

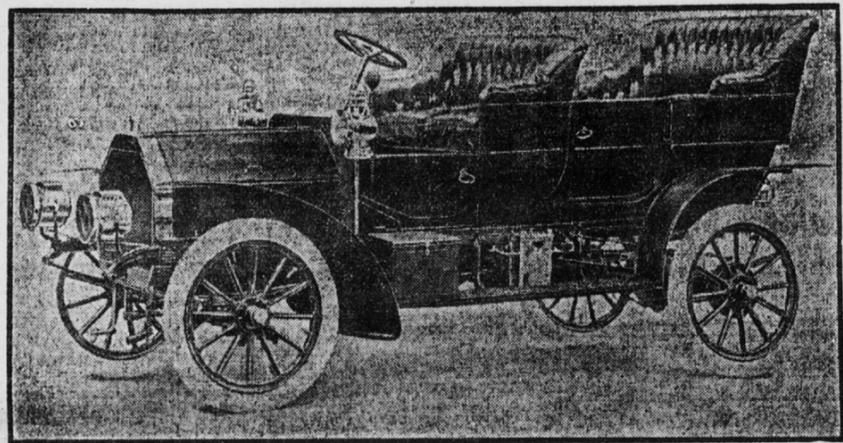
# SPLENDID CHANCE FOR BIG WINNERS IN HERALD'S CONTEST

The Third Period in The Herald's Big \$10,000.00 Popular Voting Contest is half over. This period will end next Saturday evening at 10 o'clock. At that time 10,000 bonus Votes will be awarded to the Candidate in the city of Los Angeles and 10,000 to the Candidate outside the city of Los Angeles, making the greatest increase in Votes during this period. The last publication of Votes showed the leaders closely bunched. A spirited finish is anticipated for next Saturday evening. The Big Candidates feel that this is the time to make themselves sure winners of Grand Prizes. The greatest efforts will be made the coming week. A few Subscriptions will safely put any Candidate in the lead. This is the time to take that lead. Candidates who expect to win must secure Votes every day and send them to the Contest Editor.

THERE are many opportunities in districts both in the city of Los Angeles and outside the city, where district prizes of much value can be won with little effort. This is especially true in Districts 1, 4, 5 and 8 for women and in Districts 2 and 6 for men, in the city of Los Angeles. Outside the city there are opportunities in Districts A and E for women and Districts A, C, D and E for men. These opportunities should not be neglected. A very small effort in the Districts just mentioned will make someone a Prize Winner. The Prizes are worth more than the effort required.

The Third Period is the most important of the whole Contest. You can make yourself secure at this time and be a Grand Prize Winner at the end of the last Period, August 24. The offer of 10,000 bonus Votes is an opportunity for new Candidates which they should not overlook. Old Candidates have the same opportunity regarding this Vote. Take advantage of this offer and make yourself a Winner.

## FIRST PRIZE—DRAGON TOURING CAR VALUE \$2150.00



The Dragon Touring Car which The Herald will give to some popular man or woman was awarded the beautiful Silver Cup at San Francisco's first automobile show for being the most popular car shown. It was a Dragon machine that won the Cup awarded in the Great New York-Boston Endurance Run. These two cups are proof that the Dragon not only excels in graceful lines, but is also capable of meeting any test of endurance. The Car to be given away by The Herald will hold five passengers, has side entrance, divided front seats, front doors removable, painted Royal Blue with gold stripings and upholstered with black hand-buffed leather. This car has a gasoline capacity of eighteen gallons and its brakes are composed of two internal expanding by foot pedal, ten-inch, and two external contracting by emergency lever.

This magnificent prize will be shown at the garage of the DRAGON MOTOR CAR COMPANY, 130 East Ninth street, Los Angeles. If you want a motor car that is good for city or desert, one that will meet every emergency and ride the easiest of any on the market, inspect the Dragon at 130 East Ninth street and arrange to enter The Herald's Big Voting Contest and win the car.

## Bargains in Want Ads

During the progress of the big contest just started by The Herald, this paper has arranged to give advertisers on the classified pages a classified bargain rate.

Small classified ad coupon books containing \$2.50 worth of coupons will be sold during this contest at the price of \$2. This will mean a saving to classified advertisers of 20 per cent on their money. Where can any man make a greater per cent on any investment? On each classified ad book sold the purchaser will be entitled to cast 110 votes during the third period of this contest for his favorite candidate and thereby assisting him or her to become the winner of one or more of the many valuable prizes offered.

This is an opportunity for classified advertisers which they should not overlook. Get busy at once, for it will be easy to make a grand prize winner and at the same time save 20 per cent on your advertising bill.

## Rates of Subscription

Following are the rates of subscription to the Los Angeles Herald. Subscriptions to count for votes must be accompanied by the full amount to cover same in all cases.

Daily and Sunday Herald for two years	\$15.00
Daily and Sunday Herald for one year	7.50
Daily and Sunday Herald for six months	3.90
Daily and Sunday Herald for three months	1.95

If there is anything about the Contest you do not understand, call on, phone or write the CONTEST EDITOR, The Herald, 134 S. Broadway, Los Angeles, California.

## List of Magnificent Prizes

### Four Grand Prizes

- \$2150.00 Dragon Automobile, on display at the Dragon Motor Car Company, 130 East Ninth street, Los Angeles.
- \$1000.00 Residence Lot in Mission Boulevard Heights, on the new boulevard to Pasadena.
- \$500.00 Piano—a Lester—on display at the J. B. Brown Music Company, 648 South Broadway, Los Angeles.
- \$250.00 Bank Account at the Dollar Savings Bank and Trust Company, southeast corner of Fifth and Hill streets, Los Angeles.

### Eight District Prizes in Los Angeles

- \$400.00 Fitzgerald Mission Piano, on display at Fitzgerald Music and Piano Company, 113 So. Spring street, Los Angeles.
- Diamond Ring worth \$100, purchased from Brigden & Pederson, 507 South Spring street, Los Angeles.
- Scholarship in Los Angeles Conservatory of Music and Arts, 327 1/2 South Spring street.
- One dozen fine photographs, \$24.00, from A. L. Monjorier, 710 Temple Auditorium.
- Two Season Baseball Tickets.
- Santa Catalina Island Trip.
- Santa Catalina Island Trip.
- Santa Catalina Island Trip.

### Six District Prizes Outside Los Angeles

- Diamond Ring, worth \$150, purchased from Brigden & Pederson, 507 South Spring street, Los Angeles.
- Two round trip tickets, good for thirty days, to the Southern Pacific station of Lake Tahoe; value \$60.00.
- Commercial Scholarship in Woodbury Business College; value \$75.
- Santa Catalina Island Trip.
- Santa Catalina Island Trip.
- Santa Catalina Island Trip.

## Schedule of Votes—Subscriptions

Following are the number of votes to be given on each subscription as indicated and in each of the four periods of the contest:

Length of Subscription	3d period ends Aug. 10, 1907	4th period ends Aug. 24, 1907
24 months	1800 votes	1600 votes
12 months	800 votes	700 votes
6 months	300 votes	250 votes
3 months	110 votes	80 votes

Candidates are cautioned to notice the decrease in votes in each subscription in every period from the first to the last and it is suggested that they turn in all business possible during the earlier periods in order to secure the greatest advantage in the number of votes.

### WANT ADS

Each purchaser of a \$2.50 Want Ad Book at the bargain price of \$2.00 per book will receive the following number of votes, which may be cast for any candidate desired:

3d period ends Aug. 10, 1907	4th period ends Aug. 24, 1907
110 votes	90 votes

# A LESTER in the Home Is a LESTER in the Heart

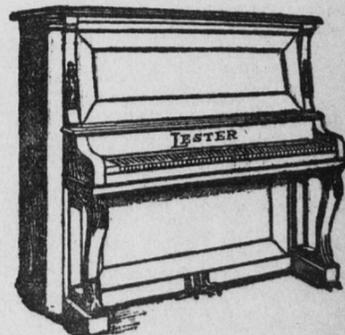
*Its True Musical Qualities Render It a Piano of Rare Excellence*

The evidence of the high grade interior work of the Lester—the part that you cannot see—is in the mellowness, the inimitable richness of its tone and in its volume—the proof is in the fact that IT LASTS A LIFETIME. Its durability is the result of thoroughness in construction—it stays in tune. The highest ideals of master musicians are embodied in the Lester as in no other piano. It is the real, artistic piano for the musical home.

## J. B. BROWN MUSIC COMPANY

648 SOUTH BROADWAY

OPPOSITE BULLOCK'S



# Here Is a Plan of Money Saving That Is New

Far better than life insurance or the old plan of saving accounts. One well worth your attention. Call or write for one of our copyrighted pamphlets.

Example of What \$10 a Month Will Do:

If you deposit \$10.00 a month for six years you can draw the same amount monthly for eight years and seven months. Any other sum deposited for same period of time gives proportionate results.

## Dollar Savings Bank And Trust Company

SOUTHEAST CORNER FIFTH AND HILL STREETS

JAS. C. KAYS, President

W. G. TANNER, Cashier

