

# LAS VEGAS

## NEVADA

*The City of Opportunity and Destiny—The New Metropolis of the Bonanza Mining Section and the Salt Lake Railroad*

# BIG AUCTION SALE

... Of Lots In ...

# Pioneer Heights

Adjoining the Railroad Townsite of Las Vegas

TO TAKE PLACE

**TODAY...**  
**Thursday**  
**April 27, 1905**

At 10 a. m., at

**132 S. Broadway** Chamber of Commerce  
 Building, Ground Floor

### Las Vegas, Nevada

Las Vegas is destined to be the chief city on the Salt Lake Route between Los Angeles and Salt Lake City, and according to the calculation of the officials of that road, will have a population of 30,000 inhabitants in five years' time. It lies in the center of the Las Vegas Valley, 40 miles by 60 miles in extent and as fertile as the San Gabriel Valley, Southern California. It is the chief division point on the road and the railroad shops, which employ 500 men, are now being constructed. It is the chief gateway to the wonderfully rich mines of Bullfrog, Goldfield, Montgomery, Eldorado Canyon and others, and a branch line will shortly be built from Las Vegas to the rich gold camps of the north. It is now a city of 1500 people, all gathered in the last three months. In twelve months after the railroad is opened (early in May) Las Vegas will unquestionably be a thriving city of 10,000 people.

### Pioneer Heights, Las Vegas

Pioneer Heights adjoins the new Railroad Townsite of Las Vegas and is but one-half mile from the depot through the main part of the new city. Carson street, which will be the principal business thoroughfare, leads direct to Pioneer Heights. Pioneer Heights is on the crest of a low ridge running through the valley, is slightly higher than what will be the business district of Las Vegas, and with the growth of the new city will unquestionably be the best residence section of the city. The tract is platted to conform with the railroad section of Las Vegas and 80-foot streets are platted, with 30-foot alleys.

### Las Vegas, Nevada

Las Vegas has all the requisites of a future metropolis. Aside from the railroad and mining interests, which will be enormous, the Las Vegas Valley will be dotted with small ten and twenty-acre farms, vineyards and orchards, as the soil will produce all deciduous fruits, vines, and is famous for alfalfa and other forages. There is an excellent supply of pure water and the climate is magnificent. Las Vegas is an excellent sanitarium and will be the starting point for tourists to the Grand Canyon of Colorado on the south. Thousands of miners and prospectors pouring into the country have created a wonderful activity, and with the opening of the railroad next month thousands of homeseekers will undoubtedly rush into this new country.

*For the Convenience of Clerks and the Working Classes  
 This Sale Will Continue All Day Without Interruption*

All eyes are turned towards Las Vegas. The biggest rush in the history of the Southwest will set in with the opening of the railroad next Monday.

Get in before the big rush. Big money will be made. It will be a city of 10,000 people in a year's time. Be sure and attend.

**Lots at  
 Your Own Price**

# Pioneer Investment & Trust Company

(INCORPORATED)

Owners, 335 Broadway

J. Harvey McCarthy, President  
 E. P. Thom .. Vice President  
 Fred A. Rosenfeld .. Secretary

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F. J. STEELE & CO.  
 —Selling Agents—