

GIVES \$10,000 FOR AN ART GALLERY

MADAM IDA HANCOCK IS THE DONOR

Women of Ruskin Art Club Hold Demonstration When Announcement Is Made by Mrs. W. H. Housh

Madam Ida Hancock has given \$10,000 for an art gallery.

This is the news which Mrs. W. H. Housh, president of the Ruskin Art club, broke to the fifteen women of the executive board of the Fine Arts Building association yesterday at a meeting held in the Ruskin club rooms.

Fifteen women sank back in their chairs and looked at the presiding officer. It seemed an endless time before anyone found strength to speak, and then there was a demonstration such as the Ruskin club rooms have never witnessed before.

The dearest wish of the club women has come true and in a measure beyond all their hopes.

Mrs. Housh had kept the gift a profound secret. She and Madam Hancock had a conference Monday evening and Madam Hancock told her what she proposed to do, turned over \$10,000 to her, and said that she will give as much more if needed.

The gallery will be in memory of her husband, Maj. Henry Hancock, and her son, Bertram Hancock, and she will have the privilege of naming it.

Contrary to all traditions, Mrs. Housh kept her secret and the surprise at the board meeting was complete.

The Fine Arts Building association proposes to build not a single room but a series of galleries and will work in conjunction with the Archaeological Society of the Southwest.

The meeting yesterday was the first since last July, when the board adjourned for the summer. A constitution and by-laws have already been adopted and the chief business yesterday was to have been election of officers. Mrs. Hancock's gift and the discussion of it which followed made business out of the question and the election of three new board members concluded the morning session.

At a meeting to be held next Tuesday officers will be elected.

Mrs. Housh has been working for the art gallery during the entire summer, and has had several conferences with Madam Hancock. She paid a high tribute to Madam Hancock and said that the gift was worthy of the woman. Madam Hancock is a member of the Ruskin Art club, and though the Fine Arts Building association is made up of the club women of the entire southwest the Ruskin club, as the mother of the idea, feels especially proud that the gift should come from one of the Ruskin women.

The executive board is composed of Mrs. W. H. Housh, J. W. Hendrick, C. N. Flint, Sumner P. Hunt, R. L. Craig, George H. Weigh, W. J. Washburn, F. W. Carver, George Jordan, S. E. Craft, W. C. Patterson, Ida Hancock, Henry Wilson Hart, Miss Margaret M. Fette and Miss Ada Coter. Members elected yesterday are: Madam Ida Hancock, Mrs. Henry Wilson Hart and Mrs. W. C. Patterson.

MAYOR SCHMITZ'S PARTY ARRIVES FROM THE NORTH

EXECUTIVE TALKS OF RECENT CAMPAIGN

Says He Seeks Only Rest and Recreation After Strenuous Campaign. Talks of Prospects in North and Prosperity of Southern California

Mayor E. E. Schmitz of San Francisco in company with his political manager, Abe Rief, and party composed of Mrs. Schmitz, Miss Rief, Mrs. O'Leimuns and Police Commissioner O'Grady, arrived at the Arcade depot last night about 7:30 o'clock. They were met by a committee of the Woodmen of the World and were immediately escorted in an automobile to the Van Nuys hotel by a brass band playing popular music.

The party expects to remain in Southern California for some time, visiting the different beaches during their sojourn.

"My trip south," said Mr. Schmitz when seen last night, "is not in any way, whatever, a political one. Instead of trying to get into another campaign, I am trying to forget some of the unpleasantness of the one I have just passed through."

"It was one of the quietest elections ever held in San Francisco," he continued, "and, contrary to the reports that have gotten outside, there is not a more orderly town at the present time than San Francisco. Especially is this true of the industrial world there."

"This election means a more friendly relation between the man who tills and the man who has capital. This industrial peace means prosperity and advancement."

"Although my election was due in no small measure to the wage earner, yet I have been helped out by the business men and small capitalists who believed in fair play."

The mayor further stated that he is a firm believer in the future prosperity and growth of California and of its cities.

Highland Park Ebell

Mrs. Lou V. Chapin gave a lecture on current events at the meeting of the Highland Park Ebell club yesterday.

SICK HEADACHE

Positively cured by these Little Pills. They also relieve Distress from Dyspepsia, Indigestion and Too Hearty Eating. A perfect remedy for Dizziness, Nausea, Drowsiness, Bad Taste in the Mouth, Coated Tongue, Pain in the Side, TORPID LIVER. They regulate the Bowels. Purely Vegetable. SMALL PILL. SMALL DOSE. SMALL PRICE.

Genuine Must Bear Fac-Simile Signature. REFUSE SUBSTITUTES.

Candidates Must Work With a Vim



Miss Edith Houston

Only Four More Days Remain to Take Advantage of Double Vote Offer

The double vote issues on all subscriptions, either old or new, in The Herald's Salesladies Contest has but four days more to run. But these four days will be filled with more enthusiasm than all the days of this special offer combined. The offer closes Saturday night, Nov. 18, at 11 o'clock and all subscriptions must be turned in by that time if you wish to get the 100 per cent increase. That this double vote offer will be a big success is the best evidence possible that an active interest is being taken by The Herald readers in the Salesladies Contest. The contest has been running for the past five weeks and has attracted more than ordinary attention in Los Angeles. It has aroused this interest for two reasons: First, for the liberality of the prizes, and second, from the fact that a great many popular ladies are entered in the race determined to win. The result is that this great, good-natured tug of war is being enacted by Herald readers the climax of which will be reached Saturday, Dec. 23. Those who have subscriptions to turn in should do so this week without fail, as they will secure more votes for their subscriptions by placing the orders this week than holding the subscriptions until later in the race. Don't make a mistake of thinking there is something better coming. There is not. This is absolutely the best offer to be made in this contest.

Attention contestants! If you are short on votes, call the Contest Department attention to it. Votes are sent in very carelessly sometimes, and the Contest Department fails to find them. Kindly be careful in sending in subscription coupons—do not mix them with clipped coupons. Presented today in the likeness of Miss Edith Houston of the Broadway Department Store, who is among the many candidates who are taking an active interest in this contest, Miss Houston was born in St. Louis, Mo., but has resided in Los Angeles for the past eighteen years. Besides having a large circle of admiring supporters, Miss Houston is an active worker as a vote getter. If hard work and a large circle of friends count for anything, she feels confident her name will be in the list of lucky ones at the close of The Herald Great Salesladies Contest.

Following is the scale of votes issued on all subscriptions, either old or new, turned in this week November 12 to November 15, inclusive:

- 1 Mo. subscription Daily Herald—130 Votes
3 Mo. subscription Daily Herald—600 Votes
6 Mo. subscription Daily Herald—1600 Votes
12 Mo. subscription Daily Herald—3400 Votes
PRICE OF DAILY HERALD
1 month's subscription to Daily Herald, 65c; 3 months' subscription to Daily Herald, \$1.95; 6 months' subscription to Daily Herald, \$3.90; 12 months' subscription to Daily Herald, \$7.50.

The Los Angeles Herald Popular Salesladies Contest

Fill in the name of the lady whom you wish to vote for and her business address. Bring or mail to manager of Contest Department, care Los Angeles Herald.

This coupon counts one vote.

Miss _____ Address _____ Not good after November 22.

PLAN AN ALL-DAY SESSION

Woman's Federation of Christian Mission Workers Meets at Immanuel Presbyterian Church

The Woman's Federation of Christian Mission Workers will meet tomorrow for an all day session in the Immanuel Presbyterian church, corner Tenth and Figueroa streets. The morning session will open at 10 o'clock with devotions led by Mrs. Emily T. Bolter. Prominent mission workers will take part in the symposium which will follow. Miss Grace Deering will render a vocal solo. Mrs. Margaret Bottoms, founder of the King's Daughters, will make an address. The morning session will close with a consecration service. A basket luncheon will be served, for which all attending are requested to bring luncheons.

Mrs. W. L. Martin will open the afternoon session at 1:45 o'clock, which will be followed by a report of the Ransome Home work by Mrs. H. E. M. Pattee. Mrs. E. E. Carter will render a solo. The social settlement work will be presented by Miss Louise Barber. Miss Clara Wagner will give a vocal solo and "Glimpses of Mission Fields" will be the topic of Miss Belle Kearney. The session will close with election of officers.

Everything you want you will find in the classified page—a modern encyclopedia. One cent a word.

Graceful Corsets About the Hosiery

Women who have seen with their own eyes the graceful lines of the medium priced corsets told of below have been surprised at the values offered. They are made of excellent materials, too. Suppose you come and see them—they're the best values ever known of at these prices.

- \$1.00 Corsets 65c Kid fitting corsets, straight front, medium length, white and drab, made of fine coutil, well boned; regular \$1.00 value, today..... 65c
\$1.50 Corsets 90c Extra quality kid fitting corsets, very fine coutil, finely boned, lace trimmed, medium length, white and drab, regular \$1.50 values, today..... 90c
\$2.00 Corsets \$1.10 Fine white Batiste kid fitting corsets, satin ribbon bound, straight front, medium length, very finely boned, white only, good value at \$2.00; special for today..... \$1.10

More About Those Wash Goods

We told you several days ago how we came to get them so cheap. There has been a crowd around them ever since. Seen them yet? Then we shall expect you bright and early today if you will have need for any more of such fabrics for fall and winter wear.

12 1/2c Amoskeag Daisy Cloth 9c Yard

The well known Daisy cloth, one of the softest and prettiest of twilled outing flannels; regularly sold at 12 1/2c. Special for today, yard..... 9c

20c German Flannels 16 2/3c Yard

A very pretty line of German flannels (known also as velours) in pink, blue, lavender, gray, green, etc.; sold elsewhere at 20c yard. Our price for today, yard..... 16 2/3c See show window for patterns.

Plaids 12 1/2c to 35c We have a large line of plaids, stripes and plain grounds in cotton serge, in by hair, etc.; very suitable for children's school dresses, wrappers, waists, etc. Prices range from 12 1/2c to, yard..... 35c

REAL ESTATE DEALS

Activity in the Local Field Shown by Recent Important Transactions

Recent deals in close-in property indicate continued interest in investment propositions. The Crispen Investment company yesterday sold for John Montgomery to C. A. Rockwell for \$47,000 the lot 140x140 feet on the southeast corner of Ninth and Wall streets to an alley, improved with two frame dwellings. The lot is only four blocks from the junction of Main and Ninth streets, and the purchase is regarded as a bargain at the price.

Arthur W. Nash and associates are reported to have purchased from T. J. Lendrum and associates the improved lot 90x155 feet on the southwest corner of Olive and Fifth streets; consideration \$126,000, or at the rate of \$1600 per foot for the 90 feet on Olive.

The lot, 68x125 feet on the northwest corner of Hill and Eighteenth streets, improved with a two story modern dwelling, has been sold by C. Spooner to George H. Rector for \$20,000, through Althouse Bros.

Boaz Duncan has sold through A. F. Halsey to local investors the property at 921 South Hill street, lot 60x155 feet, to an alley for \$49,500; improvements a two story frame dwelling. Many improvements are planned in that vicinity.

Consumers' League to Meet

The Consumers' league will meet on Thursday morning at 10 o'clock in the assembly room of the Chamber of Commerce building. The work of the league will be presented and plans for the future will be laid. The meeting will be open to the public.

Bargains in Furniture

Special attention to new homes and rooming houses. We have unequalled facilities for filling your orders for a complete outfit. Fine furniture for every room in the house.

Big Stock of Carpets and Rugs at Reduced Prices

Stoves Steel Ranges Heaters

- Granite and Tinware
Crockery and Glassware
Stove Furniture
Cooking Utensils
Laundry Goods
Wooden Ware
Wash Tubs
Boilers
Washing Machines
Wash Boards
Clothes Frames

Full and Complete Stock Your Credit Is Always Good

R. W. Pierce Furniture Co. 205 N. Spring St.

About the Hosiery

Do you get the best hosiery to be had for your money? Yes? Then we sell you ours. But if you aren't getting values like these you should come here next time. Our hosiery offerings are truly remarkable, knowing that cottons are so high.

- \$2.50 Silk Hose \$1.19 A lucky purchase of only five dozen ladies' all pure silk hose, drop stitch and plain, not all colors, but of good staple colors. They are regular \$2.50 values. On special sale today..... \$1.19
25c Lisle Hose 19c Ladies' fast black lisle hose, seamless foot, late boot, and full length lace; a regular 25c quality..... 19c
17c Hose 2 for 25c Ladies' guaranteed fast black, seamless foot, winter weight; a regular 17c hose; two for..... 25c
Misses' 25c Hose 19c Misses' fine ribbed black lisle hose, in sizes 5 to 10, always sold at 25c. Special..... 19c
Boys' 25c Hose 17c Boys' and misses' Knickerbocker hose, heavy and fine ribbed, seamless foot, spliced heels and toes, double knees; a regular 25c hose; 17c a pair or 3 for..... 50c

Outing Gowns and Underwear Underpriced

Excellent garments that are to sell for considerable less than actual worth. No wonder that this department's business is taking such great strides forward—values like these are always interesting, more especially just now.

- \$1.50 Outing Gowns \$1.00 Outing flannel gowns, extra quality of plain pink, yoke hem-stitched and tucked. Regular \$1.50 values. Today..... \$1.00
\$1.00 Gowns 75c Pink and cream striped outing flannel gowns, trimmed in fancy silk stitching, \$1.00 value. Today..... 75c

Lane's 327-329 South Broadway
75c Part Wool Vests and Pants 50c
Ladies' part wool vests and pants, good quality, 75c value. Today..... 50c
\$1.50 Boys' Drawers 75c Boys' fine wool drawers, well made and finished, exceptional quality; \$1.50 value. Today..... 75c
35c Vests 17c Ladies' lisle vests, low neck and no sleeves; vests that sold every day for 35c. Today for..... 17c

Gifts For Ladies
Fine Bracelets are extremely popular and fashionable this year. We feel that we are justly proud of the line that we are showing this fall.
Handsome effects in Linked Patterns. Set with Precious and Semi-precious Gems. Heavy Hand Carved Secret Lock Bracelets. Unique Patterns produced in our own shops. Exclusive designs and special orders. Artistically executed by expert workmen.
We are on Prices as well as Styles
Brock & Feagans JEWELERS
Fourth and Broadway
NOTE—Complete Jewelry Catalogue "H" will be sent on request.

NEW THE MCCARTHY CO. NEW
Main St. Villa Tract
Large Lots (80 x 135) : Low Prices : Easy Terms
FOR HOMES, INVESTMENT OR PROFIT
On Three Great Thoroughfares { MAIN STREET
SAN PEDRO STREET
SOUTH PARK AVENUE
Branch Office, Fifty-third and Main Streets (Moneta or Maple Avenue Car), and at Fifty-eighth and Main Streets.
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Why Does It Pay to Advertise Your Wares in the Herald Want Columns? Because it Brings Results