LOS ANGELES DAILY HERALD

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FRANK G. FINLAYSON.....President
ROBT. M. YOST.....General Manager

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THE HERALD IN SAN FRANCISCO—Los Angeles and Southern California visitors to San Francisco will find The Herald on sale daily at the news stands in the Palace and St. Francis hotels, and for sale at Cooper & Co., 846 Market; at News Co., S. P. Ferry, and on the streets by Wheatley.

THE HERALD'S CITY CIRCULATION

THE HERALD'S CIRCULATION IN THE CITY OF LOS ANGELES IS LARGER THAN THAT OF THE EXAMINER OR THE EXPRESS AND SECOND ONLY TO THAT OF THE TIMES.

A new match making machine is announced in San Francisco with a capacity of 10,000,000 matches a day. Fortunately it has no matrimonial attachment.

With one hand on the throat of the Kansas oil industry the Standard Oil company, with the other hand, writes checks for its stockholders representing a dividend of 15 per cent for the last quarter year.

New York claims the record for rapid grinding of the divorce mill—seventeen decrees at the rate of one every twelve minutes. Los Angeles still holds the single record, however, of one minutes and some seconds.

Eastern butter consumers are likely to look with suspicion on that newly organized American Butter Refining company, with a capital of $15,000,000. And suspicion will be strengthened if an advance is noted in the prices of axle-grease ingredients.

In the search to find how high Chinese hush money got in the protection of gambling the San Francisco chief of police has been suspended and charges have been preferred against him. Only the commissioners are nearer than the chief to the top.

In the newly elected directorate of the Salt Lake railway E. H. Harriman's name appears, together with those of five directors of his selection. The board now is equally divided between the Harriman and Clark interests and the combination is one of the strongest in the United States.

The city health officer reports that in a sample of milk vended by a large dairy the official bacteriologist found 2,500,000 colonies of bacteria to the cubic centimeter. It takes about two and a half lineal centimeters to make an inch. "One swallow does not make a summer," but one swallow of that milk—ugh!

A dispatch from New York states that a magnate of the great Consolidated Gas company, which controls lighting in various eastern cities, is coming to California for the benefit of his health. Here in Los Angeles the health of the gas managers seems to be all right. It is the customers who are inclined to escape.

It is interesting to note that a St. Petersburg newspaper has enough spirit left to indulge in irony, even when aimed at the president of the United States. The Novoe Vremya must have shut out all thoughts of anarchy at home and national humiliation abroad when it attempted to be funny at the expense of President Roosevelt.

A Los Angeles owner of rentable property says: "I know to my cost that certain persons occupying my houses have defaulted in their rent because they have lost so much money at Ascot." That is only one experience. It is worth a herculean effort by Los Angeles in support of the bill aimed to cut out such "moral cancers."

A rather extraordinary example of the iniquitous effects of race-course gambling was reported in The Herald yesterday. It was the case of a professional racing bookmaker who committed suicide. Cases in which the victims of race gambling are driven to suicide are not uncommon, but such a one as that in question is a rare exception.

A resolution passed by the federal senate requests the department of commerce and labor to investigate "the cause of the low price of crude oil or petroleum in the United States, especially in the Kansas field." The California oil industry is almost stagnant now because of the low price, and it might be well to take an official look at the situation here.

One of the great New York life insurance companies is attempting to reorganize so as to take the control of the concern out of the hands of the owner of a majority of the stock. It is charged that the person in question is a "high roller," with a particular weakness for questionable society. Another reminder of Solomon's worry about his successor, "whether he be a wise man or a fool."

There is a sense of personal loss in the minds of millions of Americans on reading the news that General Lew Wallace has passed over to join "the great majority." His literary productions, especially the inimitable "Ben Hur," made him seemingly a personal acquaintance with most general readers. Although he attained military fame in two wars his name will live longest in the literature of his country.

The author of the bill which aims to break up race-track gambling in California requests that more petitions favoring the measure be forwarded to him at once. The bill is scheduled for action by the assembly next Tuesday. A strenuous struggle on behalf of its friends will be necessary to secure its passage, in view of the adverse report of the committee. The measure is so vitally important to the moral welfare of California, however, that no effort should be spared in its behalf. Assemblyman Espey, who drafted the bill and is leading the fight for its passage, recognizes the value of the aid already rendered by Los Angeles and begs for more help. Every citizen should feel impelled to respond, with all that he can do, to the earnest appeal.

THE APPEAL OF KANSAS

Kansas appeals to the president, to congress and to the nation for aid in its struggle with the Standard Oil company. In the first skirmish between the state and the gigantic monopoly the state has won, but the victory is far from being decisive.

In spite of all efforts by the Standard company and its railway allies a bill was passed by the legislature providing for a state oil refinery. The fruition of that enterprise will be a great help to the independent oil producers, but experience teaches that when the tentacles of the Standard octopus entwine an object the embrace is like a death grip.

As The Herald has remarked before, "The fight that Kansas is waging now may soon be the direct fight of California." It has been the policy of the Standard Oil company, almost from its inception, to get control and monopolize every new oil field that looked especially promising. When the old fields in the contral states began to decline in production the company's experts were sent abroad, to the west and southwest, with instructions to report upon the new fields.

Thus Kansas, Texas and California were invaded, the vast capital of the trust being always available in securing a foothold that could be pushed to a monopoly later.

There is no doubt that the sympathy of the president is on the side of Kansas in the present issue.

Whether it is in his power to afford any practical relief may be a question. Just now both houses of congress seem to have "taken the bit in their teeth," judging from the turndown of the arbitration treaties by the senate and the action of the house majority in the statehood issue. It is hoped, however, that some method of relief for Kansas may be discussed in relation to the particular request embodied in the communication to the president.

Meantime the sister states, and especially California, should line up on the side of Kansas by tendering sympathy, encouragement and such support as may be possible.

It would be timely and appropriate, in The Herald's judgment, for California to express its sentiments on this subject in a formal manner, either by resolutions adopted by the legislature or by a suitable expression from representative associations.

Today Kansas is in the breach in the battle with the gigantic oil trust.

Tomorrow it may be the turn of California.

"In union there is strength." Even the monster that never yet has been thwarted in its greater schemes may be checked and "downed" if the states that are interested stand firmly together for mutual protection.

ANTI-SALOON CRUSADE NEXT

The announcement is made that a temperance crusade in Los Angeles will follow closely after the evangelistic effort now in progress.

Abundant confidence in the results of the new movement is manifested on the part of its producers. They intimate, as reported, that "when they get through with the crusade the bonus value of saloon licenses will have vanished and the large holdings of the liquor ring will be worthless."

The specific plan outlined for the crusade, as explained by its most conspicuous leader, is this: "To stop the retail liquor trade without paying attention to the wholesale or to the restaurant liquor privileges." That point is to be reached, it appears, by first creating an effective public sentiment against the saloons and following with petitions to the council "requesting that a special election be called at which the voters may decide whether or not they wish to wipe out the sale of liquor at retail in saloons and hotels."

It is difficult to see how the prohibitionists, who appear to be the backbone of the organized temperance movement in Los Angeles, can consistently co-operate on the basis marked out. Suppose it is possible to close the saloons and shut off liquor service in hotels, would not liquor consumers simply turn to the drug stores, the restaurants and the wholesale liquor houses?

And again, would there not be this effect: A thirsty man, thinking himself in need of a single drink, would look fondly at the tempting array of liquor samples in a drug store window and straightway invest in a bottle. Then he would have in hand the temptation not only of a glass of liquor, but of the equivalent of several glasses.

Mere confidence in ability to sweep the liquor trade out of Los Angeles, even by a formidable crusade, will not accomplish the purpose. The effect of such a crusade is almost sure to be merely transitory.

Much may be done in Los Angeles toward eliminating the liquor evil, but in order to be lasting the work must be practical and non-emotional.

CO-OPERATIVE ORANGE MARKETING

Orange growers at the eastern end of the citrus fruit belt think they have hit upon a marketing plan that will prove more satisfactory than any with which they have experimented.

They have tried nearly every available plan. The one now proposed cannot be called entirely new, as it embodies features that have been tried. Perhaps the most suggestive term would be semi-co-operative. It is co-operative in some respects, although it preserves the individuality of interests among the growers concerned.

The plan in question provides for "the independent co-operation of all interests, brands to remain as they are, associations to pack and market as to them seems best; but with an advisory board consisting of the executive officers of all the associations, which all the associations should pledge themselves to support."

The board thus constituted, as explained, "would have duties much like those of a clearing house to national banks."

The method here briefly outlined seems to be feasible. It is based at least on principles that are recognized as the best obtainable in many lines of business. It leaves every producer to handle his fruit and retain whatever benefit may attach to his distinctive brand. Beyond that point the community of interests is recognized and the advisory board becomes a "clearing house" for marketing purposes.

A large number of growers and others interested in the citrus fruit industry have begun to organize on this plan in the district comprising Redlands, Highland and other localities in the eastern end of San Bernardino valley. It is believed by the promoters of the movement that the plan will work well practically and that it will solve the problem of orange and lemon marketing with the best obtainable results for the producers.

It looks as if Professor Hatfield, the eminent rain persuader, had a cinch on the $1000 pledged to him in case the season's rainfall in this section reaches eighteen inches. The present figure is an approach to the requirement and there is still six weeks of rainy season to come.

Governor Pardee has signed the bill providing for an increase in the number of Los Angeles superior court judges from six to nine. It is hoped he will at once end the agony of suspense by naming the lucky beneficiaries.

POOR LITTLE ARIZONA! HE'LL HAVE TO WEAR SHORT ONES A WHILE LONGER
—Chicago Tribune.

Social Diary and Gossip

BY GRACE GRUNDY

Live easy. Therein lies the secret of a happy home. Nothing short of a soul's salvation—not cleanliness, nor style, nor fashion, nor social supremacy—is worth overstrain. Take whatever comes as all in the day's work. Be "master or mistress of yourself, though china falls." Fretting helps nothing, mends nothing. Instead it makes trifles loom into bad matters, and bad matters into real calamities. Nothing ever happens so bad it might not be worse. Remember that when troubles mount up and skies most darkly lower. Be as avid, as eager, in acclaiming, in recognizing mercies, deliverances, blessings, as you are wont to be in pouncing upon grievances, and see if it does not pay. Nothing in life is worth fussing over continuously. Preach all day long the gospel of good cheer—and preach it twice—in actions stronger than in words.

* * *

Mrs. I. W. Phelps entertained at luncheon on Tuesday. Besides her two daughters, Mrs. L. R. Garrett and Mrs. Frank Phelps, who assisted the hostess covers were laid for Mmes. Robert J. Burdette, W. D. Turner of Pasadena, Jefferson D. Gibbs, Josiah Evans Cowles, O. Shepherd Barnum, J. F. Kanst, Joseph Metzler, Frank McDaniel, Sumner P. Hunt, W. D. Babcock, M. A. Bostwick, D. F. Widener, R. B. Burns, C. F. Eastman, Alec McLean of Lompoc, W. H. Harrison and Miss I. F. Johnson.

* * *

Miss Fairchild and John G. Mott were guests of honor at a box party at the Mason last evening, given by Mr. and Mrs. Lester Patterson of Hotel Lankershim, who entertained their guests later with a supper at the California club. Others of the party included Mr. and Mrs. Nathaniel Myrick, Mr. and Mrs. J. A. Jevne, Mr. and Mrs. Arthur Braly, Mrs. David S. Murray of Salt Lake City and Mr. Dillon.

* * *

Mrs. Edward F. Treadwell of San Francisco, who came to Los Angeles as a delagate to the State Federation, and for a few days was the guest of Mrs. Harry Massey of 630 West Jefferson street, left recently for Sacramento.

* * *

The engagement is announced of Miss Mabel Garnsay, daughter of Mrs. Frances Garnsay, and Thomas Lee, son of Major and Mrs. Henry T. Lee. Miss Garnsay recently made a tour of Europe with the Lees, with whom she has been a close friend for many years.

* * *

Mr. and Mrs. George Drake Ruddy of 2711 Wilshire boulevard will entertain tomorrow evening at dinner, having as their guests Mr. and Mrs. Robert J. Wilcox and Mr. and Mrs. Benjamin Fay Mills.

Mrs. Wilcox (Ella Wheeler Wilcox) is a lifelong friend of Mrs. Ruddy, the two having been associated in the world of letters.

* * *

The members of the Women's Lyric club who recently gave a successful concert will hold an informal reception this afternoon at Freeze conservatory.

* * *

Mrs. Frank R. Liddell of 4546 Pasadena avenue gave an informal tea Wednesday afternoon, entertaining in honor of Mrs. Caroline Barnett, who is visiting her. The various rooms of the handsome new home were tastefully decorated with choice flowers, foliage and lights. Mrs. Marie Carhart assisted the hostess in pouring tea and the guests were admitted by Miss Mildred Liddell and Master Frank Liddell.

* * *

Mrs. Fred O. Johnson gave a luncheon at Hotel Westmoreland yesterday afternoon in honor of Mrs. David S. Murray of Salt Lake City, who is visiting her sister, Mrs. J. A. Jevne of 987 Arapahoe street. Later the entire party occupied boxes at the matinee performance at the Belasco. There were present Mesdames E. T. Stimson, Willard Stimson, Loren D. Sale, Edith Merchant, Edward Tufts, Virginia Schumacher, J. A. Jevne, Arthur Braly, Mrs. Fred Hines and Miss Florence Roberts.

* * *

Mrs. W. G. Nevin entertained at her home yesterday afternoon at a luncheon, for which the floral decorations, although simple, were exceedingly pretty. Pink and white stock was used in clusters and places were marked with cards bearing sketches of Dresden figures.

Covers were laid for Mrs. H. A. d'Acheul, Mrs. Charles R. Drake, Mrs. A. H. Naftzger, Mrs. I. N. Van Nuys, Mrs. Granville MacGowan, Mrs. M. A. Briggs, Mrs. Walter S. Newhall, Mrs. W. M. Garland, Mrs. John E. Plater, Mrs. J. G. Mossin, Mrs. Alfred Solano, Mrs. W. S. Botsford, Mrs. Cumstock, Mrs. Stamm, Mrs. Thomas Newton, Mrs. Marshall Hinman of New York, Mrs. Michael J. Connell, Mrs. John Keane, Mrs. Frank Stone of Chicago.

* * *

One of the handsomely appointed affairs of the week was the luncheon given yesterday at the California club where covers were laid for thirty-five guests.

In the decorations fancy baskets of daffodils and jonquils were used effectively on the table and places were marked by cards bearing the hostess' monogram in gold.

Mrs. McKinley was assisted in receiving by Mrs. J. S. Slauson, Mrs. Henry T. Lee, Mrs. W. R. Burke and Mrs. Rufus R. Herron.

* * *

Mrs. J. W. McKinley will entertain on Thursday at the Country club in honor of her niece, Miss Jean Marshall, of Newcastle, Pa. Miss Marshall will be the guest of her aunt for several months.

* * *

Miss Lila Fairchild was the honored guest at an elaborate luncheon given yesterday by the Misses Anna and Mary Chapman of 203 North Soto street.

Violets were used exclusively in the decorations, the blossoms being formed into a mound in the center of the table and also scattered about in loose clusters. Places were marked with heart-shaped cards bearing sketches of violets and cupids. Covers were laid for: Mesdames J. S. Chapman, Nathaniel Myrick, Charles Dick, D. E. Miles of San Francisco, Brendon Bravy of New York, Charles Modini-Wood, Jefferson Paul Chandler, Charles Noyes, Joseph Bumiller, Ward Chapman, A. B. McCutchen, Misses Sada Johnson, Wilde, Nettie Wood of Chicago, Stella Bumiller, Kate Spence, Irene and Bent Boggs of Lakeport.

* * *

The Treble Clef club members had as their guests at a reception given at the Woman's club house yesterday afternoon Mr. and Mrs. W. H. Lott of Columbus, O.

For the occasion the club house was converted into a veritable bower of flowers, pink and white carnations being combined with ferns, hearts and bows. In the evening the club entertained at a valentine dancing party, music being furnished by Stamm's orchestra. The reception committee was composed of the board of directors of the club, who include Mrs. William J. Scholl, Mrs. Hooker Jones, Mrs. W. G. Eisenmeyer, Mrs. J. S. Kanst, Mrs. J. P. Delany, Miss Louise Naud and Miss Ethel Leavell.

Valentine Party

The Misses Macdonald of 735 East Washington street entertained with a Valentine party Tuesday evening, complimentary to their cousin, Miss Winifred Duffy of Denver. The decorations were in keeping with this season and in the dining room a particularly pleasing effect was carried out in red and green.

Instrumental and vocal music was rendered by Nellie Tilley, Kate Macdonald, Anita Peel, Lillian Heizman and Mr. Tilley. During the evening much merriment was caused by games, after which dancing was enjoyed until a late hour, when the guests adjourned to the dining room for refreshments. Among those present were: Misses Dora Kuffer, Anita Peel, Winifred Duffy, Ora Courtright, Bertha Heizman, Julia Kerr, Blanche Clark, Lelia Ford, Lillian Heizman, Olive Macdonald, Angela McLaughlin, N. Baida, Katie Macdonald and Alice Macdonald. Messrs. J. R. Ledford, C. Burris, C. E. Morton, W. Wheeler, James Landers, Doc Masterson, E. Parle, Ollie Taggart, William D. Whitney, Alvin Johnson, D. Clogges, A. Sontag, J. B. Kerr, R. J. Bowen, Max Moriarty and C. A. Graves.

Robertson-Conklin

Miss Emeline Robertson of this city was married on Tuesday evening to Herman H. Conklin of Santa Monica. The ceremony took place at the home of the bride, 1418 South Flower street, by the Rev. W. R. Goodwin. Only a few friends were present and the couple left at once for Santa Monica, where a reception was held for them by the groom's mother. Mr. and Mrs. Conklin will reside at Ocean Park.

Social Notes

Miss Grace Fuller of 1614 South Grand avenue has as her guests last evening members of the E. O. T. club.

Mrs. S. Honig of Pueblo, Colo., was complimented guest yesterday at an informal afternoon tea given by her sister, Mrs. L. Kleinberger of 1026 South Bonnie Brae street, at whose home she is a guest for several weeks. Mrs. Kleinberger is planning a whist party to be given soon in honor of her sister.

SMILES

Intolerable

Fellow Clubman—"I am told you gave a prisoner a pretty severe dose today, judge. You fined him $5 for drunkenness, and as the officer was leading him away you fined him $50 more. I presume it was for contempt of court."

Judge—"Worst than that. I shouldn't have given him more than a $5 fine for contempt. But when he was begging for leniency he called me by my first name, and I fined him the fifty for familiarity with the court."—Exchange.

Nomenclature

Visitor—What's that substantial, handsome brick building?

Native—That's Skinner's tavern.

Visitor—And what's that tumble-down, ratty-looking frame shack?

Native—Oh, that's the Grand Northern Palace hotel.—Louisville Courier-Journal.

The Real Cause of Uneasiness

Balty Moore—O pshaw, old man, I wouldn't worry about Blowhard's opinion of me, if I were you.

Calvert, Jr.—It isn't his opinion I'm worrying about. It's the grounds I happen to know he has for that opinion.—Baltimore American.

"War," said the delegate to the peace conference, "is the most destructive thing on earth."

"Did you ever see a racing automobile with a drunken chauffeur?" asked the man who had become artful by dodging.—Cincinnati Commercial Tribune.

"Tell that to the marines," sneered they.

"Your reply is rather ancient," retorted we.

"Well, tell it to an Ohio banker."—Atlanta Constitution.

He Was Good to Her

John Morley, in his recent visit to America, told a story of a poor English woman, who was testifying about her dead husband in a London life insurance suit. A lawyer said to her:

"Was your husband good to you during his life?"

"Oh, yes; indeed," she answered. "As good as could be. He was more like a friend than a husband."—Omaha Bee.

New York Stock Brokers Suspended

NEW YORK, Feb. 16.—The suspension of Ellingwood & Cunningham, brokers, was announced on the stock exchange today. The firm made an assignment yesterday. A member of the firm today said they expected to resume business next week.

GOOD ONES

Great Luck

Insurance Commissioner R. E. Folk of Tennessee was talking about the humor of the insurance business.

"It is a ghastly humor," he said, "because it hinges on death. Nevertheless, there is a great deal of it. Every insurance agent has some odd and new story to relate.

"One agent told me yesterday how he had met that morning a friend in a feeble condition, his face pallid, his eyes dull, and his figure shrunken.

"'What is the matter with you, Herbert?' the agent said.

"'I'm in luck,' Herbert answered. 'My boy, I am in great luck.'

"'How so?' asked the agent.

"'Why,' said the other, 'your company's medical examiner passed me only two months ago, and now my doctor tells me I have an incurable disease. How is that for luck?'"—Minneapolis Journal.

Diplomacy

"Papa," the beautiful girl said, brushing the thin locks back from his temples, "I hope you'll never ask me to marry that stupid young Mr. Gimpwich that comes here occasionally."

"Why, bless my soul, Edith!" he exclaimed, "I've never thought of such a thing. But, now that you have mentioned him, I'd like to know what's the matter with young Gimpwich. What is your objection to him?"

"Oh, nothing in particular. I just thought——"

"Look here, sis. You'll want to marry some day, and when you do I don't know any young fellow I'd rather have for a son-in-law. He's in excellent circumstances, comes of a good family, is perfectly steady, well educated, no bad habits, fine looking chap—just the sort, I should think, that a girl would naturally take a fancy to, and you might consider yourself lucky if you got him. What's the reason you can't endure the idea of marrying him?"

"Well, because I can't—not before next June, anyway."

Skipping away from him, she opened the door and whispered to a young man in the hallway:

"Come in, Alfred! It's all right!"—Indianapolis Sentinel.

Too Much for Sherlock

Conan Doyle having tired of Sherlock Holmes, the latter was forced to look for work.

He applied to District Attorney Jerome for a job.

"Why, certainly," said that gentleman, "I'm in need of a good, smart, willing detective just now. I'll put you to work on the Dodge-Morse case."

But, with a muffled shriek, Sherlock Holmes fled out into the cold, cold night.—Louisville Courier Journal.

HINTS BY MAY MANTON

Negligee or House Jacket 4964—To Be Made With or Without the Chemisette

House jackets made in surplice style with contrasting chemisettes are among the latest shown and are eminently graceful and attractive. This one is adapted both to general use and to the negligee worn in one's own apartment, and to a wide range of materials but as illustrated combines pale blue cashmere, trimmed with ribbon banding, with ecru lace. The shawl collar is a feature, and together with the flowing sleeves, gives exceedingly graceful lines, while the belt confines the fullness at the waist when the jacket is designed for wear beyond the limit of one's own apartment. The chemisette can, properly, be of any contrasting material and can be omitted when a simpler garment is desired.

The jacket is made with fronts and back and is finished with the big collar at both neck and front edges. The chemisette is separate and is arranged under the fronts, attached to the right one and hooked over under the left. The sleeves are in one piece each, gathered at their upper edges.

The quantity of material required for the medium size is 5½ yards 27, 4¾ yards 32 or 4¼ yards 44 inches wide, with ⅝ yard of all-over lace for chemisette and 16 yards of banding to make as illustrated.

The pattern 4964 is cut in sizes for a 32, 34, 36, 38 and 40-inch bust measure.

PATTERN NO. 4964

Size .....

Address .....

.....

A paper pattern of this garment can be obtained by filling in above order and directing it to The Herald's pattern department. It will be sent post paid, within ten days, on receipt of ten cents.