



\$10.00 THE 5th STREET STORE \$10.00

SUIT SALE

Actual \$16.50 to \$22.50 Women's Silk and Wool Suits

A Sale of Paramount Importance Styles That Are New and Attractive Second to None in Value Giving

These handsome spring suits are a delayed shipment of 310 suits bought at a special price for our Easter trade, but they were delayed en route and we received them last week. To dispose of them quickly we decided to mark them less than half the regular price for one day's selling. They are new spring models, made in fine quality all wool cloth and cut in the latest styles in fancy Etons, Gibson, fitted and semi-fitted; each individual suit is correctly tailored and was made to sell at \$22.50 and cannot be duplicated for less. We are also offering 90 women's silk shirt waist and jumper suits, made in fine quality silk in this season's most desirable colors, and made to sell at \$16.50. This is one of the most popular suits this season and we have included it in this sale for the one day at \$10.00. The two make a combination that for genuine value giving takes rank in advance of all other suit sales this season, and emphasizes the leadership of the Fifth Street Store in Los Angeles retailing. Be on hand for these and other bargains advertised in today's papers.



\$10 for \$22.50 Women's Tailored Suits

The Greatest Suit Offering of the Season

Fancy Etons, New Gibson, Fitted and Semi-Fitted Styles—Made in voiles, panamas, serge and velvings; trimmed with laces, fancy appliques, silk, diamond and soutache braids; skirt gored, box, side and knife plaited; trimmed with folds of same material; made in beautiful light colored checks, plaids and plain colors. Regular \$22.50 suits priced for one day, Monday, at..... \$10.00

\$10 for \$16.50 Women's Shirt Waist and Jumper Suits

A Wonderful Value in This Popular Suit

Beautiful Silks, in Checks, Plaids and Changeable Colors—Tucked and plaited; waists trimmed with plain taffetas and self-covered buttons; skirt gored; all plaited; cut extra full; stunning new styles; suits bought to sell at \$16.50. One of the strongest bargains which we have ever offered. On sale for Monday only at..... \$10.00

Wash Goods Fourth Floor

10c Hemmed Huck Towels 6 1/2c

Good heavy hemmed huck towels, red borders, fast selvage; 10c value. Not over a dozen to a customer, Monday at 6 1/2c each.

10c Zephyr Gingham 6 1/2c

Choice of 50 excellent styles in zephyr gingham, stripes and checks, in blue, red and brown; value 10c yd. Monday 6 1/2c yd.

35c Fine India Linen 23c

An extra fine quality of India linen. These goods have advanced and are advancing in price, but we can still offer a lot of the finest make at much below value. 35c value, 23c yd.

19c 32-Inch Madras Cloths 12 1/2c

Madras skirtings, in white grounds with corded stripes, black and colored dots and figures. 19c values. Monday 12 1/2c yd.

25c Plain and Checked Chambrays 16c

1000 yards of fine linen finished chambray, in plains and small checks. Values 25c, Monday 16c yd.

50c Embroidered Belts 25c

Embroidered washable belts, made from good quality white duck; nickel, gold plated and pearl buckles. New styles for immediate use. Actual 50c values. Monday, each 25c.

35c Ribbon 19c

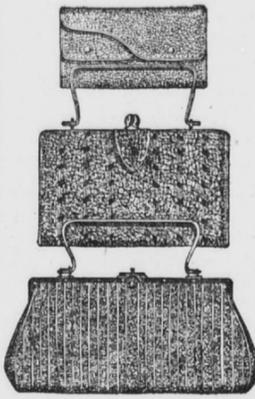
Fancy and plain ribbon in widths of 5 and 6 inches, in plaids, stripes and Dresden patterns, a splendid assortment; desirable for bows, sashes and trimming; 35c value, special at 19c yard.

75c Short Silk Gloves 65c

Short silk gloves, double tip fingers, 2 clasp wrist, all the wanted colors, in a fine quality silk; the kind you pay from 75c to \$1.00 for; buy them here Monday at 65c.

\$1.00 Fancy Combs 25c

A factory cleanup on short lines in fancy back and side combs. Shell and amber effects, in very latest styles of fancy mountings, gold plated, silver and oxidized finishes; others in stone set, high back prong effects. Regular values to \$1.00, Monday, each 25c.



Semi-Annual Dollar Bag Sale

\$2.00 Hand Purses \$1.00

Vanity or hand purses in seal, morocco and walrus grains, nicely made and lined in moire and leather, pearl snap fastenings; all colors and sizes. Regular \$1.48 and \$2.00 values. Monday \$1.00.

\$2.00 Envelope Bags \$1.00

Fine leather bags in envelope shapes. Made from seal, morocco and walrus grains; nicely lined in moire and fitted inside with purse to match. Come in all colors—black, brown, tan, blue and green. Regular \$1.48 and \$2.00 values. Monday, each \$1.00.

\$2.00 Carriage Bags \$1.00

Large size carriage shopping bags, made from real leather, in alligator, seal, morocco and walrus grains; also some imported leathers; nicely lined in moire and leathers; some fitted inside with card case, purse and mirror. Latest shapes in black, brown and tan. Regular \$1.48 and \$2.00 values. Monday, each \$1.00.

Silk and Dress Goods Sale

\$1.75 Silk and Wool Voiles \$1.29

The most popular of all this spring's fabrics; in the new shades of browns, tans, stone, navy, light blue, gray, reseda, pink, cardinal, straw, white, cream and black. Priced about town at \$1.50 to \$1.75 per yd.; Monday \$1.29.

75c Colored Taffetas 55c

An all silk bright finished taffeta in all colors, including ivory and cream; considering the great advance in silks this is a chance not to be overlooked. 75c values, Monday 55c.

\$1.35 Yard Wide Silks \$1.10

Black, ivory and colored 36-inch silks; handsome crisp-finished silks that are worth \$1.35 and more. For Monday only \$1.10.

30c Skirting Moreen 19c

A splendid quality of moreen in light and dark shades, regular width; a 30c value for Monday at nearly half price, 19c.

DISTINCTIVE LINGERIE WAISTS FOR SPRING

Large and Varied Assortment, Attractive Styles, Invitingly Priced

\$5.98 for \$7.48 Dainty Lingerie Waists

Made of fine quality mull and lawn, handsomely trimmed with lace and embroidery insertion, some with solid Val lace yokes and medallions, others in all-over embroidery. Styles that every woman will appreciate and at a price that makes it easy to secure the best; \$7.48 value reduced for Monday to \$5.98.

\$4.48 for \$5.00 New China Silk Waists

In black and white, nicely embroidered fronts, some in plain tailored styles, long and short sleeves, large and varied assortment, temptingly displayed on our third floor; as a Monday special we offer \$5.00 silk waists at \$4.48.

69c for \$1.25 White Lawn Waists

New white lawn waists in a large variety of patterns, trimmed with lace and embroidery, slightly soiled and mused from handling, but otherwise perfect; all they need is laundering. Buy them Monday, third floor, \$1.25 waists at 69c.



\$2.00 Fine Fancy Combs 49c

Shell and amber back combs; fancy gold plated tops in various designs, some set with stones, others ornamented with fancy filigree work in many pretty ways. Newest shapes in shell and amber effects. Actual values to \$2.00, Monday, each 49c.

SALE OF EXQUISITE SPRING MILLINERY

Hundreds of them, new and beautiful, exclusive styles, just received from the great fashion centers.

\$8.48 for \$12.50 Street and Suit Hats

NO TWO ALIKE

Hats of hand sewed braids, blocked shapes, in black, white and natural colored straws, pretty line in new burnt braids, fancy feather, quills, wings, fancy braid trimmings, with latest effects in roses and large bows, caught with stick pin ornaments. This line has never been shown and cannot be duplicated in this city. It includes hats bought to sell at \$12.50, reduced for this sale Monday to \$8.48.

\$5.98 for \$9.00 Dress Hats

Leighorns beautifully trimmed with roses, foliage, ribbon, chiffon, maline and velvet ribbon trimmings, colors to match any suit, close fitting styles. Large picture hats, mushroom and hood shapes; regular value \$9.00; special Monday at \$5.98.

\$1.45 for \$2.25 Untrimmed Hats

Leighorns, chips, hair braids and fancy rough straws, in flats, hoods, sailors; all the new blocked shapes, in plain colors, black and white and many two-toned effects; \$2.25 value on sale at \$1.45. We are also showing a varied assortment of new spring flowers.



Morning Snaps, 8 to 10 A.M.

NO PHONE ORDERS

49c Scissors 25c

6-inch guaranteed scissors, made especially for the Fifth Street Store; pretty gilt handles; special 49c value at 25c.

25c Peter Pan Purses 5c

New novelty purses to hold car fare and change; made from leather in all colors; regular value 25c; special, 5c each.

\$1.50 Long Silk Gloves 89c

Long silk gloves, double tip fingers, in mosquitoire and plain wrist, made of a fine quality silk. Regular \$1.50 values; special Monday, from 8 to 11, at 89c pair.

50c Embroidery 15c

Corset cover embroidery; 18 inches wide; pretty designs on fine cambric with beading edges; regular values to 50c; special, 500 yards, while it lasts, 8 to 10 a. m., Monday, at 15c yard.

15c Fancy Art Denims 5c

1000 yards fancy figured art denims in pretty patterns and colors for draperies, box coverings, etc.; worth 15c yard; Monday, from 8 to 10, for 5c yd.

49c Irish Point and Venise Laces 10c

A beautiful lot of fine Irish point and Venise lace edges and bands; cream, white and ecru; edges, bands and galloons; 1 to 4 ins. wide; excellent value to 49c. On sale Monday at 10c yard.

\$2.00 French and German Val. Laces 49c

2565 12-yard bolts, fine high-grade laces, edges and insertions to match; these are such rare values that they will be sold by the bolt only; a quick cleanup of the lot; beautiful quality in both French and German Valenciennes; widths 1-2 to 2 inches, and worth regularly \$1.00, \$1.50 and \$2.00 per bolt; special, Monday, bolt 12 yds., 49c.



\$27.50 Wilton Velvet 9x12 Rugs \$16.48

Heavy Wilton velvet rugs, 9x12-ft. size; in rich oriental and floral designs; splendid colorings. Rugs suitable for your best rooms. Regular \$27.50 rugs, Monday, for \$16.48 each.

\$1.50 Five Foot Smyrna Rugs 98c

Heavy reversible Smyrna rugs, 30 in. wide, 5 ft. long; oriental and floral designs; rich colors, fringed ends; worth \$1.50 each, Monday, from 8 to 10, for 98c each.

\$10.00 Fancy Linen Warp Matting \$7.48 Roll

Yard wide Japanese linen warp mattings; our own importation; in pretty blue, red or green carpet patterns. Regular price \$10.00 for a roll of 40 yards; here Monday for only \$7.48 a roll.

Morning Sales, 8 to 10 A.M.

NO PHONE ORDERS

98c Lawn and Percalé Waists 39c

Good quality white lawn waists, nicely trimmed with lace and embroidery, insertion and medallions; percale waists in dark colored checks and stripes. All good 98c values. Special, from 8 to 10 Monday, at 39c.

12 1/2c Black Sateen 6 1/4c

27-inch black sateen, 12 1/2c value. Monday, 8 to 10, at half price, 6 1/4c yd. Limit 15 yards to a customer.

5c Shirring Ribbon 1 1/2c Yard

Shirring ribbon, plain and dotted designs and all wanted shades; splendid for trimming and fancy work; the kind that sells regularly for 5c yd. Special Monday, from 8 to 10, at 1 1/2c yd.

\$1.00 Silkoline Covered Comforts 75c

Good soft cotton comforts, with fancy figured silkoline covers; hand knotted comforts; worth \$1.00, Monday, from 8 to 10, for 75c each.

Bargains from the Basement

\$3.00 Gas Stoves—Two burners, special Monday at \$2.39

\$4.00 Gas Stoves—Three burners; Monday at \$3.39

5c Gas Hose—All lengths, Monday, foot \$4c

Garden Hose—Best hose made; special Monday, 500 feet on sale, couplings free, at foot \$1.9c

Mixed House Paints—You pay \$1.50 a gallon for this quality elsewhere, special Monday at \$1.19



Bird Cages—Brass and japanned; all sizes and styles, new line special Monday at \$1.65

Haviland China Dinner Set, 100 Pieces \$19.98. Think of buying a genuine French china dinner set of 100 pieces, beautifully decorated, at this price. There are just 25 sets, and 25 women are going to be made happy Monday. Be one of the lucky ones, get one of these handsome Haviland dinner sets at almost half price.

\$10.00 Cottage Set—German china; decorated, you have choice three pretty patterns Monday at \$6.98

Semi-Porcelain Set—Decorated; choice two patterns Monday at \$6.98

Semi-Porcelain Set—Decorated; choose from three patterns, at \$4.98

Sale Sample Silk Petticoats

The last of the sample lot of silk petticoats; the values created a sensation and crowded our third floor last week when we advertised these samples; they go on Monday at greater price concessions, to clean up. Don't miss this opportunity to buy high-grade, well-cut and tailored petticoats in desirable colors at prices that are about half the regular retail prices.

\$3.75 for Regular \$7.48 Silk Petticoats

\$5.00 for \$8.88 Silk Petticoats. \$6.00 for \$10.98 Silk Petticoats



\$2.50 Women's Patent Leather and Kid Oxfords 8 to 10 \$1.49

We are going to sell women's patent colt and black vici kid blucher oxfords, with wide ribbon laces and Cuban heels, with nice flexible soles, for two hours only Monday, at the very low price of \$1.49, 8 to 10 a. m.

\$3.50 Women's Oxfords \$2.49

We are a little late in making our announcement of new spring oxfords (a matter which was beyond our control), but we are now prepared to show you a greater variety than any one else in this city; they have been selected with the greatest care. Style, fit and wearing qualities are superb. It has been our experience that shoes, when perfectly fitted, will give the wearer 50 per cent more wear than when imperfectly fitted. This present season's stock has been purchased with the idea of perfect fit in view. Nothing has been omitted; the widths are from AAA to EE and 2 1/2 to 9. We place on sale Monday 6 styles of these new oxfords that will be sold at \$3.50 regularly. We want you to inspect this perfect oxford stock, and for this reason we offer these 6 styles for one day at \$2.49 the pair.



75c Tapestry Brussels Carpets 49c Yard

Good heavy tapestry Brussels, 27-inch wide carpets, in swell two-toned red and green effects; good patterns and colors; some hall and stair carpets in the lot. Worth 75c yard, Monday for 49c yd.

SALE TOOTH BRUSHES A special purchase of 15,000 tooth brushes enables us to offer some rare bargains for tomorrow; the lot includes every conceivable quality and kind. We have priced them as follows: All 15c to 20c values at 10c; all 20c to 25c values at 15c; all 35c to 50c values at 19c. Children's tooth brushes, 25c values at 9c.

\$1.25 Muslin Gowns and Chemises 75c

Ladies' muslin gowns and chemises, in low cut and high neck styles; tucked yokes, trimmed with lace and embroidery insertion. Regular \$1.25 values Monday at 75c.

\$4.50 White Muslin Skirts \$2.75

New muslin skirts, cut full and wide, handsomely trimmed with lace and embroidery insertion and hemstitched tucks; some have solid lace ruffle. Values to \$4.50, on sale Monday at \$2.75.

\$1.50 Girls' White Hats \$1.25

Dainty white hats with Tam O'Shanter crowns; nicely trimmed with bows of silk ribbon; brims trimmed with several rows of lawn ruffles, edged with Val. lace. \$1.50 values at \$1.25 Monday.