

# LINE SALE Wash Goods and Domestic



## Third Floor Monday THE SEASON'S DAINTIEST WEAVES Some Prices Even Less Than Half

The end of the season in the wholesale world comes right in the height of our summer selling. Manufacturers with big surplus lines make big concessions to retailers with a big outlet and cash buying appropriations; that's where the "Broadway" was fortunate in this instance. Thousands of yards—case after case of just the finest kind of wash goods, domestics and linens are here now to go on sale Monday on the third floor

at prices that in many cases are less than half regular. Results of the efforts of our buyer now in the market. A sale that involves a great cash outlay and one that will attract you to buy liberally of the materials you need most because you save so materially, as spending will mean economy. There will be plenty of help to serve you and plenty of values to appeal to you. Don't miss this.

**Potted Asparagus Ferns 10c** *Good Healthy Ones*

More good news from the new flower section. About a thousand asparagus plumosus, healthy, well rooted ferns in pots; they will grow indoors or out. At the head of aisle 5, on the main floor, 10c each.

DOTH PHONES EXCHANGE 337

## The Broadway Department Store

BROADWAY COR. FOURTH. LOS ANGELES. ARTHUR LETTS, PROPRIETOR

**6½c Challie 3½c**  
8 to 9 A. M.

Just two cases of these fancy cotton challies; short lengths of from 2 to 10 yards, but regular 6½c qualities; these are practical for house dresses and kimonos. Just for one hour Monday, 8 to 9 a. m., third floor (better hurry), the yard, 3½c.

**Silk Striped Mull 19c**  
It's a 45c value; a plain, pretty silk-striped material; especially pretty for evening waists and gowns; 45c value. Monday, third floor, 19c the yard.

**Bezan Batiste 33c**  
Firm weave; pretty floral designs; to make the opportunity as broad as we can, no more than 20 yards to a customer; 6½c value. Monday, third floor, 33c.

**Striped Linen Suitings 15c**  
45c values, 32 inches wide; pretty green, blue, tan and black, with white stripes and white with black stripes; 45c values. Monday, third floor, 15c a yard.

**Linen Suitings 19c Yard**  
It's a 50c value; linen colored suiting in pink, navy blue, black and white; thin mesh with swell rough finish; 50c value. Monday, third floor, 19c yd.

**Cambric Muslin 5c**  
Monday 8 to 9 a. m.

Just a hundred bundles of this good cambric in lengths from 2 to 10 yards. A limit of 10 yards to each customer, because there's a limit of a hundred bundles to be sold. While it lasts, between 8 and 9 a. m. Monday, Bargain Center, third floor, 5c a yard.

Then sheets and pillow cases take up the economy harmony.

**Pillow Cases 15c**  
Good 15c values; about a hundred dozen of them, both 42 and 45 inches; splendid cases. Splendid values Monday, on the third floor, 15c each.

**Pillow Cases 12½c**  
Good 15c values; extra heavy; size 42x36 inches and with a three-inch hem; made from muslin that sells in the piece at 12½c a yard. Monday, third floor, the case, 12½c each.

**8-4 Pequot Sheets 62½c, 2 yards wide, 2½ yards long**

**White Waisting 12½c**  
A 25c value; mercerized white waisting, striped and figured; nearly 20 different styles to choose from. Monday, third floor, 12½c yard.

**Dotted Swiss 17½c**  
A 25c quality; small, medium and large dots; a cool, summery material for dresses and waists; 25c value. Monday, third floor, 17½c.

**Figured Saten 15c**  
A 25c quality; fancy figured saten; heavy grounds only, with pretty floral and vine patterns; highly mercerized; 30 inches wide; 25c value. Monday, third floor, 15c.

**Fancy Prints at 9c**  
Good 15c values; dark and light grounds, figures, scrolls, dots and stripes; fancy voile suitings, 28 inches wide; 15c values. Monday, third floor, 9c yd.

**\$2 Damask at \$1.49**

It's a satin table damask, extra wide, 84 inches. Pure linen cloth and a firm, close weave. Snowdrop, holly, daisy, pansy and chrysanthemum designs. A linen any woman will be proud to put on her table. \$2.00 value Monday, third floor, at \$1.49 a yard.

We want you to know the Broadway for good linens; we want you to read between the lines of these values Monday, to understand the care we exercise in getting quality first, so that you can be sure of the linens you buy here. Always low, Broadway prices are lower yet now.

**Table Damask 69c Yard**  
An 85c damask, 70 inches wide; all linen, satin finish; large variety of very pretty designs; 85c value. Monday, third floor, 69c a yard.

**12c Bath Towels 8½c**  
**5c Damaged Towels 2c**

**Madras Gingham 15c**  
A 35c value, 30 inches wide; it's as good for men's and boys' shirts as it is for waists; dark and light effects; 25c values. Monday, third floor, 15c a yard.

**Tissue Gingham 10c**  
A 20c value in all colors; more sheer than an ordinary gingham; for cool summer dresses, 20c values. Monday, third floor, 10c a yard.

**Wash Goods at 5c**  
Including black and colored organdies and batistes; the black lawns and batistes in short lengths; the organdies in full pieces; 12½c to 25c values. Monday, third floor, 5c a yard.

**12½c Percale at 8½c**  
36 inches wide; dark colors only; red, black and navy grounds, with white figures, stripes and dots; 12½c values. Monday, third floor, 8 1-3c yard.

**White Waists \$3.48**

Those cool, comfortable dainty white lawn waists for summer wear. Some trimmed in front with English eyelet embroidery designs. Also with tucks and Swiss insertion. Long sleeves and deep tucked cuffs. Hemstitched tab collar. Sizes from 34 to 40. You are in the habit of paying \$4.60 for ones no better. Monday on the second floor, each \$3.48.

**Lawn Waists \$2.48**

Women's dainty waists, some with entire front of allover embroidery and deep cuffs to correspond. Styles that are open in the back. Embroidered collar. All sizes. Six other styles to choose from. White only, of course. A very unusual value for \$3.00. Priced for Monday on the second floor at each \$2.48.

**Silk Waists \$4.50**

Dainty ones of China silk; open in the back; front neatly trimmed with fine val, insertion and hand embroidered medallions. Pretty lace collar. Choose from white, black or light blue. Three-quarter length sleeves with cuffs of insertion and lace. We've described but one style, there's many others to sell at the same price Monday. Cool and fresh looking for summer and dainty enough for evening wear. Choose from all sizes 32 to 44. Monday on the second floor, each \$4.50.

**Foot Comfort**

Follows when you pay a visit to the chiropodist, main floor, balcony. Popular prices.

**White Waists 98c**  
A Dozen Styles Some Like Picture

Dainty summer waists of white lawn—some dozen different styles to choose from, including ones like the illustration above, others have yoke of embroidery insertion and val lace, forming cross effect. Tucked collar. Open in front. New style short sleeves with cuffs trimmed with pin tucks and edged with lace. It's a collection quite unusual. You'd willingly pay \$1.48 for any of these and we have them in all sizes from 32 to 44. Monday to sell on the second floor each 98c.

**Lawn Waists \$1.98**  
Good \$2.48 Values

Fine lawn waists, various styles; some open in the back with yoke of fine val, lace and pin tucks. The kind with the new style sleeves finished with deep cuff. White only. Other styles similar to picture above. Choose from all sizes. Extra value at \$2.48. Monday, second floor, buy all you want at each \$1.98.

**Your Eyes Need Attention?**

If they do, better consult our optician on the third floor. He is thoroughly competent in every respect. All the modern appliances and years of experience insure you best attention and results. Consultation is free. If it's necessary for you to have glasses we can save you considerable. Besides this we can duplicate broken lenses and do all kinds of optical repairing on short notice.

Ask about our gold filled frames—fitted with first quality crystal reading lenses. They are a \$3.99 value for \$2.38.

—Third Floor

**Fountain Pen Facts**

Old Fountain pens of any make received in exchange for new ones of the A. A. Waterman & Co. make, just to show you the advantage of having the new, self-filling and middle-joint pens. They are the new invention of the A. A. Waterman Co., and Mrs. Hooper, an expert from the New York factory, is here to explain the good points. She'll repair old pens, too. Monday will be the last day of this demonstration—be sure and see Mrs. Hooper, Stationery counter, rear of aisle 5.

**Summer Waists \$1.48**

Dainty summer waists of fine lingerie. Handsomely trimmed with narrow val, lace forming circular yoke effect. The kind that open in the back. Trimmed with several rows of pin tucks. New long sleeves with 9-inch tight fitting cuffs. Various other styles, some like picture above. These are in sizes 34 to 44. Sell regularly at \$1.98. You can't have too many of these white waists for summer wear, especially when they are priced so advantageously. On the second floor, each \$1.48.

**Worth \$1.98**

**Sale Flowers For Hat Trimming**

Here's a snap from an eastern wholesaler tipped off to us in consideration of generous orders placed on previous occasions. His entire line of flowers and foliage—suitable for trimming summer hats. The first lot goes on Monday—they are handsome domestic roses, the kind that are being eagerly sought now—in bunches of 6 each; large and well made ones in pink, white, pearl, champagne, two shades of red as well as green and light blue. You've often paid twice as much for flowers of this nature. You'll not be satisfied with a small quantity when you see them. On the second floor Monday, bunch 35c.

**Untrimmed Shapes**  
Values as High as \$1.98 for 49c

Women's untrimmed hat shapes, styles for misses, too; in chip and fancy braid; some with Milan and combination braid; very fine assortment of styles in plain or mixed colors. Many of them sold regularly as high as \$1.98. Some worth less. There is going to be quick choosing and early ones will fare the best. On the second floor Monday each 49c.

**Work Aprons 39c**

Black saten work aprons for women; large sizes; made of heavy materials with two pockets. They never sell for less than 49c and are extra value at that. Monday on the second floor, each 39c.

**Hat Shapes \$1.98**  
Newest Ideas

50 dozen of them—the majority made of finest Florentine Milan braid, others of French chip in either white or black. Styles include the new Longworth, sailor, new tourist and Johnnie Jones shapes, as well as Knox styles—shapes that retail regularly for again as much as we ask for them Monday. Find these on the second floor. Your choice each \$1.98.

**MORE HAT SHAPES \$1.98**  
Chiffon and braid; all the prevailing colors as well as white and black; a few lace shapes; all good styles; \$3.48 values, on second floor Monday each \$1.98.

**\$30 Wilton Rugs \$21.50**  
Room Size 9x12 Feet

Here's news of importance for home builders—Wilton velvet rugs in handsome oriental patterns and medallion designs. Those rich, durable ones, with a heavy, silky pile. My, how they will wear, and they look so well. Big enough for a room 9x12 feet. These are the usual \$30.00 values. Just for Monday, on the third floor, each, \$21.50.

**\$3.00 Axminster Rugs \$1.85**

Here's a thousand of those Sanford Axminster rugs that came to us at a price concession that enables us to sell \$3.00 ones at \$1.85; size 27x60; handsome oriental designs and pretty floral patterns; soft and rich looking; very durable; good, serviceable size. They will go quickly at this price, so while they last Monday, on the third floor, each, \$1.85.

**\$6.75 Art Squares \$3.85**

These are the heavy all-wool art squares in good shades of tan and green; very pretty scroll patterns and reversible, too; they will be very serviceable, for they are large enough for a room 9 feet square; really, they are a \$6.75 rug. Priced for Monday, on the third floor, each, \$3.85.

**1.50 Smyrna Rugs 98c**

Five-foot Smyrna rugs, extra heavy in a large assortment of oriental patterns and floral designs; very pretty colorings and patterns that are reversible; you are in the habit of paying \$1.50 for rugs like this. They will go quickly at this price Monday, on the third floor, each, 98c.

**\$20 Dinner Sets \$10.50**  
100 Pieces—Six Decorations

Decorated German china dinner sets, 100 pieces; complete for 12 persons; fully half a dozen different decorations to select from; housewives will be quick to take advantage of this opportunity; these are the usual \$20.00 sets. For Monday, in the basement, complete, \$10.50.

**SALAD SETS**—Seven pieces of decorated china; very pretty; regular \$2.00 values. Monday, in the basement, the set ..... **\$1.25**

**BISCUIT JARS**—Of pretty decorated china; regular \$1.00 values. On sale Monday in the basement, each ..... **50c**

**CHOCOLATE POTS**—Of pretty decorated china; the usual \$1 kind. To sell Monday in the basement, each ..... **50c**

**Sale Rich Cut Glass**  
In the Basement Monday

The June bride; that suggests wedding presents, and cut glass is so appropriate. We've been told time and again how this collection of ours excels in quality, variety and low prices. It's characteristic of the Broadway to sell things you need most at a liberal price help. That's why you save a full fifth on cut glass Monday. Judge all the items by the few we quote:

**BERRY BOWLS**—Of fine cut glass; whirlwind pattern; regular marked price \$4.25. Monday, each ..... **\$3.40**

**WATER BOTTLE**—Richly cut; fan design; one quart size; regular price, \$3.00. Monday, each ..... **\$2.40**

**NAPPIES**—Seven-inch size; deeply cut; whirlwind design; regular price, \$3.25. Monday, each ..... **\$2.50**

**BONBON DISHES**—Six different styles; very pretty cuttings; regular \$2.50 and \$3.50 values. Monday, each ..... **\$2.00**

**SUGAR AND CREAMER**—Very pretty cut; chrysanthemum designs; regular price, \$2.98. To sell Monday, pair ..... **\$3.25**

**HANDLED NAPPIES**—Five and six-inch size; very elaborately cut; regular price, \$1.50. Monday, each ..... **\$1.25**

**CELERY TRAYS**—Very rich cutting; regular price, \$3.50. To sell Monday, in the basement, each ..... **\$4.40**

**TABLE TUMBLERS**—Rich, deep cuttings; set of six. For this sale Monday, in the basement, set ..... **\$3.50**

**White Canvas Oxfords \$1.48**

They are worth up as high as \$2.00; white canvas oxfords and street pumps for women; Blucher, ribbon tie and bow effects; light hand turned soles; military and Cuban heels. Monday, in aisle 8, the pair, \$1.48.

**Colored Oxfords \$2.48**

Values in the lot to \$4.50; pearl, champagne and tan colored oxfords for women; neat toe shapes; Gibson tie effects; also Blucher style. Aisle 8, Monday, the pair, \$2.48.

**35c Jap. Matting 25c**

This is the linen warp Japanese matting and comes in a large assortment of pretty carpet patterns and plain white; made of fine, closely woven rice straw, 36 inches wide; reversible, too, mind you; it's clean, cool and sanitary; the usual 25c grade. Monday, on the third floor, 25c.

**40c Floor Oil Cloth 25c**

Heavy floor oil cloth in the patterns and geometrical designs; makes durable and practical floor coverings for bathrooms and kitchens; choose from either 3 or 6-foot widths; usual 40c grade. To sell Monday, on the third floor, the square yard, 25c.

**\$3.50 Couch Covers \$1.98**

Heavy oriental tapestry couch covers in Turkish patterns and oriental designs; 60 inches wide; fringed all around; good \$3.50 values. Third floor, Monday, each, \$1.98.

**15c Curtain Swiss 9c**

Small and medium size dots; make excellent curtains for beach cottage; the usual 15c grade. To sell Monday, on the third floor, the yard, 9c.

**45c China Matting 35c**

A very heavy china matting in a very excellent assortment of colors in neat designs; as a floor covering for beach cottages or bedrooms it is unequalled; these are the reversible patterns, the kind you usually pay 45c for. To sell Monday, on the third floor, at 35c.

**Carpet Sweeper \$1.98**

The Broadway carpet sweeper; it's made expressly for us by the Bissell Carpet Sweeper Co. and embodies all the best points of their \$3.00 sweeper. We sell it regularly at \$2.48. A good carpet sweeper is so essential to the life of the carpet—and then look at the saving and labor. A leader Monday, on the third floor, each, \$1.98.

**\$2.00 Tapestry Couch Covers 95c**

Tapestry couch covers, 50 inches wide and 9 feet long; choose from oriental patterns and colors; fringed all around; in reversible patterns; you have often paid \$2.00 for ones no better. For Monday, on the third floor, each, 95c.

**25c Colored Cretonnes 15c**

Light colored cretonnes, 36 inches wide; an excellent quality for summer draperies; usual 25c grade. Monday, on the third floor, yard, 15c.

**\$2.00 Dinner Sets \$10.50**

**\$2.00 Dinner Sets \$10.50**

**\$2.00 Dinner Sets \$10.50**

**Rogers Bros' 1847 Ware**

It's the old reliable make; always gives satisfaction; very appropriate for wedding presents. Extra values Monday in aisle 4.

Set of 6 Medium Knives \$1.75  
Set of 6 Medium Forks \$1.75  
Set of 6 Dessert Knives \$1.70  
Set of 6 Dessert Forks \$1.70  
Set of 6 Tea Spoons \$1.15  
Cold Meat Forks 95c  
Cream Ladies (three patterns) 95c