We Need The Money You Need The Goods

Great Money Raising Sale

Absolutely First Class and Dependable Merchandise

FOR two weeks, beginning Monday, July 17th, and ending Monday, July 31st, we will sell you merchandise cheaper than you ever bought before. A place where one dollar will go as far as two dollars on good, dependable merchandise; and at the time when you need the goods. The Benner & Begg Corporation having made arrangements whereby they are about to take over the business interest of the late Mr. Begg—**CASH IS NEEDED** to meet this heavy obligation. If you want good goods don't fail to be on hand early ***Monday morning, July 17th.*** All sale goods for cash. No goods laid aside—sent on approval or refunds given during this great sale—every sale must be final. We quote below only a few of the many items placed on sale and other items will be added from time to time from every department of this large store. We always do just as we advertise. Mail orders will receive prompt attention.

5c Yard
For best American Prints.

8c Yard
For Red Seal Ginghams; worth 15c per yard.

9c Yard
For Fruit or Lonsdale Bleached Muslin; worth 12½c yard

29c yard
For 9x4 Bleached Sheeting; worth 40c per yard

10c, 12½c and 15c Towels,
4 for 25c
Large Huck Towels.

25c, 29c and 35c Wash Goods; now, per yard
15c

50c Wash Goods
1-2 Price 25c

75c Wash Goods
1-2 Price 37½c

35c Fancy Bath Towels; 2 for
38c

15c Percales; light and dark colors now
11c yard

All Fancy Silks will be sold at
1-4 OFF
Regular Price

Wool Dress Goods go at
1-4 OFF
Regular Price

All Muslin Wear to be sold at
1-4 OFF
Regular Price

All Knit Underwear; Vests, Pants and Union Suits.
1-3 Off
Regular Price

One lot Tan Hose; worth up to 50c pair; 2 pairs
30c

One lot Fancy Ribbons; 4 to 6 inches wide; regular price 35c; now,
26c Yard

One lot $1.25 Hand Bags; a dandy bag now
88c

Fancy Parasols must go. Take them at
1-4 Off
Regular Price

50c Collars and Belts; sale price
35c

25c and 35c Collars; sale price
19c

Embroideries
1-2 Price

50c Jewelry; now 35c
35c Jewelry; now 15c

5c Hooks and Eyes; 3 for 5c
5c Safety Pins; 2 for 5c

All Hair Switches; during this sale just
1-2 Price

All Toilet Articles.
1-4 Off
Regular Price

Art Department

White and Colored Doilies and Centers
60c ones ..... 39c $1.00 ones 69c
75c ones ..... 39c $1.25 ones 98c

Pillow Tops and Scarfs.
35c ones ..... 19c 75c ones 38c
50c ones ..... 29c $1.00 ones 59c
$1.25 ones 95c

ALL FINISHED ARTICLES
1-3 Off

Children's Dresses
20c ones ..... 22c $1.25 ones 97c
75c ones ..... 58c $1.50 ones $1.09
$1.00 ones ..... 62c $2.00 ones $1.47

Coat and Suit Dept.

Wool or Silk Suits
Choice of any Wool or Silk Suits (if your size) in this lot; values up to $45.00. Choice
9.75

Wash Suits
A few Wash Suits, also Flannel Sport Suits in plain colors; values up to $19.50; sale price,
6.75

One Lot Silk Petticoats
Good range of colors; values up to $3.75, choice
1.69

One Lot Wash Petticoats
58c values. To close at
35c

Silk Waist Specials.
100 Jap, Tub Silk and Crepe Waists; values up to $4.50. Your choice
1.48

Cotton Net Waists
A small lot of Cotton Net Waists; Crepes and Georgettes; to close at the small price of
2.48

Ladies' Linen and Gingham Dresses
at 25% Discount.
$5.00 values for $3.75
$6.00 values for $4.50
$7.50 values for $5.63
$10.50 values for $7.88

Children's Wash Dresses.
At special prices to close
69c values; now 50c
$1.00 values; now 75c
$1.25 values; now 95c
$1.50 values; now $1.10
$3.25 values; now $2.25
$3.50 values; now $2.50

Bargain Basement

Wool Coats, Suits and Skirts
One lot White Wool Coats, Suits and Skirts, at the ridiculous price of
75c

House Dresses and Aprons
One lot House Dresses and Aprons; worth many times the price. Think of it!
23c

Wash Suits and Dresses
About 200 Wash Suits and Dresses for Boys and girls; sizes 2 to 14; worth up to $2.75; now
38c

50 Comfortables
Sold up to $2.50 each. To close at
89c

Women's Low Shoes
All Women's Low Shoes in our basement; worth up to $5.00 pair, go at
98c

Boys' and Youths' Oxfords
Boys' and Youths' Oxfords; tan calf and black Russia calf; values $3.50 pair. Big value for
$1.79 Pair

Rugs and Drapery Dept.

Fancy Cretones
One lot Fancy Cretones; regular price, 40 and 45c yard, go at
29c Yd.

Curtain Nets
One lot Curtain Nets; 45 inches wide; regular prices 45 to 55 yard; sale price
34c Yd.

Curtains
One and two pair lot Curtains, Voiles and Nets; lace and insertion trimmed; value to $5.00 pair
⅓ Off

Large Line of "Crex" Grass Rugs on Sale

Millinery Department

Hats
Choice of any dark colored Hat; medium size straws and ribbon crowns; value $6.50 to $7.75. Very special
$2.48

Children's Hats
At Half Price
$1.00 ones, 50c; 50c ones 25c
$1.50 ones, 75c; 75c ones 38c
$2.00 ones, $1.00.

Sport and Lake Hats
Your choice of a big lot pongee, fancy plaids stripes, etc; $2.50 values; this sale
48c

Light Felts, Milans and Panamas, all new shades at exceptionally low prices

Shoe Department

White Canvas Shoes
30 pair white Canvas Button Shoes; light welt leather heel; values to $4.00; extra special
$1.98 Pair

Colonial Pumps
Our entire line of $4.00 Colonials and Pumps in patent and dull leathers; on sale at, per pair
$2.98

SILK DRESSES at unusual values---Every Garment reduced in this Great Money Raising Sale

$19.50 Dresses go at $14.65
$25.00 Dresses go at $18.75
$27.50 Dresses go at $20.00
$29.50 Dresses go at $21.50
$32.50 Dresses go at $24.50
$35.00 Dresses go at $26.00
$37.50 Dresses go at $29.50
$42.50 Dresses go at $31.75

Get Acquainted With the Benner & Begg Mail Order Service

BENNER & BEGG
THE STORE ACCOMMODATING

Shop With Us By Mail If You Cannot Come