

THE NEW BOSTON STORE

Los Angeles' Finest Commercial Structure Is Complete

DETAILS OF CONSTRUCTION

Rise and Progress of an Enterprising Corporation

Mention of the Firms That Have Contributed to the Building—All Belong in This City

The advent of the New Boston block in this city is significant from more than one point of view. It means that this city has attained to the dignity and importance of a metropolitan center, and that its leading firms are assured by the patronage which has been given them in the past that the future offers to them still greater prosperity. It means that Los Angeles is looked upon by shrewd and experienced men as a sure field for large enterprises and a city which is upon its way to commercial supremacy upon the Pacific coast. With the completion of the structure under consideration and its equipment with stock the public of this city and of Southern California will be afforded an opportunity to make selections from the latest and best products of manufacturers, both of this country and of Europe. It will no longer be necessary for them to make annual pilgrimages to the great emporiums of San Francisco for the choicest products of the world's markets, for they can be supplied henceforth at home.

The name, "Boston Store," is not new to the purchasing public of this city. For the past ten years it has been a household word upon the lips of the most discriminating shoppers of the city, while the class—a large one in Southern California—which makes annual pilgrimages to the great emporiums of San Francisco for the choicest products of the world's markets, for they can be supplied henceforth at home.

The personnel of the management of the house is composed of men of long experience in their respective lines of activity. They are not only expert judges of values, but are well acquainted with the executive department of their assignments. This fact accounts for the prompt business methods which prevail in the house and which have been so strong a factor in its popularity. The general manager of the institution is Mr. C. W. R. Ford, president of the corporation and general manager of the house.

The first story of the well-known firm of C. W. R. Ford & Co. of San Francisco, a wholesale establishment which commands a very large trade of the Pacific coast. The management is assisted by an able corps of department managers, each selected with special reference to his fitness for the work assigned to him. The department management in detail is as follows: Floor managers and buyers, Mr. Kempton, Mr. Hulbert, Mr. Wilson, Mr. Stuard and Mr. Knapp. Mr. Blackstone, who has been so long identified with the Boston store, has returned from Europe and has been placed in charge of the department of men's and boys' clothing.

DESCRIPTION OF THE BUILDING. The Boston store building, though not the largest in the city, is nevertheless, a very pretentious structure and clearly ranks among the best class of buildings in Southern California. In its ground dimensions it is 60 by 160 feet, and occupies the Broadway front of a plot of lots owned by Mrs. C. W. R. Ford. The structure is four stories in height. The main facade, the feature of most interest in the exterior, presents a pleasing composition of design and color, and one which is a refinement of architectural conception as well as utility. The leading features of the front are delicacy of tint and an ornate treatment of artistic tracery. In general terms this facade may be termed an adaptation of the French Renaissance. Though its purpose is to afford the faithful following out of the order its main features are almost pure in design and so happily combined as to present no offense to the eye of the trained observer. The first story is almost entirely of glass and therefore presents no conspicuous lines. In combination, however, with the second story, which together form the lower composition of the facade, its massive columns are an essential element. Together these two stories compose a very fitting base for the entablature which surmounts them. They are vocal of utility, as a matter of course, being broken upon both levels by a series of window openings, and present little of ornamentation. A broad belt which is sheltered by the entablature bears in large characters the family name: BOSTON DRY GOODS STORE.

The third and fourth stories of the building are built in composition, and most emphatically proclaim the architectural order of the design. The treatment is such as to form a very appropriate superstructure to the lower stories. The windows of these two floors are inclined in parallel perspective, and panels, which rise from the second story level to the height of the superior frieze, thus grouping the openings which fall in perpendicular lines together. The panels are three oval topped panels of symmetrical design. They are flanked by elliptical French windows at the extreme right and left, each made conspicuous by ornate classical tracery. The main panels of the front are bordered with wide bands of terra cotta, which bear elaborate designs in conventional figures. At the floor level which separates these stories the large panels are broken by horizontal panels carved in imitation of flower garlands suspended at their extremities. Between the main panels are circular medallions.

as one of the ablest residence architects, and is the author of the designs of the Bradbury and Byrne buildings.

W. P. FULLER AND COMPANY Dealers in and Manufacturers of Paints, Oils and Glass

The most conspicuous feature of the facade is the pure Corinthian cornice. It is elaborate in design and sufficiently massive to appropriately crown the whole. Above rises the parapet to a considerable height, broken at its center by an entablature in high relief. The whole is surmounted by an elaborately designed acroteria which forms an appropriate finale to the composition.

The effectiveness of the ornament of the front is greatly heightened by the fact that all decorative features are projected within the extreme limits of the building, and at their right and left extremities are returned upon themselves. By this device the autonomy of the design is carried to the interior, some care by the erection of adjacent structures.

Though the decorative features of this facade are the result of professional design by the architect, the unique composition of salient features are the result of Mr. Ford's wide study and observation. Primarily the main facade is a copy of the facade of one of the buildings of the Pope Manufacturing company, and which was designed by Mr. Ford's intimate and life-long friend, Colonel H. H. Hunt, of the bicycle firm. The essential changes are only such as are demanded by the requirements of a great dry goods store.

The interior arrangement and appointment of the great building are all that years of careful study, close observation, discriminating taste, judgment of utilities and unlimited means can produce. The arrangement is such as to afford the most speedy and convenient means of business and to afford to patrons the greatest convenience. Contrary to the usual custom the elevator shaft is placed in the geometrical center of the building. This arrangement affords the most ready communication from all parts of the various floors. This feature is supplemented by ample stair routes at the rear.

In general, the interior may be divided into four departments. Under this classification there would be, in their order, the following: the basement, retail department, occupying the two lower floors; the manufacturing department and the wholesale department, occupying the upper floors. Of course this division is not entirely satisfactory, as it does not include the executive nor the receiving and shipping departments.

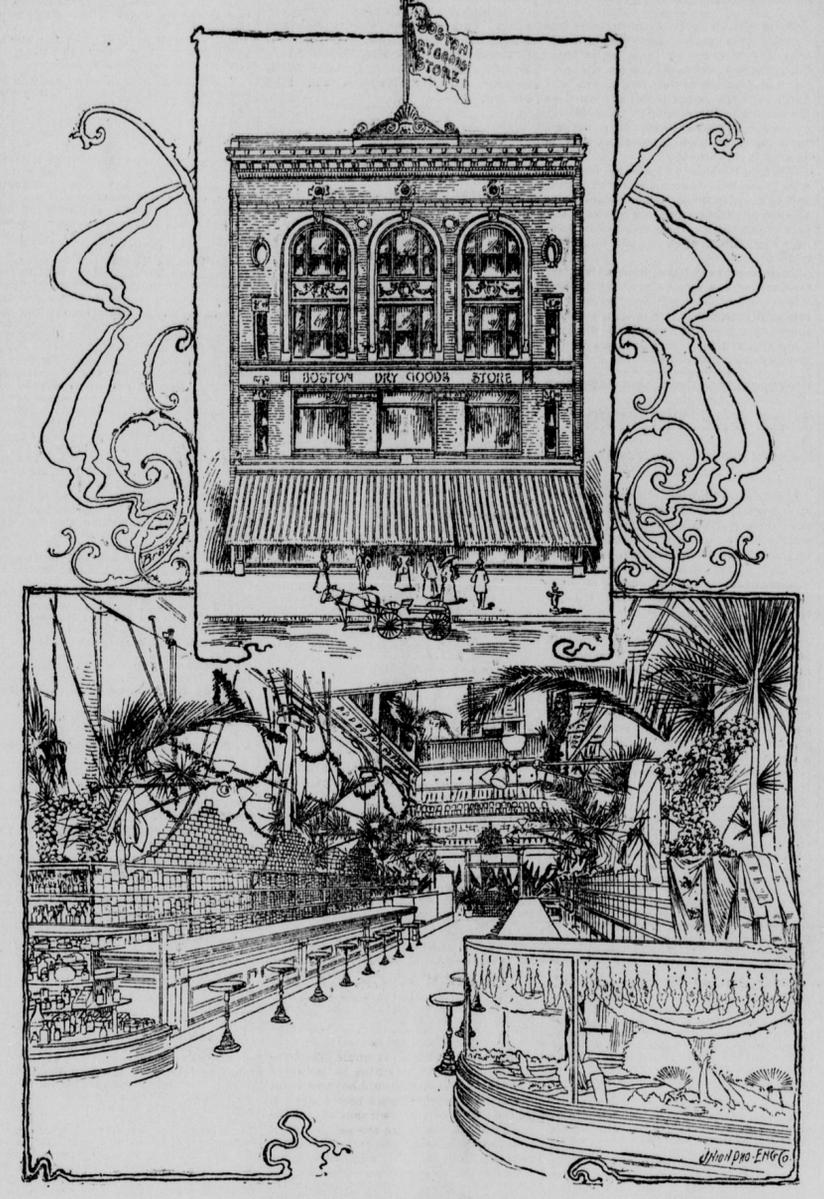
The two lower floors are destined to arouse the greatest interest, as they are the portion of the building set apart to the retail department. Here every known accessory which subserves the speedy transaction of business and the convenience and comfort of the public and which the business has been able to procure, are included. The main floor contains the endless array of shelves, counters and show cases required for the great stock of goods. The customer enters the main floor in front, which is flanked by the immense display windows upon either side. These latter alone are large apartments, and are lighted by the largest plates of glass in Southern California. The portal is floored in brilliant tiling, upon which the firm name is conspicuously inscribed.

Light is supplied to the interior by two immense light wells situated at intervals along the axis of the building, before and after the elevator shaft. Artificial light is provided for the presence of incandescent electric lights grouped upon the columns and suspended from the borders of the light shafts. The retail facilities provided are all that long experience and a thorough knowledge of the requirements of the trade can suggest. The department for wrapping bundles and making change occupies a conspicuous position at an elevation in the center of the first floor. It is contained in a gallery which is supported upon brackets, and which surrounds the elevator shaft. To it from innumerable stations on this floor the cash and bundle carrying devices are connected. The main floor is provided with a system contained in any retail establishment in America. It is the first institution which contains an all-silver system of banking arranged in the main floor. This floor is situated the general business office of the firm, the office of the general manager and the vaults.

ending from columns and the side walls. The plan of disposing of the lights upon so large a number of circuits was adopted for the purpose of enabling the electrician of the building to utilize as much and no more light at a given time as the conditions might require. Every alternate light may be used at one time or every fourth light along the illuminated cornice of the light wells upon the window frames. The same perfect control extends to the column lights. All circuits upon the first floor are controlled from one large marble switch board.

CALVIN INTERIOR INTERCOMMUNICATING TELEPHONE SYSTEM. The Boston Store building contains one feature, furnished by Griffes & Sumner, that has not a counterpart this side the Rocky mountains. It is a complete system of intercommunicating telephones for the use of the various officers and directors of the house. The system is

THE BOSTON DRY GOODS CO.'S NEW STORE ON BROADWAY



INTERIOR AND EXTERIOR VIEWS

Francisco more than forty years ago. Its trade is the largest in its line west of New York. Its Pioneer white lead and Pacific rubber paint are products which command the markets of the west almost to the exclusion of all competitors. The firm manufactures and imports gasoline, naphtha, benzine, brushes, varnishes and lubricating oils, colors in oil and japan, mixed paint for outside and inside work and every article of standard use in the paint trade. It is also agent for French and Belgian plate glass companies, for Valentine's varnishes and superior japan colors and alabaster. It deals extensively in doors, blinds and windows. A full line of artists' materials is always kept in stock. A new line and one that is destined to prove to be a very important one is that of Florentine glass for partitions and overhead lights. The principal establishments of the firm are located at San Francisco, Los

grill designs, which correspond with the prevailing style of finish followed throughout the building. The enclosure is especially noticeable for the pleasing composition of brilliant color and form which it presents. The car is six by six and one-half feet in floor dimensions and is capable of attaining a speed of 200 feet per minute with a twenty-two and one-half horse-power electric motor. It runs in a shaft sixty feet in height.

The passenger elevator is supplemented by a freight machine of the same power, speed and motive source. It is the exact counterpart of its more pretentious companion in all save decorative features, and occupies a position in the rear of the building adjacent to the shipping department.

The Baker Iron Works has been the leading iron-working institution in Southern California for twenty-one years. The firm was incorporated in 1866 with a capital stock of \$75,000. Following is its present official list: President

subserve economy of material and security. The main exterior columns of the front are the largest in the city, and were turned in a lathe specially constructed for the purpose. They weigh, when in position, more than three tons each.

The plant of the Union Iron Works is the property of Mr. Albert Thomas, and is situated at the corner of First and Alameda streets. It occupies an area measuring 125 by 150 feet, and is thoroughly equipped for the manufacture and repair of heavy machinery of all kinds required in this territory. The firm manufactures and deals extensively in engines and boilers, oil and water tanks, and power elevators and structural iron and steel. It also makes a specialty of heavy forgings and brass castings. Its moulding room for heavy iron castings is one of the best in California. Repairs of all kinds are promptly made. The establishment has been in operation in this city for nine years.

Among some of the larger contracts now being filled by the firm may be mentioned the Newell and Gammon building, the Garvey building and the splendid high-rise block on Third street. The machinery for the California Cement works is also being supplied by this firm.

THOMAS HAVERTY Dealer in Plumbing, Gas Fitting and Sanitary Specialties. The plumbing and gas fitting for the building was the work of the well-known contractor, Mr. Thomas Haverty of 436 South Broadway. The work comprised furnishing the gas and drainage piping, lavatories and all accessories. The job, as a whole, is pronounced as being one of the most complete and workmanlike in the city. Nearly 9000 feet of gas pipe alone was used in piping the structure.

Each floor contains lavatories for the use both of the employees and patrons of the house. The completed appointments of the close are complete with every detail which subserves perfect sanitary conditions and convenience. Mr. Haverty's place of business is one of the most complete in the city in Los Angeles, containing all the tools and every known device which subserves economic and perfect construction. It is located in the heart of the business district, and is readily accessible from all parts. The work rooms are fitted up with an endless array of machines and appliances for the most difficult and particular demands.

Among many prominent buildings which have been supplied by Mr. Haverty may be mentioned the Hotel California, Broadway hotel, the George S. Patten building on Broadway, now rapidly approaching completion, the reconstructed Armory building, now in the hands of the workmen, the J. S. Slason hotel structure, the residence of O. T. Johnson on Orange street, and the splendid residence of Mrs. Butler at the corner of Winfield and Burlington streets.

One very unusual and at the same time useful feature of the equipment of the building is a fountain erected upon the sidewalk in front. The feature is as artistic as the decorations of the building demand and is in perfect keeping with its surroundings. It was supplied by Mr. Haverty.

WING AND AREZ Interior Decorators, Painters and Artistic. The interior finish of the structure was provided for in two contracts, one for the building and one for the fixtures. Both these important commissions were granted to the firm of Wing & Arez, the popular interior decorators and finishers. The work is of the highest order known to the art, the conditions being that only superior material and the most perfect workmanship would be accepted.

unique in construction as well as of vast utility. The marvelous feat of transmitting the conversation of six different speakers, each talking to separate and distinct listeners with only twelve stations are employed is accomplished by this wonderful modern invention.

The manner of operating the system is a matter of as much interest to electricians as to the uninitiated. Each station is supplied with a small switch board containing keys bearing the names of all other stations on the circuit. By pressing any one of the buttons upon the board, communication is at once established with the desired department instantaneously and without the use of a central station.

A multiplication of the extent of the circuit could be made almost without limit and practically within the same distances now reached by established systems. In the Boston Store the stations of the first floor are five in number, comprising office, manager, front, cloak and wrap desk. On the second floor are parlor and cloak department. The third floor has two stations, and the basement and fourth floor have one each.

Griffes & Sumner deal extensively in electrical supplies and make a specialty of furnishing estimates for mining and isolated plants and for electric motors. They undertake to light business blocks, residences and all other structures. A specialty is made of furnishing marine systems.

Among many important contracts which they have fulfilled may be mentioned the Anaheim municipal plant, containing three miles of wire, supplied by a 30 K. W. T. & H. alternator, from a 50-horse power engine; the Turnverein hall this city; German-American bank building; street lights and switch board for Los Angeles theater; the Whittier state schools; Ontario Citizens' bank; Armory hall; the Mercantile building; and the Baker block. The latter building contains an isolated plant, and one which offers many new and valuable advantages in interior illumination.

THE BAKER IRON WORKS The well-known firm, the Baker Iron Works of this city, furnished the elevator for the building. They are of the Crane models and are manufactured at Chicago. The particular value of this type of elevator consists in its embodiment of all the valuable patents which are known to subservise safety and speed. All the patents which have made celebrated the Hale, the Otis and the Crane machines are combined in the machine which is sold upon the Pacific coast as the Crane.

The design of the machine under consideration is very elaborate, being constructed of copper and bronze. The position of the elevator in the building makes it a very conspicuous feature, and necessity as well as good taste demand that it be made in the highest ideal known to elevator construction. The car, as well as the enclosure, are adorned in

heating and ventilating furnaces, boilers and engines. It is also sole agent for the following well-known standard products: Atlas engines, Worthington steam pumps, Crane safety hydraulic steam and electric elevators, both passenger and freight. The repair department of the plant is fitted for the repair of any and all of these specialties. A specialty is made of heavy forgings.

Among many large works which have been built by the firm may be mentioned the municipal water systems of Santa Ana, costing \$200,000, Pasadena, the plant of the Picking Land and Water company at Whittier and the Highland Irrigation company's plant at Tia Juana. Elevators have been supplied by the firm to the following Los Angeles buildings: Westminster hotel, the Bradbury, Stowell and Potomac blocks and to the city hall.

UNION IRON WORKS The steel structural work and cast iron material of the building were furnished by the Union Iron Works of this city. It consists of the massive girders and beams which support the weight of the entire interior structure, the huge cast columns of the front and the necessary saddle plates which attach to the piers and columns above. The frame is designed after the most approved method of steel construction, combining all features which

LIQUOR MEN AND CHARITY How the Children's Home Society Has Been Aided

THIS WILL SURPRISE MANY

People Who Give Promptly and Liberally

The Proprietress of a Resort Now on Her Death Bed—Her Shall Judge of Goodness—Who Flany Judge?

"The Lord loveth a cheerful giver." This is undoubtedly true, and in connection with the biblical quotation touching cheerful givers the labors of the Rev. M. V. Wright in soliciting aid for the Children's Home society in a certain field is worthy of passing mention.

The Rev. Wright has labored in the field here in Los Angeles for some years past. He was for a long time the humane officer, but for the three months last past he has been acting as the general agent for Southern California for the Children's Home society, organized under the state law. Its purpose is to rescue destitute and homeless children and to place them in good homes, so that they may become useful members of society.

Rev. Wright having in the past come in contact with a number of liquor dealers in Los Angeles, proposed to the local board of the society that it make its canvass for subscriptions to support it he would call upon the liquor men and request their aid. Some of the members were loth to give their consent to this proposition, but they finally did so. Rev. Wright then called upon quite a number of dealers, and as to the result he tells the story best in his own language.

"As a rule, I found them very liberal. As soon as I explained the object of the society to them they were forward to subscribe financial aid to the cause. 'F. Kerlow of the Vienna Buffet gave \$50, and Maier & Zobel gave a like amount. The other day I called on Desmarret gave \$25 each. The following gentlemen engaged in the liquor business also gave us financial aid: Messrs. Vigila, Smith, Arnold, the Binnet, the Olympic, Vendome, the Thais, the Pawnee, Lawson, Vincent, Fisher, Barral, Yache, Hopper, Escoller, Goldsmith, Piens, Baget, Arubucke and others.

"Of course, I obtained liberal subscriptions from other citizens, but since you asked me if the liquor dealers were worthy charity and if so, who I have told you."

Several ministers of the gospel were seen yesterday and asked what they thought of Rev. Wright's idea of obtaining subscriptions from parties engaged in the liquor traffic. Some did not regard the idea as worthy, but others thought it all right and could see nothing indiscreet or wrong about Rev. Wright canvassing in that field.

"Why, it was all right," said Rev. Will A. Knighten, "if a man that sells liquor wants to help a charity and do a good act, why not give him the opportunity? He is certainly entitled to it as much as anybody else. Then after he does do a good thing he should be given credit for it. No; I can see nothing wrong about that."

One contributor to the Humane society's coffers was for a number of years the proprietor of a notorious resort on Alameda street. She has for a long time given \$5 per month to the society. In a number of instances she has persuaded young girls who came to her when they were about to enter upon a life of shame, to retrace their steps and to go back to home and mother. She has never permitted them to return to her, and on the other hand has always told them what a terrible life it was that they contemplated entering, and also pictured the suffering and disgrace that would attend their life if they did. Yet that same woman has done many and many a kindly and philanthropic act of which the world knows nothing.

Marriage Licenses The following marriage license was issued by the county clerk yesterday: Henry Vogel, a native of Switzerland, aged 23 years, and Lillie King, a native of California, aged 20 years; both residents of Los Angeles.

We are never so happy as when engraving or printing wedding cards. Let us show you what we can do. H. M. Lee & Bro., 140 N. Spring st.

THE HOA, JOHN GAFFEY, as custodian of the federal building, has frequently asked the treasury department for permission to have necessary repairs made, but so far without succeeding in obtaining the necessary authority.

The property owners along the proposed boulevard between Elysian and Westlake parks are contributing liberally in the way of lots and lands to help along the project.

A WORD IN YOUR EAR THE SECRET OF BEAUTY of the complexion, hands, arms, and hair is found in the perfect action of the Pores, produced by Cuticura SOAP.

The most effective skin purifying and beautifying soap in the world, as well as purest and sweetest for toilet, bath, and nursery.

Sold throughout the world. British depot: F. P. Dunlop & Sons, 1, King Edward, London. New York depot: Cuticura Soap, Sole Traders, Boston.

"WELL BRED, SOON WED." GIRLS WHO USE SAFOLIO ARE QUICKLY MARRIED.

SAFOLIO

ARE QUICKLY MARRIED.

SAFOLIO

ARE QUICKLY MARRIED.