New Suits, Silks and Dress Goods

AT

Lane's

327-329 So. BROADWAY.

Trading Stamps With Every 10c Purchase

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The most trenchant argument we can advance is our immense stock of Stylish Suits, Silks and Dress Goods. They are the materials of thicks and thins—principally thins in the new stuff—for the days of tucked and pleated skirts are on the increase. Materials and weaves for all occasions; weaves that must have cost the weaver careful thought and study; colors and mixtures to suit all tastes; strong, serviceable goods for either dress or every day wear. Lack of space enables us to enumerate only a few. Come in and see the balance if not interested in these.

From Our

Shoe Dept.

Rear Left Aisle

$3.50

SOROSIS SHOES

$3.50

The daintiness and stylishness of some styles, and the sturdy wearing qualities of others commend them to the favor of fastidious dressers all over the world. (Special Style $4.00)

$2.50=Leader=$2.50

The splendid style and wearing qualities of our fall line of **LEADER** shoes, oxfords and slippers, commend them to people who are looking for a full value in a $2.50 shoe.

New

Hair Dressing Parlors

On Our Third Floor

The following is a list of our low prices, coupled with expert and satisfactory work:

Manicuring.....25c
Shampoo and Curl.....50c
Hair Dressing.....25 and 35c
Scalp Treatment 50c; 12 treatments $5
Facial Treatment 50c; 12 treatments $5

Switches and Janes made to order on the shortest possible notice. Mme. Burgess has just returned from New York and Chicago with a full and complete line of Rolls, Pomps and Switches.

Mme. Tacey, formerly of Hamburger's, is also one of the able assistants who will be pleased to see all of her old patrons as well as the new ones.

Special Offer This Week

With every outfit of Mme. Burgess' VIOLET CREAM we give a FREE MASSAGE.

Come in and see how it looks and feels to have your skin treated by one who knows how.

Massage Parlors—Third Floor

From Our

Millinery Dept.

Second Floor

$8.00 and $10.00 Feather Hats $4.98

An assortment of the latest shapes, in all colors of feather hats; regular $8 and $10 values; special Monday, $4.98.

25c to 40c Braids 15c and 20c

Special sale on braids, in all colors, straw and chenille, straw, taffeta and chenille mixed; ranging from 25c to 40c per yard; Monday 15c and 20c per yard.

$1.25 and $1.50 Felt Shapes 69c

Untrimmed felt shapes in navy, black, brown and gray, regular $1.25 and $1.50 values; Monday 69c.

Five dozen patent leather hats in polo turban and three-cornered hats; regular $3.75 values; Monday $1.98.

35c and 50c Wire Frames 15c

Splendid assortment of new wire frames; regular 35c and 50c value; Monday 15c.

$7.00 and $8.00 Hats $5.00

Three dozen trimmed hand-made braid hats, trimmed with wings, ribbon, pon-pon, flowers, etc; regular $7.00 and $8.00 values. Monday, $5.00.

From Our

Dress Goods Dept.

Left of Entrance

$1.00 Rain Proof Suiting 79c

Monday for a full line of colors in 46-inch rainproof suiting, selling regularly at $1 a yard; a medium weight cloth, suitable for suits or coats, absolutely water and spot proof. On sale Monday only at 79c yard.

$1.25 Panama Suiting 88c

Monday for $1.25 quality 48-inch all wool gray Panama, just arrived, the season's craze, steam sponged and shrunk ready for use; 3 shades of gray in this lot, light medium and oxford. Monday only 88c yard.

65c Scotch Tweed 35c

Monday for your choice of 20 pieces of fancy Scotch tweed, all new, desirable colors, 38 inches wide, selling regularly at 65c a yard; some broken plaid effects in this lot. On sale Monday at 35c a yard.

50c Fancy Plaids 25c

Monday for 50c quality new fall dress goods in the new shades of gray, also fancy plaids and checks; eleven pieces in this lot to choose from; at this price it is a great value. Monday only 25c a yard.

65c Scotch Plaids 49c

Monday for 65c quality Scotch plaids, so much in demand now for ladies' as well as children's frocks; 40 inches broad; all Scotch effects, a special value; for Monday only, 49c yard.

$1.50 Venetian Cloth 98c

Monday for $1.50 quality, 54-inch, all wool Venetian cloth, so popular for the new long coat suits, in all the new fall colorings, such as Alice blue, hunters' green, brown mixed, reseda, etc.; sponged and shrunk ready for use. Monday only, 98c yard.

From Our

Suit Department

Second Floor

$7.50 Waists $5.95

New taffeta silk waists, fasten down back; deep tucked cuffs, tucked yoke effect, $7.50 values, Monday, $5.95.

$22.50 Tailored Suits $15.00

Ladies' tailored suits, black and colors; Eton and blouse styles; leg-o'-mutton sleeves, silk or satin lined jackets; values up to $22.50. Monday, $15.00.

$25.00 Tourist Suits $18.00

Ladies' tourist jacket suits, gray mixtures, broad strapped seams, large sleeves, turn back cuffs, collarless, skirts pleated; $25.00 values. Monday, $18.00.

$27.50 Costumes $23.50

Batiste costumes, tucked yoke of cream, adjustable deep cuff on sleeve, trimmed in fancy braid, skirts full circular, milliner's folds piped with taffeta; $27.50 value. Monday, $23.50.

$30.00 Long Coat Suits $22.00

Long coat suits, broken check in blue and gray mixtures, tight fitting, satin lined, coat collar, full pleated skirt; $30.00 value. Monday, $22.00.

Eiderdown Robes $4.95

Best ripple eiderdown robes, full length, large collar, girdle of cord to match; all colors; on sale Monday, $4.95.

Children's Coats $6.95

Children's Peter Thompson coats, full lengths, red and navy, 6 to 14 years. Monday, $6.95.

From Our Linen and Spread Department

Right Aisle

$1.00 Honeycomb Spreads 69c

$1 value honeycomb bed spreads, size 2 yards by 2¼, hemmed Marseilles patterns; sale price Monday, 69c each.

$1.25 Honeycomb Spreads 98c

$1.25 value honeycomb bed spreads, size 2¼ by 2½, hemmed, Marseilles patterns, 4-ply yarn; sale price, 98c each.

25c Bleached Sheeting 20c

2 yards wide bleached sheeting, regular 25c value; sale price Monday, 20c yard.

15c Pillow Casing 11c

42-in. wide bleached pillow casing, regular 15c value; sale price Monday, 11c yard.

$1.75 Bleached Linen $1.50

$1.75 value bleached Irish table damask, 72 inches wide; all good patterns; large assortment of patterns to select from; sale price Monday, $1.50 yard.

$1.50 Bleached Linen $1.25

$1.50 value bleached Irish table damask, 72 inches wide; snowdrop and scroll designs; sale price, $1.25 yard; napkins to match.

$1.25 Bleached Linen $1.00

$1.25 value bleached Irish table damask, 72 inches wide, rose and clover leaf patterns; sale price, Monday, $1 yard.

$3.50 Damask Napkins $3.00

$3.50 value all pure Irish linen damask table napkins; size ¾; sale price dozen, Monday, $3.

From Our

Wash Goods Departm't

Rear, Right Aisle

12½c Outing 9c Yd.

Amoskeag Teazle Down; a flannel known as the best of its kind; in all this fall, 1905, patterns; colors are pink, blue, gray, tan, green, brown, etc.; a rare chance to get a good grade for the price of a poor one. Special Monday 9c

8⅓c Outing 6c Yd.

A complete line of dark outing flannels in plaids and stripes; just the thing for comforts; regularly sold at 8 1-3c yard. Special tomoroow, yard 6c

9c Dress Ginghams 6¼c Yd.

2000 yards of dress ginghams, in blue, pink and ox-blood; the kind you have always paid 9c for. Special Monday, yard 6¼c

From Our

Glove Department

Right of Entrance

$1.50 Men's Auto Gloves $1.00

Men's mocha and dressed kid gloves; pique seams; suitable for street wear and driving; sold everywhere for $1.50. We are making a special of them for Monday at $1.00 pair.

Ladies' Driving Gloves $1.25

Ladies' driving gloves; just arrived; a line of extra fine driving gloves; gauntlet cuff; they are entirely new, and we will introduce them Monday at the low price of $1.25 pair.

$1.25 Elbow Silk Gloves $1.00

Elbow silk gloves, in red, brown, pink, white and pongee; double tipped; plain or mousquetaire; regular $1.25 value. For Monday $1.00.

Monday From Our Silk Department

Left Aisle

$1.50 Liberty Satin 98c

Monday for a $1.50 quality of 27-inch all pure silk liberty satin, in a choice collection of colors, such as blue, grays, brown, reseda, champagne, pink, also black and white; a very soft sheer fabric suitable for dresses or linings, for evening gowns; on sale Monday only, 98c yd.

$1.25 Moire Velour 89c

Monday for $1.25 quality moire velour, the season's newest dress silk, 20 inches wide, in new shades of Alice blue, new green, brown, navy, prime, cream,. also black and white; on sale Monday only at 89c yd.

$1.00 Peau de Soie 75c

Monday, while it lasts, for $1 quality black peau de soie, 20 inches wide and all pure silk, bright lustrous black, suitable for dresses, coats or linings, only three bolts of this. On sale Monday only, 75c yd.

Form No. 168.

THE WESTERN UNION TELEGRAPH COMPANY.

INCORPORATED

23,000 OFFICES IN AMERICA. CABLE SERVICE TO ALL THE WORLD.

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This is an UNREPEATED MESSAGE, and is delivered by request of the sender, under the conditions named above.

ROBERT C. CLOWRY, President and General Manager.

RECEIVED at Main Office 100 S. Spring St., Los Angeles, Cal.

TELEPHONES SUNSET, MAIN 593. HOME, EXCHANGE 593.

248 sf smcm 45 pd.

Fresno, Cal. Oct. 11, 05.

PH Fotheringham Care

J. R. Lane Drygoods Co.
Los Angeles, Cal.

Bought at auction to-day the entire stock of Hassellbach and Rogers of Fresno, over fifty thousand dollars of new dry goods and notions for spot cash arrange to place the entire stock on sale at 65c on the dollar in about ten days.

J. R. Lane 3:35 P

MONEY TRANSFERRED BY TELEGRAPH.

Mammoth $50,000.00 Dry Goods Purchase

The above telegram will partially explain itself. The purchase price was exceedingly low—about one-half actual value, and is considered by expert dry goods men as a splendid buy. The stock is all new, fresh and clean and well selected. Mr. Lane returned from Fresno Friday. He states that a large force of men are rapidly packing and shipping the stock, and that we will be ready to place the entire stock of $50,000 on sale at our store in about 10 days. The price hinted at now will be about 65c on the dollar.

Watch the Daily Papers From Day to Day For the Announcement of the Big Sale

From Our

Underwear Department

Left Aisle.

Ladies' Vests 39c

Monday for ladies' non-shrinkable, shaped wool under vests, in gray only; nicely finished; pearl buttons; not a coarse, heavy garment, as you would imagine from this price, but a fine, soft finished yarn. On sale Monday only at 39c a garment.

75c Ladies' Vests 49c

Monday for a regular 75c line of ladies' vests and pants; made by the celebrated Harvard Mills: of very fine cotton, in cream only: a beautifully finished garment, hand crocheted trimming; all silk taped, etc.; a first-class 75c garment. On sale Monday only at 49c each.

From Our

Men's Department

Left of Entrance

$1.00 and $1.25 Underwear 69c

Monday for $1.25 and $1.00; medium weight men's underwear; in blue or white; this lot includes three of the best known brands of fine mercerized cotton, also mesh underwear, on the market. On sale Monday at 69c a garment.

75c Outing Night Shirts 50c

Monday for 75c quality men's outing flannel night shirts; made full and large, with military collar; of a good quality of outing flannel; nicely finished. On sale Monday at 50c each.

At Our

Handkerchief Counter

Left of Entrance

10c Handkerchiefs 5c

Monday just half price for a complete line of ladies' all pure Irish linen initial handkerchiefs; hemstitched; would be very cheap in a regular way at 10c each. On sale Monday 5c each. *Limit six to a customer.*