

# MIDSUMMER CLEARANCE SALE

## LACES, EMBROIDERIES, RIBBONS, NECKWEAR



Lunch at Our Restaurant... Fourth Floor Monday's Menu Contains:

BAKED WHITE FISH 15c.  
ROAST SIRLOIN OF BEEF 20c.  
HOT ROAST BEEF SANDWICH 15c.

CHICKEN FRICASEE WITH NOODLES 25c.  
BREAD, BUTTER AND POTATOES FREE WITH THESE ORDERS.

BOTH PHONES EXCHANGE 337

### The Broadway Department Store

Broadway, Cor. 4th., Los Angeles Arthur Letts

A CLEANUP UNTRIMMED HAT SHAPES FOR 5c. Dress shapes, numerous styles in plain and fancy braids. Almost our entire remaining stock to choose from. 5c each; second floor.

WHITE DUCK AND CANVAS HATS FOR WOMEN WORTH TO \$1.88; MONDAY PRICE 9c. Mushroom, rolled brim sailors or flats, many trimmed ready to wear; second floor.

**T**O LEVEL stocks in laces, embroideries, ribbons, neckwear and dress accessories of all kinds we begin a week of determined selling Monday. The word "Clearance" means much. It will mean more than ever this week. Former prices are not considered. Present market values are ignored. We'll begin the week with one of the greatest price lists we've ever quoted in these sections. And every day during this sale new surprises in the way of low prices will be printed. Read this ad. carefully. Be sure and share in the great value spread.

### Embroideries 15c to 25c values, Yard 7c

We have a great quantity of embroidery edges and insertions to sell at the clearance price of 7c the yard. They were formerly out at special sales at from 15c to 25c. This is a final cleanup price. There will be a big crowd after these. Splendid edges and dainty insertions; well worked on very fine material. 7c yard; aisle 2.

**25c Ascot Ties 10c**  
Yes, and 35c ones, too. Regular lines, plain colors. Already tied. Just pin them in the back. While they last, Monday, 10c.

**Soiled Dickies 35c**  
69c to \$2.25 Values  
They are made of good quality lawn, trimmed with Val. and Venise lace, some of them very elaborate. Former prices 69c to \$2.25. Clearance price 35c, aisle 2.

### Chiffon Applique 59c to \$1.25 Values 29c

White chiffon applique, pretty designs, scroll and floral patterns; slightly soiled. Worth from 59c to \$1.25. Clearance price 29c; aisle 1.

### Venise Applique 25c to \$1.25 Values 19c

Silk venise applique in black only. Floral, scroll and separable designs; sells regularly over the counter at 25c to \$1.25. Clearance price 19c; aisle 1.

### Fancy Braids 19c to 49c Values 7c

Very pretty patterns and color combinations; little Persian bands and braids of all kinds; worth 19c to 49c. They'll go quickly at this clearance price, 7c. Table, aisle 2.

### Clearance Sale of Ribbons

#### Plaid Ribbons 39c to 98c Values 25c

Look for the table in the main aisle with plaid ribbons; ribbons of every description, worth from 39c to 98c yd. Widths 4 to 7 in. Clearance price 25c yd.

#### Fancy Ribbons 50c to \$1.00 Values 25c

Fancy ribbons in Dresdens, light and dark grounds, pretty color combinations. All pure silk, printed warp. Good heavy weight. 50c to \$1.00 values; 3 to 6 inches; 25c yard; aisle 3.

#### Baby Ribbon 10 to 15c Values 1c Bolt

A leader from the ribbon department. No. 1 black satin baby ribbon; would sell over the counter at 10c and 15c a bolt of 10 yds. Monday, 1c bolt; limited quantity. Only 5 bolts to a customer.

#### 10c Satin Ribbon 2c

Good black satin ribbon, heavy weight. Nos. 7 and 9. Sells regularly at 10c and 12c. Monday, aisle 1, 2c yard.

### 25c Venise Applique And Galloons 5c

White and ecru, in widths up to 1 1/2 in. Floral and conventional designs. Our regular 25c line. Table, main aisle, 5c.

### Oriental Lace 19c to 98c Values 11c

Cream and ecru, oriental edges, well worked patterns, firm mesh; regular lines selling from 19c to 98c. Widths up to 8 inches. Monday, clearance, 11c yard. Table, aisle 2.

### Black Nets Half Price \$1.25 to \$2.25 Values

All silk, black fancy net, 44 inches wide. This means choice of our entire stock of fancy black net selling now at \$1.25 to \$2.25. To sell Monday at just half price.

### Chemisettes 69c to \$2.49 values 25c

There are just a few of these chemisettes for jumper suits. They formerly sold at 69c to \$2.49. Made of good quality lawn, prettily trimmed. You could almost call them a waist. Clearance price, Monday, aisle 2, 25c.

### 35c Dickies 10c

These are slightly soiled. The regular price is 35c. Made of good quality lawn, trimmed with Val. lace; some plain, others fancy. Aisle 3, 10c.

### Clearance Medallions 10c 25c to 98c Values

Cream and ecru butterfly medallions; small, medium and large sizes; sell regularly at 25c, 45c and 98c. Clearance price, 10c each. Table, aisle 1.

### Embroidered Robes \$4.98 to \$8.50 Values \$3.49

Made of fine quality swiss, gored or paneled skirt. Each panel embroidered, some trimmed with lace, hemstitched. Enough plain material to make a waist any style. \$4.98, \$5.98, \$7.98 and \$8.50 ones. Grouped for this sale at \$3.49.

### Embroidered Robes \$27.50 and \$30.00 Ones \$8.98

Very fine swiss, 18 in. founce, skirt trimmed with insertion, three rows around the heading for founce, trimmed with insertion and medallions. Plain swiss to match. Enough for waist and insertion for trimming. \$27.50 and \$30.00 ones at \$8.98, aisle 2.

### Net Robes \$25.00 and \$35.00 Ones \$4.98

Just three of these robes that sold regularly at \$25.00 and \$35.00. They are a trifle out of date. This price will hurry them out. \$4.98, aisle 2. Remember, there are only 3 of them. Hurry.

### Embroidered Robes \$11.98 to \$19.98 Values \$5.98

Made of fine swiss, 18 in. founce, blind and open work patterns, floral and scroll designs. Enough material for waists, with insertion to trim. \$11.98, \$12.50 and \$19.98 robes. This sale \$5.98, aisle 2.

### A Surplus Stock Lace Curtains

2000 Pairs from a Prominent Maker. \$3.50 and \$4 Lines \$2.45

2000 pairs of high grade curtains from a prominent manufacturer came to us at a price that enables us to say \$2.45 for \$3.50 and \$4.00 curtains; corded Arabian, double thread net; both simple and elaborate designs. Sale price Monday, \$2.45. Third floor.

#### \$5.00 Cluny Curtains \$3.48

Real Cluny lace; Arabian shade; centers of heavy French net; just right for bungalows. \$5.00 ones for \$3.48 Monday.

#### \$1.00 Arabian Curtains \$1.45

Madras weave Arabian lace curtains; net centers; borders in Grecian designs; medallion pattern. Sale price Monday \$1.45 pair.

#### \$1.00 Oriental Tapestry 75c

This is a special width, 60 in. wide, for couch covers, reversible, splendid patterns. Rich colorings. Regular price \$1. We say 75c for a Monday special, third floor.

#### 10c SILKOLINE 5c-36 in. silkoline

pretty patterns, no remnants or seconds, but full, fresh bolts. None delivered. Limit 20 yds. 5c yd. Monday, third floor.

#### \$12.50 PRO-BRUSSELS RUGS \$0.50

Reversible, 9x12 size.

### Bleached Sheets 72 x 90 Size 39c

A great value from our sheet and pillow case department Monday. Full sized sheets, 2 yards wide by 2 1/2 yards long, with 3 inch hem at the top, finished seam in center. Material alone would cost you more than the price of the finished sheet. Monday, third floor, 39c.

### Pillow Cases 500 Dozen Size 42 x 36 8 1/2c

Pillow cases of a good quality bleached muslin, 500 dozen of them. Size 42x36. Material at wholesale would cost you more than this, say nothing of the making. Not more than 2 dozen to any one customer. No phone or mail orders. They are low priced at 12c. Third floor, Monday, 8 1/2c.

### Dress Gingham in Stripes and Checks 4 1/2c

One case of fancy dress gingham, good styles in stripes and checks. Monday, third floor, 4 1/2c yard.

### A. F. C. Gingham Best Dress Styles 10c Yd.

Full Pieces from Stock  
1000 pieces of the celebrated A.F.C. dress gingham, made by the A.F.C. mill. Choice of our present stock in both light and dark effects. Pretty color combinations. Also stripes, checks and plaids, as well as plain colors. The very best gingham on the market. Sale price Monday 10c; third floor.

### Shirting Prints 5c

One case of shirting prints, light grounds with neat black and colored figures, polkadots and stripes. Monday, third floor, 5c yard.

### A Remarkable Group Women's Wash Suits

\$7, \$8, \$10 and \$12 Values To Sell Monday at \$4.95

\$4.95 will be a magic price for women's wash suits Monday. We've filled a rack with \$7.00, \$8.00, \$10.00 and \$12.00 ones to go at this price.

Coat suits of poplin. LINEN, Indian Head, and pique. Cutaway, Prince Chap, Eton and Pony Coat models. Box coats, semi-fitted, and tight-fitting styles.

There are about 100 of these suits, all told. You can choose from blue, brown, tan, checks and plaid effects. Some are handsomely trimmed with insertion and have straps, collars and cuffs of contrasting colors. They shouldn't last over an hour at this price. They may last longer. Better come early, however—second floor.



Rogers Bros. 1847 Silverware Specials  
Shell and Windsor patterns.  
SET OF 6 \$1.20, TEA SPOONS 90c.  
SET OF 6 \$2.25, DESSERT SPOONS \$1.55.  
SET OF 6 \$2.40, TABLE SPOONS \$1.75.  
SET OF 6 KNIVES OR 6 FORKS, not 1847, but Wm. Rogers full 12 dwt. plate, every set guaranteed satisfactory; \$1.75 value at \$1.25.

Taffeta Gingham A Mercerized Fabric 19c  
Mercerized taffeta gingham; a fabric much in demand. Black and white, brown and white, light blue and white, navy and white, pink and white, and green and white checks. Also broken plaids in black and white. It's often sold at 35c. Our regular price 25c. Monday, third floor, 19c.

36-in. Cambric Muslin 6 1/2c From 8 to 9 A. M.  
Monday morning for one hour only we place on sale one case of good quality cambric muslin, yard wide. At this price it's less than the ordinary low grade muslin. No phone or mail orders. Not more than 12 yards to any one customer. Third floor, 8 to 9, 6 1/2c yard.

12 1/2c Fancy Voile From 9 to 10 A. M. 5c  
Monday morning for one hour only we offer fifty pieces of fancy voile. A popular summer wash fabric in blue, brown and tan shades, interwoven with white, small and medium sized checks. No phone or mail orders, none delivered, and only 12 yards to any one customer. From 9 to 10 Monday morning, 5c yard. Third floor.

\$3.00 Kid Gloves 12 Button Black \$2.25  
12-button, real kid mousquetaires, in black only. \$3.00 ones \$2.25 Monday, aisle 2.  
\$2.00 MOUSQUETAIRES \$1.00—8-button Mousquetaire suede gloves, perfect fitting, all shades. Monday \$1.00. Aisle 2.

### Cottage Sets Reg Price \$5.50. Sale Price \$3.98

Pink rose decorations in semi-porcelain cottage dinner sets. Fifty pieces, complete for 6 people. Regular price \$5.50. Monday price, basement, \$3.98.  
7-PIECE BERRY SET 45c—Decorated berry set; large bowl and six saucers. All complete for 45c, basement, Monday.  
SALAD BOWLS 25c—8-inch decorated china salad bowls.  
6 CUPS AND SAUCERS 60c—Set of 6 very thin white china tea cups and saucers. Basement, Monday, 60c.  
CHINA CREAMERS 5c—Decorated china creamers, good size. Monday, basement, 5c.  
SUGAR AND CREAMER 12c—Two-piece decorated china sugar and creamer. Sale price Monday 12c pair.

### Bonnet Black Taffeta 36-Inch, \$2.00 Grade \$1.39

Twenty pieces of the famous black bonnet taffeta silk, extra fine chiffon finish. Wear guaranteed. Sells everywhere at \$2.00. Monday, aisle 10, \$1.39.

### \$1.48 Black Taffeta 89c

27-in. imported black taffeta, warranted all pure silk, wear guaranteed. Small quantity, while it lasts Monday 89c yard. Aisle 10.

### \$1.75 to \$2 Crepe de Chine \$1.00

24-in. satin face, small quantity in white, cream, black, Hello and shell pink. \$1.75 to \$2.00 values at \$1.00 Monday.

\$1.25 PONGEE 60c—1000 yards of fancy all silk pongee. Shades of baby blue, light pink, tan, mode and brown. Sold under other names as high as \$1.75. Our regular price \$1.25. Monday, 69c.

### Reed's Lansdowne Sells Everywhere at \$1.50 \$1.25

A light weight silk and wool material, 42-in. wide. Shades of pearl gray, Alice blue, rosead green, cardinal, baby blue, cream, white and black. For street and evening wear. \$1.50 kind at \$1.25 Monday, aisle 10.

### 75c Wool Chally 48c

100 pieces of all wool French chally, imported. 28-in., light and dark grounds, with small figures, dots, stripes, rings and floral effects. 75c value at 48c Monday, aisle 10.

### \$1.75 @ \$2 Cream Suiting \$1.38

Serges, chevots and panama weaves. Invisible checks and stripes, all wool, 44 to 50-in. widths. Just the right weight, \$1.75 and \$2.00 values. Aisle 11, Monday, \$1.38 yard.

NEW SILK FOULARD 75c—Shades of tan and brown, very much in demand right now. All the new styles. Aisle 10.

### Another Sale Potatoes 16 lbs. for 25c

Sacks that average 100 lbs. in weight. All you want to buy at 16 lbs. for 25c, or 100 lbs. for \$1.45. It's another illustration of how it pays to buy groceries at the Broadway.

- 25 LB. BAG PATENT A FLOUR 75c.
- 50 LB. BAG PATENT A FLOUR \$1.53. The best flour on the market today.
- 3 LBS FINE WHITE RICE 25c.
- SMALL BOTTLE VINEGAR 5c.
- 9 BARS HAPPY DAY SOAP 24c.
- 10c PKG. MONARCH STARCH 7c.
- GRATED PINEAPPLE 17c TIN.
- 75c MARASCHINO CHERRIES 60c.
- French preserves for ices, cakes, puddings, etc.
- FRENCH PEAS 14c TIN.
- Delicious, tender, green peas.
- HOUSERADISH MUSTARD 9c.
- Bay's small size.
- 1/2 LB BLOOMERS COCOA 37c.
- 1 LB. FLAT SALMON 15c.
- Cupid brand, red salmon cutlets.
- TABLE PEACHES 17c CAN.
- BARTLETT PEARS 22c CAN.
- University brand, extra quality.
- 1 GAL. OLIVE OIL \$2.39.
- Full measure, pure California olive oil. At this price it is much below market value.
- FRESH BREAD 3 1/2c LOAF.
- HOME MADE PIES 15c.

# 8th Annual \$1.00 Shoe Sale

## Reinforcements for the Dollar Shoe Sale Monday

More Shoes to the Front and Another Window Comes Out

Delayed shoe shipments that were not here in time for the opening day will be racked and ready for Monday's selling. There are thousands of dependable shoes here yet. And then the third window comes out Monday. You couldn't buy better shoes at from \$3.50 to \$5.00. We call particular attention to the line of women's high shoes, oxfords and children's shoes, as well as working shoes for men. Come Monday. The sale is young yet. Be here early and get some of the shoes that come out of the window. They will be on the racks at 8 o'clock. Second floor annex.