

A SHOE STRAP

SOME SUGGESTIONS FOR SUMMER SHOES

By Carolyn Stanton Thompson

SAID a well-known woman to her young son, after spending the afternoon at a reception, "Don't ask me any questions, Jack, while I have on my bronze pumps. My disposition isn't the same." This remark is indicative of the average human's attitude toward his foot covering. In the words of a local bard:

The sock is used at times, forsooth To cover up the human hoof. And as a rule it is even so with the shoe.

Nature's intention in regard to our feet has been thwarted, to a great degree, but a serious study of foot dressing shows a united effort among shoemakers to return to nature and regard her wishes. And as man has been coaxed away from natural tendencies by fashion and style and general attractiveness, so he must be lured back again by the same means.

Accordingly we find shoes made of leather in shades and general materials; of fabrics, in myriads of colors,

It is a most admirable style for small feet, and the shoe department at this good house has a wonderful assortment.

Quantity and quality both are to be found at this shop, and unique ideas mingle in friendly rivalry with staple styles. Some things are new, some are old, some are topplings in green and brown, some with patent brown vici being shown, and this same idea is carried out in little girls' shoes. This is quite an idea, for everybody knows that to the small lady nothing is more attractive than clothes like mama wears.

Speaking of crowds, the Harvard shoe store at 208 West Second street is entirely too small to accommodate its patrons.

This is especially so on Saturday night, and there are no bargain sales either. This store belongs to the Burns-Parnsworth company, which maintains another aristocratic shoe store at 338 South Broadway. At this latter store a unique window display shows half a hundred lasts, each wearing a different style. The West Second street store is devoted to boys and men's shoes, and although only a few months in its present location, is breaking all records for popularity.

"We carry shoes for all the family," says Mr. Le Sage, at South Spring street. "We have only been in this location one week, but already father and mother see in us their true friends when it comes to buying shoes for Bobbie and the rest of the boys and girls. We want children who give us real shoe problems to solve, women who complain bitterly that they never knew shoes until they met us, and men who work hard at labor which requires standing continually. We are like the lawyer who said that other people's troubles never depressed him, for he always found a way out of even the knottiest situations. That is just the way we feel about shoe troubles; there isn't a case on earth that we cannot remedy."

The Baker Shoe company likes to deal with men, and for men its stock is unsurpassed. But the pride and joy of this store is its supply of pumps for women. There is in evidence a firm belief in the future of the pump. Suede in all colors is in the lead. Dark, woody greens and autumn browns, modish grays and tans give subtle hints of artistic gowns that these shoe joys are destined to become acquainted with.

Two-hole ties are with other makes to the detriment of the others, and that there are styles even in a shoestring is borne out by the utter absence of the prominent bow of ribbon.

"Just because we claim to carry low prices and great bargains you need not think that we receive only middle class buyers," said the manager at Ham-burger's. "No, indeed; it is rather a usual sight than otherwise to have a fashionable brougham or electric ba-

vious to heat and cold and conforms to and fills every curve of the foot."

"And are these made for ladies?" "Yes, sir, on all lasts and on all leathers. Ladies who have been kept at home because they could only wear old ladies' comforts, may now go to the mat with more perfect comfort than many have ever known."

"Why was Los Angeles selected? Because it is destined to be the greatest city on the coast and because it contains the largest number of eastern people, who know the shoe, which has a home in nearly every important eastern city. A line of stores will soon be opened on the coast."

A novel slogan has been adopted by these people: GET INTO A PAIR OF REED CUSHION SHOES AND WALK YOUR HEAD OFF. Today in the fullness of its development in the front rank of shoe conveniences. This style shows the highest point in the last stage. In its infancy it was a bane to the woman with the narrow heel and a torture to the one possessing a beautiful arched instep. The ankle strap as shown in this model does away with all discomfort; it is now ready for old and young and small and large feet, and made in green calf with a tiny bow of the same leather it is a charming shoe and modish enough for the most particular.

"The companion style, the Mauretania, is a new departure in a patent leather pump, and is made with a soft ornament and a small tongue. It is more perfect fitting than anything in a straight pump pattern and comes with very high heels."

The high heel! It is famed in song and story; it is maligned in club meetings and is ever credited with filling our falls and doing our joke columns. It is conceded to be indirectly the cause of every disease—mental, physical and spiritual—that flesh is heir to, yet, like the poor, we have it always with us. And why?

It remained for Mr. Hollander of the Hollander & Funk Co. the large, airy store at 428 South Broadway, to tell us why. "The shoe," he said, "fits the foot. With the short vamp, the ankle strap and the high heel we have a combination to conjure with which can do anything for the average foot. And it is the average foot that we must fit. As children we were taught to walk upon the ball of the foot. How can we do this if the heel is flat and low? The high heel throws the foot forward, the body is maintained in a position favorable to good circulation, and here you get the benefit of it."

"The woman who falls down stairs with her baby in her arms while wearing a high-heel shoe blames the shoe, when she ought to blame herself. No one ought to live in one pair of shoes any more than in one dress or one hat. A shoe for the street, a shoe for the matinee, a shoe for the dance and a shoe for the house; this would be the ideal condition of the modern wardrobe, for it is a manufacturer's fact that each of these styles meets the peculiar conditions of each occasion. And, properly cared for, a set of shoes should last long enough to fully warrant the first expense. It's like buying a house or making any other investment. Do you get the idea, my friends?"

"A little brighter, a little newer, a little smarter," says Mr. Witherell of his hobby, the Patrician shoe. Lane's. After he finishes one is quite sure that Mr. Webster or some one especially appointed, should look after the condition of the shoe. The woman of refinement seeks that which accords with the trend of fashion. In the Patrician shoe she finds portrayed the thought of the world's most skilled designers in foot apparel. Every detail expresses feminine beauty and daintiness. In its various styles it is a blue ribbon winner for social occasions; distinctive and becoming for summer wear; cool and comfortable and happily adapted for summer recreation; a popular walking shoe, with perfect ankle fit. In short, it is the shoe of all shoes, and it satisfies the modish maid and matron.

"It is light as a summer cloud, accords agreeably with the light summer gown; it is a shoe for the college girl, a shoe for the home girl; it is distinctive in style and harmonious in leather combinations; a dashing style where a dashing style is wanted and

subdued enough for the meekest. Designed with every thought for the wearer, it increases self-respect, imparts confidence and is always a factor for peace and pleasure."

Like the spring tonic they take back on the farm, according to Mr. Witherell, the Patrician shoe is a necessary adjunct to every household, and no one should be without a pair. The Hamilton shoe company there is something very daring in the Oxford model, high heeled, shown with perforated, tip for summer wear in cool white canvas and white buckskin. Here are also displayed high heels for men attached to two-hole ties in tans and greens and trimmed with calf and patent buttoned models with cloth top.

The bronze shoe, seen in the beginning only in the parlor and drawing room, has put on street airs and now walks abroad quite boldly. In Bullock's shoe department is displayed a model that should have a new word coined for it. Falling in this, we shall call it classy, for it is all that and more. It is an Oxford tie, with a curved top and high heel, and is as aristocratic in this new last as it ever was in the drawing room styles. A patent two-hole tie with tiny necktie model that gold braids is another of Bullock's novelties; indeed, a visit to this very beautiful abode for foot covering is replete with shoe pleasures. Next in line are heavy men generally and policemen particularly. Men who jam 200 pounds of human flesh into their shoes about fifty times a minute, six hundred thousand pounds an hour and an appalling total of six million pounds every ten hours. Ever think of that? The cushion relieves the jar, makes the sole absolutely imper-

measurable, and the shoe department at this good house has a wonderful assortment.

After visiting Seattle, Tacoma, Portland and San Francisco, the Chicago representative of the Dr. Reed Cushion Shoe quickly decided to locate its distributing house here, and a cozy home for this celebrated shoe has been fitted up at 742 South Broadway.

When asked, "In what respect does your shoe differ from other so-called Comfort shoes," the manager smiled and said: "Just three. First, it's COMFORTABLE. Second, it's elegant enough for a banker, easy enough for a cripple and easy enough for a college boy. Third, it will wear till you forget where you got it. Our 'Bunion last' has perhaps contributed more to our success than any other we make. With this we fit the foot perfectly, yet accommodate a bunion that stands out an inch. The bunion owner and the man with callous soles are our real friends. Next in line are heavy men generally and policemen particularly. Men who jam 200 pounds of human flesh into their shoes about fifty times a minute, six hundred thousand pounds an hour and an appalling total of six million pounds every ten hours. Ever think of that? The cushion relieves the jar, makes the sole absolutely imper-

AGED WIDOWER OF SIX MONTHS ONCE AGAIN A BENEDICT

THREE SCORE OF YEARS REST LIGHTLY ON VETERAN

Story of First Romance Reveals Interesting War-Time Incidents—Marriage Performed as Regiment Left

Cupid hurried some when he went out to find a second wife for Milton C. Fordham, 71 years old and a widower of but six months. The little girl of Love had been on the job but a short time when he found another wife, the pioneer and Civil War veteran. The woman was Mrs. Mary F. Weston—now Mrs. Milton C. Fordham, 59 years old. Both the bride and bridegroom had been married before. The ceremony took place last night at the bride's home, 229 Georgia street.

Married when but 24 years old, Fordham lived with his wife for forty-five years. She died last October at the age of 60.

Fordham announced his intention of remarrying about two months after the death of his first wife. Mrs. Weston, who had been a neighbor for several years, was visiting in Boston at the time of Mrs. Fordham's death, but a letter from Fordham brought her back to the coast. Mrs. Weston did much to comfort the veteran during his period of grief and the marriage of the pair has been expected for more than three months. The announcement of Fordham that he intended to get married last night on this account was not a surprise to his friends.

The license was secured yesterday about 12 o'clock. Fordham left his boarding place at 2620 Michigan street soon afterward, and removed his home to the home of his bride at 329 Georgia street.

Is Veteran Contractor

Fordham came to Los Angeles twenty-five years ago and engaged in the contracting business. He was a native of New York state, having been born in Rochester. His courtship prior to his first marriage was filled with romantic incidents. Having fallen in love with a young woman of New York in 1822, Fordham left with a company of New York volunteers within a few days after his marriage. It was his intention to leave for the front when the war broke out, but so great was his love for the girl of his choice that he decided to remain at home until he could get his fiancée's consent to marriage.

Two days before the outbreak of the war a company of volunteers was leaving New York for the front when Fordham built a home at 228 Queiro's street where he lived for about twenty years. Five years ago he moved to 2028 Brooklyn avenue. He sold his Brooklyn avenue home at the death of his first wife and took lodgings with friends at 2620 Michigan street.

Mrs. Weston has lived in Los Angeles almost ten years. She became acquainted with Fordham several years ago.

ARDMORE CORNER SELLS IMPROVEMENT AT \$1800

Edwards & Wilsey company reports the following sales made during the past week:

For Young & Adams to Mrs. Ora Wagner, lot 8 in block 7 of the Normandie Place tract, 50x100 feet, on the northeast corner of Third and Ardmore streets, consideration \$1800. The property will be improved at once with a modern seven-room bungalow.

For Mary E. Davis to Mrs. S. B. Bots, modern eight-room residence at 148 West Twenty-eighth street, consideration \$500. Mrs. Bots will use the property as a home.

For James S. Green Co. to Alice M. Taylor, lot 2, block 2 of the Normandie Place tract, 40x100 feet, east side of Ardmore, between First and Second streets, consideration \$90. Purchased for investment.

For the same sellers to E. Glanzman, lot 53 in block 3, Normandie Place tract, 40x175 feet, on the west side of Kingsley drive, between First and Second streets, consideration \$100.

McCarthy Tract Sales

The McCarthy company reports the following sales made during the past week in their various popular tracts in the southwest part of the city:

To S. Robbins lot 49x112 feet on Seventy-ninth street, between Vermont avenue and Hoover street, for \$55.

To W. Kiser, fire-room bungalow at 248 East Sixty-fourth street. This place is located between San Pedro street and South Park avenue, and sold for \$1000.

To Laura Palmer, lot 27, block B of Walter's Moneta Avenue and Figueroa Street tract, just off Figueroa street, for \$50.

If you want to go east, C. Haydock, Agent Illinois Central R. R. 115 W. Sixth street. Eat at the Angles grill.

A Reliable CATARRH Remedy

Ely's Cream Balm is quickly absorbed. Gives Relief at Once. It cleanses, soothes, heals and protects the diseased membrane resulting from Catarrh and drives away a Cold in the Head quickly. Restores the Senses of Taste and Smell. Full size 50 cts., at Drug-gists or by mail. In liquid form, 75 cents. Ely Brothers, 66 Warren Street, New York.

It is light as a summer cloud, accords agreeably with the light summer gown; it is a shoe for the college girl, a shoe for the home girl; it is distinctive in style and harmonious in leather combinations; a dashing style where a dashing style is wanted and

J.M. SHOES For Men

WETHERBY Shoe KAYSER

215-217 So. Broadway

Our Shop is Headquarters for Johnston & Murphy Shoes—the best Men's Shoes in America. Of course, we have many High Shoes at all times—but Oxfords are so entirely correct and comfortable for present day wear that we illustrate these only—and a few of the newer models:

No. 1—Tan Russia Calf at \$6.00. Patent Calf at \$7. Same model in a Bench Made Oxford, in Tan Russia Calf or Gunmetal Calf, at \$5.00. Patent Calf at \$9.00.

No. 2—The new "Boston" last, in Tan Russia Calf. As comfortable as it looks. Price \$8.00.

No. 3—Bench Made Oxford, "straight last," very light in weight. The Oxford for men with "low" feet. Black Vici Kid at \$5.00. Patent Calf \$9.00.

No. 4—Men's "Pocoon" Tie, one of this spring's novelties. Gunmetal Calf. Price \$6.00. Smart for young men.

We Fill Mail Orders

Other Good Oxfords at \$4 and \$5

WETHERBY Shoe KAYSER

215-217 So. Broadway

While these are not "J & M" models, they are genuinely stylish, serviceable Oxfords—and truly remarkable values. Other good shoes here, too, at similar prices.

No. 5—One of our Newest Oxfords—Patent Leather, Tan Russia Calf, Gunmetal Calf. Price \$5.00.

No. 6—Men's Oxford in Patent Calf, excellent in style and quality. Price \$4.00.

No. 7—This Oxford, made in Dark Tan Russia Calf, is also a remarkable value. Price \$4.00.

Perfect Fitting Mountain Boots for Men



The Latest Footwear Fashions from New York and Paris

are ready for you at our store, because we sell the famous Regal Shoes for Women. Each one of these Regal styles is an exact reproduction of an expensive custom model, and possesses the exclusive style of a made-to-order shoe.

REGAL SHOES For Women

have long been famous for their high quality. Their price is the same all the year 'round. They not only afford you correct style, but also perfect fit and comfort—because they are made in quarter-sizes—just double the usual number of shoe-fittings.

\$350 \$400 and \$500

Regal Shoe Store 302 SO. BROADWAY, A. S. Vandegrift, Mgr. Monrovia Agency J. W. Mc



THE ANKLE STRAP

traits of leathers and fabrics, ornamented in barbaric, medieval and modern patterns, in styles, cuts and curves bewilderingly beautiful and numerous.

Scientific research has been applied to all departments of shoemaking, but it remained for the Regal Shoe company to apply science to the putting in and drawing out of the foot. Just what the wrong method means is shown in the following verbatim quotation from a circular issued by Regal manufacturers:

"Regal shoes are now being made on the new Regal-form lasts, invented and owned exclusively by us. When a Regal shoe made on this last is finished, the Regal form last is withdrawn in sections—first part A, then part B. The great advantage of this Regal form last is that it enables the shoes to be shaped in perfect proportion at the instep or "waist," duplicating the snugness found heretofore only in the highest quality custom shoes. All other ready-to-wear shoes are built on old-style lasts and must therefore be made large enough at the "waist" to allow the broad part of the last to be withdrawn. That is why they are so apt to sag and wrinkle at the "waist" under the instep.

Regal quarter sizes have given thousands of people the only perfect fit they ever obtained in ready-to-wear shoes, and it is well to remember that Regal quarter sizes offer you double the number of fittings.

A good shoebrush and a shoe tree are absolutely necessary. Mr. Vandegrift says, if the shoe wear its life out slowly and naturally. The new brush is made of felt and the shoe tree is nothing more nor less than a good last. All these helps are of use in prolonging the life of the shoe, which must go the way of all material things if it is neglected.

Everything in covering for tiny toes, from the soft bootie to the orthopedic last for school children and dignified styles for misses, is included in the stock at the store's modern. It is a lesson in the care modern conditions give to baby feet to see this display, and many and sensible are the suggestions for those who wish above all things for comfort for their children.

Material medica is loud in its denunciation of the needs we are apt to designate as those of higher civilization, and attempts are being made to return our infants to their primitive condition at least in regard to feet.

For those who do not wish to go barefooted there are the barefoot sandals for boys and girls. For the wee baby there are dainty white canvas footings embroidered in bow knots; for the first shoes dear soft soled, custom and moccasins in blue and pink, as pink as the toes themselves; Indian moccasins with fringe and beads, and tiny house shoes trimmed in fur, and then a big jump to boys' dancing pumps with ankle strap and outing

rouche draw up in front of our beautiful modest shop and unload a most fashionable customer. For, and here is one of the secrets of the trade, milady wishes to economize on shoes rather than on any other article of her apparel. And in order to meet this peculiar desire we carry a full line for fastidious folks, but not at prohibitive prices.

The Great White store at Eighth and Broadway has cause to be proud, but no greater factor contributes to this self-satisfaction than the shoe department. Modestly disclaiming any credit for novelties, the manager dilates at length on the reputation of this department for reliability in shoes. "Shoes to wear," he says, "not shoes to look at; that's the kind of foot dress we carry. For school, the most hygienic we can find; for play the stoutest we can find; for party or afternoon wear the noblest we can find, and for street wear the trimmest we can find. Our motto is Shoes for all and all for shoes, and it comes pretty near being true."

Why woman should be blamed for the increasing demand for novelties in footwear on shoes and hose to match each gown. To most women an array such as the Wetherby-Kaysers company displays is as alluring as the Siren's song and much the same in effect, for immediately the normal woman becomes oblivious to all save shoes, shoes, shoes and rain would possess them all.

This progressive firm makes entire shoe outfits; for the bride, for instance, who wishes for street wear a stable enduring last of medium price; for her bridal outfit a satin slipper trimmed in iridescent beads; for her party gown a sample in silver or gold cloth ornamented with a Dresden bow. For house wear she will choose a four-bar open sandal with short open vamp, headed to match the leather which is carry no other line. It comes of course in a hand-turned, hand-made last and conforms in the slightest detail to the comfort lines in the foot. There is a special model for women and young girls, the idea being to embody nattiness and smartness in a well-wearing, up-to-date shoe. Russian, patent and calf are the leathers used, the only decoration being bows of the same leather or perforations. The same simple styles find ready favor with men,

shoes in all leathers and combinations.

A shoe worn by Scotch babies in Dumfries was shown by it friend the other day. It is a weird thing and makes the American mother shudder to think of soft baby bones encased in such a prison. It is made of hard untanned leather, with a sole of wood. Around the sole and to protect it is a ridge of iron exactly in shape like a horseshoe and nailed with small horseshoe nails. The Chinese method of binding up the feet is really tender compared to the wearing of this awful thing.

It is a far cry from such shoes to the dainty offerings for children to be found at the Broadway, where human ingenuity seems to have exhausted all its efforts along the lines of sanitary, hygienic housing of the child's foot. The Orthopedic last is in the lead here, and judging from the number of children waiting to be fitted

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A REGAL LAST

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Harris & Frank

Outfitters for Men, Women, Boys and Girls 437-439-441-443 SOUTH SPRING

Good Shoes for Men

Our Shoe Department grows rapidly—for two reasons. We have good shoes—and we know how to fit them.

Men who want footwear that will give service, that is down to the minute in style, that is comfortable on the feet—can get it here, and get it every time.

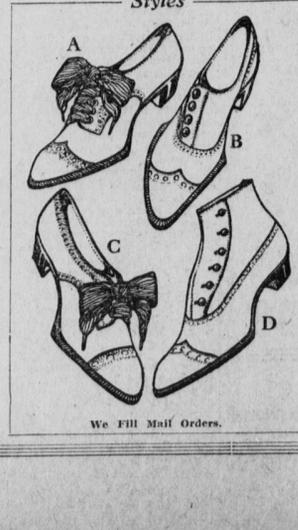
We show a few of our newest ideas. All are "right" in every particular.

Model A—This is Blucher Oxford with a very stylish toe. Shown in Gun Metal Calf and Tan Russia Calf. Excellent value at \$3.50.

Model B—Men's Button Oxford in Gun Metal Calf. The illustration shows its remarkable style. Price \$4.00.

Model C—Men's Two-Hole Pumps. Shown in Gun Metal Calf and Tan Russia Calf. Highest grade workmanship; price \$6.00. Other grades at \$4.00 and \$5.00.

Model D—A stylish Boot for Men. Material is Gun Metal Calf. A remarkable value at \$4.00.



Harris & Frank

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