

LA GRANDE BEACH IS COAST RESORT

SEVEN THOUSAND LOTS FOR THE OCEAN TOWN

PROMOTERS OF ENTERPRISE

Big Hotel, Bath House, Pleasure Pier and Fresh Water Fishing Dam Among the Projected Improvements

La Grande Beach tract, embracing 7000 business and residence lots, located on the Pacific coast twelve miles south of San Luis Obispo and ninety-eight miles north of Santa Barbara, is one of the most attractive sites for a new coast city between Los Angeles and San Francisco.

Sol. Davis, E. L. Kornfeld, William P. Gronen and Alfred W. Allen of the Golden State Realty company of Los Angeles, are the chief promoters in the development of La Grande Beach enterprise, which they claim is the largest deal in coast property ever undertaken by a single company.

The beach is over 300 feet wide and extends twenty-one miles along the coast. It is to Port Harford what Long Beach is to San Pedro.

Speaking of the new town site Mr. Kornfeld and Mr. Gronen say: "Those who have known of La Grande Beach were among the first to buy lots—the first 100 going at \$25 to \$55 each; the next 100 lots offered will be advanced 25 per cent in price. The business lots front the ocean facing a wide boulevard extending along the sloping beach. The tract rises gradually from the business line until those at the rear are considered by many more desirable than those closer to the coast because the higher lots afford a splendid view of the ocean. All of the residence lots are 30x120 feet.

"A stream of fresh spring water from the nearby mountains rushes all the year round north of the tract into the ocean."

"It is our purpose," said Mr. Kornfeld, "to build a dam and supply the people with the purest water to be had anywhere along the coast. Among the improvements projected is a large bath house, a pleasure pier and a fine hotel."

FRATERNAL AID PICNIC

Thirty Councils Represented at Long Beach Spread

Special to The Herald.
LONG BEACH, June 3.—The Southern California district of the Fraternal Aid association held its annual picnic on the beach here today. Over 200 members were here, representing about thirty councils.

The first of the series of beach entertainments arranged by the Long Beach Amusement club took place this afternoon. The first event was a pillow fight between two squads of newsboys. This was followed by an exhibition of horsemanship by Mexican and Arabian riders.

The local Elks are looking forward to a great time when they go to San Pedro next Monday night to initiate the new lodge of the order at that place. The launches Fashion and Nellie have been chartered to take the local party. Dr. T. C. Donnell, exalted ruler of the Long Beach lodge, will preside at the initiation.

A frame barn belonging to C. E. Gabriel, on Cherry avenue, between Tenth and Eleventh streets, in Alamitos, was destroyed by fire late yesterday afternoon. Children playing with matches in the building caused the fire. When they discovered what they had done the little ones ran out and hid in a mustard field without giving any alarm. When the neighbors discovered the blaze it was too late. The barn contained a horse, a buggy, a bicycle, four tons of hay and some grain. The loss is about \$1000. The owner is at Goldfield, Nev.

"Coronado Tent City" opens June 21st.

MONROVIA ENTERTAINS MANY CLUB WOMEN

Members From Various Towns Are Guests of the Local Organization

Special to The Herald.
MONROVIA, June 3.—This city was invaded by club women from six California towns and over one hundred and fifty women held all-day sessions at the home of the Saturday Afternoon club, which was at home to its sister organizations on this, reciprocity day. Ideal weather and a full corps of speakers made the occasion notable. Lunch was served at noon and the purposes of the meeting carried out in an interchange of confidences as to the actual work that the organizations were doing, courses of study pursued with advantage, and strength and growth. The project of club house building in Covina was told of, the California history, travels and literature courses, which have proved favorites with the study clubs, proving a splendid subject for interchange of ideas.

Among the clubs represented were the Shakespeare club of Pasadena, Azusa Woman's club, Covina Monday club, Alhambra Wednesday club; South Pasadena Improvement society, Mountain View Shakespeare club of El Monte.

"Hotel del Coronado" always open.

When it comes to keeping appointments you will invariably find the bill collector at the spot.

If you want to go east, C. Hardock, Agent Illinois Central R. R., 225 S. Spring.

PROMOTERS OF LA GRANDE BEACH, NEW COAST RESORT



FROM LEFT TO RIGHT, TOP—SOL DAVIS, E. L. KORNFELD. BOTTOM—ALFRED W. ALLEN, WILLIAM P. GRONEN

COLONIZATION AT CLARK CITY

HOMESEEKERS' CLUB FORMS IN MONTEREY COUNTY

HOMES AND WATER SUPPLY

Fifteen Families From Whittier Locate—People by the Score Coming From East—Farmers' Institute at Clark City

Considerable interest has been awakened throughout California and other states of the west, the middle west, as well as in far eastern states in the development of Clark City, the new town in Monterey county, California, twenty-six miles from the Pacific coast, in the fertile Salinas valley. The Homeseekers' club of five hundred members formed for colonization purposes by the California Home Extension association are flocking to Clark City where a number of business houses and residences have already been erected, and near which town scores of settlers are about to engage in farming, stock raising and other profitable pursuits. There are seven thousand acres in the great tract that the club members recently secured at wholesale prices direct from owners, and it is expected that before the end of the year the new town will have a population of two to three thousand.

It is stated that a majority of the settlers will not arrive at Clark City before the first of September as 5000 acres of the ranch purchased by the Homeseekers' club are leased until that time.

Clark City now has a population of several hundred, and many improvements have been made, although the town did not have a sign of habitation two months ago. Nearly fifty homes have been built and several business houses have been established. New buildings are going up at the rate of one a day. J. A. Brock and J. G. Yeomans, of San Dimas, will erect a business house on one of the corners to cost \$3000, and Ida M. Kerr has had plans drawn for an eight room residence.

W. S. Lemon, Steven Butler, L. T. Odell, Edward Burch, O. J. Reece and about fifteen families from Whittier, Cal., have located at Clark City. The Farmers' Institute of Monterey county was held at Clark City last week under the auspices of the University of California. People assembled from various parts of the Salinas valley. Prof. D. T. Fowler of the university at Berkeley addressed the colonists, as did also other men of experience in farming, stock-raising, poultry, orchards, fruit raising generally, and pumping for irrigation. It was shown at the institute that an ample supply of water for domestic use can be secured at any point at a depth of sixty feet.

Members of the club who will give their attention exclusively to farming and stock raising are making arrangements to co-operate in the enterprise of establishing artesian pumping plants and reservoirs.

It is stated that the California Home Extension association is forming a new homeseekers' club and that thus far over 300 applications for membership have been received.

REAL ESTATE SALES CLOSED AT LONG BEACH

Some Important Transfers Made in Town and Tract Property

The recent school census gives Long Beach an estimated population of 15,000. This large coast city, whose citizens are energetic and prosperous, is growing steadily, and plans are formed to further develop the business interests of the popular home town.

Transactions in real estate are active. Among recent sales are the following reported by the Stearns-Counts Investment company at Long Beach:

Lot 23, block G, Mira Mar tract, Stearns, Counts & Horsch to Miss Sarah E. Davis, \$600.

Five acres on corner of Anser and Roswell avenue, Alamitos Land company, to F. W. Stearns and E. H. Horsch, \$8000.

Lots 2, 5 and 15, block G, Mira Mar tract, Stearns, Counts & Horsch to Miss Flora Coates, \$1750.

Lot 4, block G, Mira Mar tract, Stearns, Counts and Horsch to Miss Vina Davis, \$550.

Lot 1 and 2, Wenrich tract, Long Beach and Alamitos Improvement company to C. W. Wenrich, \$750.

Lot 22, block 1, Allen Rhea addition to Long Beach, Stearns, Counts & Horsch to Miss Vina Davis, \$450.

Lot 24, block 1, Allen Rhea addition to Long Beach, Stearns, Counts & Horsch to Miss Sarah E. Davis, \$500.

Lot 3, block 26, Alamitos Heights tract, Long Beach and Alamitos Improvement company to Mrs. Agnes Cooper, \$375.

Lot 16, block G, Mira Mar tract, J. E. Counts to Miss Vina Davis, \$600.

Lot 10, block D, Mira Mar tract, E. H. Horsch to Hilda Jane Bailie, \$50.

Lot 4, American Heights tract, Stearns-Counts Investment company, to Mrs. Ida D. Hughes, \$400.

Lot 1, American Heights tract, Stearns-Counts Investment company, to Mrs. Rose Shelton, \$400.

Lot 23, American Heights tract, Stearns-Counts Investment company, to Mrs. S. T. Rankin, \$400.

Lot 24, American Heights tract, Stearns-Counts Investment company, to Mrs. Edward Hutton, \$400.

Lot 2, American Heights tract, Stearns-Counts Investment company, to Miss L. A. Armstrong, \$400.

Lot 21, American Heights tract, Stearns-Counts Investment company to A. D. Kirk, \$500.

Lot 3, American Heights tract, Stearns-Counts Investment company to J. T. Morrison, \$400.

Lots 22, 25 and 26, American Heights tract, Stearns-Counts Investment company to Mrs. Charlotte Watkins, \$1300.

Lot 5, American Heights tract, Stearns-Counts Investment company, to Mrs. Vina Davis, \$550.

Lot 3, American Heights tract, Stearns-Counts Investment company, to Mrs. Vina Davis, \$550.

Lot 3, American Heights tract, Stearns-Counts Investment company, to Mrs. Vina Davis, \$550.

Lot 3, American Heights tract, Stearns-Counts Investment company, to Mrs. Vina Davis, \$550.

Lot 3, American Heights tract, Stearns-Counts Investment company, to Mrs. Vina Davis, \$550.

Lot 3, American Heights tract, Stearns-Counts Investment company, to Mrs. Vina Davis, \$550.

Lot 3, American Heights tract, Stearns-Counts Investment company, to Mrs. Vina Davis, \$550.

Stearns-Counts Investment company to L. L. McGreal, \$400.
One acre, American Heights tract, Stearns-Counts Investment company to Jessie L. Potter, \$700.
Lots 1 and 2, Bay View tract, Stearns-Counts Investment company to Marjorie Electie McKellican, \$1300.
One acre on Signal hill, Stearns-Counts Investment company to Stephen Franklin, \$800.
Twenty acres on American avenue Stearns-Counts Investment company to a Long Beach syndicate, \$9000.
Redburn & Son at Long Beach report sales as follows:
Lot 13, Redburn's Fairview tract, to Miss Deves, price \$200.
Lot 13, Redburn's Fairview tract, to Mrs. Hamilton, price \$200.
Lot 11, Redburn's Fairview tract, to Mrs. Palmer, price \$200.

PROTEST SAVES GOLETA TREES

BEAUTIFUL DRIVE WILL BE PROTECTED

PROPERTY OWNERS WEAKEN

Santa Barbara to Have a New Drive-way Up Hot Spring Canyon Road to Montecito Valley

Special to The Herald.
SANTA BARBARA, June 2.—The poplar trees along the Goleta road will be spared. The property owners have acceded to the will of the people and voluntarily agreed to let the trees stand, and now they will be trimmed and the Goleta road will be made more beautiful.

The first steps toward the construction of the big Montecito valley hotel, have been taken. Bids have been advertised for the construction of the new Hot Springs canyon road. The contracts will be awarded within a week and the work on the road will begin at once. The road has been surveyed and is about a mile long, but only covers about a half mile distance as the crow flies. The new road will be broad, with easy curves, and large culverts for drainage purposes. It will be so constructed that it can be used by automobiles, as well as other vehicles.

Three special trains bearing 1200 Knights of Columbus from the northern part of the state arrived in the city tonight and will remain here until tomorrow morning. They are accompanied by a brass band of fifty pieces and will give an open-air concert at the Old Mission this evening.

George M. Maguire expects to leave for Europe next Monday or Tuesday with twenty-five or thirty sea lions. He has a number of orders to fill in England, Belgium, Germany and France, and will be away for two or three months. He will visit several other European cities and will take orders for more sea lions, to be sent over at a later date. Capt. Vasquez is now catching sea lions at Anacapa and San Nicholas islands. He expects to tow them into San Pedro, from which place they will be shipped by express to New York and thence by steamer across the Atlantic.

Low rates at "Hotel del Coronado."

COMRADES ARE DISCHARGED

Veterans Given Permission to Leave Soldiers' Home

Special to The Herald.
SOLDIERS' HOME, June 2.—The following ten comrades are honorably discharged as being able to live outside the Home: James B. Clark, Josiah B. Bryon, James Edgar, Levi B. Gaylord, D. H. Havelin, John Morrison, G. W. Miles, Walter Perry, C. R. Steadman, M. Teegarden.

William L. Young, Twenty-eighth Kentucky infantry, age fifty-eight, died at Alhambra while on furlough.

George W. Reed, Company E tenth Ohio cavalry, age sixty-one, a native of Ohio. To be buried Monday morning.

Inside inspection will occur tomorrow morning in the several companies by the governor and staff officers.

Treasurer Cochrane disbursed about \$8000 this afternoon to the veterans.

Monday will be pension voucher day and the 2000 boys in camp will sign the rolls with their respective captains, and get paid about June 13.

"Coronado Tent City" opens June 21st.

FOR EXCHANGE

Real Estate

FOR EXCHANGE—Fine chicken ranch, excellent soil, on new electric car line, about 12 miles from the beach; price \$700. Want large lot close in.

CITY BUILDING COMPANY, 629 1/2 Broadway, Phone 1613.

FOR EXCHANGE—30 ACRES CLEAR, fine land; want 8 or 7-room cottage and will pay cash difference.

R. S. SAUNDERS, 412 Chamber of Commerce Bldg.

\$2900—7-ROOM MODERN COTTAGE AT Santa Barbara. This is a good buy. Will exchange for Northern California ranch or city or Los Angeles city or country. H. C. THOMPSON, 308 Bryson Block, with Ben White.

\$4300—8-ROOM HOUSE SOUTHEAST close in; modern in every detail. Will accept lot on San Pedro street or Central avenue as part pay. H. C. THOMPSON, 308 Bryson Block, with Ben White.

FOR EXCHANGE—1200 ACRES NEAR Coyote creek, San Diego county; \$12,000. Want property in artesian belt. Antelope valley. BEN WHITE, 308 Bryson Block.

FOR EXCHANGE—\$6000—ONE OF THE finest improved 4-acre ranches in San Bernardino county, at Rialto, to trade for good city. BEN WHITE, 308 Bryson Block.

\$3500—8-ROOM MODERN HOUSE IN East Los Angeles. Will accept automobile as part pay. H. C. THOMPSON, 308 Bryson Block, with Ben White.

DO YOU WANT TO SELL OR BUY OR EXCHANGE property? I can fit you. Come and see me. H. C. THOMPSON, 308 Bryson Block, with Ben White.

FOR EXCHANGE—\$2000 CASH AND 50 acres of fine wheat land in Kern county for a good home in this city. BEN WHITE, 308 Bryson Block.

Westlake Lots

Just West of

... We Are Selling the ...

Cream of Westlake Section

<p>IN</p> <p>"Shatto Place"</p> <p>With Large Lots Fronting on West 6th Street, Vermont Avenue, Juanita Avenue, Just West of Westlake Park</p> <p>Go Out Today to Our Branch Office, 2950 Wilshire Boulevard, and Make Your Selection</p>	<p>IN</p> <p>Occidental Park Tract</p> <p>Large Lots—Fronting on Occidental Boulevard</p> <p>120 Feet Wide Parkway in Center Planted and Cared for by The Park Department of City of Los Angeles—A Part of Sunset Park System</p> <p>Occidental Boulevard Is Just West of Westlake Park and Extends From West 6th St. to West 1st St.</p>	<p>IN</p> <p>Copenhagen Tract</p> <p>Located Corner of Wilshire Blvd. and Vermont Ave. West of Westlake Park</p> <p>Choicest—Cheapest Lots</p> <p>In That High Class Residence Section</p> <p>Go Out Today To Our Branch Office 2950 Wilshire Boulevard</p>
---	---	---

BRANCH OFFICE: 2950 Wilshire Boulevard

Agent Always There to Show Property

MINES & FARISH
REAL ESTATE AGENTS
315 S. HILL STREET

BRANCH OFFICE: 2950 Wilshire Boulevard

Agent Always There to Show Property

Highland Villa Tract

Remember the Advantages of the Highland Villa Tract.....

<p>Distance from business center only 20 minutes.</p> <p>Soil favorable to cultivation of lawns, vegetables and flowers.</p> <p>Water of the highest quality, free.</p> <p>Cement Sidewalks put in at our expense.</p>	<p>Location high, dry and healthy.</p> <p>View most beautiful. School on the Tract.</p> <p>Price as low as \$250.00 for a 50-foot front lot.</p> <p>Terms so easy that anybody can meet them—\$25 down, \$10 a month.</p>
--	---

Take East First Street Car—Not Euclid Avenue. Salesmen on the Tract Every Day.

Janss Investment Co. Cornish-Braly Co.

Owners and Agents: Rooms 415-420 Mason Bldg. Fourth Street and Broadway. Phones—Home 7765 Sunset, Main 4070

Representatives: Rooms 400-401 Braly Bldg. Fourth and Spring Streets. Phones—Home 5685 Sunset, Main 5490

COTTAGES

\$50 DOWN \$50

Nice four room houses and good lot, on Long Beach Electric Line—15 minutes from Sixth and Main Sts.

\$750—Only \$750

Balance \$15 per month including interest, etc.

A Home for All

See W. H. TURNER

Golden State Realty Co.

421 South Spring Street

<p>FOR EXCHANGE—Real Estate</p> <p>FOR EXCHANGE—BY BEN WHITE. 200 ranches, \$500 to \$100,000. 100 houses and lots, \$1000 to \$50,000. 100 orange and lemon groves, \$2000 to \$100,000. 5000 miscellaneous properties. To buy, sell or trade property go to BEN WHITE, 308 Bryson Block, 2d and Spring streets.</p> <p>\$5250—MODERN, EIGHT ROOMS, two-story; large corner lot, barn, shed, sewer, street work all done; only fourteen blocks from business center; will take good lots as part pay.</p> <p>COOPER & CUDEBACK, 218 South Broadway, Room 237.</p> <p>FOR EXCHANGE—\$1000—EQUITY IN modern house of eight large rooms. Lot 5x150, well improved. I want small country or suburban home, or small acreage and cash.</p> <p>M. H. SAXTON, 209 Douglas Building.</p> <p>With Kenyon & Truscott, 623 Douglas Building.</p> <p>FOR EXCHANGE—NEW, MODERN, five-room cottage, southwest; just completed; worth \$3500; have offered same for \$2250 cash; will exchange equity of \$1300 for vacant lots to build on.</p> <p>EDWIN ALDERSON, 209 Laughlin Building.</p> <p>FOR EXCHANGE—\$5000; MORTGAGE, \$2200; new 8-room house. Want small ranch near Burbank or Glendale. What have you? I have another home, same price, 8 W. mortgages \$100. Want ranch, same locality. WM. N. HOLWAY, 21 Grant Bldg.</p> <p>FOR EXCHANGE—125 ACRES, 1/4 MILE from R. R. station in Tulare lake bed; rich sediment soil; water near surface; improved; \$10 per acre cash. JAMES THOMPSON, 209 West First.</p>	<p>FOR EXCHANGE—240-ACRE RANCH near Redlands; 140 tillable, 20 in fruit; four-room house, large barn; all fenced; well, windmill and reservoir; water piped to house and barn. Price \$25 per acre. Want city property.</p> <p>A sixteen-acre orange grove on one of the main streets of Riverside, for city or beach property.</p> <p>160 acres improved grain land in Colorado for city or beach property. Improved farm in Nebraska, 160 acres, all cultivated, well improved, for ranch property here.</p> <p>320 acres of unimproved land (would make excellent grain or stock farm) and forty acres in this county for Seattle property. The above property is all clear. Will assume or pay cash difference.</p> <p>J. A. MORLAN & CO., 412 Chamber of Commerce.</p> <p>FOR EXCHANGE—CITY PROPERTY FOR COUNTRY. \$5000—Mortgage \$1800; house southwest for a ranch near Burbank or Glendale; must be improved; not necessarily have house on.</p> <p>\$5000—Mortgage \$2700; new 5-room house for small ranch worth about \$2500. Glendale or Burbank district preferred.</p> <p>\$3000—Equity in 13 lots in South Hollywood for a clear ranch. What have you?</p> <p>WM. N. HOLWAY, 21 Grant Bldg. Home 1939. Main 4570.</p> <p>FOR EXCHANGE—LOT 16x258, WITH common 2-room house, well, windmill, barn, etc., within 15 minutes of this office; mortgage \$1000; equity of \$1500; to exchange for property at the beach, Pasadena or Pomona. BEN WHITE, 308 Bryson Block.</p>
---	--