

NOW IS THE TIME TO GET VOTES IN BIG \$10,000.00 CONTEST

The first list of Candidates in the City of Los Angeles in The Herald's Big \$10,000.00 Popular Voting Contest, WITH THE VOTES, will be printed in The Herald next Wednesday morning. All Candidates in the Big Contest should strive to make a good showing at that time. An early start adds prestige to your candidacy and better secures the assistance of your friends. Delay may endanger success. Get your Votes in to the Contest Editor early.

WITH the publication of the candidates' names in The Herald's Big \$10,000.00 Popular voting Contest on Wednesday and Thursday mornings, the Contest began in earnest. Many candidates are already hustling for votes and scores of others will begin active work for the magnificent prizes today. Remember that it is possible to win \$200.00 a week for ten weeks if your leisure time is devoted to vote-getting. The leaders in the race next Wednesday morning will have much advantage by their early start. It is for you to say who will be the men and women with the most votes on that day.

Candidates may enter the Contest at any time. Additional names will be published as they are furnished the Contest Editor. Now is the time to enter and begin your campaign for the valuable prizes.

The conditions are so arranged that men and women share in the distribution of these prizes. Candidates in small towns have as good a chance to win the prizes as candidates in Los Angeles. It costs nothing to nominate a candidate and nothing extra for subscribers to vote.

If your name appeared in the list published in The Herald as one of the fortunate candidates in this Big Contest, it shows that you have some friend interested in you, and this friendship will be worth something in your race for these valuable prizes.

Now is the time to start a lively campaign. Be the first to see your acquaintances, pledge them to your support, get their votes early and send them to the Contest Editor. Candidates should remember that subscriptions for The Herald count more votes in the first period, which ends July 13, than in any other period during the Contest.

Strive to lead your district in the publication next Wednesday morning.

First Prize—Dragon Touring Car, Value \$2150.00

The Dragon Touring Car which The Herald will give to some popular man or woman was awarded the beautiful Silver Cup at San Francisco's first automobile show for being the most popular car shown. It was also a Dragon machine that won the Cup awarded in the Great New York-Boston Endurance Run. These two cups are proof that the Dragon not only excels in graceful lines, but is also capable of meeting any test of endurance. The Car to be given away by The Herald will hold five passengers, has side entrance, divided front seats, front doors removable, painted Royal Blue with gold stripings and upholstered with black hand-buffed leather. This car has a gasoline capacity of eighteen gallons and its brakes are composed of two internal expanding by foot pedal, ten-inch, and two external contracting by emergency lever.

This magnificent prize will be shown at the garage of the DRAGON MOTOR CAR COMPANY, 711 South Spring street, Los Angeles. If you want a motor car that is good for city or desert, one that will meet every emergency and ride the easiest of any on the market, inspect the Dragon at 711 South Spring street and arrange to enter The Herald's Big Voting Contest and win the car.

Bargains in Want Ads

During the progress of the big contest just started by The Herald, this paper has arranged to give advertisers on the classified pages a classified bargain rate. Small classified ad coupon books containing \$2.50 worth of coupons will be sold during this contest at the price of \$2. This will mean a saving to classified advertisers of 20 per cent on their money. Where can any man make a greater per cent on any investment? On each classified ad book sold the purchaser will be entitled to cast 150 votes during the first period of this contest for his favorite candidate and thereby assisting him or her to become the winner of one or more of the many valuable prizes offered. This is an opportunity for classified advertisers which they should not overlook. Get busy at once, for it will be easy to make a grand prize winner and at the same time save 20 per cent on your advertising bill.

Rates of Subscription

Following are the rates of subscription to the Los Angeles Herald. Subscriptions to count for votes must be accompanied by the full amount to cover same in all cases.

Daily and Sunday Herald for two years	\$15.00
Daily and Sunday Herald for one year	7.50
Daily and Sunday Herald for six months	3.90
Daily and Sunday Herald for three months	1.95

If there is anything about the Contest you do not understand, call on, phone or write the CONTEST EDITOR, The Herald, 134 S. Broadway, Los Angeles, California.

LIST OF MAGNIFICENT PRIZES FOUR GRAND PRIZES

- \$2150.00 Dragon Automobile, on display at the Dragon Motor Car Company, 711 South Spring street, Los Angeles.
 - \$1000.00 Residence Lot in Mission Boulevard Heights, on the new boulevard to Pasadena.
 - \$500.00 Piano—a Lester—on display at the J. B. Brown Music Company, 648 South Broadway, Los Angeles.
 - \$250.00 Bank Account at the Dollar Savings Bank and Trust Company, southeast corner of Fifth and Hill streets, Los Angeles.
- EIGHT DISTRICT PRIZES IN LOS ANGELES**
- \$400.00 Fitzgerald Mission Piano, on display at Fitzgerald Music & Piano Company, 118 S. Spring street, Los Angeles.
 - Diamond Ring worth \$100.00, purchased from Bridgen & Pederson, 507 South Spring street, Los Angeles.
 - Scholarship in Los Angeles Conservatory of Music and Arts, 327 1/2 South Spring street.
 - One dozen fine photographs, \$24.00, from A. L. Mojonier, 710 Temple Auditorium.
 - Two Season Baseball Tickets.
 - Santa Catalina Island Trip.
 - Santa Catalina Island Trip.
 - Santa Catalina Island Trip.
- SIX DISTRICT PRIZES OUTSIDE LOS ANGELES**
- Diamond Ring, worth \$150.00, purchased from Bridgen & Pederson, 507 South Spring street, Los Angeles.
 - Selection of Sporting Goods worth \$100.00.
 - Commercial Scholarship in Woodbury Business College, value \$75.00.
 - Santa Catalina Island Trip.
 - Santa Catalina Island Trip.
 - Santa Catalina Island Trip.
- SIXTEEN PERIOD PRIZES IN LOS ANGELES**
- Scholarship in Los Angeles Conservatory of Music and Arts, 327 1/2 South Spring street.
 - Two Season Theater Tickets.
 - One dozen fine Photographs, \$24.00, from A. L. Mojonier, 710 Temple Auditorium.
 - Phonograph and twelve records worth \$25.00, purchased from Geo. J. Birkel Company, 345 South Spring street.
 - Lady's or Gentleman's Gold Watch worth \$20.00, purchased from Bridgen & Pederson, 507 South Spring street, Los Angeles.
- TWELVE PERIOD PRIZES OUTSIDE LOS ANGELES**
- Shorthand Scholarship in Woodbury Business College, value \$65.00.
 - Phonograph and Twelve Records, value \$50.00, purchased from the Geo. J. Birkel Company, 345 South Spring street, Los Angeles.
 - Lady's or Gentleman's Gold Watch worth \$20.00, purchased from Bridgen & Pederson, 507 South Spring street, Los Angeles.
 - Kodak worth \$15.00, purchased from the Merrick Reynolds Company, 222 South Broadway, Los Angeles.
 - Gold Seal Ring worth \$10.00, purchased from Bridgen & Pederson, 507 South Spring street, Los Angeles.
 - Santa Catalina Island Trip.
 - One Year's Subscription to the Daily and Sunday Herald.

Schedule of Votes—Subscriptions

Following are the number of votes to be given on each subscription as indicated and in each of the four periods of the contest:

Length of Subscription	1st period ends July 13, 1907	2d period ends July 27, 1907	3d period ends Aug. 10, 1907	4th period ends Aug. 24, 1907
24 months	2200 votes	2000 votes	1800 votes	1600 votes
12 months	1000 votes	900 votes	800 votes	700 votes
6 months	450 votes	350 votes	300 votes	250 votes
3 months	200 votes	150 votes	110 votes	80 votes

Candidates are cautioned to notice the decrease in votes in each subscription in every period from the first to the last and it is suggested that they turn in all business possible during the earlier periods in order to secure the greatest advantage in the number of votes.

WANT ADS

Each purchaser of a \$2.50 Want Ad Book at the bargain price of \$2.00 per book will receive the following number of votes, which may be cast for any candidate desired:

1st period ends July 13, 1907	2d period ends July 27, 1907	3d period ends Aug. 10, 1907	4th period ends Aug. 24, 1907
150 votes	130 votes	110 votes	90 votes

A LESTER in the Home Is a LESTER in the Heart

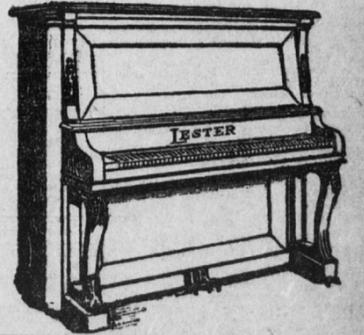
Its True Musical Qualities Render It a Piano of Rare Excellence

The evidence of the high grade interior work of the Lester—the part that you cannot see—is in the mellowness, the inimitable richness of its tone and in its volume—the proof is in the fact that IT LASTS A LIFETIME. Its durability is the result of thoroughness in construction—it stays in tune. The highest ideals of master musicians are embodied in the Lester as in no other piano. It is the real, artistic piano for the musical home.

J. B. BROWN MUSIC COMPANY

648 SOUTH BROADWAY

OPPOSITE BULLOCK'S



Here Is a Plan of Money Saving That Is New



Far better than life insurance or the old plan of saving accounts. One well worth your attention. Call or write for one of our copyrighted pamphlets.

Example of What \$10 a Month Will Do: \$

If you deposit \$10.00 a month for six years you can draw the same amount monthly for eight years and seven months. Any other sum deposited for same period of time gives proportionate results.

Dollar Savings Bank *And Trust Company*

SOUTHEAST CORNER FIFTH AND HILL STREETS

JAS. C. KAYS, President W. G. TANNER, Cashier