

LOS ANGELES, CAL., SUNDAY MORNING, MAY 21, 1905.

LIFE AT OCEAN BEACHES CONTINUOUS DELIGHT— SURF BATHING, SALT AIR, BUSINESS ACTIVITY

"VENICE OF AMERICA"—

The Dreamland City of the Beaches, With Canals, Palace and Ship Hotels

REDONDO—

Charming Seaside Resort on the Bluff Beyond Playa del Rey, a Thriving Town

ALAMITOS BAY—

Jaunty Launches Ride the Waters at This Popular Resort for the People

LONG BEACH—

Home City of 12,000. Music, Dancing, Sailing, Bathing, Fishing. Climate incomparable

SAN PEDRO—

Deep Harbor City of Immense Importance to Southern California and Mining Section

HUNTINGTON BEACH—

Coast City on a Bluff; Fine View of the Ocean and Santa Catalina Island

OCEAN PARK—

A Popular Resort Throughout Year; Fine Pier, Splendid Bathing, Many Attractions

THOUSANDS FLOCK TO BEACH CITIES

IN GOOD OLD SUMMER TIME
SEEKING RECREATION

MANY ATTRACTIONS ABOUND

Climate and Sea Air Unsurpassed.
Delightful Surf Bathing, Music,
Dancing, Boating and Fish-
ing Every Day

In this "Land of the Afternoon,"
'neath the glorious perpetual sunshine
of California, the byways and lawns
fringed with trailing vines and bloom-
ing flowers, it is easy to hum with
feelings of ecstasy the air of the popu-
lar song:

In the good old summer time,
In the good old summer time.

For the good old summer time is
now with us, a special season of su-
preme delight in the Golden state, a
time when tired humanity in the city,
seeking a change, plans for diversion
in the line of trips to the ocean
front or journeys to the mountain re-
sorts.

In song and story the beauties and
attractions of the coast cities, so easily
accessible from Los Angeles by steam
and electric railways, have been her-
alded to the world, and every season
the people flock to the coast towns to
enjoy for a time the life of living.

Catalina, Santa Monica, Ocean Park,
Venice of America, Playa del Rey, Her-
mosa, Manhattan, Redondo, Terminal
Island, Brighton Beach, Sunset Beach,
Long Beach, Alamitos Bay and Hun-
tington Beach all are within an hour's
ride from Los Angeles, and many can
be reached in 35 minutes.

Surf Bathing

Surf bathing at these seaside resorts
is an exceedingly popular and most in-
vigorating pastime. After the dip the
bather can take a sun bath for any
length of time without fear of disturb-
ing climatic conditions. Indeed, the
climate of the coast region of Southern
California is the creme de la creme of
atmospheric perfection. The coast of
Southern California, at midsummer,
has the climate of an eastern May,
without the occasional atmospheric ec-
centricities that must occasionally be
expected there at any time of the
year. The cool ocean breeze makes all
kinds of outdoor exercise a delight. In-
valids soon develop a wonderful appe-
tite, and, lulled by the beating of the
surf, pass the cool nights in dreamless
sleep, rapidly developing a healthy
physique.

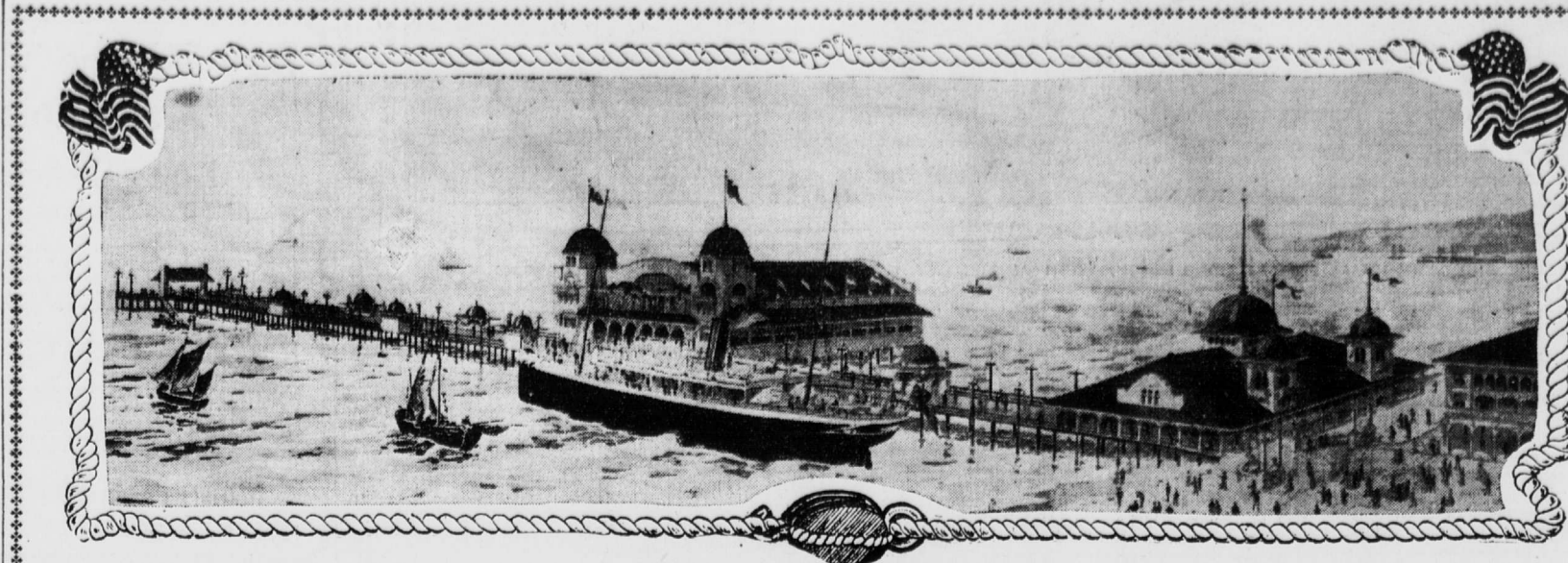
Surf bathing can be indulged in with-
out harm the year round. It is a regu-
lar function with many on Christmas
and New Year's, but of course the wa-
ter is then colder than in the summer,
when the temperature of the water
ranges around 72 degrees.

Paradise for Fishing

The entire Pacific coast is literally
the paradise of the amateur angler.
There is no month in the year when
the sport may not be followed with
success.

It is stated that while the conquest
of the leaping tuna, the king of game
fishes, and the gigantic black sea bass
or Jewfish has given this section its
greatest piscatory fame, there is plen-
ty of sport for the angler of limited
time and modest means, both in the
waters of Catalina Island and along
the coast. The man who catches three
or four 25-pound yellowtail—the gam-
est fish of its size that swims—in a
single morning's fishing will have no
cause to complain of a lack of sport,
while the white seabass, barracuda,
albicore, rockbass, sheepshead, etc.,
make plenty of variety. Then there is
the shore fishing in San Pedro bay and
at the many different coast resorts,
which yield bass, pompano and many
other varieties of game and edible fish.

The Catalina Island Tuna club gives
prizes for every tuna caught under
fair conditions with rod and reel. It
is no slight task to land one of these
tigers of the deep. They have been
known to tow a boat with two men in
it for over twelve hours. The largest
tuna caught with rod and reel at Cata-
lina weighed a little over 250 pounds.
The largest black seabass, or Jewfish,
that has been caught with rod and
reel, up to date, weighed nearly 600
pounds. Mrs. A. W. Barrett caught a
black seabass which weighed 416
pounds, and the selfsame fish mount-
ed is now on exhibition in the Cham-
ber of Commerce.



SECTIONAL VIEW OF "VENICE OF AMERICA," REPRODUCTION OF ITALIAN CITY ON THE PACIFIC COAST BY ABBOT KINNEY

COAST CHARMS OF SANTA MONICA

POPULARITY OF THE CITY OF
OAKS AND PALMS

INCREASE IN POPULATION

Spectacular Feature of the Home
Town Is the Lofty Bluffs Over-
looking the Sea—Broad
Streets and Avenues

It has been truthfully said that
every seaside resort in Southern Cali-
fornia has some peculiar charm or at-
tractive feature unlike that of its
rivals, and thus those who can afford
it should spend some time at each to
fully know and enjoy the various
pleasures afforded. Among people who
have visited the numerous resorts
there is a great diversity of opinion as
to individual merit, and that this dif-
ference of opinion will continue so long
as mankind inhabits this globe there
can be no doubt. The champions of
Santa Monica are legion and they aver
that the resort has no equal as a resort
for either winter or summer.

The spectacular feature of Santa
Monica from the scenic view point is
its lofty bluffs overlooking the ocean.
The sites along the bluffs have rare
possibilities for men who have the
means to improve them, and the day
is coming when this land will com-
mand an exceedingly high price and
pass into the hands of the wealthy who
will build thereon magnificent homes
and properly landscape the ground so
as to make the most of the rare advan-
tages offered by the sites.

Another beauty of Santa Monica is
the generous manner in which it has
been laid out. The streets are broad
and make a noble appearance. It is
doubtful if there is any city in Cali-
fornia that equals it in this respect and
it is certain that none excels it.

Population Is Increasing

According to the official report of
City Clerk Hemingway, the census of
Santa Monica city just completed
shows the number of actual residents
to be 7208. This is more than double
what the enumeration of 1900 showed
and does not include the vast transient
population that is continually coming
and going. Neither does this have any-
thing to do with the large and rapidly
increasing number who are daily tak-
ing up a permanent residence within
the city limits of Ocean Park and even
farther down along this beach.

The town is daily becoming more im-
portant as an established residence
section and costly improvements are
constantly adding to its attractiveness.
Expensive residences are going up on
all sides, which in most cases are to be
the summer homes of Los Angeles
business men, their families participat-
ing in the social life of both city and
beach.

Educational advantages are of the
best. A library, the gift of Andrew

Carnegie, is one of the most frequented
institutions in the city.

Santa Monica is fortunate in having
banks which are built on a foundation
of strength in keeping with its develop-
ment. The Bank of Santa Monica,
corner of Third and Oregon avenue,
has Robert F. Jones for its president,
with Roy Jones, vice president, and
Senator John P. Jones, H. M. Gorham,
N. H. Hamilton and W. T. Gillis,
directors. H. A. Winslow is the cash-
ier and Schuller Cole assistant cashier.
The Merchants' National bank is not
so old as the Bank of Santa Monica,
but is sharing with it the credit of
assisting in the upbuilding of the city.
Under the presidency of T. H. Dudley,
it has forged rapidly ahead and there
is now in process of erection for it a
fine new home on the corner of Third
and Oregon avenue which will be ready
by August 1. Mr. Dudley has been
prominent in all works of a public
character and is the mayor of the city.

Santa Monica Improvements

Perhaps Santa Monica's greatest ad-
vancement was in the permanent im-
provement of her streets. About thirty
street assessment rolls were issued
during the past year. This improve-
ment involves an expense of \$73,000.
Ten contracts in course of construction
will add another \$50,000 to the grand
total, while it is calculated that work
done under private contract will equal
double that done under public con-
tract.

Other improvements of a substantial
character included the laying of a mile
of sixteen-inch pipe and 15,000 feet of
four-inch mains by the Artesian Water
company. A new well sunk by the same
company to a depth of 240 feet de-
veloped a good flow of fine water. The
East Santa Monica Land and Water
company has also sunk a number of
new wells and laid several miles of
mains throughout its tract just outside
the city limits. Washington Place is
graded, sidewalked, curbed and sew-
ered, the sewer alone costing \$16,000.
A large quantity of grading and side-
walk work was also done on the sub-
divisions immediately adjoining the
city on the east. Two blocks on Third
street and Utah avenue are paved with
asphaltum.

At the brick and tile factory an ex-
penditure of \$75,000 was made in plant
and machinery, and the manufacture
of brick and tile was begun on an ex-

tensive scale. The freight shipments
and passenger business of the South-
ern Pacific show an increase of 50 per
cent over 1903.

The Sunset Telephone company sub-
stantially rebuilt its local system and
made extensions to Sawtelle and The
Palms, at an expense of \$20,000, and
trebled the number of subscribers.
The Home Telephone company entered
the city and built a fine system
throughout the town. The postoffice
was advanced from a third-class office
on July 1 to an office of the second
class, the receipts for the fiscal year
showing a gain of more than 20 per
cent.

The early future has many big things
in store, among those under contem-
plation or in course of building is a \$30-
000 hospital building, a \$30,000 bank
block, and the development of the mesa
to the north in the vicinity of Santa
Monica canyon, where the Los An-
geles-Pacific Railway company pur-
poses extending its lines and subdivid-
ing the thousands of acres it controls
there.

Rustic Canyon

In Rustic canyon, a twenty minutes'
drive over a good road from Santa
Monica, is located the state forestry
experiment station. During the past
summer the fires that swept the foot-
hills and canyons in the vicinity of
Santa Monica despoiled this station of
many of the younger trees and shrubs.
The fires also destroyed the buildings
of the institution, entailing a loss of
probably \$50,000. This station is main-
tained as an adjunct to and at the ex-
pense of the state university. Its in-
estimable value having been proven
during the sixteen years of its career,
the board of regents of the university,
at a meeting held soon after the fire
had wrought such havoc, made an ap-
propriation of \$5000 for the purpose of
rehabilitating the premises. Acting
upon these instructions, and utilizing
the appropriation thus made, new
buildings are now in course of con-
struction at the station. These in-
clude a residence for the superintendent
in charge, together with necessary
sheds and outbuildings and the repair
of the water system. This forestry
station includes twenty acres, and all
sorts of trees from every climate are
experimented with in a thorough man-
ner. A record is kept of the progress
of every tree planted.

ONE WOMAN'S GREAT WORK BRINGS FAME AND CASH

Mrs. George Sibley, a Plucky Realty
Dealer, a Leader at
Ocean Park

Mrs. George Sibley is a woman of
wonderful grit and indomitable energy
at Ocean Park. From a small begin-
ning the woman has hustled energetically
and now is at the front in realty
interests on the coast.

Five years ago Mrs. Sibley, then an
invalid, located at Ocean Park. She
leased a small lot on the ocean front
and a few days later sold the lease at
an advance of \$75. With this capital
Mrs. Sibley began her career as a real
estate dealer, handling small and large
propositions, besides making invest-
ments on her own account. As a re-
sult of her efforts the plucky woman,
who has fortunately regained her
health, has accumulated a handsome
fortune. Lately Mrs. Sibley refused
\$25,000 for one of her holdings in Ocean
Park. As an agent she holds the record
for selling the greatest number of
lots in one day—225 in one afternoon.

Mrs. Sibley is president of the Ocean
Park Guarantee Realty company; paid
up capital \$50,000; George C. Lemcke,
first vice president; R. G. Phillips,
member of the Real Estate and Trust
company of Pittsburg, Pa., and inter-
ested largely in Ocean Park property,
second vice president; Wilnot Griffiths,
treasurer; J. Whyte Evans, secretary.

Mrs. Sibley was one of the principal
promoters of the Ocean Park bath-
house, erected at a cost of \$75,000. She
is the owner of one of the prettiest
homes on Ocean Front and has let the
contract for a beautiful bungalow in
patio style in Walgrove.

Walgrove, taking its name from a
fine grove of walnut trees on the prop-
erty, is the latest subdivision put on
the market by the Guarantee Realty
company. The tract embraces seventy-
five acres of fertile land. The tract is
located one-half mile from the ocean,
a ride of ten minutes on the Los An-
geles-Pacific short line from Ocean
Park. The eighty-foot well on the tract
contains enough water to supply all of
Ocean Park and Santa Monica.

There are 300 lots, each 50x130 feet,
in Walgrove. Twenty-five lots were
sold before the tract was placed on the
market.

SUNSET BEACH IS SPREADING OUT

ONE OF THE NEWEST HOME
SITES ON THE COAST

NOVEL DEVELOPMENT METHOD

Large Hotel in Course of Erection.
Lagoons to Be Extended—Pleas-
ure Pier and Electric Light
System Projected

Sunset Beach is one of the newest
tracts on the Southern California coast
but in the less than a year of its his-
tory it has had a remarkable building
boom, thirty houses having been com-
pleted and several more being under
construction. The beach is midway
between Long Beach and Huntington
Beach, on the Pacific Electric line and
is lowland, not more than three feet
above high tide at its highest point.
The tract is a mile long and 300 feet
wide, back of it being a natural la-
goon and back of that more lowland.

The Sunset Land and Water com-
pany owns Sunset Beach and also acts
as agent, having an office in the tract
and in Los Angeles. The company
was formed about a year ago to
acquire Sunset Beach and the organ-
izers took a novel method to insure
building on the tract. Each stock-
holder was allotted two lots in lieu of
the first year dividend providing he
agreed to build a house on one of the
lots. If he did not agree to do that he
got no dividend at all and the building
boom before noted was the result.
Nearly all the houses that have gone
up belong to stockholders who intend
to make the place their summer home.
The company intends Sunset Beach to
be purely a residence place and there
are no stores of any kind there.

The chief enterprise under way at
the new place is a two-story, 20-room
hotel, in which the company has in-
vested \$5000. It will be completed by
the middle of June. A bath house is
being constructed on the beach and a
pier is to be extended into the ocean.

Later the lagoon back of the tract
is to be dredged out. At present it is
not of much practical use at low tide.
When it has been deepened a boat
house will be placed on it. George
Williams is the local representative of
the company and has charge of the
improvement plans. He has secured
artesian water and sewerage for the
houses and will install an electric light-
ing system this year.

Sunset Beach land has not reached
very high prices yet and a good many
bargains are being picked up there.
The prices range from \$275 up. Ocean
front lots bring about \$600, with a lit-
tle more for corner lots.

MIRA MAR TRACT LOTS CHOICE SITES FOR HOMES

F. E. Shaw and H. S. Gundry, agents
at Long Beach for sales of lots in
beautiful Mira Mar tract, adjoining
and overlooking the ocean at Long
Beach, report that they have sold
"more than double the number of lots
alone in Mira Mar than have been
sold in Long Beach for the last six
months." The lots are all on high
ground, close to the car line, and it is
claimed the beach is the finest on the
coast.

PLAYA DEL REY THE AQUATIC CITY

POPULAR PAVILION RESORT
ON THE COAST

LAVISH OUTLAY IN MONEY

For Extensive Improvements in Pro-
viding Pleasing Diversion for
the Public—Beautiful
Home Sites

Playa del Rey is only fifteen miles
from the business center of Los An-
geles and is reached in forty minutes
from Fourth and Hill streets. A fifteen-
minute car service connects it with
Venice, Ocean Park, Santa Monica, Re-
dondo and Los Angeles.

Improvements necessitating an out-
lay of about \$500,000 have been made at
Playa del Rey within the past year,
the crowning achievement being the
new pavilion, erected at a cost of \$100,-
000 and dedicated last Thanksgiving
day. The style of architecture is Jap-
anese. In the roof alone 775,000 shingles
were used.

On the lagoon side and extending
from the level of the pavilion to the
water's edge an amphitheater with a
seating capacity of 3000 has been
erected. From this point will be wit-
nessed during the next three months
numerous aquatic events, including
boat races, swimming contests and ex-
hibitions of high and fancy diving.

North of the lagoon a three-story
hotel has been erected at a cost of \$25,-
000 and furnished throughout in elab-
orate style.

Two handsome residences at a cost of
\$8000 have been built on a high bluff to
the north and overlooking the resort.

On the sands five pretty homes cost-
ing \$12,500 have been erected since the
first of the year and a dozen preten-
tious structures are now being built.
The automobile boulevard from this
beach to the Palms was completed last
fall and is part of the main thorough-
fare leading to Los Angeles. The
scheme contemplates an extension
through Ocean Park and Santa Monica
and Sawtelle and Hollywood to Los
Angeles.

The Los Angeles-Pacific railroad has
just erected a handsome station of
pressed brick, the cost of which was
\$5000.

Public Improvements

The extensive public improvements
are zealously guarded by judicious
building restrictions—only a desirable
class of residences is permitted. Among
the beautiful residences recently erected
are the following: Frank A. Garbutt,
Oliver Morosco, W. W. Burton, A. W.
Eager and George W. Signor. Homes
will be built immediately for George B.
Ellis, H. D. Lombard, N. W. Church,
James V. Baldwin, F. W. Flint, Jr., and
Frank Hudson.

All houses are built on uniform line,
affording an unobstructed view of both
lagoon and ocean. Extensive 12-foot
board walks have been laid, a 20-foot
surfaced speedway has been built, a
sewer system has been provided, also
water, gas and electric lights aligning
the lagoon are attractive features in
the evening and promenading is one of
the delightful recreations at this time.

An auditorium said to be the largest
in Southern California with its wide
balcony affords a superb view of Santa
Monica bay, Catalina Island and the
mountains north and west of Los An-
geles.

Two miles down the beach from
Playa del Rey is Hyperion. This is
the point at which the city of Los An-
geles has built a pier that extends for
a distance of 800 feet into the sea. This
pier was constructed at a cost of \$8300.
Highland, Verano, in the order named,
are the next stops southward on the
Los Angeles-Pacific beach line to Re-
dondo.

DEEPEST GOLD MINE

The deepest gold mine in the world
is at Bendigo, in Australia. The mine
in question is called the New Chum
Railway mine, and its main shaft is
sunk to the very great depth of 3900
feet, or only sixty feet short of three-
quarters of a mile.

The chief problem in working this ex-
tremely deep mine is how to keep the
tunnels and general workings cool
enough for the miners to work. The
temperature—usually about 108 degrees
—is terribly enervating, and to enable
the men to work at all a spray of cold
water is let down from above and kept
continually playing on the bodies—
naked from the waist upward—of the
miners.



BEACH SCENE—CHILDREN CLINGING TO THE ROPE, WAITING FOR SURGING BILLOWS