



# Practically Every Item In Our Stock a Special Value

Little did we realize 12 months ago the present development of the market conditions. Representatives of all wholesale houses and mills predicted high prices, and in many lines we purchased additional supplies on their recommendations. But we could not foresee the very general effect of the war markets. Today there is scarcely an item in our stock which has not substantially advanced in cost. Every day we are receiving a long list of price advances. Were we to follow the market closely, as many Eastern firms are doing, our prices would be greatly changed. But we prefer to give our customers the best merchandise at the lowest prices. Therefore we have not (except in few instances) advanced with the market until forced to do so by purchases at higher prices. Our stock today, at the old price basis, offers genuine savings to you. There are hundreds of items not mentioned in this "ad" on which you can save from 10% to 35% by purchasing now. Plan your winter purchases at once and take advantage of our below market prices.

See Our Special Economy Column on Page 5

## Two Shoe Savings

Your choice of 100 pairs of Women's vic' kid and patent coil leather shoes in either button or lace styles, Cuban or Louis heels, black cloth tops, all sizes and widths. These are \$4.00 and \$5.00 values. Extra special for this sale

**\$3.45**

Your choice of any style in our entire line of men's high grade Nettleton Shoes, including values up to \$8.00 per pair. Buy your winter shoes at our Anniversary price of

**\$5.95**

## Bed Spread Special

150 New Bed Spreads; full double size; worth a great deal more today than our regular price of \$1.25. Anniversary special, each

**98c**

## Duckling Fleece

This is a splendid fleeced cotton material for ladies' and children's house jackets, dressing gowns, etc. Today's price on this cloth is 15c yard. Anniversary special, per yard

**12c**

## Interesting Hardware News

There is probably no department in our store as hard hit by price advances as our Hardware department for metal of some kind enters into the construction of practically every article in stock. And as you know war prices particularly effect all metals. Wherever possible, however, we have held to our old prices, giving our customers the benefit of the saving on market quotations. On this basis, almost everything in our Hardware Department belongs in the special value list, even at our marked prices. Our special items listed below are extra values you should not overlook.

High grade bread knife, strongly constructed of extra quality steel. 35th Anniversary price..... **25c**

On Oct. 30 all Vothrath enamel ware made an additional advance of 20%. During this sale we will maintain our old prices, making you a saving on our entire line of..... **20%**

Guaranteed clothes wringers, wood frame, good rubber rollers, strong in every respect, guaranteed for one year, our 35th Anniversary price..... **\$3.50**

18 inch tan leather club bag made of heavy leather and leather lined, a very handsome bag and wonderfully cheap at our 35th Anniversary price..... **\$5.00**

18 inch club bag, same as above, but in black leather. 35th Anniversary price..... **\$6.00**

Our entire line of the famous Pyrex glassware—ideal for gifts—to be sold during this sale at a..... **10%**

Two quart aluminum double boiler, made of heavy gauge metal, the best of workmanship. 35th Anniversary special..... **\$1.19**

Savory double boilers, our regular \$1.50 item, standard in quality. 35th Anniversary special..... **\$1.18**

Three quart size aluminum stew pans, good, strong quality that will stand long use. 35th Anniversary special..... **75c**

Savory Roasters are always standard in quality and very useful at this season. A very early purchase allows us to offer this \$2.50 roaster at our 35th Anniversary price of..... **\$1.68**

3 Piece Carving Sets with stag handles, extra grade steel that will take a fine edge, handsome in appearance, just the thing for Thanksgiving, two sizes. 35th Anniversary price..... **\$3.50 \$4.50**

## From Our China Dept.

One lot of cut glass. These pieces are of clear crystal glass all pressed in attractive designs and then cut, giving the same effect as very deep cut glass. The patterns are all good and the shapes all desirable. Our Anniversary price, per piece..... **98c**

150 pieces of silver deposit glassware including salts and peppers, vinegar cruets, cups, etc. The silver deposit designs are very pretty. A special for this Anniversary..... **25c**

Water jug and set of six glasses, frost out in grape and vine design, a very big value while they last at our Anniversary price per set..... **89c**

100 piece dinner set in the Mayflower pattern. Knowles American china decorated with a fine gold band and a dainty blue ribbon and flower effect. A strong thin china of beautiful finish. Our 35th Anniversary price is low..... **\$17.50**

100 piece dinner set of American china. Empress pattern, decorated in dainty green line and conventional floral effect. A good serviceable china very attractively finished. 35th Anniversary price..... **\$13.50**

54 piece set of Knowles American china, plain white ware, a strong quality but not too heavy. We cannot replace this pattern today at the price we are offering it at. 35th Anniversary special..... **\$5.00**

## SILKS

35-inch Chiffon Taffetas in a full range of light and dark colors, including black. This is without doubt the best Chiffon Taffeta in the market today at our regular price of \$1.65. Our Anniversary special price, per yard..... **\$1.39**

35-inch Silk Faille in plum, Copenhagen, taupe and navy; regular \$2.00 grade. Anniversary special, per yard..... **\$1.69**

32-inch Silk Faille in gray, white, pink, green, light blue and African brown; regular \$1.25 grade. Anniversary special, per yard..... **\$1.00**

## SILKS

34-inch Radium Satin, a very soft and lustrous Silk in navy, Copenhagen, light and dark pink; regular \$1.25 grade. Anniversary Special, per yard..... **\$1.00**

40-inch Foutte de Soie, a soft, clinging silk, similar to Pussy Willow Trench; comes in green, navy, black, Copenhagen and African brown; regular \$1.50 grade. Anniversary Special, per yard..... **\$1.19**

26-inch genuine R. & T. Rajah Silks in green, wisteria and Copenhagen; regular \$1.25 grade. Anniversary Special, per yard..... **\$1.00**

## SILKS

35-inch black Taffeta Silk; regular \$2.00 grade. Anniversary Special..... **\$1.69**

25-inch black Silk Faille, a superb quality; regular \$2.50 value. Anniversary Special, per yard..... **\$2.00**

40-inch Satin Charmeuse in Copenhagen, lavender, red, gray, tan and light blue. These are worth today \$2.50 yard. Anniversary Special; per yard..... **\$1.65**

## Big Dress Goods Special

This assortment contains Ottoman weaves, Eponge, Diagonals, Adeline cloths, Kerseys, Wool Crepes and other weaves. We have a good range of colors in this lot and feel sure you'll be interested, once you see them. The regular prices run from \$1.50 to \$3.50 per yard. Your choice during Anniversary week at per yard,

**\$1.39**

## Choicest of Dress Goods Attractively Priced

36-inch all wool Storm Serge in black, red, brown, Copenhagen and green. Today's price 65c. Anniversary Special..... **49c**

42-inch all wool Storm Serge, in black, navy, brown, purple, red, green and gray. Today's value, \$1.25. Our price..... **95c**

44-inch all wool Storm Serge in black, navy, purple, red and green. Today's value, \$1.50. Our price..... **\$1.10**

42-inch all wool French Serge in black, purple, red, brown, green and Copenhagen. Today's value \$1.50. Our price..... **\$1.19**

36 to 54-inch all wool Storm, French and Imperial Serges in all staple colors, valued today at from \$1.75 to \$2.50. Our price, per yard..... **\$1.50**

36-inch all wool Storm and French Serges in all staple shades, valued today up to \$2.25. Our price, per yard..... **\$1.75**

42-inch all wool Rhodessa in black, navy, purple, red, green, gray and brown. Today's value \$1.75. Our price, per yard..... **\$1.45**

50-inch all wool Broadcloth, sponged and shrunk, all ready for the needle, in black, navy, tan, gray, purple, African brown, myrtle and cardinal. Today's value \$2.10. Our price, per yard..... **\$1.75**

54-inch all wool Broadcloth, sponged and shrunk; will not spot; in black, green and wisteria. Today's value \$2.50. Our price, per yard..... **\$2.50**

16-inch cotton and wool mixed plaid Suitings; regular 50c value. Anniversary special, per yard..... **43c**

26-inch cotton and wool plaids; regular 50c value. Anniversary special, per yard..... **48c**

## Ladies Neckwear

We have several hundred pieces of new Neckwear comprising new round collars, new Quaker effects, new collar and cuff sets, etc. Most of these are white but several pretty colored effects are included. Regular prices are 50c, 55c and 60c. Anniversary Special, each..... **25c**

## Woolen Underwear

Extra Special! Wool separate garments for children in all sizes, from 3 to 14. These garments are seconda, but the imperfections are so slight that they are hard to see. The present high price of wool makes these garments of wonderful value at our Anniversary price of each..... **49c**

## Three Big Special Silk Lots Priced Low

Lot 1.—Plain and fancy Silks in Taffetas and Messalines; regular value up to 75c and 85c. Sale price, per yard..... **39c**

Lot 2.—Fancy foulards, plain serge silks, taffetas and messalines, in stripes, tub silks, brocades, etc.; 22 to 35 inches wide; values up to \$1.50. Sale price, per yard..... **79c**

Lot 3.—36-inch taffeta stripes, 40 in. plain crepe poplins; regular \$2.00 values. Sale price, per yard..... **1.39**

## We Cut Our Birthday Cake On Wednesday

Nov. 15 at 3. P. M.

A big birthday cake is now being planned for us. It is going to be a dandy in flavor as well as attractiveness. But best of all we are going to cut it Wednesday, Nov. 15, at 3 p. m. There will be a piece for you. Come and help us celebrate our birthday in the cutting of our birthday cake.

See Economy Column on Page 5

## The Ontario Vacuum Sweeper

Our model T Combination Vacuum Cleaner is by far the best hand vacuum sweeper on the market. It is a year ahead of them all in new useful appliances. It combines the carpet sweeper with a practical suction cleaner. The new 9 inch sweeper brush picks up the heavier particles on the floor and raises the nap, allowing the vacuum to do thorough work. Has roller bearings throughout and operates as easily as any carpet sweeper. It is made of steel, beautifully finished and is strong and durable in every part. Our Anniversary price makes this machine as inexpensive as any carpet sweeper. Ask to see it work. Anniversary price..... **\$4.98**

## Embroideries

An overstock of Embroideries prompts us to make these reductions, in the face of strong advances in the wholesale market. You'll do well to stock up for next spring at these prices.

All 10c Embroideries, yd..... 8c  
All 12 1/2c Embroideries, yd..... 10c  
All 15c Embroideries, yd..... 11c  
All 18c Embroideries, yd..... 14c  
All 20c Embroideries, yd..... 15c  
All 25c Embroideries, yd..... 19c  
All 30c Embroideries, yd..... 23c  
All 35c Embroideries, yd..... 26c  
All 40c Embroideries, yd..... 30c

All 50c Embroideries, yd..... 38c  
All 65c Embroideries, yd..... 49c  
All 75c Embroideries, yd..... 58c  
All 85c Embroideries, yd..... 65c  
All \$1.00 Embroideries, yd..... 79c  
All \$1.25 Embroideries, yd..... \$1.00  
All \$1.50 Embroideries, yd..... \$1.19  
All \$1.75 Embroideries, yd..... \$1.39  
All \$2.00 Embroideries, yd..... \$1.59

## Furniture Specials

Large comfortable Morris chair, made of polished quarter sawed oak, genuine leather cushions. 22.50 Anniversary special..... **22.50**

Solid oak dining room table in 6 ft. extension size, either fumed or golden oak finish. An excellent value at our 35th Anniversary price..... **\$11.50**

Solid oak, quarter sawed, Rocker in the polished finish, strong and well made throughout. 35th Anniversary price..... **\$3.25**

Quarter sawed oak buffet with large roomy cupboard and linen drawers; bevel plate mirror; fumed oak finish; extra well made and finished. Our price..... **\$22.50**

Heavy oak library table, size 28x42, quarter sawed top, two book shelves at each end, either fumed or golden finish, beautifully made and finished every way. Our price..... **\$13.50**

Quarter sawed oak telephone case consisting of table and chair so made that chair fits into table and occupies minimum space; comes in either fumed or waxed finish. 35th Anniversary special..... **\$6.75**

Substantially made brown reed rocker with loose leather cushions and leather upholstered back, attractive in every way. 35th Anniversary price..... **\$14.75**

Ladies' work baskets of pleasing design, frame finished in mission effect and basket made of fancy cretonne, spool rack on side, a very handy pretty piece, special for our 35th Anniversary..... **95c**

Attractive nut bowls made of solid section of tree pleasingly designed and polished, fitted with nut cracker and 6 picks. 35th Anniversary price..... **\$1.75**

Solid oak foot stools in fumed oak finish, pretty tapestry upholstered tops two sizes. 35th Anniversary price..... **85c & 1.20**

Mahogany sewing cabinet beautifully finished and handily planned, heavy pedestal base, distinctive in appearance. 35th Anniversary price..... **\$15.00**

Strongly made, swetone covered skirt waist boxes, size 16x18x17 inches very attractive in appearance. 35th Anniversary special..... **4.50**

Bedroom stands made of strong but light bamboo, both top and shelf covered with matting. 35th Anniversary price..... **98c**

Artistic reproductions of noted paintings reproduced in true colorings and showing brush marks. Are hard to tell from real oil work. Size 8x11 in mahogany frame. 29c 35th Anniversary price..... **29c**

Size 8x17 in heavy carved gilt frame. 35th Anniversary price..... **69c**

Size 12x16 inch, heavy carved gilt frame. 35th Anniversary price..... **98c**

Choice selection of unframed pictures in natural colorings and assorted subjects. 35th Anniversary price..... **15c**

## Stationery Sundry Specials

Boston pencil sharpener, a sturdy home and office pencil sharpener; sharpening done with revolving knife edge cutters which withstand hard wear. Our Anniversary price..... **85c**

Kant-fade writing ink in quart bottles, blue black, our price is the old standard price for good..... **55c**

50 thousand of plain white tissue paper napkins of good quality. Our Anniversary price per thousand..... **35c**

Ontario brand pencils, well made, good grade graphite, standard value 50c per dozen. Supply your needs during this sale..... **39c**

Bank note fiber bond paper and envelopes boxed, one tablet and 20 envelopes in box..... **12c**

Western Lawn envelopes, a good grade note size, linen finish envelope, 2 packages to box..... **13c**

Art Ideal stationery, including in box 24 envelopes and 24 sheets of paper of linen finish. Buy a supply at our Anniversary price of..... **12c**

Newport tablets—this tablet is full size, has 70 sheets and is made of good ink paper. Compare this with the tablet you have been buying, then lay in a supply during our sale. Sold by dozen only at our price of per dozen..... **50c**