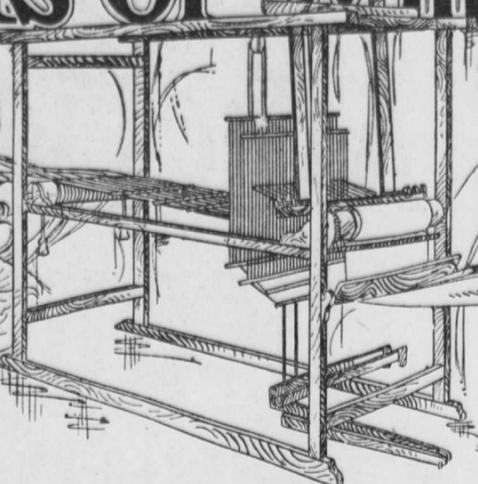


20,000 yards of White China Silk



White China Silk 19c Yard

There's just 700 yards of this; 20 inches wide. Such a limited quantity we strongly advise early buying particularly on this item at 19c a yard. A good 25c value. You'll find it in the Annex Monday morning as 19c long as it lasts. 700 yards at, yard.....19c

White China Silk 35c Yard

A thousand yards of this. Fine white habutai that will launder perfectly. Especially acceptable for women's shirt waist suits and children's wear. 24 inches wide. Good 50c values. Monday, in the Annex, yd.....35c

White China Silk 64c Yard

It's a quality you've paid \$1.00 for usually; 36 inches wide; 1500 yards of it; very firm weave; we'll guarantee it to give satisfactory wear. All pure silk in Lyon's finish. Yard, in the annex Monday.....64c

All Millinery Flowers 15c

It's our fall cleanup—hundreds of bunches of every kind and description. Any number of them have been selling regularly at the low prices of 35c and 50c. Great opportunity on the second floor Monday at 15c a bunch.

Youths' Wool Outing Suits \$2.50

Sizes 13 to 18 Years. Many Worth \$10



Suits for youths, outing and three-piece styles, odds and ends of a busy season's selling; suits that are made from good wool homespun, tweeds and chevions; all well tailored and lined; patterns and colors that you like; light or dark mixtures; a good many of them have sold regularly at \$10.00. It's our way of moving them quickly, and at this price it's simply a question of how long will they last. Sizes for youths 13 to 18 years, all in one lot to move quickly Monday. Second floor, each \$2.50.

Boys' \$4.50 Suits \$2.48

Knee pants styles for boys up to 16 years; suits that are made of all wool chevions and tweeds; all well tailored; light or dark colors; Buster Brown and sailor blouse effects for boys to 8 years, and double breasted styles for larger boys to 15 years. They are easily worth \$4.50. A buying opportunity for mothers Monday; suit, \$2.48. (Second Floor.)

Boys' 49c Overalls 29c—Eib Overalls

Made of strong drilling; blue with white stripes; double stitched seams, warranted not to rip; plenty of pockets; sizes 7 to 15; 49c ones for Monday, second floor, 29c. (No phone of mail orders.)

Boys' \$1.10 Shirt; 69c

Boys' golf shirts, with attached or detached cuffs, no collars. They are made of madras or percale; sizes 12 to 14; \$1.00 ones, 69c. (Second Floor.)

Few Fall Styles in Men's Suits and Overalls
Every day now adds to the gathering of new fall suits and cravenettes. From the very best trade tailors come the most worthy suits and those practical cravenettes that your wardrobe should not be without. Sizes and style range now practically complete. Just come to the second floor and try on one or two of them just to see how well they look and how reasonably priced they are. We cater to all classes. Your style is here at from \$10.00 to \$25.00. (Second Floor.)

BOTH PHONES EXCHANGE 337



BROADWAY, COR. FOURTH, LOS ANGELES, ARTHUR LETTS, PROPRIETOR

20,000 yards, roughly speaking, of the good white China Silks so many women are wanting right now for waists and suits. All weights; all widths; all good, dependable qualities from the looms of the most conscientious and careful weavers.

The First Price 19c Yard. All Prices Exceptionally Low

And every price backed by the strong guarantee of The Broadway Department Store. It is a happening we planned ahead to with all our force. Perhaps you will appreciate its full meaning better when we tell you that besides taking a large amount of the regular silk space we've given over the entire Annex, the home of bargains, to this China Silk event, besides filling some of our largest windows with values so that you can study them today.

We are going to care for increased trade and make buying as easy as possible.

Though sales will be large we are not thinking so much of the increased silk business that we will do tomorrow and the next day as we are of how strongly this white China silk event will throw the Broadway silk department on the publicity canvas, where maund early—plan to save largely and to the real advantages of buying silks here. Just six items quoted today. Read them on the right and left of this talk. Plan to buy China silks tomorrow and early plan to save largely and to come to know this Broadway Department Store as you haven't known it before.

Analyze the Bargains You Buy

The money you save depends not entirely upon how little you pay for an article, but upon how much you get. Shrewd economy seekers know that quality is a prime consideration. Every effort we can make is being directed towards bettering the quality we can sell you at lower prices; toward helping you to economy in the highest sense of the word. Towards quickening and raising our standard of service. Read this news for Monday and compare—comparison proves.

MANTEL CLOCKS

\$3.25 Values at \$4.25
Here's a rare chance if you want a good mantel clock—an ornament as well as a perfect time keeper. Black enameled finish with marbled columns; plain and fancy dial; gilt and bronze trimmings; strikes the hour on cathedral gong and half hour on cup bell. Splendid value \$5.25, extra value for Monday from aisle 3, at \$4.25.

PRINCESS BELTS

95c Values at 75c
They are new, made of the quality glove kid with Fritz Scheff's hooks in back. White with Persian designs. Very pretty belts at 95c. Most unusual values at 75c. Aisle 3, Monday.

300 Silk Petticoats at One Price \$3.48

A great many of them worth \$5.00, \$6.75 and some more. Look at the shades you can choose from—brown, castor, green, purple, helio, champagne, tan, pink, light blue, navy, pearl grays, garnets, cardinal and black. Then there are 20 different styles with ruffles and plaiting; made with deep flounces. It's a petticoat event of unusual interest. Not only have manufacturers co-operated with us by saving us samples, surplus stocks and bargains wherever they could get them, but also we have taken our good regular stock in order to round out the opportunity and make \$2.48 an irresistible price. If you want a new silk petticoat and want to save money, buy here Monday. Second floor.

New Silk Waists \$3.50

They are made of heavy Japanese silk, pretty styles in light blue, lavender, white and black. Many of them worth \$5.98. Deep circular yoke of valenciennes insertion all round. Elaborately tucked and trimmed. Styles that open down the back. Both long and short sleeves. Sizes 32 to 44. Many \$5.98 values included. Monday second floor, \$3.50.



Books at 33 Cents 50c Values

Look at this list and see if you don't want to add some books to your library Monday—it will be worth while. "The Pride of Jennico," "When Knighthood Was in Flower," "The Heritage of Unrest," "The Fat of the Land," "The Garden of a Commuter's Wife," "The Real World," "The Wheel of Chance," Regular price 50c. Third floor Monday 33c.

Some \$1.50 Books We Sell for \$1.18

"Fenwick's Career," by Mrs. Humphry Ward. "Lucy of the Stars," by Palmer. "The Kentuckian," by Naylor. "The Truth About Toina," Bertha Runkle. "Necron, Teller of Tales," by Taylor. "Lady Baltimore," Owen Wister. "The Golden Greyhound," Dwight Tilton. "Silas Strong," by Irving Bacheller. "Alton of Somasco," by Bindloss. "In Old Bellaire," by Mary Dillon. "Plain Mary Smith," by Henry Phillips. "The Evasion," by Frothingham. "The Jungle," by Sinclair. "The Woman in the Alcove," Anna Katherine Green. —Third Floor

A Quick Trip Through Wash Goods Savings

Every Woman Will Want to Take It. It Starts at 8 A. M. Monday—Third Floor

- 15c Linon Suiting at 10c
- 12 1/2c Dress Gingham; 7 1/2c
- 10c Figured Lawn at 5c
- 12 1/2c Organdie 334
- 25c Dotted Swiss 15c
- 25c Linon Etamine at 8 1/2c
- Wash Goods at 12 1/2c
- 20c Figured Sateen at 10c

\$3.00 Duck Oxfords \$1.98

Those pretty white duck oxfords that women want now; new ribbon tie style with large silk-worked eyelets; covered heels, plain dress toes, hand-turned soles; silk embroidered vamps; also blue and Confederate gray. They sell everywhere at \$3.00. Monday, aisle 8, pair, \$1.98.

\$2.50 White Pumps \$1.69

White canvas street pumps, plain toes, welted or turned soles, leather or covered heels; wide flat silk bow over instep. The kind that will not slip at the heel; \$2.50 pumps, aisle 8, the pair, \$1.69.

Colored Oxfords \$1.48—For Women

Tan, chocolate and champagne colored oxfords; Blucher, ribbon tie and button effects; welted or turned soles; none worth less than \$2.50; many \$3.00 values; all sizes. While they last, aisle 8, Monday, pair, \$1.48.

A Great Ribbon Sale at 25c

We should say a great group of ribbons, for there are taffetas, satin taffetas and messalines included; fine qualities; widths up to No. 120; some of them worth regularly 45c a yard. Monday, aisle 2, yard, 25c.

Ribbons at 15c

Including taffetas, satin taffetas and messalines; good range of colors and a few fancies; many of them worth regularly 35c; widths up to No. 80. Monday, aisle 1, yard, 15c.

White Ribbon at 9c Yard

4 inches wide; a good 15c value; rich, lustrous finish with a soft firm weave. Monday, aisle 2, a 15c value at 9c a yard.

A Croquet Set at 89c

Just a line from the third floor. Exceptional value; 8-ball croquet set having hardwood balls and mallets; nicely finished; \$1.10 value at 89c. Third floor, Monday.

\$1.00 Damask at 89c

It's a good bleached table damask; 68 inches wide; all linen; polka dot, fleur de lis, clover and pansy designs; \$1.10 value. Third floor, Monday, at 89c a yard.

85c Damask at 69c

Half bleached; all pure linen; good cloth for hard wear; pretty designs. Third floor, Monday, 69c, instead of 85c a yard.

\$1.75 Napkins \$1.49 Dozen

Half bleached; all linen; size 20x20. Monday, third floor, \$1.49 a dozen.

15c Bath Towels at 12 1/2c

Size 18x42. Third floor, Monday.

36-Inch Muslin at 5c Yard

For an Hour 8 to 9 A. M.

It's another special opportunity of the kind that is pushing this third floor department of ours further and further in the lead. One case of cambric muslin a full yard wide, from 1 to 10 yards. To make it go as far as possible no more than 10 yards to any one customer. No phone orders and none delivered. Third floor, Monday, 5c a yard.

Music—A Value Chorus

Rings out for Monday from the Third floor. 50c editions at 17c—that's the story in brief. Read these items:

Vocal Music at 17c Copy

- "If a Girl Like You Loved a Boy Like Me".....17c
- "Some Time," a most beautiful new ballad by Vernon.....17c
- "Love Song," from "Mizpah".....17c
- "Waiting at the Church".....17c
- "In My Merry Oldsmobile".....17c
- "Cheyenne".....17c
- "Would You Care".....17c
- "Vails Me Around Again While" a late New York hit.....17c
- "Nobody".....17c
- "Not Because Your Hair is Curly".....17c
- "Wait 'Till the Sun Shines Nellie".....17c
- "You're the Flower of My Heart Sweet Adeline".....17c

Instrumental Pieces 17c Copy

- "Happy Helme".....17c
- "Peter Piper," two-step.....17c
- "Moonlight at the Cliff House".....17c
- "Paquita," Mexican serenade.....17c
- "Soulful Eyes," reverie.....17c
- Any of the above pieces, 17c. Publisher's price, 50c. Third floor.
- "Dearie," 21c.

Girls' \$3.75 Sailor Dresses \$1.88
Of pretty pink, blue and tan chambray; trimmed with large white sailor collars and white cuffs; blouse waists and plaited skirts. Our regular \$3.75 value, in sizes 6 to 12 years, for \$1.88. Second floor.

19c Infants' White Lawn Caps 12 1/2c
Good grade lawn with neat lace stripe; trimmed with ruffle and wide lawn strings. Splendid 19c value. Monday, second floor, infants' department, each 12 1/2c.

\$2.25 Hammock at \$1.75
It is a strong full size hammock closely woven, with large throw-back pillow, head and foot spreader and wide valance. \$2.25 values at \$1.75. Third floor Monday.

Good Go-Cart at \$3.75
Must be seen to be appreciated. Light and easy running; wicker back and perforated seat; rubber tired wheel. Good \$5.00 value, at \$3.75. Third floor.