



To insure Victor quality, always look for the famous trademark, "His Master's Voice." It is on every Victrola and every Victor Record. It is the identifying label on all genuine Victorias and Victor Records.

# \$15 for this genuine Victrola



The fact that this instrument bears the famous Victor trademark and is a *genuine* Victrola guarantees to you the same high quality and standard of excellence so well established and recognized in all products of the Victor Company.

It is equipped with all the *exclusive* Victrola *patented* features and will play for you any of the more than 5000 records listed in the Victor Record catalog.

Will there be a Victrola in your home *this* Christmas? Nothing else will bring so much pleasure to every member of the family.

**Victor dealers everywhere**  
**Ask your nearest dealer for demonstration**