PACOIMA

The First Gun in the Opening of the Great San Fernando Valley

When the Water Bonds Are Voted You Want to Be Sure You Have a Contract on a Lot in Pacoima in Your Pocket

A beautiful townsite in the path of the Owens Lake Water Conduit, and the extension of the Huntington Electric Railroad!

Wires of the Kern River Power Co. carry power and light to the town.

Pure cold mountain water piped to rear of every lot.

Oiled and graded streets; cement sidewalks (over a mile now down), beautiful shade trees.

Pacoima is the geographical trading and shipping center of the immense citrus belt comprising the entire upper end of the Great San Fernando Valley.

The natural commercial focus of an immense back country of great fertility.

Plans are now being drawn up for many pretty new homes to be erected at once.

Large industrial enterprises are getting ready to locate at Pacoima, among them an orange marmalade and citric acid manufactory.

A year will see Pacoima an Ideal Manufacturing and Residence Suburb of Los Angeles.

Lots will quadruple in value.

Buy now before entire allotment at original prices is gone.

Real estate values don't wait for anyone; get in now. Prices are under value and terms easy. Your money will draw big interest at Pacoima.

A splendid school house costing over $8000 has been erected.

The *Company will* erect a splendid Mission Style Casino at once.

Again: Our money and brain will make Pacoima the Ideal Suburb. We *are* doing things at Pacoima.

Opening Sale: Monday at 10:00 A. M. Office open till 10:30 P. M. Be there on time.

Prices $75.00 to $250.00 One-Fifth Down Balance Twelve Equal Monthly Payments

San Fernando Valley Land Co.

214 Mercantile Place

Sunset Phone 1808

Home Phone Later