

**You are Only as Far from Us as Your Nearest P. O.**

A card or letter dropped in any postoffice in the country will put you in touch with our mail order department. We gladly send samples of any goods from which samples may be cut and you can have the advantage of many of our special sales if you order promptly. Satisfaction is guaranteed on every transaction and your money is only on deposit here. We cheerfully refund it in case your purchase is not to your liking. Could anything be fairer?

# The Broadway Department Store

BROADWAY, COR. FOURTH LOS ANGELES, ATTORNEY AT LAW, PROPRIETOR

**Cream of Roses**  
A Synonym for a Velvet Skin

A peachy, velvety skin will be yours if you use Cream of Roses. It is a massage face powder which does away with a shiny skin and removes all blemishes. It is pleasant to use, being free from oil and grease. This most excellent preparation is being demonstrated daily in our store. Be sure to see it on your next shopping trip. Demonstration center of aisle 2, main floor.

## January Clearance Sale of Undermuslins

Sharp Reductions for Rapid Selling

**\$5,000 Stock to be Forced Out**

Our recent inventory disclosed the fact that we were overstocked in our muslin underwear department. Those in authority ordered a quick clearance and we must obey orders. About five thousand dollars' worth of muslin undergarments of all sorts and kinds, from the lowest priced up to the finest garments in the store, have been reduced, not weak, half-hearted cuts, but deep reductions that in some instances go below the actual cost. Some of the best bargains are in the shortest lots, and these will be sold first, so come early. This sale presents the best undermuslin offerings of the season.

**25c Muslin Drawers 10c**  
From 8 to 9 A. M. Monday

Women's muslin drawers, of good material, properly cut and well made; finished with deep flounce and hem; both open and closed styles; such drawers as you usually get at 25c. No 'phone or mail orders and none will be exchanged. Monday morning, from 8 to 9 only, the pair, 10c.

**DRAWERS** made from good quality muslin; well cut and neatly finished; deep flounce with cluster of tucks; both open and closed styles; all sizes; 35c values. Monday, all day, the pair, 25c.

**DRAWERS** made from good grade muslin; several good styles; most of them with umbrella flounces finished with tucks and hemstitching; trimmed with good laces; values up to 50c. Monday, the pair, 35c.

**DRAWERS** made from fine nainsook or cambric; a splendid assortment of styles; good full flounces headed with insertion and trimmed with lace; carefully cut and neatly finished; excellent 75c values. Monday, the pair, 49c.

### 100 Dozen Corset Covers at 5c Each

A lot of 100 dozen corset covers, made from good quality muslin; neatly finished; round necks; all sizes; the muslin alone is worth more than the price. On sale Monday, while they last, 5c each. No 'phone or mail orders and positively none to dealers.

**CORSET COVERS** made from good quality muslin; round and V-shape necks; finished with hemstitched ruffe; splendid value at 15c. Monday, all day, 10c.

**CORSET COVERS** made of fine grade muslin; both tight and loose fronts; trimmed with ruffles, laces and embroideries; 19c and 25c values. Monday, all day, 15c.

**CORSET COVERS** of finest muslin; full fronts; dozens of styles to choose from; trimmed with ruffles, laces and embroideries; regular 25c values. Monday, all day, 25c.

**CORSET COVERS** of fine cambric and nainsook; high and low neck styles; tight-fitting and loose fronts; richly trimmed with laces and embroideries; splendid 75c values. Monday, all day, 49c.

**MUSLIN GOWNS** made from good quality material; yokes of tucks and pretty laces; well-made garments, worth up to 8c. No 'phone or mail orders; come early for these. Monday, each, 35c.

**MUSLIN GOWNS** cut full and long; good assortment of styles; trimmings of neat laces and substantial embroideries; good values at \$1.25. Monday, each, 75c.

**WOMEN'S GOWNS** made of fine nainsook or cambric; yokes of hemstitched tucks; lace and embroidery insertion; well cut and nicely finished; values up to \$1.48. Monday, each, 98c.

**WOMEN'S GOWNS** made from fine, soft finished materials; cut full and long; both high and low neck styles and either short or long sleeves; yokes of solid lace and embroidery insertion; many pretty styles profusely trimmed; values to \$1.98. Monday, each, \$1.25.

**98c White Skirts 49c**

Women's long skirts of good quality muslin, trimmed with tucks and lace; well cut and neatly finished; many of them good 98c values. Monday, while they last, each, 49c.

**\$1.39 White Skirts 98c**

Fine muslin skirts, cut full and wide; prettily trimmed flounces, some with lace, others with embroideries; excellent values to \$1.39. Monday, each, 98c.

**\$1.75 Petticoats \$1.25**

25 dozen cambric petticoats, handsomely trimmed in dainty laces and fine embroideries; dozens of different styles; \$1.75 values. Monday, each, \$1.25.



## 10,000 Yards of Dainty Embroidery 15c Yard

Beautiful Patterns, Widths up to 22 Inches

Many of Them Worth \$1.50 a Yard

Here's an embroidery advertisement that reads almost like a fairy tale and it should awaken as much interest among the women of Los Angeles as a well-told fairy story at a children's party. There are 10,000 yards of high-grade embroideries on the very finest and sheerest nainsooks, swisses and cambrics; both edges and insertions. A magnificent collection of popular and wanted patterns, including tenebri wheel designs, open and drawnwork effects, as well as blind patterns that closely resemble geometrical patterns. Deep, heavy embroidered edges on wide margins; many in widths up to 22 inches. Embroideries suitable for corset covers, lingerie, children's dresses and the thousand and one purposes for which embroideries may be used. No 'phone or mail orders; actual values up to \$1.50. Monday, the yard, 15c.

**Imported Satin Ribbons 19c**  
4 Inches Wide, worth 35c

We recently secured from an eastern importer several thousand pieces of high-grade double-faced satin ribbons in widths up to 4 inches; all the wanted colors are represented, including black and white; beautifully finished ribbons with heavy body; worth 35c. Monday, the yard, 19c.

**Made Veils 25c**  
Good 49c Values

Pretty newly made veils, 1 1/2 yards long; finished with hem; both plain and fancy patterns; excellent 49c values. Monday, each, 25c.

**Trimming Galoons 4 3/4c**  
Well Worth 15c

Venice and cotton galoons for trimming purposes, in ecru, white, cream and black; in a large variety of beautiful patterns; good values up to 15c. Monday, while they last, 4 3/4c.



**Teneriffe Wheel Doilies 15c**  
Good Size, worth 35c

Beautiful teneriffe wheel doilies, round or square shapes; some with pure linen centers, others made entirely of wheels; good size; extra good value at 35c, and you often see them shown at 50c in the curio stores. Here, Monday, each 15c.

**Mended Kid Gloves 67c Pr**  
Worth up to \$2

Quite an accumulation of high-grade kid gloves for women; many well-known and popular makes in the lot; goods that have been returned by us to the manufacturer to be repaired; some that were burst in trying on, others that had a stitch or two dropped in the making; still others that a clasp had been torn off; various styles, colors and qualities in the lot; all sizes represented, but not all sizes of any one color or style. There's not an inferior glove in the lot; they are all high-grade goods that originally sold at \$1.25, \$1.50 and \$2.00. We will not fill mail or telephone orders for these gloves. Monday, while they last, the pair, 67c.



### Men's \$1.25 Union Suits 98c

Men's medium weight union suits; ecru; ribbed; all sizes; worth \$1.25. Sale price, 98c.

### Men's 50c Underwear 29c

Men's heavy, dark colored ribbed underwear; all sizes in shirts, but only a few sizes in drawers; garments worth 50c. Monday, each, 29c.

### Men's 50c Suspenders 25c

Men's suspenders; good, strong elastic web; leather ends and fancy buckles; good assortment to choose from; suspenders worth 50c. Monday, the pair, 25c.

### Women's 35c Underwear 25c

Women's fleece-lined silver gray vests and pants; high neck vests with long sleeves; pants finished with French bands; plenty of sizes; 35c values. Monday, the garment, 25c.

Women's wool-plaited vests and pants; natural gray; jersey ribbed; vests with silk taped neck and gusseted sleeves; pants have French bands; good assortment of sizes; 50c values. Monday, each, 39c.

Children's fleece-lined vests and pants; medium weight; nicely finished; all sizes; extra good 25c values. Monday, the garment, 19c.

Union suits for misses and children; natural gray or ecru; fleece lined; button down the front; all sizes; extra values, at 25c. Monday, each, 25c.

Women's cream colored vests and pants; medium weight for early spring wear; splendidly finished; all sizes; excellent values, at 50c. Monday, each, 50c.

### Sample Shirt Waists

High Grade Goods, Worth up to \$7.48

Monday \$2.48 and \$3.48

A sample line of high-grade waists, made from mercerized cotton, oxford cloth and Irish linen; beautiful designs; some elaborately trimmed, others plainly tailored; these come in plain white, plain blue and white grounds, with fancy stripes and figures; the sizes are mostly 36 and 38; there are a few smaller and larger ones; values up to \$7.48; divided into two lots for rapid selling, at \$2.48 and \$3.48.

**Waists 35c Each**  
Worth \$1

A small lot of odd waists, some of white lawn, others of oxford cloth; also black and colored sateen; a few fleece-lined waists in the collection; all sizes in the lot; most of these waists are worth a dollar apiece. No 'phone or mail orders and none will be exchanged. Monday morning, between the hours of 9 and 10 only, choice, 35c.

### Women's Wool Underwear

At Half Price

Manufacturers' samples of women's wool underwear, vests, pants, tights and union suits; desirable styles, colors and weights. On sale Monday at just half the regular price.



## All Wool Ingrain Rugs

At Clearance Prices

All-wool ingrain rugs in large room sizes; these are samples that we've used on the floor to show the patterns and colors; they are somewhat soiled, otherwise they are in perfect condition; we've reduced them to figures that will sell them out in one day; don't be disappointed if you come late and find them sold out, as they will go with a rush.

\$6.75 Wool Rugs, 9x9 feet, \$4.98.  
\$5.75 Wool Rugs, 7 1/2 x 9, \$3.98.  
\$8.00 Wool Rugs, 9x10 1/2 feet, \$5.48.  
\$9.00 Wool Rugs, 9x12 feet, \$5.98.

## 40 Yard Rolls of Japanese Matting

Fancy Carpet Patterns Well Worth \$10 a Roll \$6.98

200 rolls of imported Japanese linen warp matting; yard wide; fine straw, closely woven; good corded edge; in red, green and blue. There are 40 yards to a roll and it's well worth the regular price of \$10.00. Monday, on the third floor, \$6.98 a roll, 19c or lesser quantities at, the yard, 19c.

### Good Apron Gingham 33c Yard

Checked apron gingham in blue and brown shepherd checks; also a large assortment of broken checks; no 'phone or mail orders; not more than 12 yards to a customer. Monday, while it lasts, the yard, 33c.

**16 2/3c Flannels 8 1/3c**

The genuine Arnold Eclipse flannel, 32 inches wide; in attractive styles for kimonos and house dresses; worth regularly 16 2/3c. Monday, the yard, 8 1/3c.

**15c Wash Goods 7 1/2c**

The last of Israel's wash goods; wanted materials in light and dark colors; some plain, others with neat figures and stripes; 12 1/2c and 15c values. Monday, the yard, 7 1/2c.

**10c Precalce 5c**

Good quality percale; light grounds with colored stripes; 32 inches wide; worth 10c. No 'phone or mail orders; not more than 10 yards to a customer. Monday, the yard, 5c.

**12 1/2c Gingham 5c**

Yard wide dress gingham, in pretty stripes; fast colors; excellent value at 12 1/2c. Monday, while it lasts, the yd., 5c.

## 3,000 Pairs of Handsome Lace Curtains

On Sale at More than a Third Reduction

Come Early Monday if You're Interested



We recently secured the entire made-up stock of a large lace curtain factory at a little more than a third reduction. In the lot are handsome Nottingham curtains, Scotch and Brussels net curtains and French novelty curtains. Fresh, crisp goods in dainty designs and reliable qualities. Here are a few of the prices:

**\$1.50 Nottinghams 98c Pair**

White Nottingham lace curtains; three yards long and 46 inches wide, with pretty scroll and floral borders; buttonhole stitched edges; worth regularly \$1.50. Monday, the pair, 98c.

**\$2.50 Nottinghams \$1.48 Pair**

Fine white Nottingham lace curtains; beautiful patterns, 2 1/2 yards long and 54 inches wide; good value at \$2.50. Monday, the pair, \$1.48.

**\$3 Lace Curtains \$1.98**

Arabian and Scotch net curtains, 3 1/2 yards long and 54 inches wide; beautiful patterns; sterling qualities that will give satisfactory service; magnificent values at \$3.00. Monday, the pair, \$1.98.

**\$4 Lace Curtains \$2.48**

Fine white Scotch net curtains, 56 inches wide and 3 1/2 yards long; handsome rocco and medallion borders; best overlocked edges; curtains actually worth \$4.00. Monday, the pr., \$2.48.

**\$6 Lace Curtains \$2.98**

Fine white Brussels net curtains in dainty designs on fine firm net; also French novelty curtains, made of bobbinet, trimmed with Battenberg edges and braids with motifs in the lower corners; splendid values up to \$6.00. Monday, while they last, \$2.98.

**Odd Lace Curtains 35c Each**  
Worth up to \$3 a Pair

A lot of about 300 single lace curtains; various styles and kinds; widths range from 45 to 54 inches; lengths from 3 to 3 1/2 yards; these are clean, new goods, many of them worth \$3.00 a pair. No 'phone or mail orders. Monday morning, from 8 to 9 o'clock only if they last that long, 35c each.

**20c Fancy Curtain Swiss 5c Yard**

Mill remnants of fine white curtain swiss; yard wide, with white and colored dots, figures and stripes; lengths from 1 to 5 yards; 15c and 20c values. No 'phone or mail orders. On sale Monday morning at 8 o'clock, the yard, 5c.

## Clean-Up of Israel's Silk Stock

300 Yards Black Silks and Satins 25c Yd.

Wanted Weaves, 75c and 98c Values

500 yards of black silks and satins, including all-silk satin duchesse, 27-inch all-silk surah, 20-inch all-silk moire and 20-inch all-silk liberty satin. These are all black, no colors. It's the wind-up of the Israel silk stock; 75c and 98c qualities. Monday, while they last, the yard, 25c.

### Israel's Stock of Wash Goods

At 1/3 to 1/2 Actual Value

Israel's stock of novelty wash goods; not enough of any one kind to advertise, but there's quite a collection of domestic wash fabrics, such as silk mousseline, organdy, batiste, lawns, etc.; some in short pieces, others in dress patterns; sale prices range from one-third to one-half the actual value. Come early for these if you're interested.

**\$6.00 Brass Trimmed Beds \$4.98**

Strong, substantial iron beds, enameled in white or cream with solid top rail and vases; good steel side rails, ball bearing casters; regular \$6.00 beds. Monday, each, \$4.98.

**Cotton Top Mattress \$1.48**  
Actually Worth \$3

Soft, cotton top mattress covered with fancy striped ticking; double stitched edges; closely tufted; sizes to fit any bed; there's only 100 in the lot, so you best respond promptly. No 'phone or mail orders will be filled; not more than one to a customer and positively none to dealers; mattresses worth \$3.00. Monday, while they last, each, \$1.48.

Heavy, reversible cotton top mattress; closely tufted and double stitched; good striped ticking covers; sizes to fit any bed; worth \$5.00. Monday, \$3.75 each.

11-4 cotton blankets; gray, tan or white, with fancy borders; soft and fleecy; worth regularly \$1.25. Monday, \$98c day, the pair, 98c.

White wool blankets; 11-4 size; good weight; pretty colored borders, blankets worth regularly \$3.00. Monday, \$2.48 day, the pair, 2.48.

**\$3.50 Rope Edge Cable Springs \$2.48**

Closely woven wire top springs with heavy rolled wire rope edges; heavy cable supported coil springs underneath; sizes to fit any bed; springs worth \$3.50. Monday, \$2.48.

### Dinner Sets Mismatched \$3.74

A small lot of mismatched dinner sets containing dishes enough for six people; sets easily worth double the price. Monday, in the basement, \$3.74.

**100 Piece White Dinner Sets \$8.48**

100-piece white semi-porcelain dinner sets; fancy shapes; dishes that are guaranteed not to craze. Monday, in the basement, the set, \$8.48.

### Other Basement Bargains

Gas heaters, large size, with polished iron drum; regular price \$2.90. Monday, to close out, each, \$1.39.  
Oval air-tight heaters, lined throughout; one length of stove pipe with each stove. Monday, complete, \$1.59.  
Good stove pipe; two-foot lengths; worth regularly 20c. Monday, the length, 12 1/2c.  
Folding ironing boards; good strong ones; nicely finished; regular price \$1.25. Monday, each, 98c.  
Folding sewing or cutting tables; also used for card tables; regular price \$1.25. Monday, each, 98c.  
Curtain stretchers, size 6x12 feet; strongly made with nickel-plated pins; regular price \$1.25. Monday, 98c.  
Lawn mowers, with 12, 14 or 16-inch blades; guaranteed to be perfect in every way. Monday, each, \$2.89.

### Regent Shoes Branded \$1.98

All Sizes for Men  
The Regent \$3.00 shoes for men; of vic kid, velour calf or bright patent leather; lace, blucher and button styles; all sizes; shoes sold all over the United States for \$3.00. Monday, while they last, the pair, \$1.98.

### Boys' 50c Shirts 17c

Boys' unlaundered shirts with linen bosoms; wrists and neckbands; worth 50c. Monday, while they last, 17c.  
Boys' white handkerchiefs with colored borders; also kerchiefs. Monday, 1c.  
Odd lines of boys' blouse and shirt waists; all sizes in the lot; values up to 60c. Monday, each, 17c.  
Boys' laundered shirts of 60c and 75c values. Monday, each, 39c.  
Boys' soft shirts, made of flannelette; good colors; all sizes; worth 40c. Monday, each, 25c.  
Boys' black sateen waists, madras and percale. Monday, each, 25c.  
Boys' night shirts of heavy muslin; sizes 13 to 15; worth 40c. Monday, day, each, 20c.

