

FIESTA WEEK OPENS; DRILLS IN AFTERNOON AND PARADE TONIGHT SHRINERS WILL DO EVOLUTIONS

Visitors Are Pouring Into Los Angeles for Fiesta Week to Enjoy the Drills, Parades, Pyrotechnics and Sights That Mark the Festival of Flowers

PROGRAM OF LA FIESTA DE LAS FLORES

MONDAY

Afternoon, 2 o'clock—Exhibition drills of Arab and Bedouin patrols; daylight fireworks by Japanese experts.

TUESDAY

Morning, 11 o'clock—Grand floral pageant. Evening, 8 o'clock—Electrical parade.

WEDNESDAY

Afternoon, 12:30 o'clock—Parade of blooded horses and equipages under auspices of Los Angeles Driving club, followed by harness races.

THURSDAY

Afternoon—Water carnival at Venice, followed by concert and fireworks in evening.

ROUTES OF THE PARADES

Floral parade—Starts from Seventh and Main streets, north on Main to Temple, west to Spring, south on Spring to Ninth, west to Broadway, north on Broadway to Second, east to Spring and south to car barns.

Fiesta week begins today.

Today is the day for which Los Angeles has long been planning, for which beautiful decorations have been executed, and it is evident to residents and visitors that the emblems of welcome are beautiful, exquisite and appropriate for this occasion.

Today's Drill, Then Parade The first of the festivities will be seen Monday afternoon at Ascot park, where the visiting Shriners will assemble to give their exhibition drill.

Japanese fireworks will be seen at this park and some unique creations of the Japanese are to be expected.

The floats will gather at the Los Angeles railway car barns at Fifty-second street and South Park avenue early Monday evening, where they will be guarded carefully for the past week, and only a favored few have been allowed by Designer Fawcett Robinson and his assistants, who have perfected them, to view their beauty.

By 8 o'clock this glittering array of lights will be seen at Ninth and Main streets, from where they will go north on Main street to Temple, south on Spring to Ninth, west to Broadway, then north on Broadway to Second and east to Spring and finally south to the car barns.

The following floats will be in the array with their glittering light and quota of fair maidens in dainty, delicate gowns representing celestial visions.

- Band. No. 1—San Francisco. No. 2—Sphinx. No. 3—Crescent. No. 4—Southern Cross. No. 5—Satellites of Mercury. No. 6—Hebe. No. 7—Saturn. No. 8—Great Bear. No. 9—Mars. No. 10—Flora. No. 11—Eagle. No. 12—Rainbow. No. 13—Milky Way. No. 14—Transit of Venus. No. 15—Peacock. No. 16—Comet.

"Celestial Visions"

The names of the young women from the Polytechnic high school are given with the name of the float, viz: Opal San Francisco—Ella, Pearl, Columbia; Nell Gillette, San Francisco; Martha Durkee, Hope; Edna Hawes, Charity.

The Sphinx—Florence Clayton, Imogene Burns, Lucy Powell, Margaret McLeod. The Crescent—Mary Ross, Mildred Adams, Odnye Hawkins, Lillian Moss, Helen Tower. The Southern Cross—Ella Gilbert, Ruth Meyers, Grace Krepps, Hazel Bradley, Myrtle Fulkerson.

Mayo, Verna Schmitz, Ruth Frekelton, Florence Patrick, Elsie Campbell. The Rainbow—Belle Hutchison, Leona Patten, Viola Adams, Olive Bell, Viola Miller, Eva Wilson, Mary Weaver, Arlene Montgomery, Lora Ivey, Helen Robinson.

The Peacock—Norma Gould, Verna Wright, Crystal Wood, Wilda Dillingham, Grace White, Annie Johnson, Tessie Tag, Louise Tag. The Comet—Mame Cliff, Bertha Hertz, Edith Pickford, Elizabeth Taylor, Ruth Sides, Vesta Lee, Susie Eglesias, Lucile Young.

Following the Shriners will be a band and two floats will follow, separating the following ones by a band. Fifty leading floats will be the San Francisco display. This was designed by Ad Petch of the Fiesta committee and is a representation of the stricken city and the star of hope which its people now see.

The escorts who will go with these "Celestial Visions" are all young men from the Polytechnic high school, and they, with the young women, volunteered their services for the occasion.

Their names are as follows: W. McGillian, captain; C. Snow, A. Coover, W. Chesley, J. Valley, J. C. Stafford, A. McCallum, L. Zander, J. Brewer, G. Adams, G. A. Damon, H. Thomas, R. Conant, J. Weatherly, C. Donley, W. Gillette, C. Swartz, C. Rotsler, H. E. Charlton, George Sandoz, C. Mead, R. Lindsay, F. Le Noir, R. Hitchfield, William Toolan, F. Toolan, F. Frampton, L. Overhaiser, George Fyers, W. Streston, F. Johnson, Joe Roberts, C. Reis, G. Rheinchilds, E. Williams, L. E. Martin, E. Dutton, R. Sutherland, C. Rice, S. Smith, Lee Marver, R. Palmer, H. L. Stewart.

The floral parade will be given on Tuesday morning at 11 o'clock and will be seen on the streets until 2 o'clock.

The formation is: Classes K and L—Automobiles, will form on the east side of Main street, south of Seventh street, right resting on Seventh street.

Platoon of police, Catalina band. Grand marshal; chief of staff. Sixteen aides to grand marshal.

FIRST DIVISION. Marshal Dr. G. Scroggs and aides. Moore's Fidelity band.

Class A—Floats and Cowboy brigade will form on the north side of Seventh street, east of Main street, right resting on Main street.

SECOND DIVISION. H. C. Burrend and aides. Willey's band.

Class B and C—Tallyhos or coaches, six-in-hand, brake or drag, four-in-hand. Will form on the south side of Seventh street, east of Main street, right resting on Main street. Troop P cavally west side of Main street, head resting at Seventh street.

THIRD DIVISION. John T. Neff and aides. Whiting's band.

Fire department will form on the north side of Seventh street, west of Main street, head resting on Main street.

FOURTH DIVISION. A. C. Freeman and aides. Classes D, E, F, G, H and I—Victorias, one or two horses; carriages, two horses; buggies, two horses; buggies, one horse, and tandems. Will form on the south side of Seventh street, west of Main street, head resting on Main street.

FIFTH DIVISION. F. Irwin Herron and aides. Foresters' band. Classes M and N—Equestrians and equestriennes. Will form on the east side of Spring street, south of Seventh street, right resting on Seventh street.



GRAND MARSHAL WILLIAM A. HAMMEL

west side of Spring street, south of Seventh street, head resting on Seventh street.

Shriners' Orders Each member of the Mystic Shrine is earnestly requested to participate in the parade Monday evening. Members of Al Malakiah temple and visiting nobles please be on hand promptly at the Masonic temple, Hill street, between Fourth and Fifth, Monday evening at 5:45 o'clock, for organization of divisions.

The exhibition drills of the Arab and Bedouin patrols of Al Malakiah temple, Ancient Arabic Order Nobles of the Mystic Shrine, will take place at Ascot park Monday afternoon at 2 o'clock. The Bedouin patrol is the new crack drilling organization of Al Malakiah temple.

Wednesday Night's Ball Wednesday evening at the auditorium in Long Beach the great Shriners' ball will be given. Every preparation has been made to make this the greatest social event of the week, and with the visiting Shriners there in force it ought to be the social feature of Fiesta.

FEZES AND FLAGS READY

Shriners Will March in Parade and Many Will Stay Here

Preparations for the opening day of La Fiesta kept many of the visiting Shriners busy with the needle and thread Sunday. Some of them spent the day at the beaches, but the chosen few on the fez and flag committee were busy with their needles, sewing, tying and sorting flags and fezes.

All flags and fezes are in readiness to be used in the parade Monday evening. An additional feature that has been added to the fez is the electric light, which will light the top of each of the caps. The flags, one for each of the ninety-eight temples in the United States, four Canadian temples, one Hawaiian temple and two from Cuba, are now in readiness to be distributed to the nobles.

Seventy-five Shriners registered at the club Sunday, and some are expected to arrive on Monday. Temple representatives from Des Moines, Wheeling, W. Va., and from Mecca and Utica, N. Y., were among the arrivals.

In speaking of the Shriners who are here from the east Charles Hathaway, president of the visiting Shriners club, said: "Of the large number of Shriners to whom I have spoken with since we opened our quarters here, I do not recollect of one who has not expressed the opinion that they expected some day to make California their home. Of course many of the boys are situated so they cannot leave the east, but I do believe that at least 75 per cent of the visiting nobles will eventually make this state their home."

Among the arrivals today were John R. Bordeaux, Algeria, Butte, Mont., and William Schwartzwalder of New York city. Mr. Bordeaux is a wealthy mine owner in Montana and is as well pleased with the country here that he expects to bring his family to Los Angeles. Mr. Schwartzwalder is a manufacturer of New York city and expects to open a branch of his extensive business here.

HOTELS PREPARED FOR CROWDS

Visitors Are Pouring Into Festival City and Are Made Welcome

Adequate hotel accommodations will be a feature of Fiesta week. The managers of the first class hostels in all parts of the west. Several of these messages were shown to Herald reporters last night and from indications the number of arrivals in this city will be materially added to today.

The parties in many instances number more than a dozen. Accommodations will be plentiful throughout.

STORES ARE ALL IN COLORS

Streamers in Fiesta Colors and Artistic Designs Are Everywhere

As the stores put on the last touch of their Fiesta decoration, and as a touch is added here and there, some of them are so uniquely and prettily decorated that they stand out from the others and seem to be as the coronets in the crown of decorations.

The color scheme in most of the effects is the Fiesta flag, blended with the red, white and blue of the national banner. Some have varied a little in carrying out this arrangement, but the best and most splendid of the creations are in these colors.

To look down Broadway, Spring or other leading thoroughfares and to see the colors, the streamers and the emblems of the Mystic Shrine, and then to go through the cross-streets to see here the same blending, to find the interiors of all confectionery and drug stores beautifully decorated with the same scheme is to realize that Fiesta is an once more with its Spanish colors and California atmosphere.

Electric lanterns and designs are numerous and tasteful. Some of the stores have long streamers of the Fiesta colors strung the entire height of the building, while the draperies in the windows speak the Spanish colors; from some buildings from each window small banners wave, making the front seem as a mass of solid red, white and blue streamers.

Among the theaters the front and lobby is decorated in all cases.

ROPE OFF THE STREETS

With Posts and Wires Spectators Will Be Checked

For the last three days the firm of Ramish & Marsh has been setting posts in the streets along the route where the Woodruff and the youth strands of wire will be stretched to these posts Monday afternoon and Monday night; the entire route of the Fiesta parade will have wires near the sidewalks, so that the sightseers will not get in the way of the floats and pageants.

In the previous parades rope has been used to keep the swaying crowds on the sidewalks, but the wire, which will be used this year, is said to be much cheaper and just as effective.

POSTERS ON COURT WALL

Yonkers Minister Has Circus Pictures Brought Before the Bar, Calling Them Improper

YONKERS, N. Y., May 20.—Police Captain Woodruff and local court plastered with circus pictures and theatrical posters of many shapes and designs. The Rev. Kingman A. Handy, a minister, was the cause of it.

Complaint has been made by the clergymen that improper pictures were being displayed and that youthful morals were being corrupted by the illustrations of wild men and other kinds of freaks used to advertise a circus which is shortly to visit the city.

Captain Woodruff felt that these were theatrical posters quite as offensive and he accordingly had his detectives make a general round up of the pictures.

Judge Beall looked upon some of the freak illustrations of the circus, which Mr. Handy asserted created a direct novel effect on the minds of boys, that he received several chorus girl pictures to examine by contrast. The judge remarked that he had not posed as an artist, and that unless something more substantial in the line of evidence were submitted he should be obliged to suspend judicial action. The quality of the performance, the judge declared, was to be considered in conjunction with the pictures, and if the people paid to go to see them and found no objection he could not see how he could interfere.

Then policemen were called in to remove the poster show, Mr. Handy being convinced that he would learn something about the quality of the performances which he had claimed were improperly advertised.

RECEIVE NEW MEMBERS

Young Ladies' Sodality of St. Joseph's Increases Membership by Twenty-seven

With a pretty ceremony, twenty-seven new members were received into the Young Ladies' sodality of St. Joseph's church last evening, all of whom carried lighted tapers. Rev. Raphael Fuhr, O. F. M., received the members, giving an address on the meaning of the ceremonies. Following the solemn reception a May procession in honor of the Blessed Virgin, with a statue of the Virgin, was formed, which was enhanced by lighted red tapers. The service closed with solemn benediction. The members of the sodality received communion in a body at the 8 o'clock mass yesterday morning.

Los Angeles is the only city of its size in the United States without a Y. M. C. A. building or a fund for such building. The completion of the fund, now being raised here is a matter that concerns every tax payer.

Workers wanted to help raise \$100,000 to complete the Y. M. C. A. building fund. Report at room 331 O. T. Johnson building.

SANTA MONICA BAY HAS FIESTA DAY, TOO

PLAN FESTIVITIES AT VENICE AND ELSEWHERE

Gondola Float Drawn by Camels and Containing Pretty Women Will Play an Important Part in Thursday's Festivities

Special to The Herald.

SANTA MONICA, May 20.—Thursday, May 24, which will be Santa Monica Bay La Fiesta day, promises to be the most auspicious occasion in the history of this section.

The festivities, which will be conducted at Venice, but which will extend the length of the bay, will begin with dawn and end with midnight.

The program as arranged includes a diversity of entertainment of a standard and breadth such as has never before been attempted here, while the cost involved and the time-taking nature of the arrangements are being enthusiastically borne and contributed by the community as a whole.

What is expected to prove the most unique as well as original and commendable feature of the entire celebration will be a gondola float drawn by camels and containing a bevy of pretty maidens in Venetian costumes, which will play an important part in Thursday's doing. The program as arranged follows:

The Program

Morning hours—Bathing and sight-seeing. 12 o'clock—Luncheon on the sands. 1:30 p. m.—Concert at amphitheater by Chiffarelli's band of forty musicians.

2:30 p. m.—Grand confetti battle on the midway. A limited amount of French confetti will be given away.

3 p. m.—Unique and wonderful Japanese daylight fireworks, the commencement to be signaled by the release of 200 captive balloons of various colors and sizes, followed by a great volley of cannon. This part of the program will be under the supervision of Y. Kushibiki, Japanese commissioner to the international exhibit being held at Venice.

3:30 p. m.—High dive by Prof. Cox. 4 p. m.—Balloon ascension and a parachute drop from a height of 1000 feet by Aeronaut Morton.

4:30 p. m.—Japanese ceremonial. Opening of the gate and temple of Nippo, entrance to the magnificent art and craft exhibit.

5 p. m.—Dinner, followed by general merry-making. 7 p. m.—Dedication of new electric fountain containing 1000 lights. 7:30 p. m.—Big confetti battle.

Naval Battle

8:15 p. m.—Grand naval parade and realistic battle on the lake, reproducing the bombardment of Port Arthur. The battle will commence with the firing of cannon on approach of Japanese battleships, which in turn are very aggressive and, although many are sunk, some utterly blown from the water until Port Arthur is taken. A grand finale will be the burning of the fort, when a flame of fire 200 feet in height will burst forth.

8:45 p. m.—Special Fiesta concert at Venetian gardens.

Part of the expense of the arrangements will be met by a Japanese native play to be staged at the auditorium on the evening of May 27. The Japanese show people having volunteered their services for the occasion.

When you open a package of Uneeda Biscuit it's like opening the oven door and taking them out crisp, fresh, and clean. Uneeda Biscuit are the only Soda Crackers. Others cease to be "crackers" after a few hours exposure to the air. Open a package of Uneeda Biscuit to-day. 5¢ NATIONAL BISCUIT COMPANY

Rate Reductions to Eastern Points June 6 and 7, July 2 and 3 from all California Stations to Chicago \$72.50 St. Louis 67.50 Memphis 67.50 Omaha 60.00 Denver 55.00 Kansas City \$60.00 St. Joseph 60.00 Ft. Worth 60.00 St. Paul 70.00 Duluth 72.50 New York \$108.50 Boston 109.50 Philadelphia 107.50 Washington 107.00 Baltimore 107.00 Costs \$23.00 more to return via Portland, Ore. Good 90 days and stop off where you will west of Missouri river on return trip. Go one way and return another if desired. GOOD ON LOS ANGELES LIMITED as well as on the "Overland." Excellent service with through sleepers, dining cars, etc. SPECIAL—May 25, 26 and 27, New Haven, Conn., \$92.10. Return limit August 31. Get full particulars at 250 South Spring street and First Street Station, Los Angeles, or outside the city at any station of the Salt Lake Route

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A Good Spring Tonic Or a Thirst Assuiter if You Are Dry is Maier & Zobelein BEER It is an uncommonly good beer, in fact there are none better. It possesses qualities that very few beers have, viz., purity and ripeness. It is never "green" to make you bilious or full of chemicals to ruin your health. It is just plain Lager Beer, but made right. Phone Priv. Exe. 91.

San Diego and Return \$4.00 To holders of round trip tickets from the east and friends who wish to accompany them. Trains at 8:25 a. m., 3:25 p. m. and 11:55 p. m. Santa Fe