

CHRISTIAN CHURCH IS NOW ASSURED

CONGREGATION RAISES LARGE SUM AT MEETING

Over \$13,000 Pledged at Sunday Meeting and Building Chairman Says That Actual Work Will Start Soon

Pasadena Agency, 16 1/2 East Colorado Street, Telephone Main 752.

PASADENA, Sept. 15.—The "church building day" meeting of the First Christian church congregation this morning was successful beyond the highest hopes of Pastor Frank M. Dowling and Chairman T. M. Lancaster of the building committee, for over \$13,000 was pledged.

This means that the building committee is in a position to go right ahead with the construction of the new church and Chairman Lancaster authorized The Herald this evening to announce that work on the new church will commence at once.

The church is to be built at the corner of Marengo avenue and Ramona street on a large site already owned by the congregation. It is to be a very handsome structure, costing over \$50,000 for the building alone, and with the amount pledged today the total already raised, before even a sod is broken, is over \$30,000.

The "church building day" meeting this morning was held in the Wilson school building and was well attended. It was in charge of C. C. Chapman of Fullerton, president of the Christian Missionary society of Southern California. Mr. Chapman is one of the largest orange growers in the state and his appeal to the members of the Christian church of Pasadena was one which brought immediate and enthusiastic response.

So many tendered their contributions that it was not until this evening that Pastor Dowling and Mr. Lancaster were able to tell the exact amount raised. After completing the count Mr. Lancaster said: "Gentlemen, we have exceeded our highest expectations. We had canvassed the situation and the congregation and hoped to raise as much as \$10,000 perhaps. As a matter of fact we have raised \$13,000 and the church will be started at once."

Notes From Pasadena

The monthly meeting of the Christian alliance of Pasadena was held this afternoon commencing at 3 o'clock, in the Free Methodist church on North Fair Oaks avenue. The meeting was of unusual interest because the speaker of the occasion was H. G. Crisman of South America. Mr. Crisman told of religious work among the people of the South American continent.

Major Morton of the Salvation Army, who is in charge of the Southern California section of the army work, was the speaker at the men's meeting in the Y. M. C. A. this afternoon at 4 o'clock. Major Morton gave the several hundred men who attended a clearer idea of the work of the Salvation Army than they had ever had before. Captain Elgin, also of the Salvation Army, sang. D. M. Linnar, manager of the Hotel Maryland in Pasadena and president of the Pasadena board of trade, practically admits that he will probably have the management of the new Hotel Bly at Long Beach when that institution is finished. He states, however, that he has not yet concluded negotiations.

Charles Hillis, the man who was accidentally shot by Tom Hawkins some weeks ago, showed this evening that that lesson has had no effect on him. Policeman Copping discovered Hillis in a drunken condition on the street and promptly arrested him.

MARRIED ELKS WIN GAME

Five Hundred People See Bachelors Go Down in Defeat by Score of 15 to 17

SPECIAL TO THE HERALD. PASADENA, Sept. 16.—Amid the fluttering of tennis handkerchiefs the ball team of the married Elks battled out victory this morning on the local grounds, near the Raymond hotel, winning from the bachelors of the order by the close score of 15 to 17.

Clearly the feature of the game was the masterful effort made by Peter Orban to reach first base. Orban had batted one which was neither a mile long nor a foot high, and he attempted to outrun the sphere. Half way to first he stepped upon his own foot and nearly slid the balance of the distance. Recovering, Orban was able to hobble the few feet remaining, and, even after his accident, was declared safe. Applause because of the incident lasted for several minutes, giving the triumphant player time to repair his clothing and bind up his wounds.

Gene Kohler pitched throughout the game for the married men, while Charles Knight caught. Fred Ryan and Ed Abbott divided the pitcher's box for the bachelors, while Charles Foy did the catching. Abbott batted out a home run, the only one of the game. About 500 people witnessed the contest.

The Pasadena ball team played the Tufts-Lyon aggregation at San Pedro today and went down in defeat to the tune of 8 to 1. This drops the Pasadena team from second to third place in the league of amateur clubs.

DRY SAND BEST FOR GASOLINE FIRE QUENCHING

SPECIAL TO THE HERALD. LONG BEACH, Sept. 16.—After an investigation which followed the reading of an article in a publication of interest to firemen, Chief Sirewsbury of the Long Beach department has announced that dry sand is the best thing to extinguish fires which have been caused by gasoline. The sand will kill the flames of shavings soaked in the liquid in forty-five seconds, while water takes four minutes and chemical extinguishers do not extinguish.

INSTALL NEW ORGAN AT LONG BEACH CHURCH

SPECIAL TO THE HERALD. LONG BEACH, Sept. 16.—The installation of a handsome new pipe organ was celebrated at St. Luke's Episcopal church today, when the instrument was used for the first time. The boys' choir, assisted by the men's quartet, furnished special music both morning and evening. Next Thursday night Dr. Douglas, organist at St. Paul's pro-cathedral in Los Angeles, will give a recital in the church.

SOME LATE FASHION NEWS



Notwithstanding the general alarm from Paris regarding small hats, there are really quite as many large or medium-sized as in all the best millinery displays. Some French hats are of the most pronounced type, as for example on a large shape, covered with black velvet, are three ostrich plumes at the front (turning backward) one white, a second brown and a third black, the end under a large chou of brown velvet. Another large hat is trimmed with grapes of three different colors, with a mammoth rose at the front. A white felt intended for a young girl is faced with white corded silk, the brim rolled over on the crown at both sides, and directly across the hat is a lengthwise cluster of grapes in four colors, with a bunch of green leaves at one side and a pink rose at the other. The grapes at the back droop over the hair.

Plaid Popular. Plaids have taken the fashionable world by storm, and their gay or somber hues are attractively displayed, supplemented by handsome plaid waists of both silk and wool. To describe plaids would be a hopeless task, as besides all the clan patterns, every color, and an imaginable combination is brought into requisition. What were once called "invisible" plaids are now termed "shadow plaids," and very beautiful they are—soft and subdued in color, and correspondingly rich and effective. The hitherto exclusive territory of broadcloth has been invaded by the plaid "mania," and, of course, there are high-class fabrics, exhibiting, however, the same general designs apparent in less expensive materials.

The Vexatious Problem. Skirts are again to the fore, and experience having shown that the circular skirt is not the most convenient shape for walking, its decline is a certainty. New models in plaid and broadcloths have platted and gored skirts, with wide braided edged by cord, and small brass buttons adorn the front. Wide braid is also used on skirts, and beyond a doubt will be a leading garment. Folds of the material trim new skirts, ending at each side of a platted front, and finished by a button.

As to Jackets. Jackets are of all lengths, from the short hip jacket, which seems best entitled to general favor, to the long coat, so trying and so stylish. Plaided wool and silk waists are among the earliest displays of the coming season, the former rather simply made, the latter more ornate, and in many cases buttoning at the back. Fronts are full, often of stitched plaids, and necks are cut round, or small Y, with lace beneath. Edges are bordered with velvet or braid. Sleeves are long or elbow length, and small buttons seem indispensable.

Velvet, Felt and Ostrich Plumes. Plumes are the leading factors in fall and winter millinery, both curled and uncurled, the latter falling in some cases even to the waist line. Broad plumes make an elegant showing on large hats (often in direct contrast) and the extremes are thirty-five and forty dollars apiece. It is in response to nature's coming hues that a spasmodic attempt is made each season to introduce yellow as a leading color, and this will have its following, but so far as shapes and trimmings, the almost all precedent is set at defiance.

Still Digging For Roots of Ancient Palm. PASADENA, Sept. 16.—Some days ago workmen started to excavate for the basement of the new Meyer building. This fact was made peculiarly interesting because in almost the center of the site is growing one of the oldest palm trees in Pasadena. Several since business encroached upon this section the tree has had a small sign upon it announcing that it is for sale, but up to the time of the starting of the new building the tree has remained unpurchased. The workmen were instructed to excavate close to the tree and it is the intention of the owners to haul away and replant the palm as soon as its roots are uncovered. Day by day the owners have been expecting the workmen to get down to the bottom of the tree, but after ten days they seem as far removed from its lower extremity as ever. The excavation is already about twelve feet below the surface and as yet there is no sign of the end of the roots. As an example of how deeply palms become rooted the big tree within a stone's throw of the city hall is watched daily with interest by hundreds.

CALL AUTO OWNERS AT LONG BEACH

LONG BEACH, Sept. 16.—In the interests of good roads in this city a meeting of the Long Beach Automobile club has been called for Wednesday night. All owners of autos, of whom there are about 250, are asked to meet with the club.

Important Announcement. There will still be reduced rates for the round trip to some points via the Gould system. The Denver & Rio Grande and Texas & Pacific railroad group lines show the grandest scenery and have splendid through car service. Our office is at 230 South Spring street, opposite the Orpheum theater.

CHRISTIAN WOMEN OPEN NEW HOME

LONG BEACH NOW HAS MODERN Y. W. C. A. BUILDING

First Gospel Meeting Held Led by Miss Trauger—Cafeteria Will Be Opened Soon—Fine Gymnasium

SPECIAL TO THE HERALD. LONG BEACH, Sept. 16.—The Young Women's Christian association is now "at home" in its half of the fine new building erected jointly by the members of this organization and those of the Y. M. C. A.

The Y. M. C. A. portion of the structure, which is located on Locust avenue, just north of East First street, will soon be ready for occupancy. At 4 o'clock this afternoon the first gospel meeting in the new headquarters was held, Miss Trauger leading. The various clubs will meet in the building this week.

About October 1 a cafeteria will be opened. The establishment is well and comfortably fitted up, the rest and reading room being a great attraction. The gymnasium, being fitted up with considerable new apparatus.

VENETIANS GO THE KITE ROUTE

FOUR BANDS AND 450 BOOSTERS TAKE FLIGHT TODAY

Carrying Sand Buckets and Parasols, Beachites Will Invade and Parade Riverside, Redlands and San Bernardino

SPECIAL TO THE HERALD.

VENICE, Sept. 16.—Except for the fact that more than two-thirds of the party that has made plans and looked forward to a day of pleasure tomorrow on the Venice excursion over the "Kite" track of the Southern Pacific cannot go on the trip because of the railroad company's final announcement that it will be unable to furnish transportation facilities for more than 450 persons, the affair promises to be a success and a credit to the spirit and enterprise of the community.

The excursionists will be accompanied by four bands, one of which will be Chiffarelli's, and the Hawaiian glee club and the pick of the Midway entertainers.

Very member of the excursion party will be supplied with a sand bucket, a Japanese paper parasol and a badge.

In White Trousers. Most of the men composing the party will wear white trousers and outing caps.

A street parade and a free show are billed for each town where a stop is made and special arrangements will feature the women at Redlands, Redlands and San Bernardino.

At each of the first named cities a stop of two hours will be made, and during that time the excursionists expect to enjoy the scene, entertain the communities and coat the principal thoroughfares with Venice advertising matter.

At San Bernardino the day's festivities will be brought to a close with a program had scheduled to begin at 6:30 o'clock and last four hours, allowing the party just about time to get home before midnight.

The real doings will be saved for the San Bernardino invasion, which will be met by the mayor and other city officials and after being formally welcomed will seek the location of the Stewart hotel, where supper is to be served.

Watermelon Contest. Following the meal a lengthy program of sports is to be held, the chief features of which will be a watermelon eating contest between the desert youths and the local product and a tug-of-war between the business men of the north and south sides of the bay district. After the contests the Berdoettes will be treated to exhibitions of skill by the Japanese and Turkish members. Install, 30 minutes; Colton, 30 minutes; Riverside, two hours; Redlands, two hours; San Bernardino, four hours.

Col. Frank Lawton, chairman of the excursion, will have the arrangements in charge.

LONG BEACH LUTHERANS INSTALL THEIR PASTOR

SPECIAL TO THE HERALD. LONG BEACH, Sept. 16.—The German Lutheran church of this city, organized eighteen years ago with but eighteen members, installed its first regular pastor, Rev. A. Wyncken, today with appropriate ceremonies.

The installation took place at 10:45 this morning, Rev. E. P. Block, who has been the temporary pastor, officiating.

A large number of German Lutherans came from Orange, Pasadena and Los Angeles. Music was furnished by a choir from Los Angeles and an orchestra from Pasadena.

After the morning service the women of the church served luncheon to all present.

At 2:30 this afternoon a special mission service was led by Rev. Mr. Hansen of Pasadena. This meeting was held at the First Presbyterian church, owing to the large attendance.

Rink Managers Change

SPECIAL TO THE HERALD. LONG BEACH, Sept. 16.—L. A. Henry, at one time connected with Morley's rink in Los Angeles, has been employed as manager of the Majestic rink. William McDonald, the former manager, was compelled to leave the rink because of illness in his family, and will probably enter the real estate business in Los Angeles later.

Everything you want you will find in the classified page—a modern encyclopedia. One cent a word.

The Western Idea In Advertising—and Its Progress

Ten years ago more than 60 per cent of American Advertising originated within 10 miles of Park Row, New York. Today 60 per cent of American Advertising comes from the Chicago territory.

THE development of commercial supremacy in The West is the natural result of the development of western advertising—commercial aggressiveness—advertising activity.

The Western Spirit—Aggressiveness—backed by facts has built up in Chicago the largest advertising agency in America—Lord & Thomas.

We are willing to take our share of credit for the development of Western Advertisers.

Our business has grown because we have made the businesses of our clients grow.

And because we did our share in building up small Western Advertisers—Eastern Advertisers (great and small) have come to us until today we have an annual business of \$4,000,000.00 and 700 clients (small and large) from all over the country.

Fortunately our volume of business enables us to retain more \$5,000, \$10,000 and \$20,000-a-year brains for the preparation of advertising campaigns than any other three advertising organizations in the country combined.

Our volume of business has also given us the most valuable advertising experience which we compile into our Record of Results.

This Record constitutes the Only Tangible Basis upon which to build an

Advertising Campaign with the most reasonable assurance of success.

The Lord & Thomas Record of Results is a tabulation of actual results—inquiries and sales known positively to have been produced by scores of classifications of selling plans and copy, advertising hundreds of different commodities in all good newspapers and other good media.

We are fortunate in being located in Chicago, because here the Western Spirit is fully in evidence. And here we are more closely in touch with every part of the country than we would be in any other city in the United States. The center of population is within 100 miles of Chicago and it is thus the logical—the actual center of publicity.

We are ready to focus the Spirit of The West—the Brains—the Record of Results and the Organization at our command upon Your Proposition.

One of our representatives is in your city looking after the interests of some of our present clients every few days. That is why we are advertising in this newspaper—to you—NOW.

A letter, signifying that you will grant us an interview in your office, will not obligate you in any way.

We are issuing a series of small books (cloth bound) covering advertising in all its phases, which we send free to interested advertisers.

LORD & THOMAS

NEWSPAPER - MAGAZINE - OUTDOOR

ADVERTISING

LARGEST ADVERTISING AGENCY IN AMERICA

CHICAGO ANNUAL VOLUME PLACED FOR CLIENTS, \$4,000,000.00 NEW YORK

DEAN WILKINS WANTS WORKERS

WE ARE NOT TO CHOOSE AMONG THE TASKS

Honest Fulfillment of Duty, No Matter How Humble, May Be as Genuine an Act of Religion as Prayer

Very Rev. Dr. J. J. Wilkins, dean and rector of St. Paul's pro-cathedral, spoke yesterday morning on "Parochial Work." He took for his text "To every man his work," St. Mark 13:34. He said in part:

"The church is not meant to be like the phantom ship of which the poet sings, manned by a dead crew, but is a living household, in which all the servants are eager, watchful and diligent, for their Lord has given to every man his work. Yes, and to every woman also, for the revised version reads 'To each one his work.'"

"What task has he given you? It may be just to lie still and do nothing, and that is the hardest task that God gives to a human soul. Apparently the time is wasted, the days go by without accomplishment. The soul, eager to be of service, is fast bound by chains of the body and imprisoned in the dungeon of the sick room. But we have need to learn that we may not choose among the tasks."

"God apportions the task, to each one his work."

"Again, some people think that they are not doing anything for God simply because they are attending to their own business, seeing how few there be who do it, is one of the most sane and valuable things one can do."

"Such people are occupied in building temples of trade, engaged in commerce, trying law cases, teaching school, keeping the house, occupied every day and every minute of the day with the earning of the human livelihood."

"Not all work is done for God. It may be done for self and it may be done for the devil. But all work may be done for God. 'Whether we eat or drink,' says the apostle, mentioning our commonest occupations."

"And the honest fulfillment of any duty, however humble, may be as genuine an act of religion as the offering of prayer."

"To sell a yard of cloth, to sweep a room, to cook a dinner, to build a house, to keep a ledger, to work in a factory and to do the duty well, with diligence, cheerfulness and with a conscience, is to do just what God desires."

Our Mission Today. "It is just what he expects from us. For the present, at least for today, that is our mission, and when we fulfill it we serve God as acceptably as ever St. Paul served him when he preached on Mars Hill."

Now the wheels of parochial industry hum and revolve.

Each Has His Work. "There are, I well know, those who cannot engage in this work, the Christian who is sick, and those whose whole time and strength must go into the other tasks of the day. God has already given to each one his work."

"All this is equally true of a great many men. It is frequently remarked that church work is mostly done by women. And it is true. Why? Partly because it is work that can be best done by women and partly because many women are not so busy with other imperative duties."

"The best church work that a man can do is to be a thoroughly good man. If he loves his wife and his children, if he conducts a diligent, just and honest business, if he behaves himself like a good citizen, doing his duty as a Christian in municipality and commonwealth, letting his light shine in their dark places, if he holds out a fraternal hand to help his brother, if he remembers that he is responsible for his influence, if he tries, as Jesus did, to make somebody better—why, he has been doing the very best kind of church work all the day long, and he has a right to rest."

Parish Purposes.

"I hope that nobody believes today that the purpose of a parish is simply the spiritual curing of the parishioners. To think that would be as foolish as to think that the purpose of an army is the drill of the soldiers. Drill is necessary, nay, essential, but after all it is only a means to an end. The curate, assistant and rector of this parish spent the greater part of last week in simply seeking the stragglers from this regiment. The parish ought to be making a fight for Christ against the devil, but it rarely gets into fighting condition."

"Jesus calls the men and women of this parish as truly as he ever called the name of Andrew, Philip, Mary or Martha, and they who answer minister to him as really as did any holy man or woman of the old time in the town of Galilee."

Whooping Cough Microbe Found

SPECIAL CABLE TO THE HERALD. ANTWERP, Sept. 16.—Dr. Genou of the Belgian Royal Medical Academy, after careful research, reports the discovery of the whooping cough microbe. It is said to resemble Pfeiffer's influenza microbe, which at one time was considered by Drs. Jochmann and Krauss to be the real microbe of whooping cough. The academy awaits the result of vaccination experiments with the new microbe. The medical world here is greatly interested in the discovery.

DRIVE OVER OLD MAN AND WIFE

A RECKLESS PAIR INJURE COUPLE IN STREET

Pasadena Police Who Boarded Auto Meet Driver and Both Men Are Booked for Trial for Carelessness

SPECIAL TO THE HERALD. PASADENA, Sept. 16.—E. T. Smith and Harry Ransome, it is charged ran down an unknown man and woman, running over the old man and inflicting serious injuries.

The affair took place at the junction of East Colorado street and Huntington drive in Lamanda Park at about 7:30 o'clock this evening.

The old people were about to board a car for Pasadena, when the man, singing and shouting, came along in a wagon used by one of the local telephone companies for repairing lines and installing 'phones. There was no opportunity for the old people to get out of the way nor did the reckless couple pause for an instant after passing over the old man.

The conductor and motorman of the Pasadena-bound car saw the affair and went to the assistance of the aged couple. After placing the injured man aboard the car a telephone message was dispatched to the Pasadena police and Policemen Copping and Schultz were fortunate in meeting a friend in an automobile, who quickly took the car to the corner of Colorado street and Lake avenue, where they waited in the hope of catching the wanted men. In a few minutes the telephone wagon came in sight, and the police quickly sprung to the horses' head and stopped the vehicle.

Smith and Ransome made no resistance, an dthey were quickly taken to the police station, where they were booked for being disorderly. Smith was rather abusive to the police who arrested him.

The horse attached to the vehicle belongs to J. B. Myers, who runs a stable at El South Delacy street. He was notified to come and get the rig, and he sent his son, who took charge of the outfit.

The son stated that Ransome is his father's foreman and that Smith is foreman for a local telephone company, which company he did not know.

BECOMING A MOTHER

Is an ordeal which all women approach with indescribable fear, for nothing compares with the pain and horror of child-birth. The thought of the suffering and danger in store for her, robs the expectant mother of all pleasant anticipations of the coming event, and casts over her a shadow of gloom which cannot be shaken off. Thousands of women have found that the use of Mother's Friend during pregnancy robs confinement of all pain and danger, and insures safety to life of mother and child. This scientific liniment is a god-send to all women at the time of their most critical trial. Not only does Mother's Friend carry women safely through the perils of child-birth, but its use gently prepares the system for the coming event, prevents "morning sickness," and other discomforts of this period.

Sold by all druggists at \$1.00 per bottle. Book containing valuable information free. The Bradford Regulator Co., Atlanta, Ga. MOTHER'S FRIEND