

FRIAY MORNING, MARCH 26, 1909.

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Coey and His Party as They Were Preparing for Ascent



From left to right are Mrs. Coey, George B. Harrison of the Herald and Charles Coey. Below is a photograph of the Chicago in Midair.

peculiar to the balloons built by Captain Bumbaugh and which makes a beautiful effect when the balloon is in the air.

Secret of Color

Other eminent aeronauts have tried to imitate this color, but so far they have failed and Captain Bumbaugh keeps the secret in his own head. While the preliminary arrangements were being carried out Manager Stanley B. Anderson of the hotel at Hollywood entertained at dinner the balloon party and the newspaper men and women who were there to see them off. Hollywood citizens and the hotel guests gathered to watch the trip, and the school children succeeded in securing a dismissal for the day.

When Captain Bumbaugh and Roy Knabenshue were satisfied that the balloon was properly balanced—"two bags light," said the pilot—the word was given to let go, and the Chicago swung off toward the mountains. The drag rope caught the trolley wire as the balloon crossed Prospect avenue 300 feet high; the spectators thought that trouble was coming, but the passengers did not know that there was a hitch.

Directly over the home of Arthur Letts the aneroid registered 1000 feet above the ground. Four members of the party were enthusiastically picking out points in the view from the mountains to the ocean, but Captain Bumbaugh occupied himself in watching the gas and estimating whether the rise would be sufficient to clear Chahuenga peak. The sun came out and then expansion lifted the balloon to 5500 feet.

Into San Fernando Valley

"Now we're all right," said the pilot, and he began discussing the proper landing place. The Chicago floated over the peak and across the road leading through the pass into San Fernando valley, its highest altitude being 4600 feet. Shouts of persons on the hills and along the roads were easily heard, and when the Chicago was poised over the valley the cheers sent down toward the ground brought realization of the effect of a great air cistern so familiar to balloon travelers.

The balloonists could plainly see their feet on the ground, but they did not feel the least discomfort. Col. Coey threw overboard the famous balloon song dedicated to him, which he carries as a souvenir on his aerial voyages, and they sailed to the ground with an aeroplane effect. The sun went behind a cloud and the condensation brought the balloon down as it drifted toward the northwest.

Midway between the two lines of the Southern Pacific the drag rope touched, "Bump," said Mr. Coey, as the pilot threw out a sack of ballast. The basket came down over a peach orchard, and soon a blooming peach tree started Mr. Powers in the face as he stood in the front end. Before he could object the basket struck the tree and neatly trapped it off less than a foot from the ground.

"Durn that tree's impoliteness for getting in the road," said Powers as he replaced his hat. The balloon had recovered from the drop and was rising quickly. Mr. Coey spied the rancher who owned the orchard some distance and called to him.

Greeted by Rancher

"Glad to see you," shouted the man. He had witnessed the incident of the peach tree, and Powers did not enlighten him.

As the Chicago went on its shadow route on numerous rabbits, which scurried ahead. At the county road three automobiles caught up with the balloon and followed it across the Tule wash, and Captain Bumbaugh had the outfit packed and ready to be expressed back by the time the automobile arrived.

"We're going to Chicago tomorrow, but we'll be back to Los Angeles with the Chicago next winter, ready for more flights, including a trip across the country," said Col. Coey. "I am sorry weather conditions did not permit us to make 1500 miles at least to the eastward with the balloon, but we are certainly going to do it some time."

The Chicago will be entered by Mr. Coey in the balloon race from Chicago Decoration day, and it will also make a trial for the Lahm trophy from Indianapolis in June.

The next balloon ascension in Los Angeles will occur next month, when Frank Leroyez will make his trip to christen his new balloon, the Los Angeles.

Our Great Monthly Half-Price Sale of Remnants of Silks, Dress Goods, Linings, Domestic and Wash Goods Starts This Morning at 8 o'Clock.

Bullock's Broadway at Seventh CALIFORNIA'S FINEST STORE.

Take lunch in our delightful "Up-in-the-Sunshine" restaurant—enjoy the music discoursed by La Monaca's Famous Italian Band, 12 to 1:30.

Those \$17.50 Suits Certainly Won Women Yesterday—and More of Them Are Ready for Another Great Day

We probably shall not be able to tell of them again. If we can offer equal values at the end of the season we shall be unusually fortunate.

The styles are so perfect and new, the materials so right, and the patterns so becoming. It seems ridiculous to put them out at \$17.50—but we don't make our savings work for extra profit. To sell suits like these at \$17.50 two weeks before Easter is a signal victory—and women are profiting briskly by it. Friday should be even busier, when those who bought yesterday have told their friends.

Special Exhibit and Sale One Hundred New Hats at \$5

Not \$5.00 hats, by any means, but \$6.75 and \$8.75 values, as we estimate them, and hats it would be impossible for many to reproduce even at these figures. Beautiful models, filled with the becoming character that approaches magic, and that marks Bullock millinery. The new colors are here, the rose shades, wistaria, mulberry, reseda, and a large number of black beauties. The \$5.00 event of the season—Easter two weeks. Second Floor.

\$19.50 for One Piece Foulard Dresses

Perhaps you will be one of the scores of women who declare them the prettiest styles they have seen this year. Faultlessly fitted, they accentuate charmingly every line of the perfect figure. Raised waist effects; new shades; new patterns. Beautiful values at \$19.50.

New Suits for Girls, Coat Styles

Two Great Extras Undermuslins

The most important economy news this department has told in months. Don't miss profiting by it.

5 Styles in \$1.25, \$1.50, \$1.75 Chemise \$1 Small broken lines of beautiful garments. Lace and embroidery trimmed. All sizes. Great \$1.25, \$1.50 and \$1.75 values at \$1.

5 Styles in \$2.00 Chemise, Friday \$1.25 Very pretty garments, beautifully trimmed with embroidery and lace. Special at \$1.25.

at \$15.00

Clever modes; the coat effects that are making women's fashions so decidedly different and effective. New colors and variety to please the most particular. 2d Floor, at \$15.00.

Big Purchase Lace Waists

\$4.45

Bought in a regular way, we couldn't mark one of them less than \$5.00—and many of them are splendid \$8.75 values; ecru and white and colors; new long sleeve effects. Many an Easter morning waist will be chosen from them at \$4.45.



A Small Sample Line Girls' Suits—\$6.75 and \$8.50

They were bought at a close to 50 per cent discount. Pretty Peter Thompson styles. Sizes 10 to 14 years. Mothers will profit from this Friday sale—\$6.75 and \$8.50.

IN HEROIC ATTEMPT IS SERIOUSLY HURT

Greek Grocery Clerk Probably Fatally Injured Under Hoofs of Runaway Team He Tries to Stop

While attempting to stop two runaway horses on Utah street yesterday morning Peter Trieres, a grocery clerk, sustained injuries which, it is feared, will prove fatal. Trieres, who is a Greek employed by William Harmon, was delivering orders on Utah street, when he noticed the runaway horses, pulling a heavy gravel wagon, running wildly down the street, and with the idea of stopping them and preventing possible injury to pedestrians he stepped in front of the horses.

The frightened animals refused to stop, and Trieres was thrown and kicked by one of the horses, the heavy wagon passing over his body. He was taken to the receiving hospital, where it was found that he had sustained a fracture of the spine, a broken shoulder blade and internal injuries.

After his injuries had been attended to he was taken to the Good Samaritan hospital. The physicians there state that his recovery is doubtful. Trieres, who is unmarried and who lives at 1300 Kearney street, is a well known member of several Greek societies. Members of these societies on learning of the accident went to the receiving hospital and made arrangements for Trieres' transfer to the Good Samaritan hospital.

COL. RIDLEY, CALIFORNIA PIONEER, PASSES AWAY

Fought Throughout the Civil War for the Confederacy and Subsequently in Mexico

Col. Alonzo Ridley, one of California's earliest pioneers and most interesting figures, has passed away at Tempe, Ariz., at the advanced age of 82 years. Of southern extraction, Col. Ridley fought on the Confederate side all through the Civil War, having the rank of colonel. Refusing to make terms or sign the parole, Col. Ridley, on the conclusion of hostilities, went to Mexico, where he fought for Maximilian. His career was one, for many years, marked by a series of romantic adventures, and he was a noted individuality throughout the northwest.

MANAGER OF THE PACIFIC ELECTRIC GRANTED PATENT

Joseph W. McMillan, general manager of the Pacific Electric railway, has received word that letters patent have been granted him for his invention of a practically automatic gate, designed for use on the passenger cars of the interurban service. The device already is proving of much benefit, affording a protection for passengers standing on the platforms. It consists of two bars stretched across the companion way of the car, a section of the platform fitting into the car flooring and forming a level surface over the steps. When not in use the gate can be folded into a small space.

POLICE HAVE RUNNING FIGHTS WITH THIEVES

Several Shots Fired at Sneak Who Ran Out of Tailor's Shop with Several Bolts of Cloth

SAN FRANCISCO, March 25.—A bold daylight robbery, followed by an exciting chase after the thieves, in which several shots were fired, caused considerable excitement today in the downtown streets. About the middle of the forenoon Tom Turner, well known to the police, and a man whom he called "Frank," entered the tailoring establishment of A. Rude on Kearney street and asked to be shown some goods for a suit of clothes. While "Frank" was having his measure taken Turner slipped out of the door with several bolts of cloth. He was followed by his companion. "Policeman Handley, at the head of a volunteer posse, was soon in pursuit. Turner was caught and arrested after a severe struggle, during which the other man escaped. About the same time of day John Finerty, caught in the act of shattering a plate glass show window on Fifteenth street, was captured after a running fight with the police officers and citizens.

Rain Begins Falling BAKERSFIELD, March 25.—Rain began falling steadily again tonight after several light showers during the day, accompanied by high winds. The heavy snowfall in the mountains is causing unusually cold weather. The rainfall to date is 7.53 inches, the best in many years.

BOY VAGRANT ONCE MORE RESIDENT OF CITY JAIL

Does Not Believe in Work and is Reported by the Police as a Drug Fiend

George Sargent, known at the city jail as the "boy vagrant," was arraigned before Police Justice Chambers yesterday afternoon on a charge of vagrancy. March 20 was the date set for his trial.

Sargent, who is only 18 years old, has been a frequent visitor at the city jail, and each time the charge of vagrancy has been booked against him. He does not believe in work, and according to the police is addicted to the use of drugs, on which he expends what little money he is able to obtain.

FOUR CORPORATIONS VOLUNTEER TO HELP

AGREE TO PAY PORTION OF Y. M. C. A. DUES

Association's Campaign for New Members Brings Good Results—Big Concerns Show Deep Interest

The Los Angeles Five Thousand club scored a victory yesterday in the campaign for new members of the Young Men's Christian association. Four of the largest corporations in the city agreed to pay one-half the membership fee of any of their employees who joined the Y. M. C. A. These four corporations are the Pacific Electric Railway company, the Broadway department store, the Home Telephone company and the Pacific Mutual Life Insurance company.

Of these corporations the Pacific Electric Railway company employs the largest number of men, having nearly 3000 on its payroll. W. F. Herrin, vice president of the company, has authorized this offer to be made to the employees by General Manager J. McMillan, who has taken an active interest in the matter. Mr. McMillan has authorized his division superintendents to issue bulletins notifying all car men, train men and clerks of this action on the part of the company. General Superintendent Thomas McCaffrey and other officials are co-operating to secure as many members for the association as possible. Special Membership Secretary Allan has arranged for the employees of the company to inspect the building on the evening of March 31, when an entertainment will be given complimentary to the Pacific Electric men, who will furnish the program.

Broadway Makes Offer

The Broadway department store has 3000 male employees. The proprietor, Arthur Letts, who is president of the Young Men's Christian association, is always alert for the welfare of his employees, and in addition to making this offer to pay half the fee is taking a personal interest to see that advantage is taken of it. His manager, H. H. Philip, and confidential secretary, W. H. B. Kilner, are co-operating with him and are arranging for an entertainment to be given by talent of the Home Telephone company who are eligible to the offer made them through President A. B. Cass, who is also vice president of the association. The same offer was made to the employees of the Pacific Mutual Life Insurance company through its president, George I. Cochran, who is also a director in the association.

This action has also been taken by several other large corporations in Los Angeles. These are the Los Angeles-Pacific Railway company through General Manager Robert Sherman; the Wells-Fargo Express company, through General Agent C. N. Campbell; the German-American Savings bank, through President W. S. Bartlett; the Citizens National bank, through Vice President J. Ross Clark; Carr & Stevens, through J. E. Carr. A large number of employees have taken advantage of this offer, and many more are expected to join before April so they may secure the benefit of the 52 reduction on all full memberships of the association.

E. R. Jones, assistant general agent of the Wells-Fargo Express company, and president of the Five Thousand club, yesterday said: "The moral backing and financial support of these great corporations will give the campaign a great stimulus, and result in a good influx of members."

FRIEND PAYS BOTH FINE AND SUM OWING FOR RIDE

George H. Bescanon, Who Enjoyed Outing on Five Cents Capital, Set Free

A friend came to the rescue of George H. Bescanon in Police Justice Chambers' court yesterday morning, paying his fine of \$5 and also \$12 for the hire of an automobile, which charge resulted in Bescanon's appearance in court.

The defendant, who was neatly dressed, admitted that he engaged an automobile of Ole Olson Wednesday night and enjoyed a ride about Los Angeles in company with two women. When Olson asked for his fee for the ride the best that Bescanon could do was to produce five cents, and the chauffeur continued to police headquarters, where Bescanon was locked up.

'I'M NOT AFRAID,' SAYS MRS. COEY, FAIR AERONAUT

PRETTY BRIDE ASCENDS IN CHICAGO

LANDING IS MADE NEAR SAN FERNANDO

First Trip Into Air of Young Society Matron Is Successful—She Shows No Sign of Fear

BY GEORGE B. HARRISON Colonel and Mrs. Charles A. Coey of Chicago experienced California ballooning in an hour's trip from Hollywood to San Fernando yesterday afternoon with the big balloon Chicago, piloted by Capt. G. L. Bumbaugh of Indianapolis. The air currents were not favorable, as they tended over the mountains all day, and the trip was necessarily a short one for which to utilize 110,000 cubic feet of gas.

Before getting away Mr. Coey took his mother and nearly fifty others up on captive ascensions with half a hundred willing men and boys hauling on the drag rope. A hundred others were anxious to go but conditions were favorable for a start shortly after 2 o'clock, and the balloon was weighed off at 2:30. Nearly 900 pounds of passenger weight and 1550 pounds of ballast made a load which brought favorable comment on the quality of Los Angeles gas from both the aeronauts.

It was Mrs. Coey's first balloon trip, and her friends had indulged in the usual tales about the imaginary dangers of air journeys. After the sensational accounts of the mountain trip of the American they were all water-gate that she would not make an ascension, but she was the most anxious member of the party to get away, and now she is as enthusiastic an aeronaut as her husband. She failed to exhibit the slightest trace of fear, even when the balloon dragged along the ground or when it cut down a peach tree with a trunk as big as one's wrist.

Mrs. Coey Not Scared

"I wasn't scared," she said, as she sat on the ballast sacks and watched Captain Bumbaugh direct the packing up. "I had a great deal more fear when I took my first automobile ride. Now I can see why persons who have been up in the air are so enthusiastic about it. The sensation was delightful, and I want to go again. I'd like to take one of the long trips that are possible in the center of the country, never bothered about the thought of danger."

Nor did any other members of the party. Ben E. Powers of Los Angeles was a bit dubious about ballooning before the Chicago's basket swung off the ground, but from that moment he was one of the "balloonists," as the ranchers who gather around after the landing like to term them. The only other passenger was The Herald's representative.

The Chicago was inflated on a vacant lot in East Hollywood, where the high-pressure main made it possible to fill the envelope in less than four hours. The cloth is of a special orange color



Wise Talks By the "Office Boy"

They were looking at the paintings in the art gallery. "Alfred," said the young bride, "do you think angels really have wings?"

"No, Elfedda," answered the young husband, "the sweetest angel I know of isn't disfigured with a pair of wings, I am happy to say."

In ecstatic silence they continued to look at the paintings. We have no wings. In fact, the Old Man is so big and fat that I believe he'd find them awfully cumbersome. But when it comes to living his religion, "The Golden Rule," he probably comes as near to it as any man. No man was ever wronged, mistreated or deceived with his knowledge—if at all—in a Silverwood Store. And if without his knowledge, it ever happened, he will not only thank you for the privilege, but will deem it a great service if you will inform him about it and give him an opportunity to right it. We want you to know that the Silverwood Stores are honest stores, whether you trade with us or not. We may deserve every man's patronage, but we don't expect it. We hope to demonstrate to every merchant in our line that it pays to be honest. To show them that we have built a much larger and far more substantial business without deception in the way of discounts or price juggling. That the only methods we employed to make the people buy their goods from us were kindness, good service and sterling values. Our clothing, hats, underwear, shirts, etc., are always not only priced lower than the same qualities are sold at any kind of a sale, but they are fully insured, and we stand ready to replace them or refund your money if they fall in any way to give their full value. Either store.

F. B. Silverwood

Five Stores: 221 South Spring } Los Angeles Broadway & 6th } Bakersfield Long Beach San Bernardino.