

# 350 Pairs Men's \$3 and \$3.50 Shoes and Oxfords \$1.98

Including the Famous W. L. Douglas \$3.50 Shoes—the Regent \$3 Shoes—Even Some \$4 Shoes Included—All at \$1.98—Monday, Aisle 9

Shoes for dress wear—for business wear—for all kinds of wear. Of vic kid, colt skin, others of tan and brown Russia calfskin, with Goodyear welted soles. Blucher, lace and button styles—all late shoe shapes. All in one great lot Monday, \$1.98 pair. It's another triumph for the Broadway in shoe buying. Here's another:

## 600 Pairs Women's Dress Oxfords 98c Pair

Including \$2.00, \$2.50 and \$3.00 values. Fancy dress sandals, too. Of patent colt—of fine glace kid—and fancy colored kid. Termed slightly factory checked, in most cases the blemish is unnoticeable. The oxfords, wide ribbon ties, three-button and pump styles. Cuban, French and military heels. THE SHOES are all strictly high-grade—new, late styles. All sizes. All at 98c pair, aisle 8, Monday. See the window today. There will be a shoe buying carnival Monday. It's a Broadway event that will bring crowds. Don't wait—Come early.

**W. L. Douglas Shoes**  
 \$3.50  
 \$1.98  
 Included in This Sale

**3 3/4c for Blue Calico**  
 100 pieces of figured navy blue calico to be out Monday from 8 to 9 at 3 3/4c. Navy blue grounds, with neat white figures, stripes and polkadots. Limit 15 yards to a customer. No phone or mail orders, none delivered. Just one hour, 8 to 9, 3 3/4c, third floor.

**5c for Dress Gingham**  
 New styles for spring in dress gingham, stripes, checks, pretty color combinations. Third floor, Monday, yard 5c.

**White Jap Crepe 12 1/2c**  
 The genuine, imported Japanese crepe; some stores sell it at 25c. It washes splendidly. It isn't necessary to iron it. Sale price Monday, third floor, 12 1/2c yard.

**Galatea 10c Short Lengths**  
 Good dark styles, with white and colored figures and polkadots. Short lengths—that's the why of this under price, 10c yard, Monday.

**English Longcloth 98c for a Bolt of 12 Yards**  
 Here's a great value for Monday from the third floor. Fine English longcloth for undershirts. Full 12 yards for 98c. Less than an ordinary bleached cloth.

**12 1/2c Chambray 8 1/3c**  
 Lowest price we've ever quoted on fine, soft finished chambray, always in demand. Choose from light and dark blue, pink, oxford, brown and tan; 1 1/2 to 6-yd. lengths. Use it for children's dresses and boys' waists. 8 1/3c yard, Monday.

**ALBATROSS 10c, HALF WOOL**  
 Plain colors, pink, green, navy and royal blue. It's a remarkable price for a half wool material. Third floor Monday, 10c yd.

**THE BROADWAY DEPARTMENT STORE**  
 BROADWAY COR. FOURTH LOS ANGELES, ARTHUR LETTS, PROPRIETOR

# An Even Hundred New Silk Suits

Out First Time Monday at \$15.00

Bright, new, fresh from their boxes—they have been eager to come to the front since their arrival Thursday.

We've held them in check—to lend more power to this March merchandising movement. Out they come first time Monday—just 100 of them—marked \$15.00.

Our experts said \$20.00 would make them surprising values. When we said \$15.00 they threw up their hands. The Broadway does things "differently."

We're thinking of the splendid introduction these suits will give you to our fine new department—we want you to see how fast the new styles are coming in, how pretty they are, in what variety. We want you to know for yourself that the Broadway is leading this year as never before.

These suits are made of good Teta silk. Eton jacket styles, pretty lace braided vest effect. Trimmed with bias folds of silk and silk braid in fancy designs.

Fitted girdle, three-quarter sleeves with wide cuffs, full plaited skirt.

Latest style; newest shades of tan, brown, gray, blue. Black suits included, too. Every one \$15.00 to start March off with a whirl. 2d floor.



## Sale Sample Art Linens Some \$10.00 Values \$1.98

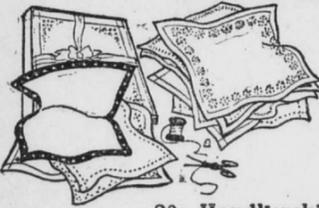
It sounds like exaggeration. Every word is true. About 100 sample pieces art linen go on sale Monday—such values as we have seldom seen the like of before. \$5, \$5, \$8, up to \$10 pieces, all \$1.98. Not many \$10 pieces—but every piece is a beauty. (See the window today.) Handsome Bruges centerpieces—others of Cluny and Venetian laces. Beautiful drawn work scarfs and squires. Pieces embroidered in white and colored silks. Don't wait—be here early Monday, rear aisle 2, \$1.98.

## Ribbon Price Cut to 15 Cents

All silk; 3 1/2 inches wide. Choose from all wanted colors. Fine, firm weave; a quick going value at 19c ordinarily. While it lasts Monday, 15c a yard. Aisle 1. No phone or mail orders.

## A Great Monday Sale

Of Pure Linen Handkerchiefs



You'll want to lay in a great supply of handkerchiefs Monday. These are attention compelling prices. To begin with—

**12 1/2c Handkerchiefs 5c**  
 All linen, hemstitched, 3/4 inch hem. Aisle 3.

**15c Handkerchiefs 7 1/2c**  
 All linen, hemstitched, initial handkerchiefs for women, 3/4 in. hem. Every day selling price is 15c, Monday, 7 1/2c each, aisle 3.

**20c Handkerchiefs at 15c**

Unlaundered hand embroidered initials, these. Made of pure Irish linen, 3/4 inch hem, neatly hemstitched. See them hurry out Monday at 15c each, aisle 3. BEAR IN MIND that linen prices have advanced 25 per cent. These prices we quote are based on a schedule that prevailed before the rise.

**16-Button Kid Gloves \$2.98**

It's just one of several remarkable prices for Monday, to make a great glove day. Don't expect these prices after Monday. This \$2.98 price is for glace kid gloves worth \$3.75. In black only. 16-button.

**16-Button Lisle Gloves 69c**

Suede lisle in black and white only. \$1.00 the regular price. 69c Monday only.

**\$1.00 Suede Lisle 55c**

Two-clasp, washable suede lisle gloves. Sell regularly at \$1.00. Monday only, 55c. Aisle 2.

## Sale 75c Gray Suiting 49c

Thirty Pieces to Go at This Price

From the Annex Monday comes great saving news of dress goods, silks and linings. First, attention is directed to these gray suitings at 49c. They are spring weaves in stripes, checks and plaids, 48 inches wide. And there are 30 pieces of them, among the best values we ever had at 75c.

**\$1.75 Shepherd Checks 98c**

A silk and wool poplinette weave, pretty black and white checks. A material that you would pay \$1.75 for regularly. Out Monday for a great saving in the Annex, 98c yard.

**French Challies 49c**

Polkadots, checks and figures. All wool. Pretty new weaves. It's unusual value for Monday.

**Chiffon Taffeta 79c**

It's a 24-inch weave, \$1.25 regularly. Black, pure dye. A Monday only price in the Annex, 79c.

**25c SATEEN 15c**—Fast black, bright luster, extra value at 25c. 15c Monday, Annex.

**Panne Velvet 49c**

Twenty pieces, fancy colors, a 75c weave, in the Annex Monday 49c.

**Fancy Silks 50c, 2000 Yards**

Fancy weaves, including stripes, checks and figures, plaids, too, a great gathering. Fine for suits and waists. Many pieces in the lot worth 98c.

**PONGEE SILKS 59c**—Fancy figures and checks, natural color. Sells regularly at 75c. Annex Monday 59c.

**36-IN. TAFFETA \$1.00**—Pure silk, rich black, best value in the city. Monday at \$1.00. Annex.

**\$1.50 Suitings \$1.19**

56 in. suiting in shadow plaid in gray, tan, blue and green. Light colors interspersed with bright threads to form a bar. \$1.50 value, \$1.19 in the Annex Monday.

**49c Mohair 25c**

40 to 42 in. wide, green only. A quick going price while they last Monday in the Annex, 25c yard.

**98c Armure 69c**

All wool, 40-in. wide, fine, smooth finish cloth, good assortment of colors. 98c the regular price. 69c yd. Monday, Annex.

**MARSEILLE 39c**

It's a new 36-in. lining with a silk fustle, guaranteed fast color. Choose from black, blue and gray. Annex Monday 39c.

**SUNSHINE SATIN 29c**—A high finished material, complete line of colors. Find them Monday in the Annex, 29c yard.

## Rogers Silverware

At Cut Prices

Up, up goes the silver market, so these Monday prices take on a greater bargain significance. Rogers silverware is standard the world over. Full standard weight, the base metal is 21 per cent nickel silver, plated with pure silver. They'll be out at these prices Monday, aisle 4.

**6 Knives for \$1.40**

**6 Forks for \$1.40**

**6 Teaspoons 59c**

**6 Dessert Spoons 98c**

**Nut Sets 75c; contains 6 Nut picks and crackers**

**Nut Crackers Only 35c**

**Five Carloads of Enamelware**

Included in the purchase from which we announce

**A GREAT SALE MONDAY—BASEMENT. SEE THE WINDOW.**

## New 1907 Waists 98c

THEY SHOULD BE MARKED \$1.25

Not one of them will be shown before Monday.

It's a big surprise we've been saving for you.

The material, the trimming, the workmanship, all say \$1.25 so plainly it doesn't take an expert to understand. One even estimated \$1.48 as the price we should mark them.

98c the price Monday. You've known the Broadway to have best waist values always—expect more than ever now. Share these values, surely.

Made of splendid material—with allover embroidery and tucked front—3/4 length sleeves and fancy cuff. Open back. Another style with embroidery. Opens in front, has attachable collar and short sleeve. Second floor, Monday, 98c.



## Curtain Samples 19c 1 1/4 to 2 Yards Long

Commercial travelers' samples of fine lace curtains. Many of them that would sell as high as \$2.00 pair.

There's a variety of patterns to select from, many of them to match, so that you can pick out a pair of curtains and they would only cost you 38c. They will be just fine for bungalows and cottage windows. 500 of them to begin the sale with Monday. They shouldn't last half through the day. Third floor, 19c each.

**\$1.00 CURTAINS 65c**

White ruffled swains, fancy figures, dots, stripes. Hurry for these Monday, third floor, 65c.

**\$2.50 CURTAINS \$1.50**—Ruffled net, deep, full ruffle. They are trimmed with lace, insertion and edging. \$2.50 values, third floor Monday, \$1.50.

**75c DOOR PANELS 39c**

Irish point designs, different patterns, white or Arabian. They will fit most any door. Third floor Monday, 39c each.

**\$2.00 CURTAINS \$1.00**—Arabian lace curtains. Plain centers, scroll and Grecian borders, overlapped stitched edges. Half the real value Monday, \$1.00 pair, third floor.

## Stationery 25c

Worth 40c Box

Plate crushed vellum, the new hot pressed finish, a fashionable paper worth 40c box. Envelopes to match, 25c box.

**NAPKINS 15c HUNDRED**—White tissue napkins, large size, regular price 25c. Monday, 15c hundred.

**VIEW BOOKS 75c**—Southern California in 64 views. A book you'll like to send to your eastern friends.

**VIEW TABLETS 17c**—Poinsettia, Southern California view tablet, three views on each leaf. Good 25c values regularly. 17c Monday.

**5c PHOTO PASTE 3c**—Carter's photo library paste in tubes or bottles.

Stationery, Aisle 5

## Stockings 25c

LISLE, 50c AND 75c VALUES

A factory clean-up of women's lisle stockings. Full fashioned, imported line, double sole and toe. High spliced heel.

The line includes plain lisle, plain cotton, lace boot, or allover lace stockings. All sizes to choose from.

They are slightly imperfect, have small drop stitch, some slight imperfection that you can mend in a jiffy, and you can afford to, at this price. It would be hard to discover the fault, however. Find them in aisle 5, Monday, 25c pair.

**50c VESTS 35c**

Women's lisle vests, summer weight, swiss ribbed, silk taped neck and arms. Low neck, no sleeves. Plain or fancy crocheted yoke. 50c ones at 35c, all sizes. Aisle 6.

**39c VESTS 29c**—Lisle vests, summer weight, swiss ribbed, low neck, no sleeves. Plain or fancy yoke. All sizes. 39c vests at 29c. Aisle 6.

## Demonstration of New Music

Monday afternoon from 2 to 5 o'clock James G. Ellis will demonstrate his beautiful song—

"Down in Southern California" and will be accompanied by a cello and piano.

The music will be on sale at 17c, music department, third floor.

## Corns Removed

25c the Price

If you have a corn—visit the chiropodist and let him cut it out. Balcony. He's an expert on the foot troubles, too.

## A Great Sale--Men's Shirts 29c

Two great lots of men's shirts to be cut Monday at 29c. First:

Golf shirts, some pleated fronts, and a few stiff bosom styles, made of fine madras, percale, chevrons, gingham, cut full size, well finished, and all sizes to choose from. No phone or mail orders.

Then next, a number of work shirts at 29c, worth 50c and 75c regularly. Made of chevrot, drilling, duck and gingham, plain or mixed colors, and blue and white or black and white stripes, double stitched and reinforced. All sizes in the lot. No phone or mail orders.

It's a lot of shirts that didn't pass muster with the factory inspector for first place. It takes an expert to detect the irregularity, however. It will fairly fly out Monday, 29c.

**FANCY SOCKS 10c PR. 15c TO 25c VALUES. SAMPLES**

It's a big lot to choose from. Some are samples, others are short lines of our stock, pretty patterns and colorings to choose from. Seamless, fast colors, no phone or mail orders. Aisle 8, 10c.

**10c SOCKS 6 1/2c**

Men's fancy socks, seamless, black and brown. 10c ones 6 1/2c. No phone or mail orders. Aisle 8.

## 50c, 69c, 75c and \$1.00 Shirts Included

Men's 50c UNDERWEAR AT 35c

Balbriggan underwear, plain or honey comb weave, cut full size, well made unusual garments at 50c. Monday, aisle 8. No phone or mail orders, 35c a garment.

**THE BROADWAY DEPARTMENT STORE**  
 BROADWAY COR. FOURTH LOS ANGELES, ARTHUR LETTS, PROPRIETOR

The same aggressive and progressive spirit that has made

**The Broadway Dept. Store, the busiest and fastest growing store in the West** has directed buying efforts that will make

**March a Month of Mighty Merchandising**

New spring goods are crowding in beautiful varieties. They're being marked at prices ridiculously low.

Great trade sales have been planned—special savings of extraordinary importance on the program. Monday's list will start the ball a-rolling. Read every headline—read every item. "Don't worry." "Watch us Grow." Shop and save money at the Broadway Department Store.

## Sale Normandie Laces 5c Yard

Edges and insertions from 1 to 5 inches wide; laces that sell over the counter at 6 1/4c to 15c a yard. Just 325 dozen yards to be out at this price Monday. No phone or mail orders; no C. O. D. Aisle 1.

## \$2 and \$2.50 Hand Bags 98c

Women, here's interesting news. Fine quality leather hand bags, in walrus, seal, morocco and fancy grain leather. Some moire silk, others leather lined. New fittings, bags that you would pay \$1.75, \$2 and \$2.50 for in the regular way. Samples—that's the story. Buy them at 98c each, aisle 4, Monday.

**\$2.98 BAGS \$1.48**

They are in the shapes and leathers as we quote in the above special, but better grades. It's a splendid Monday opportunity.

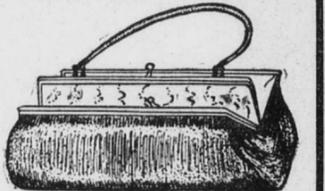
**\$3.50 HAND BAGS \$1.98**

Yes, and some of them are worth \$4. Seal, walrus, morocco and fancy leathers. Large and medium shapes. Leather and fancy silk lining. All late fittings. Find them in aisle 4, Monday, at \$1.98 each.

**50c WAIST SETS 25c**

Sterling silver sets, three-piece for shirt waists, floral and head designs, and other new patterns. You see them priced at 50c and 75c about town. 25c a set Monday here, aisle 3.

**25c HAT PINS 10c**—Sterling silver, extra weight, floral top. French gray finish. Aisle 3.



**50c MUSIC ROLLS 35c**

Seal grain leather, well made and lined, full size handle to match. Black only. Monday, in floral top. French gray finish. Aisle 3.

**50c MUSIC ROLLS 35c**

Seal grain leather, well made and lined, full size handle to match. Black only. Monday, in floral top. French gray finish. Aisle 3.

## Great Values for Boys

Will give you full details in the Examiner today.

**BOYS' WAIST SUITS 39c.** Ages 3 to **BOYS' CORDUROY BIKE PANTS 80c.**

**8 years.** **BOYS' SUITS \$3.00.**

**BOYS' CAPS 64c.** **BOYS' NEW HATS 80c.**

**BOYS' JERSEY SWEATERS 29c.** **BOYS' MOTOR MEN AND CONDUCTOR'S CAPS. REGULATION STYLE, WORTH \$1.75.**

Comply with the regulations of the Los Angeles Railway.