ashland, and if all your citizens were half as active as you in this respect, the future of Ashland would be assured at a very early date.

"Your song, 'Ashland the Beautiful,' is also going to be very helpful in attracting outsiders to your city. The matter of advertising is something that has to be kept up all the time, and we avail ourselves of every opportunity in bringing before the eastern people the attractions of your beautiful city.

"I hope you will show the enclosures you have received from Detroit and other cities, to the members of your Commercial Club, in order that they may be cognizant of your active services in the promotion of Ashland's best interests."

Special representative of the Brownsville Woolen Mills will be at our store Tuesday and Wednesday of this week with a beautiful display of Oregon-made woollens and take measures for suits and overcoats. Be sure to come and see the goods by the yard. They show up so much better. Mitchell & Whittle. 1t

Ashland Wins First Game 6-0

Battling through two hours and a half of the hardest kind of football on a ground baked hard as cement and with the sun beating down and the thermometer at 85, the Ashland high school football team came out victors in their first game of the season and returned from Grants Pass last Friday evening with the long end of a 6 to 0 score. The game was rough and replete with injuries due to the hard ground. Each team went over its limit for time out in each quarter and Ashland brought back a team which will be sadly disorganized for the next week or two by injuries. "Doc" Brower, hardworking halfback, will be out of the game for two weeks probably with an injured shoulder. Halfback Bentley has the same injury almost identically but not quite as serious and should be back in a week or ten days. "Doc" Furry has a broken bone in one of his feet and every one of the players is hobbling around with some variety of stiffness. The Pass boys ended up in practically the same shape. But the first game of the season is off the boards and the red and white team came through very creditably. While lacking finish, the work of the locals gives hopes for a valley championship team.

Ashland was penalized a total of two hundred yards, over one hundred of which was for offside play and was called by the Grants Pass head linesman, who penalized his home team but once for five yards. Time after time the Ashland boys would buck the ball down the field by terrific line plunging, only to be penalized for offside play and set back. Much time was occupied in "beefing" by the Grants Pass lads, who apparently lacked any semblance of coaching on the very important point of keeping quiet and playing the game.

Empire Blanchard penalized his own team but once and then nearly got beat up for it. Ashland was favored with several little fifteen-yard setbacks at his hands. The game in this respect was a repetition of the Medford-Grants Pass game of the week before and of every game played by the upper valley teams in that city for years. The Pass boys always put up a hard, game fight either at home or away, but apparently believe that the home folks like to hear them orate.

Ashland scored the first touchdown in the first five minutes of play on straight line bucks, Cunningham, Bentley, Drower and Harrell all taking their turn at making yardage. After the first quarter the Ashland team showed flashes of their original speed occasionally. But one forward pass worked out of three tries, Grants Pass having the same luck with their attempts. No one particular star showed up for Ashland, the whole team doing equally well. Lowe's punting was a surprise, averaging close to thirty yards and easily outdistancing the Grants Pass efforts.

Mrs. S. A. McGavern, wife of principal of East school, is substitute teacher of German and English departments of the high school, pending the filling of the vacancy caused by the resignation of Miss Charlotte Kennard.

Small Roundups Reported Failures

According to the McMinnville Telephone-Register, the roundup which was held there recently was hardly a success. But \$5,724 was taken in and a deficit of \$300 had to be met. And at that while many were pleased, a great number were disappointed. This year there have been roundups at Philomath, Eugene, Albany, McMinnville, Yreka, Ashland and Pendleton. The Pendleton roundup was, as usual, successful. The only other affair which was a big success was the Ashland roundup, and the reason lies in the fact that the local affair was the only one staged on a scale which approached the Pendleton annual event. Ashland made a big success of her affair and everyone, both spectators and cowboys, were more than pleased with the treatment and entertainment received here. Every one of the cowboys who were here last year carried away good words for the town, and next summer's event will no doubt attract the cream of the talent of the west in this line. The fame of the Ashland show has spread in the same way, and the crowds should be even larger than this year.

No chance of converting the yellow journals as long as the scarcity of white paper lasts.

Beets Arriving at Grants Pass Plant

Grants Pass Observer: Charles Smith, from down the Applegate, yesterday delivered the first load of beets at the factory. Six other loads have been delivered since and two carloads have rolled in from Central Point.

From this on beets will be continually arriving—several carloads from different points are now on the way.

The machinery started Monday and the pumps are pushing water through the mill and washing the entire plant. The utmost cleanliness is imperative, but this run is the first real test of the perfection of the pumps and sugar-making machines. As soon as five thousand tons of beets are delivered the slicing of the roots begins. This may be in about a week.

Those in charge report that every unit of the factory is running perfectly and smoothly, which condition gives much pleasure to the sugar company officials. It is remarkable that such a large amount of huge machinery should start off without friction.

The opening celebration day depends largely on the selection made by the sugar company of the time and place.

The lowest test yet found is 13 per cent sugar from the few tests made; 15.36 per cent is the highest. The purity is declared to be high by the chemist.

Hilt Awaits Coming Of Newlyweds

Word comes from Hilt that the whole town is prepared to give Mr. and Mrs. "Jimmie" King a rousing reception when they arrive from their California honeymoon. Mrs. King was Miss Angie Nell of Ashland. The couple were expected last night but failed to arrive. The house which they will occupy is all ready for them, with great signs hung all over it so as to be clearly visible from the train. "Just Married," "Angle and Jimmie Are Our Newlyweds" and other like inscriptions cover the walls and roof. It is understood that there was even talk of getting out the Yreka band for the occasion.

Cliff Payne makes sewing tables.

No office needed by those who own

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