

SUNDAY MORNING, SEPTEMBER 22, 1907.

Hamburgers WHAT OTHERS ADVERTISE, WE SELL FOR LESS Hamburgers Hamburgers Hamburgers Hamburgers Hamburgers

Men's \$15.00 "California" Fall Suits \$9.45

A good assortment remaining from our big sale of the past several days. They are the proper weight and dark colorings for California; single or double breasted styles; in plaids, checks or mixtures; brown or green shades; materials worsted, cassimeres and velours; sizes 33 to 42.



Welcoming the "Newcomers" to the Land of the Fig and the Vine

A thousand "newcomers" daily in the popular estimate of the arrivals of California home-seekers this month. As the largest and oldest department store in California, we welcome you; and ask the favor of serving your wants. This is our 27th year in business in the same location, and our store axioms, "Safest Place to Trade" and "What Others Advertise We Sell for Less" will be vouched for by the great Los Angeles public. Whatever your personal or home needs (except groceries and meats) we have it or will get it for you. Try us—we will merit your patronage.

FIRST HOMESEEEKERS' SALE

Clearing Basement Furniture to Make Room for the Holiday Toy Stock

Home seekers in furnishing a pretty little flat or cottage will find that these prices are really lower than the same merchandise is sold for back east—and you have had no freight to pay. We need the room for Christmas goods and are taking a decided loss.

\$4.50 REVERSIBLE COMBINATION MATTRESS \$2.95

Heavy layer white cotton top and bottom and filled with sterilized sea moss; deep stitched sides and ends, covered with fancy ticking; all sizes.

\$5.50 IRON BEDSTEADES \$8.95

Full or 3/4 size, white or blue enamel; three patterns to select from.

\$2.50 WOVEN WIRE SPRINGS \$1.35

A woven top on a hard wood frame with 18 cables running through; are full size only.

\$8.00 SOLID OAK EXTENSION TABLES \$6.50

Golden finished, 32x42 inch top, extend to 6 feet; square legs, ball footed.

\$1.75 SOLID OAK DINING ROOM CHAIRS \$1.25

Golden finished, high embossed back cane seat; braced arms.

\$5.50 OAK FINISHED CHIFFONIER \$3.95

Golden oak finished; have three long drawers, brass pulls, shaped top; strongly made.

\$18.00 GOLDEN OAK DRESSERS \$13.95

Have French plate mirror, two short (swell front) and two long drawers; brass pulls, highly polished; several patterns to select from.

Table and Bed Linens

\$4.00 DAMASK TABLE CLOTHS \$2.75

A special leader for this sale of 100 all linen German loom dice damask pattern cloths, 2 1/2 yards long, finished ready for use.

\$1.00 BLEACHED TABLE LINEN, YARD, 79c

70 inches wide, all the most desirable floral patterns; 25 full pieces to select from and for Monday only will be hemmed free.

25c HUCK FACE TOWELS 18c

Only 100 dozen offered at about wholesale cost; 22x42-inch size; very absorbent; will give unlimited wear.

8-4 READY MADE SEAMLESS SHEETS 30c

8-4 READY MADE SEAMED SHEETS .45c

9-4 READY MADE RED SHEETS .55c

72x90-INCH "DEFENDER" SHEETS .85c

61x90-INCH "MOHAWK" SHEETS .90c

61x90-INCH "PEQUOT" SHEETS .90c

\$15 Art Ware at \$2.49

A clearance of a selected lot of high-grade art ware; broken lines and odd pieces that have sold up to \$15.00 each; including art vases, rose jars, tankards, tall handled vases, low vases, straight vases, parlor lamps, art lamps with glass shades, 24 to 28 inches, crystal vases, tall metal covered steins, tall umbrella stands, 12 to 17-inch jardiniere, 30 and 36-inch terra cotta vases, 13 and 16-inch Japanese vases, 3-piece pudding dish, chop plates, plaques and many other pieces. Values to \$15.00.

Sale of Floor Coverings Rugs, Carpets, Linoleums, Mattings

Strangers who are to furnish anew have arrived just in time to participate in our big sale of thousands of dollars worth of rugs and carpets purchased from the celebrated Alexander Smith & Sons factories at their annual clearance sales. Prices a fourth to a third less.

\$16.50 TAPESTRY BRUSSELS RUGS \$10

8 1/2 x 10 1/2 tapestry brussels in oriental and floral designs and patterns; will harmonize with furnishings of almost any room.

\$1.25 TAPESTRY BRUSSELS CARPET, YARD 95c

Full 36 inches wide, particularly desirable for hall runners and stairs, as they are finished with neat side borders.

65c CORK LINOLEUM, SQ. YD., 50c

Made of best ground cork and linseed oil; will neither crack nor break like the inferior grades; choice of a number of designs.

30c JAPANESE MATTING, YARD, 22 1/2c

Extra fine grade linen warp matting, very closely woven in pretty carpet designs; have heavy corded edges.

\$4.00 HEAVY WILTON RUGS \$2.95

36x72 inches, exact copies of real orientals; a large variety of styles to select from.

90c TAPESTRY BRUSSELS CARPET, YARD 59c

One of the choicest of Alexander Smith & Sons' makes, sells the world over at 90c yard regularly; choice new colors and patterns.

90c PRO-BRUSSELS CARPET 75c

Very heavy weave, full ward wide; perfectly reversible designs, good for living or bed rooms.

Curtains and Draperies

\$2.75 BONNE FEMME CURTAINS \$1.95

Made large enough one for a window; have center design and side panels; some with deep flounces ruffled bottom; others finished with trimming; values to \$2.75.

\$1.75 NOTTINGHAM CURTAINS, PAIR, \$1.25

Shaded patterns of twisted thread in pretty brussels effect, an entire new lot and the best Nottingham; sold regularly in the city at \$1.75.

75c RUFFLED SWISS CURTAINS, PAIR, 59c

The neat, tasty kind for bedrooms and kitchen windows; some have tucked edges, others are in bungalow block designs with deep ruffled edges.

\$2.75 ARMURE TAPESTRY PORTIERES, PAIR, \$1.95

Solid colors particularly in all the new greens and reds; fancy throw-over fringe at top; are not the flimsy kind but very heavy and worth \$2.75.

Enamel Ware Worth to 85c Blankets, Comforters, Spreads at 49c

For Monday Special the Following Pieces First Quality Enamel Ware Worth Regularly to 85c

8-Quart Berlin covered sauce pans and kettles, 8-quart lipped preserving kettles, 17-quart dish pan, 6-quart coffee boilers, 5-quart tea kettles, 4-quart standard measures, 10-quart covered chamber pails, 1 1/2-quart double boilers, 6-cup French coffee pots.

Wilson bread toaster and iron heater .10c

Extra heavy wire carpet beater .10c

Large 3-burner oven .81.30

Enameled iron wash stand .81.30

25-lb. japanned flour bin .75c

Strong wire potato masher .23c

Strong steel gopher traps .15c

4-cup nickle coffee pot .29c

Cotton dish mop, well made .33c

4-loaf Eclipse bread mixer .81.09



\$4.00 ELBOW KID GLOVES \$3.35

16-button mousquetaire style with three clasps at wrist, finished on back with three rows narrow embroidery stitching; real French kid; black, white and colors; every pair fitted. Special Monday only.

\$2.00 ELBOW SILK GLOVES \$1.50

16-button; black, white and colors; two clasps at wrist; three rows embroidery stitching on back; double tipped fingers; good, heavy quality silk; a fourth underpriced Monday.

PLAID SILK WAISTS \$6.50

One of the popular fall fads shown and worn in all fashion centers; a fine taffeta in every wanted color combination, trimmed with tucks and buttons.

\$7.50 NEW LACE WAISTS \$5

A shipment of 200 just received; combination net and lace; all shades of ecru and white; made over Japanese silk foundations and are a third under value.



GIRLS' \$3.50 WASH DRESSES AT \$1.48

A lot of about 200 dresses of all the pretty wash materials and made sailor and blouse styles; all neatly trimmed; sizes 6 to 14 years; values up to \$3.50; a special Monday leader.

Drug Sundries

- 50c Dr. Charles' Flesh Food .25c
25c can "Bathasweet" powder .12c
25c 8-ounce bottle genuine imported bay rum .19c
25c Dr. Hartman's Flea Lotion .19c
25c tube Euthymol Antiseptic Tooth Paste .10c
50c box genuine imported Java Rice Powder .25c
75c bottle "4711" Lilac Toilet Water .49c
35c 8-ounce bottle guaranteed Olive Oil .25c
98c Hot Water Bottles, 2 or 3 quarts .50c
25c bottle Coke's Egg Shampoo .12c

SPECTACLES OR EYEGLASSES 95c

Our glasses give satisfaction, as our expert optician will examine your eyes free and fit every pair to your individual needs. For Monday we offer gold-filled rimless spectacles or eyeglasses with best quality "Crown" crystal lenses.

4th Annual Sale of Black Goods

50,000 Yards New Silk and Dress Goods

Prices at a Saving of One-Third to One-Half

You get tired of colors and like to don something black once in a while, don't you? Three previous successful sales have shown us that you do. This year's black sale is the best of them all. While other dealers have been seeking the bargains in colors, we have been quietly buying up all the choice surplus stocks of blacks from the mills; and at our own prices. This great showing of 50,000 yards of silks and dress goods is the result, and as black can always be worn, you can anticipate your wants for an entire year and be assured that the prices will be such a saving as to go a long way toward paying the dressmaker's bill.

\$1.00, 36-INCH BLACK CHINA SILK 50c

Pure silk, yard wide, good weight, perfectly washable; priced for Monday at less than present import cost.

\$1.00 HEAVY BLACK SATIN 50c

22 inches wide, makes a heavy coat or jacket lining, unexcelled for wear; a special leader for Monday only.

\$1.00, 20-INCH BLACK LOUISINE 75c

Both Louisine and Peau de Cygne silks, two of the most wanted for dresses and waists that can be worn on all occasions where service and style count.

\$1.19, 36-INCH BLACK PEAU DE SOIE 75c

Full yard wide, very superior grade of silk for dresses, coats and separate skirts.

\$1.25, 30-INCH BLACK TAFFETA 89c

Heavy, pure silk taffeta, rustling finish, good width and at the present market price of silks very much under value.

\$1.49, 36-INCH BLACK PEAU DE SOIE 98c

Pure silk, rich lustrous face with gros grain back; every yard guaranteed for wear; specially adapted for coats and suits.

\$1.75, 36-INCH BLACK TAFFETA \$1.39

A rich dress taffeta, full yard wide, 1000 yards of a swiss importation and 1000 yards of the best American makes, both priced at \$1.39 for this sale.

\$1.19, 27-INCH BLACK TAFFETA 79c

Very heavy rustling quality, particularly desirable for petticoats and drop skirts or for jacket suits; none better for wear.

\$1.39, 36-INCH BLACK TAFFETA 98c

Pure silk, rich black, heavy weight and the colored selvage denotes pure dye; will give satisfactory wear.

\$1.50, 36-INCH CHIFFON TAFFETA \$1.09

A handsome soft finished black silk, very lustrous, has no dressing, so will neither cut nor break.

65c BLACK PANAMA CLOTH 39c

A strictly all-wool material, 38 inches wide and equal to any \$1.00 quality, the difference only in the width.

\$1.00, 50-INCH STORM SERGE 59c

An all-wool suiting; firm, hard-twisted weave; will give unlimited service and is nearly one-half underpriced.

\$1.00, 52-INCH PANAMA CLOTH 59c

A small lot of five pieces; heavy quality; firm wiry finish; strictly all wool; limit of one dress pattern to a customer.

\$1.25 ALL-WOOL BROADCLOTH 69c

Not more than 200 yards of this 52-inch material, a deep rich black and one of the season's popular weaves for tailored suits.

\$1.25 SILK AND WOOL CREPE DE PARIS 69c

Wool fillings; a pure silk warp; a 42-inch material; soft, pretty and thin; will drape, tuck and pleat nicely.

\$1.00 ALL-WOOL CHEVIOT 75c

52 inches wide and very heavy weave with short, thick nap; deep, rich black; equally desirable for suits, skirts and coats.

\$1.50 ALL-WOOL FRENCH VOILES 79c

A small lot of five pieces genuine French and German makes; 45 inches wide, chiffon finished; excellent for pleated skirts and full costumes.

\$1.50, 52-INCH ENGLISH MOHAIRS 79c

Sicilian weave; both sides finished alike; a deep, rich black that will not crock; particularly desirable for traveling costumes.

\$1.50, 54-INCH BLACK BROADCLOTHS 98c

One of the very finest qualities; chiffon finished; strictly all wool; a lustrous black and not to be duplicated anywhere under \$1.50.

\$1.25 BLACK STORM SERGE 98c

52 inches wide; fine twilled weave; firm and wiry; much in demand for the new coat suits; every thread wool.

\$2.50 THREAD SILK HOSE \$1.29

Pure thread silk, black only, double tipped heels and toes and double soles; full fashioned; positively the most durable \$2.50 values; special Monday.

35c GAUZE LISLE HOSE 25c

Very light weight lisle, also gauze cotton hose, full fashioned, regular made, Hermsdorf dyed; high spliced heels and toes, double soles.

\$1.50 FANCY NECKWEAR 35c

Stocks, collars, jabots or yokes of chiffon with lace or braid; silk with braid or buttons; hand-made effects of silk draw braids with medallion and hand-drawn linen collar and cuff sets; values to \$2.50.

HANDKFS. TO 75c, 19c

Sheer linen swiss or cambric handkerchiefs; some with embroidered edges; some hemmed with medallion corners, others trimmed with Val. or Mechlin laces; an exceptional lot of women's handkerchiefs.

\$6.00 LONG SILK KIMONS \$2.95

Sale Monday, 8 to 10—No Phone Orders. Finest Japanese silk in handsome figured and floral designs; finished with stitched satin bands.

Dressmakers' Findings

BASTING COTTON, SPOOL, 2 1/2c

500 yards linen finished, silk substitute, Warburton's and other threads; limited 4 to one customer and no phone orders. Monday.

Angora dress braid, all colors, bolt .7c

20c, 1-lb. dressmakers' pins .10c

15c silk covered leatherbone .10c

25c silk or nainsook shields, pair .7c

25c pearl shirt waist buttons, dozen .12c

Muslin covered ironing wax, dozen .10c

Women's hose supporters, worth to 25c .19c

3 cards rust-proof hooks and eyes .5c

4c nickel-plated safety pins .2c

EMBROIDERIES TO \$1.00 AT 25c

Swiss muslin or cambric bands in embossed shadow and eyelet effects; edges and demi-flounces; some finished with beading, others dainty floral designs.

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