

**Semi-Annual \$5 Suit Sale**  
**For Men and Women**  
**Starts Monday, August 24**  
 It's the great suit event of the year. Values \$10 to \$17.50 for men and \$10 to \$30 for women. See the windows.

DON'T WORRY      'PHONES      EXCHANGE 337      WATCH GROW

# Broadway Department Store

BROADWAY COR. 4TH.      LOS ANGELES.      ARTHUR LETTS

**Toilet Needs Reduced**

25c TO 25c TOOTH BRUSHES	10c	25c MISSION MALT TONIC	12 1/2c
5 gross, samples and odds and ends, while they last		FAIRY SOAP FROM 8 TO 9	3c
EUTHYMOL TOOTH PASTE (9 to 10)	10c	None delivered.	
25c BARKEEPER'S FRIEND	15c	25c SOAP BOXES	12 1/2c

# Blue Pencil Price Sale

**Second Big Week Begins Monday**

**Have You Headaches?**  
 DO YOUR EYES BLUR?  
 Time for an examination. You can't be too careful with your eyesight. Examination free here. Registered optician. This department 3d floor.

THE BLUE PENCIL IS SUPREME DURING THIS SALE. EACH AND EVERY DEPARTMENT MANAGER HAS GUIDED THE SHARPENED POINT WITH DETERMINATION ALL WEEK, AND NOW TO MAKE THE SECOND WEEK OF STILL GREATER IMPORTANCE, ORDERS HAVE GONE FORTH TO MAKE STILL MORE DECIDED PRICE CUTS. "LEAVE NO STONE UNTURNED," SAID THE MANAGEMENT. "GET RID OF ALL SUMMER LINES." IT MAKES NO DIFFERENCE HOW MUCH THE LOSSES, DECKS MUST BE CLEARED FOR ACTION, AND THIS IS THE LAST GREAT EFFORT BEFORE THE FALL CAMPAIGN.

**5000 Tablets 3c Each**  
 The regular 5c kind, 3 sizes. All ruled.  
 10c Envelopes ..... 30 35c Box Paper ..... 19c  
 \$1.50 and \$2.00 Box Typewriter ..... 79c  
 Paper .....  
 Two weights and two sizes; 500 sheets in boxes, while they last.

**Women's \$1.50 and \$2 Slippers and Oxfords** **85c**  
**A Grouping of Odds and Ends**

A most determined Blue Pencil Price; not an undesirable style in the lot; best of fashions in toes and heels; odds and ends in one big price accumulation to bring a crowd Monday.

They're made of fine kid or patent leather; lace, blucher and one-strap effect; all sizes in the lot but not in every style. Remember, Monday, bright and early. None delivered, none sent C. O. D. Pair, 85c.

MISSES' AND CHILDREN'S \$1.25 AND \$1.50 SHOES AND OXFORDS	85c	WOMEN'S \$2.50 HIGH SHOES BLUE PENCIL PRICE	\$1.69
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And now for the juvenile shoes and oxfords at a price that will crowd the department Monday. Splendid wearing styles, tan and black. Most all sizes up to No. 2, pair 85c.

**Men's \$2.50 and \$3.00 Shoes and Oxfords** **\$1.50**

It's an item that runs hand in hand with the \$5 Suit Sale. 500 pairs of patent cotskin shoes and tan Russia Calf oxfords; the kind that sell everywhere at \$2.50 and \$3. Sale price \$1.50.

**Swiftole 25c White Polish 8c**      NONE DELIVERED NONE SENT C. O. D.



**Thousands of Yards of Silk, Blue Penciled** **59c**  
**36-Inch Silk Taffeta Pongee** **A Standard \$1.00 Grade**

What do you think of this 1100 yards of 36-inch taffeta pongee, the best heavy finish, yard wide dress silk you ever bought at \$1. For a great Blue Pencil offering Monday, 59c a yard. It comes in white, ivory, cream, white, blue, pink, Copenhagen, tan, light and dark brown, navy, marine, blue and black. Just enough for early comers. Better be here early.

**Blue Pencil Prices in Black Silks**  
 Swinging into the Black Silk Section at prices that will make things hum Monday.

60c STANDARD 19-INCH TAFFETA	46c	OUR LEADER, 36-INCH \$1.55 TAFFETA	\$1.00
75c RUSTLING 19-INCH TAFFETA	58c	\$1 SATIN DUCHESSE 20-INCH	75c
85c DRESS TAFFETA, FULL 27-INCH WIDTH	65c	RICH \$1.00 36-INCH PEAU DE SOLE	79c
\$1.00 BLACK TAFFETA 29-INCH WIDTH	68c	\$2.00 SATIN MAJESTIC 36 INCHES WIDE	\$1.25
\$1.00 COLORED EDGE 36-INCH TAFFETA	89c	\$2.00 BONNET & CIE 36-INCH TAFFETA	\$1.39

**Plain and Fancy Silks Regular 75c to \$1.50 Grades** **49c**  
 10,000 yards in a wondrous silk value. Prices radically cut; plain taffetas, French taffeta plaids, mosque stripes, plain messalin, satin liberties, directoire satins, rough silk pongees, etc. This is a gift edge bargain. Many weaves suitable for Fall, street and evening wear. We'll sell them all Monday. Yard 49c.

**50c Corded Wash Silks** **25c**  
 Best Japanese corded wash silks in white and colors. Blue Pencil price Monday 25c.  
 50c JAPANESE HABILIT SILK ..... 39c      BEST 25c 50-INCH JAP AND CHINA SILK ..... 19c  
 100 bolts, black, white and colors, all day, yard 19c.



**Women's 50c Union Suits 29c**  
 Find this exceptional Blue Pencil Bargain in Aisle 7 Monday. Union suits made with long sleeves, high neck, ankle length. Pay only 29c for the 50c grade.

**WOMEN'S VESTS TO 10** **5c**  
 Regular 10c vests, low neck and no sleeves, 5c this hour only.

**10c STOCKINGS FOR WOMEN** **5c**  
 10 to 11 a. m. only, fast black and seamless stockings, aisle 8.

**1500 Pieces of Children's Underwear Regular 50c to 75c Values** **29c**  
 1500 garments for one of the most important sales of the season. Manufacturer's seconds, from one of the biggest firms in the East. We bought them at a fraction of their value. It takes an expert to detect the flaws. The assortment includes gowns, drawers and skirts, all sizes up to 14 years, only 29c.

**BLUE PENCIL SALE ART LINENS 98c**  
 The finest of art linens, fine Renaissance pieces, the finest hand embroidered squares, tray cloths, scarfs, Battenbergs and Japanese drawwork in large pieces. Art linens worth to \$5.00 each will be placed on sale Monday at 98c on the third floor. Don't miss this great event.

**BLUE PENCIL SALE ART NOVELTIES 10c**  
 Pillow tops in lithograph, stamped art linens, laundry bags, large and small, fancy lace shams and scarfs; val. to 40c, 10c ea. Monday, 3rd floor.

**All Lovers Laces 25c**  
 500 yards in the lot; fine all-over laces, in Point d'Esprit, Normandy and Venice effects. It's a combination of a special purchase and our surplus stock. Choice 25c yard Monday.

**All \$1.00 Lisle Gloves** **50c**  
**In One Grand Sweep**  
 The Blue Pencil cuts deep in the glove section. Here's a crowd bringer—Black, white and colors in all the celebrated makes, including the world's best \$1 glove. All sizes, all kinds. They are \$1 everywhere. Blue Pencil price, Monday, 50c pr.

**Dress Goods Blue Penciled 19c**  
**50c to 85c Grades Cut to**  
 A slashing price-cut on summer lines of dress goods; 36, 40 and 42-inch novelty suitings; stripes, plaids and pretty checks. Great values at from 50c to 85c. They'll just fairly fly out at this price. Monday, aisle 4, yard, 19c.

**Wash Goods**  
**Determined Price Cuts**  
 Wash goods prices were never so low. These are startling values, beginning with

**75c to \$1.25 Laces Blue Pencil Sale 49c**  
 One lot of 40 pieces in plain nets to 54 inches wide, in cream, white and ecru, fancy dot nets, breton nets and plain filets; also Point d'Esprit. Laces actually worth 75c to \$1.25 yard, here Monday at 49c yard.

**Our Eugene \$3.50 Glove** **\$1.69**  
**12-Button Real Kid**  
 The celebrated Eugene glove; 350 pairs; whites only; real French kid; all sizes, as long as the quantity lasts; 12-button length. Be early for these Monday, \$1.69.

**\$1 to \$1.98 Dress Goods Blue Pencil Price 69c**  
 44 to 56-inch widths in high class fabrics, including grays, black and white effects, monotone checks, etc.; 1600 yards of it; \$1 to \$1.98 values. Sale price 69c.

**Silk and Wool Taffetas Worth \$1 to \$1.50 59c**  
 Also colored voile, wool surahs, plain silk and wool collenets; the best \$1 to \$1.50 summer dress goods; widths range from 40 to 46 inches; mostly all light colors. Yard 59c.

**15c Cambric Muslin, Yard 9c**  
 This means that they are the genuine 15c quality, extra fine finish, lengths 2 to 10 yards, 3rd floor Monday, yard 9c.

**75c to \$1 Val. Laces 49c**  
**12-Yard Bolts**  
 2000 bolts of the finest edgings and insertions in white and cream, single and double thread, German andilet Vals. Regular 75c, \$1 and \$1.50 quantities, 49c bolt Monday.

**Veils Blue Penciled Actual Values \$1 to \$2 49c**  
 There are auto veils; the 3-yard size; net veils, the finest chifon veils and fancy veils of every kind and color. Your choice 49c Monday.

**Ruchings Worth 25c to 50c yd. 5c ea.**  
 Thousands of neck ruchings in the full Du Barry up to the fine silk Widow ruches. You paid 25c, 35c and 50c yard regularly. Neck lengths Monday 5c each.

**\$1.25 to \$2.50 Black Dress Goods 69c**  
 1200 yards of the season's most fashionable dress goods, voiles, taffetas, serges, poplin, crispines, basket cloth, etc.; \$1.25 to \$2.50 values; 5 to 10-yard pieces; 40 to 48-inch widths. All go Monday at 69c yard.

**15c Organdie and Batiste 5c**  
 Great big generous heaps of the prettiest patterns in organdie and batiste. It's the end of the season now; 35c prices for quick sale; dance; values up to 15c yard; Monday 5c.

**Ribbon Clean-Up Blue Pencil Price 10c**  
 The Blue Pencil made quick work of broken lines and remnants of taffetas, satins and moires and brought the price down to 10c yard. Values range up to 30c. There are all colors and widths up to No. 60, at 10c yard Monday.

**Rare Embroideries Worth 25c, 35c to \$1 15c**  
**For a Mighty Sale**  
 Now, then, for the crowning embroidery event. The great August Sale at 15c. Beautiful bands, beautiful edges and insertion, as well as flouncing, widths up to 14 and even 16 inches. Corset cover embroideries, the very finest of materials, cambric, swisses, nainsooks; not a piece in the lot that isn't worth close to double the price we ask, and the values range up to \$1. You must see this great gathering in the window and be here bright and early Monday; yard, 15c.



**\$5 to \$7.50 La Serena Corsets \$3.50**  
**Closing Them Out at a Blue Pencil Price**  
 We're going to discontinue this line of corsets. They're marked now \$5, \$6.50 and up to \$7.50. Long and short hip, medium and high bust style; choose from white, pink and blue brocade; some have two pairs of silk supporters. Remember these are the genuine whalebone corsets. Blue Pencil Cleanup Price, \$3.50.

**35c Black & White Checked Foulards 15c**  
 They look for all the world like silk. It's a wonderful value; black and white checks. Blue Pencil price, 3rd floor, yard 15c.

**25c Handkerchiefs for Women 10c**  
 The Blue Pencil cut them down to less than half in order to close out several broken lines and feature a special purchase. Fine embroidered handkerchiefs and novelties of all kinds at 10c each Monday.

**\$1.50 to \$2 Skirts \$1.19**  
**and Chemise \$1.19**  
 Odds and ends of knee length skirts and chemise; an accumulation from our regular stock; just one and two of a kind. Out they go Monday, each \$1.19.

**Corset Covers Values to 75c 45c**  
 They're made of splendid quality cambric; deep yoke with several rows of ribbons; big values at 59c and up to 75c. Sale price 45c.

**25c Muslin Drawers 19c**  
 Women's muslin drawers with wide ruffle; trimmed with hemstitched hem. The 25c ones for 19c Monday.



**36-Inch Percalé 15c Quality 9c**  
 Splendid range of light patterns to choose from. The 36-inch width; 15c regularly. Just 800 yards while it lasts Monday, 3rd floor, yard 9c.

**Lace Boleros Half Price**  
 It's a hard matter to quote prices, for we have no two of them alike, but we offer every bolero marked up to \$10 each at half price for Monday. They are beautiful creations in the Duchesse and Venice laces. See them by all means, main floor.

**Manufacturer's Single Curtains Nottinghams and Cable Nets 49c**  
 One of the best lots of single curtains we've featured this year; high-class Nottinghams and cable nets; worth \$1.50 easily. Blue Pencil Price, third floor, Monday, each, 49c.

**\$1.25 Cross Striped Madras Curtains 75c**  
 Cream or ecru grounds with cross stripes of yellow, pink, blue, green, red and brown; wonderfully low priced at \$1.25. For this Blue Pencil Sale Monday, third floor, choice, pair 75c.

**\$2.00 Comforters For This Sale \$1.48**  
 The bedding section has moved into the third floor annex. Here's a Monday special to point the way. These are made of splendid materials, filled with white cotton. Sale price \$1.48.

**Linens--Towels Sharp Reductions**  
 The Blue Pencil cuts deep in this section.

85c TABLE DAMASK—66 inches wide, very pretty patterns.	65c
22-inch napkins to match, \$2.50 doz.	\$1.50
MERCERIZED NAPKINS—20 inches square. Sale price; dozen	98c
DOZ. HUCK TOWELS—Sell regularly at \$1.20; size 18x36; for hotel use. Sale price, doz.	90c
25c Bleached Bath Towels	15c
\$1.75 White Spread	\$1.35

**40-In. Nainsook 10-Yard Box \$1.19**  
 Just think of this: 40-inch nainsook, a grade that is really worth 20c, to be sold Monday in boxes of 10 yards at \$1.19. That's close to half price for a material that is much in demand. Just 125 boxes while they last, 3rd floor, each \$1.19.

**All Parasols Half Price**  
 It makes no difference what the style or quality, every parasol in our stock goes at half price Monday. There has been no marking up in prices; you get our regular parasols at half the price they brought all season.

**2 Lbs. Butter Local Creamery 58c**  
 2 LBS. GRANULATED SUGAR FREE WITH ANY 60c TEAS.  
 20 POUNDS POTATOES ..... 25c  
 ALL 10c CRACKERS, 3 FOR ..... 25c  
 1/2 LB POTATO CHIPS ..... 15c  
 3 LBS. ENGLISH WALNUTS ..... 25c  
 DOZEN CANS EAGLE MILK ..... \$1.75  
 25c BOTTLE OLIVE OIL ..... 18c  
 3 CANS FANCY GOLD PACKED TOMATOES ..... 25c

**Grocery**  
 POUND CHEESE, CALIFORNIA ..... 18c  
 1 LB. PKG. SEEDLESS RAISINS ..... 5c  
 QUART SOUR PICKLES ..... 5c  
 BOILED HAM, POUND ..... 28c  
 CHIPPED BEEF ..... 32c  
 PACKAGE FORCE ..... 10c  
 2 CANS PIONEER MILK ..... 15c  
 3 POUNDS ALMONDS ..... 25c

**Dress Gingham 27-Inch, 8 to 9 3 1/4c**  
 One case only of splendid dress gingham; they won't last long; pretty plaids in blue, gray and pink; pinks predominate; 3rd floor, 8 to 9, yard 3 1/4c.

**\$15 Brussels 9x11 Rugs \$8.98**  
 One of two startling rug values for Monday to point the way to the new location. The rugs have moved to another section of the third floor. Here's a line of the regular \$15 Brussels rugs in meditation and all-over effects, practical for any room; size 9x11; sale price \$8.98.

**\$1.25 Smyrna 30x50 Rug 69c**  
 8 to 10 a. m. Monday  
 These are the reversible kind, floral and oriental effects. It's a Blue Pencil quick going price, Monday, each, 69c, 3rd floor.

**The Blue Pencil Attacks the Basement**  
 \$5.50 DINNER SET, \$3.98—English porcelain, cottage sets for 6 people. Regular price \$5.50. Monday, \$3.98.

60-PIECE SET FRENCH CHINA	\$13.50
Assorted China	39 & 50c
25c PORCELAIN MEAT PLATTER	15c

White, large size, a striking value.

**Lawn Mowers Must Go \$2.98, \$3.50 and \$3.85 Ones \$2.69**  
 12, 14 and 16-inch sizes, thin blade mowers, remarkable values at the regular price. Blue Pencil Sale, \$2.69.

**Philadelphia Mowers, \$9 and \$11 Ones \$7.50**  
 These are the genuine Philadelphia mowers; price now \$9 to \$11; sale price \$7.50.



**6 WHITE CUPS AND SAUCERS 35c**  
 Have embossed edge, set of six, 35c.

**ASBESTOS 2c**  
 Limit 4 to a customer.

**DOZEN PATENT CLOTHES PINS 5c**  
 Not more than 3 doz. to a customer. These are the wire spring kind.

**WHITE ENAMELED SALT BOX 21c**  
 Like cut, wood top.

**3-QUART ENAMEL MEASURES 5c**  
 Slightly damaged.

**BLUE AND WHITE BERLIN KETTLE 59c**  
 Regular \$1 kind.

**THE WILGUS TWIN SPRAY SET OF 6 KNIVES AND FORKS 75c**  
 Six of each, made of white metal.

**FOLDING STYLE LUNCH BOX 10c**



**Women's Trimmed Hats Values Up to \$12.00 \$1.95**  
 One Hour, 9 to 10 a. m.  
 And we give you the very latest hats, too. Some of them are trimmed with large silk bows, fancy feathers and wings. Shapes are white, black and burned chip and Milan straws. Only about 65 in the lot. Come early, 2d floor.

**Women's and Children's Straw Shapes 10 to 11, Monday Only 10c**  
 It's a cleanup of odds and ends. They are all colors. Too varied to describe here. We simply say that we offer you shapes we sold up to \$1 for 10c. For this hour only. Be here on time; second floor.

