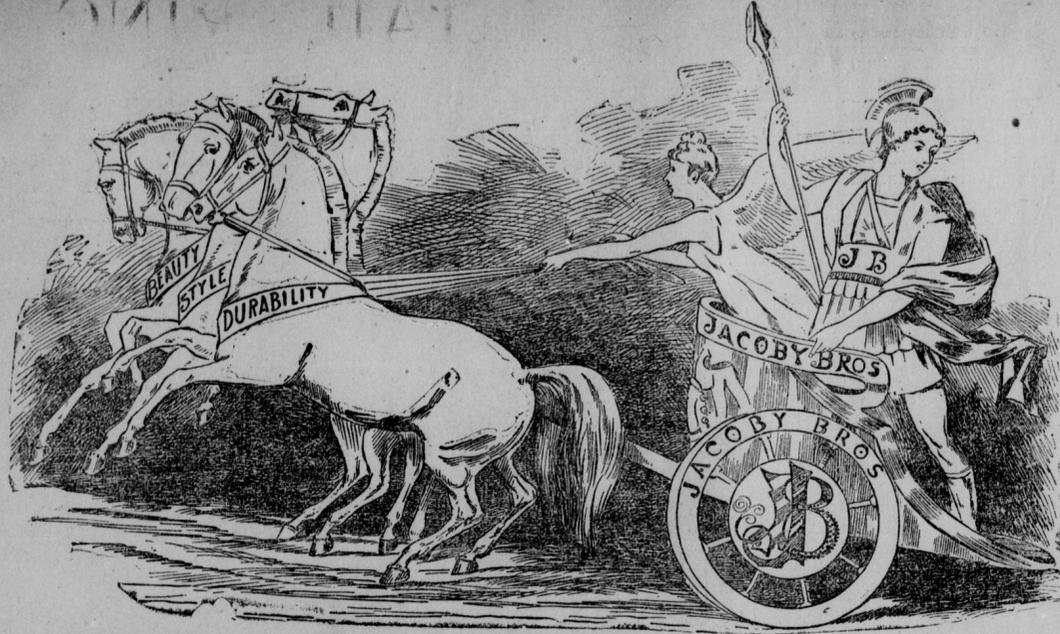


This Week!

**GREAT
Combination
Sale of
Men's Suits
Men's
Overcoats
and Men's
Shoes**



An Ancient Legend Modernized.

"The Pied Piper of Hamelin,"

Whose music, as Emerson says, "Drew like the power of gravitation--drew soldiers and priests, traders and feasters, women and boys," was no more captivating than the silvery ring of our good, hard dollar. Money, like music, has charms to soothe the world. Money is the magnet that attracts to Jacoby Bros.' New York purchasing office tribes and traders, merchants and manufacturers of both hemispheres. Modern retailing, as practiced by Jacoby Bros., means quick sales and small profits--means, to gather, octopus like, but to scatter the greatest bargains to the greatest number. No quantity too large, no quality too good IF THE PRICE IS LOW ENOUGH. Recent great purchases on the occasion of panicky sales, and the great success of the mammoth sales follow--hereafter, are but a few examples of this mammoth modern retailing. Then, too, the tight money market, the exasperating failure of Congress, so far, to repeal the Sherman law, along with other causes, have forced many importers, jobbers and manufacturers to find a market for their stocks at almost any price. Jacoby Bros. is the only Clothing and Shoe House in this section of the country who has a resident buyer in the Eastern market to watch his chance to purchase goods at their lowest value. Therefore, having an immense outlet, and handling goods in great quantities, Jacoby Bros. should collect from all such sources, all sorts of merchandise at prices far less than the cost of production, and then distribute them to their vast retail trade on the same basis.

The Victors in THE RACE for Supremacy!

The Acknowledged Foremost Retailers in Southern California!

THE Beauty, Style and Durability of our stock have won for us the approval of the buying public; have made us the favorites with all lovers of the new and elegant; have caused our business to far surpass all competition.

DAME Fashion Holds the Reins and drives our chariot of Success on to still greater pre-eminence. She is the guide that shapes our course as the foremost retailers in Southern California that places us first in every line we handle.

AS the Wheels of Time Roll Our popularity goes on increasing hour by hour. Our constant aim each day is to approach nearer and nearer to perfection in our merchandise, in our system, in our dealing with the public.

Jacoby Bros. is the only Clothing house in Southern California which has a resident buyer in the Eastern markets, and this fact places us in a position to supply our customers with all goods in our line at lower prices than the same can be obtained at any similar establishment. How absurd, then, **THEIR CLAIM TO EQUAL OUR PRICES!** But why argue when no argument is needed. Read and convince yourself.

JACOBY BROS.'

GREAT

COMBINATION SALE!

THIS WEEK	THIS WEEK	THIS WEEK
1000 Men's Suits and Overcoats —Worth \$13.50, Our price this week \$9.45	1000 Men's Suits and Overcoats —Worth \$15.00, Our price this week \$11.95	1000 Men's Suits and Overcoats —Worth \$20.00, Our price this week \$15.75
500 pair of Men's Fine Calf Shoes —Worth \$3.50, Our price this week \$2.50	500 pair Men's Fine Hand-made Kangaroo Shoes —Worth \$4.00, Our price this week \$3.00	500 pair Men's Fine Hand-made Extra quality Calf Shoes —Worth \$8.00, Our price this week \$4.00
1 Men's Suit worth \$13.50, this week \$9.45 1 Men's Overcoat worth 12.50, this week 9.45 1 pr. Men's Shoes 3.50, this week 2.50 Worth \$30.50 This week \$21.40	1 Men's Suit worth \$15.00, this week \$11.95 1 Men's Overcoat worth 11.50, this week 8.95 1 pr. Men's Shoes 4.00, this week 3.00 Worth \$31.00 This week \$23.90	1 Men's Suit worth \$20.00, this week \$15.75 1 Men's Overcoat worth 20.00, this week 15.75 1 pr. Men's Shoes 8.00, this week 4.00 Worth \$48.00 This week \$35.50
Combination Price \$20.50	Combination Price \$25.00	Combination Price \$34.00

Attractions in Boys' Short Pants Suits

- 4 to 15 Years.**
- 2 styles in Gray and Dark Plaid Serviceable Suits, worth \$1.50; Jacoby Bros.' special price. **95c**
 - 4 styles in Black, Brown and Gray Pin-check, and Gray striped Cassimere Suits, double-breasted, worth \$4.50; Jacoby Bros.' special price. **\$2.95**
 - 2 styles in Plain Brown and Dark Gray Cheviot Suits, double-breasted, worth \$5; Jacoby Bros.' special price. **\$3.45**
 - 5 styles in Gray and Brown Stripes and Checks, All-wool Cheviot Suits, worth \$5.50; Jacoby Bros.' special price. **\$3.85**
 - 2 styles in Plain Gray and Brown All-wool Cheviot Suits, worth \$6; Jacoby Bros.' special price. **\$3.95**
 - 5 styles in Light and Dark Brown Plaid, Dark Gray Stripe and Fancy Figure All-wool Cheviot Suits, double-breasted, double seat and knee, worth \$6; Jacoby Bros.' special price. **\$3.95**
 - 3 styles in Gray, Light and Dark Brown Hair-line Cassimere Suits, all-wool, double-breasted, worth \$7; Jacoby Bros.' special price. **\$4.95**

Story of Boys' Long Pants Suits

- 13 to 20 Years.**
- 2 styles in Dark Plaid Serviceable Suits, worth \$5; Jacoby Bros.' special price. **\$3.45**
 - 4 styles in Dark Brown and Gray Plaid and Striped Cheviot, a very serviceable suit, worth \$6; Jacoby Bros.' special price. **\$3.75**
 - 2 styles in Light and Dark Plain Gray Cassimere Suits, worth \$9; Jacoby Bros.' special price. **\$6.75**
 - 2 styles in Brown, Black and Gray Striped All-wool Double and Twist Suits, double and single-breasted, worth \$10; Jacoby Bros.' special price. **\$6.95**
 - 2 styles in Gray and Brown Small Check All-wool Scotch Tweed Double-breasted Suits, worth \$13.50; Jacoby Bros.' special price. **\$9.00**

Tale of Boys' Knee Pants

- 150 pair Boys' Serviceable Knee Pants, 5 to 14 years, worth 40c; Jacoby Bros.' special price. **15c**
- 250 pair Boys' Serviceable Knee Pants, in 3 colors, 5 to 15 years, worth 85c; Jacoby Bros.' special price. **45c**

All on Board for Boys' Furnishings

- Boys' Percalé Shirts, assorted colors, worth 50c, 75c \$1; Jacoby Bros.' special price. **22c**
- Boys' White Laundered Shirts, all sizes, worth \$1; Jacoby Bros.' special price. **45c**
- Boys' Gray Merino Undershirts and Drawers, worth 50c; Jacoby Bros.' special price. **25c**
- Boys' Brown Shawknit Stockings, worth 85c; Jacoby Bros.' special price. **10c**
- Boys' Waists in assorted colors, 5 to 14 years, worth 40c and 50c; Jacoby Bros.' special price. **25c**



Tie Talk

- 100 doz. Auerbach's Tecks, Four-in-Hands and Bows, latest shades in silks and satins; they are neat, nobby and stylish goods, regular value 50c and 65c; Jacoby Bros.' special price. **25c**
- 50 doz. extra quality new designed Tecks and Four-in-Hands, heavy satin and silk, plain colors or fancy figures, elegantly made up, worth 75c and \$1.00; Jacoby Bros.' special price. **50c**

Wonderful Values in Hosiery

- Men's fast black Hermsdorf dye, Half Hose, regular made, all sizes, always sells at 20c; Jacoby Bros.' special price. **11c**
- Men's heavy weight Balbriggan Half Hose, seamless Shawknit heels, brown, slate and gray mixtures, all sizes, regular value 25c; Jacoby Bros.' special price. **12 1/2c**
- Men's medium weight natural wool Half Hose, 9 1/4 to 11, regular value 25c; Jacoby Bros.' special price. **19c**
- Men's Balbriggan Half Hose, 16 gauge, split heel and toe, regular made, brown, drab and slate colors, regular selling price 35c; Jacoby Bros.' special price. **23c**

Night Robes

- Men's Nightrobes, the celebrated "Faultless" goods, silk embroidered, Wamsutta Muslin, 56 inches long, all sizes, made first-class, always sells at \$1; Jacoby Bros.' special price. **77c**
- Men's Nightrobes, made of the best quality of twilled muslin, 56 inches long, cut full large, all sizes; Jacoby Bros.' special price. **90c**

How About Gloves?

- Men's Dress Gloves, extra quality kid, all the late shades in brown and tan, cabled seams, perfect fitting, sizes 7 1/2 to 10, regular value \$1.50; Jacoby Bros.' special price. **\$1.10**

Men's Head Coverings

- Men's Black and Brown Wool Fedora Hats, always retailed at \$1.25; Jacoby Bros.' special price. **95c**
- Broken lines of Fur Derby Hats, in black and brown, regular value \$1.50 and \$2; Jacoby Bros.' special price. **\$1.00**
- Men's Black and Brown Fur Fedora Hats, new styles, new colors, all sizes, worth \$1.50; Jacoby Bros.' special price. **\$1.24**
- Men's Black and Brown Fur Fedora Hats, latest shapes, elegant shades, worth \$1.75; Jacoby Bros.' special price. **\$1.49**
- Broken lines in extra quality Fedora Hats, in all colors, former retail price \$8 and \$9.50; Jacoby Bros.' special price. **\$2.00**

SEE our Noxall \$2.50 and \$3.00 Derby and Soft Hats, in all the latest styles and colors; hats sell no better quality for \$1.00 more.



Ladies' Foot Coverings

- 700 pr. Ladies' Dongola Kid Button Shoes, all solid, every pair guaranteed to give full satisfaction, all sizes and widths, bought by us at a bargain, worth \$2.50; Jacoby Bros.' special price. **\$1.45**
- 850 pr. Ladies' Dongola Kid Button Shoes, with cloth tops, new style toes, all sizes and widths, made especially for us, worth \$2.50; Jacoby Bros.' special price. **\$1.75**
- 2000 pr. of the celebrated E. P. Reed & Co.'s Ladies' French Dongola Kid Button Shoes, in all the latest toes, all sizes and widths, sold by other retailers in this town at \$3.50; Jacoby Bros.' special price. **\$2.45**
- 500 pr. Geo. E. Barnard's high quality Ladies' Artistic Oxford, new style toes, all sizes and widths, worth \$4.50, \$4 and \$3.50; Jacoby Bros.' special price. **\$2.50**
- 480 pr. E. P. Reed & Co.'s celebrated hand-made French Dongola Kid Button Shoes, all sizes and widths, all the latest toes, worth every cent of \$4; Jacoby Bros.' special price. **\$3.00**

We Lead in Underwear

- Men's All-wool Scarlet Knit Undershirts and Drawers, regular selling price 75c; Jacoby Bros.' special price. **35c**
- Men's Plain White Merino Undershirts and Drawers, soft finished shirts with woven neck, drawers taped, always sells at 75c; Jacoby Bros.' special price. **39c**
- Men's Bleached Canton Flannel Drawers, extra quality, first-class make, tie and elastic ankles, sizes 31 to 48 waists, length to match; Jacoby Bros.' special price. **40c**
- Vicuna and Drab Colored Undershirts and Drawers, shirts silk taped necks and fronts, tape seamed drawers, all sizes, regular retail price \$1; Jacoby Bros.' special price. **69c**
- Men's Heavy Weight Derby Ribbed Balbriggan Undershirts and Drawers, American Hosiery Co.'s goods, silk faced fashion seams, always sell at \$2; Jacoby Bros.' special price. **\$1.39**
- 100 doz. All-wool Undershirts and Drawers, Medicoat goods, pure white, Scotch and Shetland grays, full regular made, every thread wool guaranteed not to shrink, sizes of shirts 34 to 48, drawers 30 to 40, regular retail price \$2.50 and \$2; Jacoby Bros.' special price. **\$1.60**
- 30 doz. Pure White Medicoat Lambs' Wool Undershirts and Drawers, full regular made, extra soft finish, faced with best quality of gros grain silk, will not shrink or turn yellow, always retailed at \$3.50; Jacoby Bros.' special price. **\$2.25**
- 80 doz. Fine Cashmere Undershirts and Drawers, the celebrated Norfolk and New Brunswick goods, full regular made, extra soft finish, in tan and mode shades, always retailed at \$4; Jacoby Bros.' special price. **\$2.50**

Now Comes Men's Shirts

- Closing out sale of odds and ends. Celebrated Noxall Outing Shirts, in light and medium shades, stripes, plaids and figures, reinforced shoulders, double seamed, perfect fitting, regular retail price \$1.25; Jacoby Bros.' special price. **79c**
- Men's Extra Quality Black Sateen Overshirts, colors guaranteed, sewed with silk thread, pearl buttons, regular retail price \$1.25; Jacoby Bros.' special price. **89c**
- Men's Full Dress White Shirts, "Star" make, embroidered plique and satin striped bosoms, best quality of muslin, perfect fitting, sizes 14 to 17, all length sleeves, ways sells at \$2 and \$2.50; Jacoby Bros.' special price **\$1.45**

