LOS ANGELES LEADS IN RELIEF MOVEMENT

MEN AND WOMEN WORKING HAND IN HAND

Feminine Hands Are Asked to Bake Bread—Realty Board Gives $10,000—Response to Call for Aid Is Quick and Generous

Los Angeles is striving to be of aid to the stricken Californians and on every hand there are plans on foot to help the sufferers of her sister city. Everything that man can do to help his fellow man is thought of promptly and the needed help has already begun to pour in upon the city that yet lies beneath its wreck and flames.

The whole United States is thrumming with those who are engaged in planning help. Each city and each hamlet in the land is busy with its plans and mingled with the plans for aid there is a hush that reaches everywhere and sounds of sobs, for from the sisterhood of cities there has been a bright gem lost, and as the sun sets in the golden west its drift past the Golden Gate rests upon a city that is burned and browned and tumbled pile on pile of wreckage and in the ruins there are cries that gradually grow quiet with the ebb of day and coming on of dead black night and death.

The stricken state of California is just awakening to the volume of the horror that has swept upon it. The daze that came when the flame-swept city of San Francisco was isolated from the world and writhing helplessly beneath its pall of smoke has been succeeded by the dull pain of awakening and the knowledge of what is has swept away the fears of what might be.

From every city and town in the vicinity of San Francisco there came a cry of horror. Just what the suffering in the city on the burning hills was there was none who could say with any semblance of truth. The wires from the east and west and north and south were clogged with frantic cryings for news and there was none to give. The city was laid flat upon the earth and burning up.

Los Angeles awoke and saw the sun. The clear blue of the sky that lifted up was Neapolitan in its glory and as the city stirred and workers drifted down toward their places of toil they met a horde of shrieking newsboys who cried the ruin of the greatest city of the state. A numbed feeling grew upon all and as the day progressed the bulletins before The Herald held the crowds that clogged the streets, scarcely breathing, scarcely realizing what had happened.

Each town and city in sight of the wrecked city sends its bit of news. From Oakland in particular, the news that comes sets forth catastrophe so vast that one can scarcely grasp it. The damage to life and property is so appalling that the mind is stunned and cannot comprehend the scope of the disaster.

The city lies in ruins and the living throng the streets and seek their family goods amidst the ashes and weep for their dead that lie beneath the flames.

Los Angeles is rushing supplies to the north. Hourly the wagon loads of donations of cooked food and wearing apparel are reaching the Southern Pacific depot to be put aboard the special trains.

Doctors and nurses in Los Angeles are volunteering their services and speeding north as fast as they can be gotten away.

SAFEGUARDS FOR THOSE WHO GIVE TO UNFORTUNATE

The relief committee has established a large number of stations at which subscriptions will be received. Owing to the fact that unscrupulous persons are making capital out of San Francisco's misfortunes, the relief committee has made these stations official.

The subscription lists are stamped with the official stamp of the chamber of commerce and cards bearing numbers are placed in conspicuous places in these stations.

The committee urges that if anyone is overlooked in this general demand for funds go to the nearest official station and give what is possible. The list of official stations is as follows:

McLain & Leland, corner Temple and Spring streets; Hamburger & Sons, corner Spring and Franklin streets; Union Savings bank, corner Spring and First streets; Godfrey & Moore, corner Spring and First streets; Tufts-Lyon Arms Co., 134 South Spring street; Lowman & Co., 131 South Spring street; Sun Drug Co., corner Second and Spring streets; First National bank, corner Second and Spring streets; National Bank of California, corner Second and Spring streets; State Bank and Trust Co., corner Second and Spring streets; Hollenbeck hotel, corner Second and Spring streets; Fred Barman, corner Second and Spring streets; Ed. Hookstra en, 215 South Spring street; H. Jevne Co., 208 South Spring street; J. R. Newberry Co., 216 South Spring street; Dan Jerrue & Co., 228 South Spring street; Stoll & Thayer, 252 South Spring street; Montgomery Brothers, 253 South Spring street; Citizens National bank, corner Third and Spring streets; C. C. Desmond Co., corner Third and Spring streets; Southern Pacific Co., corner Third and Spring streets; Cass & Smurr Stove Co., 314 South Spring street; L. J. Christopher & Co., 241 South Spring street; Security Savings bank, Hellman building; Angelus hotel, corner Fourth and Spring streets; Southern California Savings bank, corner Fourth and Spring streets; Barker Brothers, 420 South Spring street; Anthony Schwamm, corner Fifth and Spring streets; Alexandria hotel, corner Fifth and Spring streets; Metropolitan Bank & Trust Co., corner Sixth and Spring streets; Los Angeles Furniture Co., 631 South Spring street; Kemper & Edwards, corner Seventh and Spring streets; Heinzeman Drug Co., corner Eighth and Spring streets; Evening News, corner Eighth and Spring streets; Rivers Brothers, corner Broadway and Temple street; Title Guarantee & Trust Co., corner Broadway and Franklin street; Chipron Stamp Co., corner First and Broadway; R. J. Busch, corner Second and Broadway; Sun Drug Company Cigar Co., corner Second and Broadway; American National bank, corner Second and Broadway; city clerk, city hall; Boston Dry Goods Store, 239 South Broadway; Coulter Dry Goods Co., 225 South Broadway; C. C. Parker, 246 South Broadway; Fred Barman & Bro., corner Third and Broadway; Matheson & Berner, corner Third and Broadway; Ville de Paris, 317 South Broadway; Boswell & Noyes, corner Third and Broadway; C. M. Staub Shoe Co., corner Third and Broadway; Jacoby Brothers, 231 South Broadway; Southern California Music Co., 232 South Broadway; Central bank, corner Fourth and Broadway; Cummings Shoe Store, corner Fourth and Broadway; Broadway Department Store, corner Fourth and Broadway; Brock & Feagans, corner Fourth and Broadway; Fosgate's, 449 South Broadway; Parmelee-Dohrman Co., 436-44 South Broadway; Owl Drug Co., corner Fifth and Broadway; California Savings bank, corner Fifth and Broadway; Fifth Street Store, corner Fifth and Broadway; Woodward, Jones & Johnson, corner Fifth and Broadway; Merchants Trust & Savings bank, corner Mercantile place and Broadway; Geo. P. Taylor & Co., 525 South Broadway; Sun Drug Co., corner Sixth and Broadway; F. B. Silverwood, corner Sixth and Broadway; Carr & Stevens, 621 South Broadway; Lyon, McKinney & Smith, 652 South Broadway; Nance Company Drug Store, corner Seventh and Broadway; Lankershim hotel, corner Seventh and Broadway; Z. L. Parmelee Co., near Seventh and Broadway; W. K. Cowan, 830 South Broadway; Anthony Schwamm, 324 North Main street; C. Ducommun, corner Main and Commercial streets; Heinzman Drug Store, 220 North Main street; A. Goldsmith Clothing store, 200 North Main street; Queen Shoe Store, 160 North Main street; Harper & Reynolds Co., 252 North Main street; George Walker, corner First and Main; Max Roth, corner First and Main streets; German American bank, corner First and Main streets; W. H. Hoegee Co., 153 South Main street; Merchants National bank, corner Second and Main streets; B. Brosterhaus, corner Second and Main streets; Albert Cohn, 221 South Main street; Al Levy, corner Third and Main streets; Woodhill & Hulse, corner Third and Main streets; Westminster hotel, corner Fourth and Main streets; Van Nuys hotel, corner Fourth and Main streets; Farmers & Merchants National bank, corner Fourth and Main streets; McLain & Leland Drug Co., 500 South Main street; Woodward, Jones & Johnson Co., 501 South Main street; Hookstratten Cigar store, corner Sixth and Main streets; ticket office, corner Sixth and Main streets; Pacific Electric, corner Sixth and Main streets; Spiers Millinery Store, corner Third and Hill streets; Los Angeles-Pacific ticket office, 316 West Fourth street; Stockwell & Bradford, 2437 Downey avenue; Federal bank, 2205 Downey avenue; South Mercantile Co., 2601 Pasadena avenue; R. H. Lang & Co., 2131 Downey avenue; Port Bros., 1512 San Fernando street; Sun Drug Co., corner Belmont and Temple streets; Kalliwoda Drug Store, corner Temple and Beaudry avenue; R. D. Gansert, corner Seventh and Alvarado streets; B. C. Ansley, corner Seventh and Valencia streets; S. A. Vance, drugs, corner Seventh and Figueroa; Stickwell & Bradford, corner Seventh and Olive streets; Wilson's Drug Store, corner Eighth and Figueroa streets; Angelus Pharmacy, corner Third and Flower streets; Figueroa Pharmacy, corner Figueroa and Pico streets; Westside Grocery Co., corner Pico and Valencia streets; Cherrington's, corner Pico and Union avenue; Bank of Pico Heights, 2600 Pico street; Padgham & Williams, corner Twenty-third and Hoover streets; Grannis, corner Washington and Estrella streets; Wilson Bros., corner Forty-second and Vermont streets; Banks & Green, corner Main and Washington streets; Wespars & Sons, 2452 South Main street, J. V. Akey, drugs, corner Vernon and Central avenues; Shimmin Drug Co., corner Twenty-sixth and Central avenue; Chicago Pharmacy, corner Pico and Central avenue; Grosser Bros., corner Fourteenth and Central avenue; H. G. Voeckell, corner Eighth and Central avenue; C. H. Lewis, corner Seventh and Central avenue, J. A. Fasenda, 683 Central avenue; H. L. Scherb, corner Fifth and Central; Market & Produce bank, corner Central and Third street; A. J. Waters, corner Fifth and Wall streets; Edwards Bros., 2521 East First street; Boyle Heights Drug Store, 1951 East First street.

PRODUCE MEN TRANSMIT $1588 TO THE NORTH

At a special meeting of the members of the produce exchange of Los Angeles held yesterday morning, the following resolutions were unanimously adopted:

"Resolved, That we, the members and officers of the Produce exchange of Los Angeles tender our heartfelt sympathy to the Merchants' exchange of San Francisco and the afflicted people of San Francisco and vicinity in the appalling calamity that has overtaken you;

"Resolved, That as a sister organization we offer you, all the assistance within our power that may be desired;

"Resolved, That as a further manifestation of our deep sympathy and sorrow and desire to alleviate the terrible suffering as much as lies within our power, we herewith transmit to you our subscriptions, amounting to $1588 in coin, which you will please hand to the proper authorities.

"J. MILLS DAVIES, Secy."

The list is as follows:

Produce exchange	$200.00
Simon Levi Co.	100.00
Loeb, Fleishman & Co.	100.00
Keystone Produce Co.	100.00
Wolf & Sons	100.00
Glen W. Hack	100.00
Richardson & Holmes Fruit Co.	100.00
Allaway & Layton Co.	100.00
Simpson & Hack Fruit Co.	100.00
McStay Supply Co.	50.00
Lucerne Cream & Butter Co.	50.00
West Coast Produce Co.	50.00
Cash	50.00
John T. Allen & Co.	25.00
Paul Peipers	25.00
Chester W. Thompson	25.00
John L. Chase	25.00
P. R. Wilding Brokerage Co.	25.00
L. J. Mathews	25.00
H. Y. Stanley	25.00
Holmes Stockard Co.	25.00
B. S. Schermerhorn & Co.	25.00
Edmund Peycke Co	25.00
Los Angeles Produce Co.	25.00
H. F. Backer	20.00
Bon Ton Produce Co.	20.00
S. S. Wallace & Co.	15.00
Chas. Triolo	10.00
National Produce Co.	10.00
Maple Grove Creamery	10.00
Cal. Cream & Butter Co.	10.00
A. B. Lettunich	10.00
D. A. McNeil	5.00
J. Mills Davies	2.50
Total	$1588.00

ASK ALL WOMEN TO JOIN RELIEF MOVEMENT TODAY

At a union meeting of the women's clubs of the city, held yesterday morning in the chamber of commerce, a call was issued for every woman in Los Angeles and vicinity interested in the relief movement to meet at 3 o'clock Friday afternoon in Blanchard hall.

Mayor McAleer has announced that every fireman and every policeman in the service of the city has donated one day's wages to swell the relief fund. This will reach a total of more than $1000. These subscriptions were made, the city auditor certified to them and the city treasurer paid the money at once.

The fire commission, the police commission, the park commission and the board of health have each subscribed $1000 out of their individual pockets. Mayor McAleer, as chairman of each of these commissions, heads each subscription list.

A telegram from Governor Pardee was received by the relief committee, in which the governor urges that cooked foods and other supplies be sent immediately and that competent men be sent in charge of them.

Friday, April 20, the Mirror billiard parlors will be in charge of an authorized chamber of commerce representative. All proceeds for this day will be donated to San Francisco sufferers.

The Maier Packing company has donated a carload of cured meat to the San Francisco sufferers. The car was sent north last night.

Koster & Lonergan, proprietors of the Imperial cafe, offered one-half of yesterday's gross receipts to the San Francisco relief fund. The relief committee of the chamber of commerce accepted the proffer and last night one-half of the total receipts of the cash register went toward helping the sufferers in the north.

Members of the police department will donate one day's pay to the cause of the earthquake sufferers. A notice was posted yesterday at the police station to the effect that a day's pay would be deducted from the month's salary of each man and the sum turned over to the relief fund. The amount so raised will be several hundred dollars.

The French colony has organized a relief committee and has already subscribed $1500 to the San Francisco sufferers. The officers of the committee are, A. Fusenot, president; Louis Sentous, junior, chairman of executive committee; Amaury Mars, secretary, and Emil Rougny, treasurer.

TELEGRAMS FLASH BETWEEN THE CHIEF WORKERS

The following telegrams were flashed back and forth between Governor Pardee, the citizens' relief committee and other persons during the afternoon:

"Mayor McAleer: Mayor Schmitz informs me that his people need large supplies of food. Can you send supplies immediately in charge of competent men? Wire me immediately.

"GEORGE C. PARDEE.
"Governor."

"Governor Pardee: All supplies needed can be forwarded as promptly as transportation facilities can be offorded. Steamer Roanoke has been placed at the disposal of the citizens' relief committee. Leaves San Pedro tonight loaded with supplies and clothing. The president at Washington has been wired for use of warships at Long Beach. Aid us by confirming our telegram to Washington. Citizens' relief committee has already pledged $100,000. You can command us to the limit of our resources.

"OWEN McALEER."

"Frank Wiggins, secretary chamber of commerce: Governor Pardee says: 'For God's sake rush all cooked food to San Francisco as fast as possible.' He will see that trains are rushed through.

"A. A. MARTIN, Fresno."

"Frank Wiggins, secretary chamber commerce: Oakland has 10,000 San Franciscans to care for. We need blankets, bedding and cots. Ship to Oakland.

"EDWIN STEARNS,
"Secretary Oakland Chamber of Commerce."

Ready for Steamer

The citizens' relief committee has made all preparations to ship three carloads of provisions by the steamer Roanoke, which is being being held at San Pedro to convey the goods. The Southern Pacific has donated a train to carry the provisions from this city to the steamer and also a train of five cars to carry provisions overland. This line has its tracks opened into Oakland and will deposit goods there.

Gen. Wankowski has been called on to commission the National Guard to help in loading a second train which will be sent out early in the morning. The forces of the wholesale stores and the National Guard will work all night in order to have the train loaded and sent as rapidly as possible.

Assemblyman P. A. Stanton of this city wired Governor Pardee to find the former's brother, who is in San Francisco. The governor replied:

"Too much confusion to find anybody. Fatalities not so great as reported. Will try to find brother. Aid relief work in Los Angeles. San Francisco needs help.

"GEORGE C. PARDEE,
"Governor."

REALTY BOARD GIVES $10,000; ASKS TAX LEVY

At a meeting held in the assembly room of the chamber of commerce yesterday afternoon the Los Angeles Realty board resolved to raise $10,000 for the relief of the sufferers from the earthquake and fires in the central part of the state from the real estate men in Los Angeles. And further, in recognition of the fact that thousands are rendered homeless and thrown out of work for an indefinite period in San Francisco alone, the Realty board sent the following message to the governor of California:

"Los Angeles Realty board respectfully petitions you to convene a special session of the legislature for the relief of the sufferers from the recent earthquake and fire calamities. We urge you to recommend a liberal appropriation to be covered by special assessment in the next tax levy."

President Merrill appointed the following committee to raise the $10,000 subscription: W. M. Garland, chairman; Byron Erkenbrecher, F. W. Flint, jr., Gilbert Wright, O. E. Farish.

To Chamber of Commerce

It was resolved that the money should be turned over to the committee of the Los Angeles chamber of commerce for distribution.

A resolution of sympathy was prepared to be telegraphed to the San Jose Real Estate Agents' association as soon as a wire to that city is open. The San Jose real estate men were preparing to entertain the State Realty federation at the annual convention of that body next May and it is felt that in view of the membership and active part taken in the federation by the Los Angeles board especial and fraternal sympathy should be expressed with them in the reported destruction of their city.

The membership of the Realty board is about 115. On only about two hours' notice the following firms were present at the meeting: Wright & Callender, R. A. Rowan & Co., Winton & McLeod, L. M. Pratt, R. W. Poindexter, F. M. Phelps, Robert Mitchell Co., Robert Marsh & Co., Mines & Farish, Leonard Merrill, Mansfield Realty Co., Chas. McKenzie Co., Ingram & Briggs, Charles L. Hubbard, Heron & De La Vergne, Thomas J. Hampton, G. M. Giffen, W. M. Garland, John D. Foster, F. W. Flint, jr., Erkenbrecher Syndicate, J. D. Cameron, Ed. G. Hart, F. H. Brooks, Briggs Real Estate Co., Bradshaw Bros., L. L. Bowen, Bowen & Dolton, Black Bros., Aisbitt-Blake-Shoemake Co., Herbert Burdette, secretary. Many others sent regrets and promises of subscription, most of the latter being for $100 each or up.

ASSOCIATED BODIES WILL MERGE THEIR CHARITY WORK

The Associated charities of Los Angeles yesterday entered the field to assist in the rescue work of the northern sufferers.

A petition was sent out to the citizens of Los Angeles for supplies and other necessaries and all donations of money, clothing or any other needful article will be handled by the charities.

Following is the petition to the people of this city:

"The Associated charities in this city being in direct communication with the Associated charities in San Francisco are making this appeal for donations that will aid the hundreds of sick and homeless sufferers in San Francisco, and everything received by them will be sent directly to the association in San Francisco, where it will at once be distributed where most needed.

"The finance committee of the association, consisting of W. C. Patterson, J. C. Kays, Mrs. W. S. James, Mrs. Stella Weaver and Miss Frances Trew, ask that contributions be sent direct to the association, room 3, Los Angeles court house."

Mrs. W. S. James of the finance committee is making every effort to relieve the suffering, and has offered her services at the rooms and heads the subscription with $50; W. C. Patterson, $50.

MAILS FALLEN OFF ONE-HALF SINCE THE CATASTROPHE

The mails from Los Angeles to San Francisco have fallen off nearly one-half since the news of the destruction of the city came in.

Superintendent of United States Mails Harry A. Shelton estimates that there was a decrease that amounted to more than 40 per cent in ordinary letters mailed yesterday and addressed to San Francisco. The special delivery mail, however, was extraordinarily heavy.

Over 1000 letters bearing 10-cent special delivery stamps were deposited in the postoffice yesterday addressed to friends and relatives in the destroyed city by people who had been frantically trying to telegraph and telephone to establish communication.

The mail service yesterday was somewhat irregular, and there was little hope held out of any delivery being made, as it was known that the mail sacks were being piled up on the docks at Oakland without the slightest idea as to what would ultimately become of them.

HOLLYWOOD HAS MADE GOOD START IN HER CANVASS

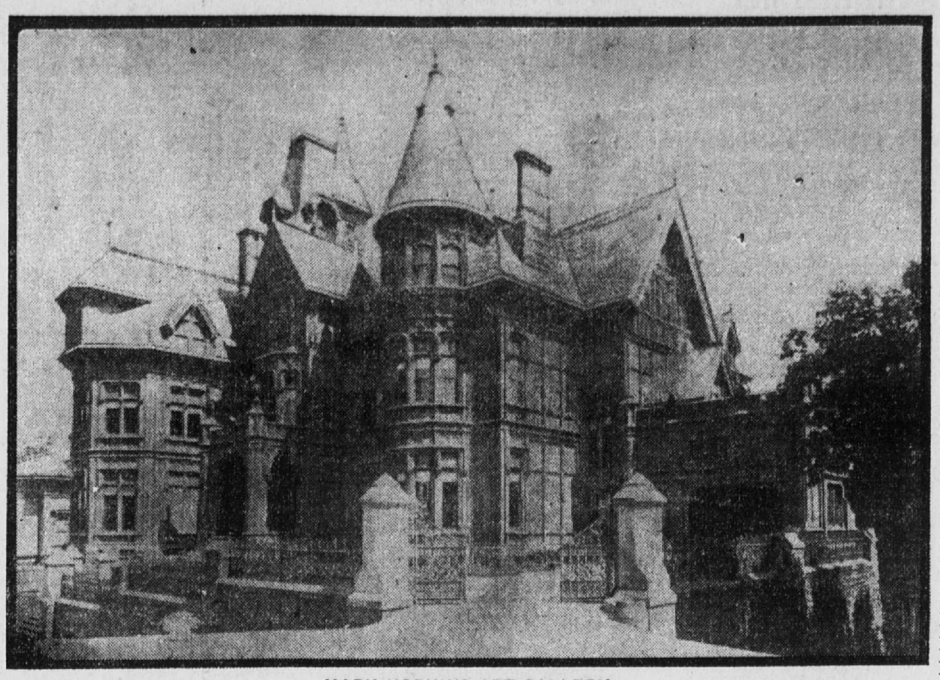
Special to The Herald.

HOLLYWOOD, April 19.—At the meeting of the directors of the board of trade this evening a relief subscription paper was started and $545 promised at once. C. C. Hall was made chairman of the subscription committees, of which there are seven, to canvass the city for funds. Both banks have agreed to become receivers for the money and subscriptions may be sent to them.

A request has been made by the Women's club that any person able to give canned goods, bread, groceries or hard-boiled eggs have them at the city hall on Cahuenga avenue before noon Friday. They will be shipped on the Native Sons' steamer tomorrow from San Pedro.

No word was heard today from any of the Hollywood citizens in or around San Francisco and there is much anxiety felt for them.

PRIVATE ART MUSEUM WITH ITS FINE COLLECTION WAS DESTROYED



MARK HOPKINS ART GALLERY

STOOD IN STREET TOO TERRIFIED TO MAKE A MOVE

"Amid the rain of falling towers and brick chimneys I stood in the streets too terrified to move," said Miss Loda Baker of Des Moines, who was a guest at the Terminus hotel.

"I was awakened by the shock. For a few minutes, it seemed hours, I could do nothing. Then I was possessed with a fear that goaded me to leave. As soon as possible I ran from the building.

"The towers and chimneys falling through the roofs of the buildings carried death and destruction to all.

"When at last I reached the ferry I was suddenly surrounded by a mob of fighting humans, all seeking to board the boat for Oakland at once.

"I can't tell anything. I am going home as soon as possible."

ASK THE WOMEN TO BAKE OR BUY BREAD TODAY

The citizens' relief committee has issued a proclamation calling on every woman in Los Angeles to bake bread today and bring every loaf possible to the chamber of commerce. Those who cannot bake are asked to buy bread and bring it to the chamber of commerce, where it will be taken care of.

TWO SHIPS ON THE WAY TO STRICKEN CITY, CARRYING FOOD

Special to The Herald.

SAN PEDRO, April 20.—The steamer Roanoke sailed north from here tonight with 300 passengers, nearly all bound for San Francisco. Among them were seventy-five trained nurses and doctors from Los Angeles and neighboring towns. Two carloads of bread and other supplies were also carried. The captain received word shortly before starting that he would be able to make a landing at San Francisco.

The revenue cutter McCullough arrived in the harbor tonight, took on three carloads of provisions and left for San Francisco.

The steamer Samoa is expected in the San Pedro harbor today with a large number of refugees from San Francisco.

AUTO SERVICE IS OFFERED CHAMBER OF COMMERCE FREE

The Union Auto Rental Service of 236 South Spring street has given the use of a White steamer to the chamber of commerce, to be used in collecting subscriptions to the fund for the San Francisco sufferers.

This company has also put in force an automobile service to San Francisco, three cars having left between 2 and 4 o'clock yesterday afternoon and a fourth one late last night. A thirty-five hour schedule is guaranteed and no stops will be made except for fuel.

MOTHERS' CONGRESS APPEALS FOR FOOD FOR THE SUFFERERS

Food for the homeless children of San Francisco will be received by Mrs. W. W. Murphy, president of the California congress of Mothers and Child Study circles, this morning at the Native Sons headquarters, 211½ West Second street.

An appeal is made through The Herald to the mothers to respond liberally to this call. The hall will be open at 9:30 o'clock, and it is requested that all contributions come in before 11 o'clock in the morning.

Mrs. Murphy wishes the food to be prepared in lunches for immediate distribution in San Francisco. The Native Sons will have charge of the dispensing.

UNITE TO GIVE BENEFIT IN OLD PLAZA PATIO

The Sons of Montezuma, together with the Spanish societies of the old Plaza church, will unite in a benefit entertainment to be given next week in the patio of the old church. The date will be announced by Rev. J. Caballeria, the pastor, in a few days.

JEWISH WOMEN ARRANGE MATINEE BY JUVENILES

The Jewish Woman's Foreign Relief association of Los Angeles is arranging a monster matinee performance by the juveniles to take place on May day in aid of the San Francisco sufferers.

Mrs. Bertha Hirsch Baruch, the president of the association, and Mrs. Isidore Myers, wife of Rabbi Myers, the vice president, will be pleased to hear from all who are willing to assist.

The public school children of Los Angeles are expected to take special interest in this affair as it is intended as a proof of their sympathy for the suffering city.

WOODMEN PLEDGE DONATIONS FOR WORTHY CAUSE

La Fiesta camp, Woodmen of the World, today pledged $500 toward the relief fund in a telegram to Mayor Schmitz of San Francisco. The dispatch read as follows:

"Los Angeles Woodmen of the World extend sincerest sympathy. We hold ourselves in readiness to render substantial aid. La Fiesta camp will contribute $500; other camps in proportion.

"JOHN H. FOLEY,
"Past Head Consul."

ODD FELLOWS TO MAKE APPEAL TO ALL BRETHREN

Representatives of the Subordinate and Rebekah lodges of Odd Fellows met last evening at the Odd Fellows' hall, 220 1-2 South Main street, and donations to the amount of $2500 were received.

Arrangements were made to send a carload of provisions to San Francisco today. It has been requested that donations of provisions be sent to the Odd Fellows' hall and contributions of money sent to W. P. Schlosser, secretary of the committee, at 161 North Spring street.

Grand Master W. W. Phelps on be-

(Continued on Page Five)

HARPERS BOOKS

THE SPOILERS

By Rex E. Beach

Novels are like men: strong personalities, virile emotions, energy and resource forge to the front and are quick to catch the public eye. This same magnetic force in THE SPOILERS—the work of a new writer—has immediately caught the reading world in its grip. They can't let go.

Why?

It is the story of a strong man, by a strong man, for strong and grown-up men to read. It tells a vigorous tale of a land where the conventions of society have no place. It is big with adventure, passion, love, strife—the primal emotions at white heat.

The key-note of the story is "There's never a law of God or man runs North of Fifty-three." At stake are woman's love, the wealth of the gold-ribbed hills, and the mastery of all for the man who has strength to seize and hold it.

Novels like THE SPOILERS are read at a sitting. Once the story is begun——!

HARPER & BROTHERS

No Question About It

"Wielands"

is the best beer

The Favorite Brew of the Great West

Germania Malt Tonic a Specialty

Family Trade Solicited

Adloff & Hauerwaas

Sole Agents.

Depot and Bottling Works 112-118 Central Ave.

"BATHASWEET"

FOR THE BATH

A little "BATHASWEET" makes hard water soft as rain water. It perfumes, refreshes and invigorates; Cleanses the pores and PREVENTS all ODOR from perspiration. Plenty in each box for 25 baths. Price 25c.

AFTER THE BATH

Use "BATHASWEET" RICE POWDER—best toilet powder, antiseptically pure, healthful, daintily perfumed. Heals chapped face and hands. Excellent after shaving. Only safe powder for the baby. Price 25c.

BATCHELLER IMPORTING COMPANY, 343 BROADWAY, NEW YORK, U.S.A.

SUNSET

TRAVEL

takes time and money. Sunset Long Distance Telephone service saves both. Reasonable rates to all points. Telephone Contract Dept., Main 47. Sunset T. & T. Co.

First Class. Beautifully Furnished. European Plan. Everything New. Just Opened

HOTEL ORENA

705 W. Seventh street, opposite Postoffice. Edgar D. Bennet, Manager. Cafe Orena—Good things to eat. In a Dainty, Beautiful Place.

California Limited

THE only limited train to Chicago exclusively for first class passengers.

Leave Los Angeles 6:15 p. m., daily.

Arrive Chicago 2:15 p. m., third day.

Visit the Grand Canyon en route.

Kite-Shaped Track

THE most beautiful short journey in the world.

Through the orange groves and flower gardens of southern California.

Leave at 8:30 every morning.

No Scene Twice Seen

Coronado Beach & San Diego

ONLY four hours away.

The height of the season now at the most delightful seaside resort in America.

Trains leave at 8:45 a. m., 3:25 p. m. and 11:55 p. m., daily.