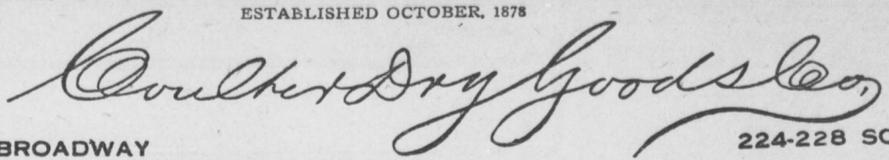


ESTABLISHED OCTOBER, 1878



MCCALL PATTERNS

OSTERMOOR MATTRESSES

219-229 S. BROADWAY

VISIT OUR FOURTH FLOOR CAFE--OPEN FROM 11:30 TO 5:30

224-228 SO. HILL ST.

Beautiful Upholstery Damasks and Armures From the Masterly Looms of Europe

Dozens and dozens of the most distinguished patterns for every use of upholstery and hanging, from the most luxurious and elaborate salon to the dainty and simple bedroom.

Glance at this partial list to see how extensive the showing:

Renaissance patterns of dainty French design or splendidly luxurious Italian styles. Strong Colonial patterns, simple and admirably harmonious.

Rich Sicilian stripes in matched colors of plain and figured design. Washable hangings of dainty colors for bedroom use, some with charming borders to accompany them.

From \$1.75 Yard Up

We also have some fine examples of French handwoven tapestry pieces in dados at \$1.75 and in several panels, sold separately if desired but designed so as to form a continuous picture, at \$1.75 each; larger panels, \$4.00.

Offerings of Our Tailoring Department

Suits at \$45.00 Complete

In hop-sackings, chevrons, stripes and in plain serges and homespuns, also eight different designs of cloth in English mannish effects.

New Arrivals in Our Woolen Department

VENETIAN CLOTHS, with real broadcloth luster; a full line, for tailored suits, of course, and an especial favorite for capes.

Double Face Goods

Very scarce, just the thing for golf skirts and capes. Checked and plaid backs, chevron stripe and plain faces, in navy, tan, green gray, oxford and smoke grays.

Suits for \$48.50 Complete

Chiffon Broadcloth, our guaranteed cloth, in any shade, including black. Plain or pleated skirt, any length coat, lined with Coulter's specials or with Skinner's satin.

Desirable Gloves for School and Street Wear

Two Cape Glove Specials

OUR POPULAR CAPE GLOVE, which is just like the English. Dent—\$2.00 value for \$1.50

16 AND 18-BUTTON CAPE GLOVES, both pique and PXM sewn. These gloves, with their flare at the wrist, will be both pretty and comfortable worn with the one-piece dress or shirt waist.

Tailored White Shirt Waists \$1.50

And some of them guaranteed linen, others union linen and madras. With large or small tucks or Gibson effect with pocket; sizes 34 to 44.

This Is the Day of the Moire Effect

The splendid style which distinguishes the moire silks and velvets makes them always welcome, and whenever Fashion declares them permissible they immediately become popular.

19-inch Moire Silk Velvets; a recent revival of a striking fashion of the past, for waists, gowns, opera capes and mantles, in 10 shades, all new for Fall—At \$1.75 a yard.

33-inch Moire Cotele, whose corded weave produces a very rich effect. A novelty in silks. All the new shades. For costumes, coats and opera coats—\$2.25 a yard.

Black Moire Silks, a strong line—20-inch at \$1.00, 22-inch at \$1.50; 21-inch at \$1.25, 27-inch at \$1.25; 26-inch at \$1.00, 36-inch at \$1.50, 36-inch at \$1.25, 36-inch at \$2.00.

Sale of Silks on Monday 50c

Among the Men's Furnishings

Standard makes of SWEATERS, in all the new and established colors—\$1.00 to \$2.50.

Women's, Misses' and Children's Underwear

Domestic and imported makes, in all styles and combinations of Fall and Winter weights. Cotton, wool, silk, linen and mixtures.

We carry the Merode, Dr. Deimel's Linen Mesh, the Imported Zim-merli, the Nazareth Waist Union Suits.

In the Lining Department

Makes handled by us exclusively: The Growgrain Taffeta, a mercerized cotton with taffeta finish and rustle, fully guaranteed, all colors; 36 inches wide, 35c yard.

Verona Satin, guaranteed for two seasons; 36 inches wide, \$1.25 yard. Padua Satin, a guaranteed lining in standard colors, \$1.00 yard.

Complete line of Sateen Linings, all colors, 17 1/2c a yard.

Fancy High Grade Sateen in stripes, some plain, some silk striped. A splendid piece of goods, used for coat linings, sleeve and vest linings and undershirts, and a great many ladies in the East are buying it for shirtwaist suits and one-piece dresses. A new feature in this department—45c to \$1.25 a yard.

Coulter Dry Goods Co.

THE CITY

Strangers are invited to visit the exhibits of California products at the Chamber of Commerce building, on Broadway, between First and Second streets, where free information will be given on all subjects pertaining to this section.

The Herald will pay \$10 in cash to any one furnishing evidence that will lead to the arrest and conviction of any person caught stealing copies of The Herald from the premises of our patrons.

Membership in the Los Angeles Realty Board is a virtual guarantee of reliability. Provision is made for arbitration of any differences between members and their clients. Accurate information on realty matters is obtained from them. Valuations by a competent committee. Directory of members free at the office of Herbert Burdett, secretary, 525 Security bldg. Phone Broadway 1234.

The Legal Aid society, at 222 N. Main, is a charitable organization maintained for the purpose of aiding in legal matters those unable to employ counsel. The society needs financial assistance and seeks information regarding worthy cases. Phone Home 9232; Main 8366.

The Herald, like every other newspaper, is misrepresented at times, particularly in cases involving hotels, theaters, etc. The public will please take notice that every representative of this paper is equipped with the proper credentials, and more particularly equipped with money with which to pay his bills.

THE HERALD.

AROUND TOWN

Returns After Years J. A. Gragg of Lompoc visited Los Angeles yesterday for the first time in twenty-five years. He says this village has left Lompoc hopelessly in the rear. Guilty of Wife Beating

John Brown, who laid his wife's head open with a broom during a quarrel in their rooms, Twelfth and Central, September 28, was found guilty of wife beating yesterday in Justice Chambers' court. Brown will be sentenced this morning.

May Convene in City Los Angeles has entered the contest for the next meeting of the Architectural League of the Pacific Coast, the first annual meeting of which will be held in San Francisco October 13 to 20.

Will Urged for President of the League. Alfred F. Rosenheim of this city is being urged for president of the league.

Will Address Democrats The regular weekly lunch of the Jefferson club will be held at the Hollenbeck hotel at 12:15 p. m. Saturday, October 9.

Boy Burned Severely Lyle Voshall, the 11-year-old son of W. C. Voshall, real estate broker living at 1011 Mateo street, was seriously burned when a can of chili which was being cooked by his mother exploded yesterday morning.

Doctors to Meet Here The convention of the American Institute of Homeopathy of 1910 will be held at the Hotel Virginia, Long Beach, next July and already plans are being made by the local homeopathic physicians to entertain the eastern delegates.

Speaks on Missions An address on missionary work in Central Africa was given by Frank G. Lea, missionary, who is soon to accompany Rev. Joseph Clark to Central Africa, where they plan to establish a mission on the Sudan, yesterday afternoon at the Bible school.

Zeppelin Prepares to Go North with Airship Kaiser is Supreme Patron of German Inventor's Hazardous Project

BERLIN, Oct. 8.—Count Zeppelin's project for an exploration by airship is to be a great German national undertaking. The enterprise was formally inaugurated at the castle of Hohenheim, the residence of Grand Admiral Prince Henry of Prussia, at Kiel, some days ago.

The "supreme matron" of the project is the Kaiser and the chairman of the organization committee is Prince Henry, whose associates are Count Zeppelin, the latter's meteorological expert, Professor Hergesell, Privy Counciler Levald of the home office, and Herr von Friedlander, the German "coal king."

An honorary board of management will be chosen from among the country's scientific, financial and industrial leaders. The object of the enterprise is officially stated to be "the exploration of the unknown arctic polar sea by airship and the employment of the airship for scientific work."

SAYS BEING WELL DRESSED STRONG MENTAL STIMULANT

London Specialist Declares Shabby Clothes Tend to Lessen Wits of Men LONDON, Oct. 8.—Clothing particularly new clothing, is a powerful mental and moral tonic, according to a medical specialist quoted in the Outlook.

The specialist gives assurance that shabby or ill-fitting clothes are a source of constant worry which tend to take the keener edge off the wits of the average man.

"The mere fact of being smartly dressed," says the specialist, "is a strong mental stimulant, and the man who is shabby, and knows it, is often less capable than his well dressed mental inferior."

This opens out an alluring vista of the possibilities of the future when the doctor tells his patient that his nerves are run down, and that he must get a new suit or the result may be serious.

WILL TABULATE MANUFACTURES

IS MOST DIFFICULT PART OF CENSUS TAKING

SIMPLER METHOD OF RECORDING DATA TO BE USED

Problem of Securing Accurate and Representative Figures is Greatest with Which Government Bureau Has to Contend

WASHINGTON, Oct. 8.—The general trend of their suggestions concerning the United States census schedule to secure the data relative to manufactures is indicated in an interview obtained with Prof. Carroll W. Doten, one of the group of college professors of economics and manufacturing experts who have been advising Director Durand of the Bureau of Economic Census concerning the form and scope of the inquiries to be asked by the special agents making the canvass beginning January 1 for the made-up census period, which is the present calendar year 1909.

From 1810, when the first attempt was made to secure data concerning industry, said Professor Doten, "one of the most difficult problems involved in census taking has been the census of manufactures. At each recurring decennial period, except in 1820, when no provision was made for securing statistics of industry, more and more elaborate schedules were prepared, as the growing importance and diversity of the industries of the country seemed to require, until 1890, when the system almost broke down of its own weight."

System Simplified

"Since that time a reaction has set in and there has been a movement in the direction of greater simplicity. This is exemplified, as exemplified in the censuses of 1900 and 1905. In 1900 the schedule was simplified materially by the elimination of certain inquiries and the consolidation of others, notably the inquiries in regard to capital and employees. In 1905 few changes were made in the schedule, but the scope of the census was limited to those establishments conducted under what is known as the factory system, exclusive of the so-called neighborhood and mechanical industries.

Both these methods of simplification have been necessary by the changing character and by the growing size and complexity of our manufacturing industries. The tardiness with which the fact that the factory system long ago supplanted the household or neighborhood industries of an earlier period of our national development has been taken note of in census work was in part the result of a desire to make each census comparable, so far as possible, with preceding censuses.

There was also the desire that the census of manufactures should include for all production not included in the extractive industries or in trade and transportation. The attempt to enumerate the hand trades, however, was never successful, and as they became of less relative importance the attempt made a stronger appeal to congress and the census officials.

"The act providing for the taking of the thirteenth decennial census limits its scope practically to the same field as that covered by the quinquennial census of 1905. The inquiries within this field include the name, location and ownership of each establishment; the character of the industry; the number of officers and employees, with the total amount of their salaries and wages; quantity and cost of materials; miscellaneous expenses; quantity and value of products; time in operation during census year, and character and amount of power used. The only thing required now is to perfect the method of securing the data within these narrower limits."

"It is in this task the committee of experts on manufactures, called together at the census bureau by Director Durand, have devoted the particular attention. Recognizing the desirability of preserving comparability, they have been loath to suggest radical changes in either the form or contents of the inquiries included in the general schedule of manufactures. They have, moreover, been influenced by the obvious necessity of limiting the expense and effort required to obtain the data in the field, as users of the census figures in research and classroom work, they have also realized the importance of the early publication of the results of the census, and they have been especially anxious to facilitate in every way possible, without sacrificing thoroughness or accuracy, the speedy completion of the field work and the compilation of the information collected.

Accuracy Desired "It is perhaps too early to announce specific changes, as the tentative schedule will probably be tested in the field before its final adoption, but it may be safe to speak of the general trend of the committee's suggestions. They call for definite figures from books and payrolls not involve too much trouble and when the inquiry cannot be regarded as unduly inquisitorial where this does not involve added labor in the filling out of schedules it has been found necessary to reduce the number of inquiries or suggestions. The theory on which this has been done is that three or four accurately determined figures are better as a basis of deduction than a dozen estimates which in many cases must necessarily be merely guesses.

"In some cases it has seemed desirable to reclassify the items already included in an inquiry. This does not in the least interfere with the comparability of the totals, but it serves to bring out certain tendencies in the industrial field which in former methods of presentation were found to obscure.

"While it is the primary aim of a census now, as it has always been, to take an inventory of the nation's resources and productive capacity, still it seems desirable to secure other economic and social data, at least as a by-product of this great enterprise. The United States census has come to be regarded as a model the world over, and other countries are falling in line with its methods. Its reports are more and more being used as a storehouse of material by economists and social investigators, not only in this country but abroad.

"In view of these things the committee has felt that no backward step should be taken at the present time, and that every legitimate effort should be put forth to secure accurate and complete data in regard to ways, hours of labor and regularity of employment, as evidences of the well being of industrial laborers.

"Quite as important on the other hand, however, are the inquiries showing the improvements in machinery and in the methods of organization, which make it possible to utilize our natural resources to the best advantage and with the least waste."

CURTISS SOARS IN HIGH WIND

AVIATOR CHEERED FOR HIS DARING FLIGHT

TWO RIVALS FAIL TO GET MACHINES ALOFT

Man Who Won Honors at Rheims Goes Quarter of Mile in 45 Seconds—Gale Blows Fast

[By Associated Press.] ST. LOUIS, Oct. 8.—Under adverse conditions Glenn H. Curtiss by a flight in his biplane late this afternoon in Forest park received the applause and cheers of many thousands of persons who had waited for hours for the wind to slacken.

George Francois Ozmont and Hugh A. Robinson of St. Louis attempted to make their machines fly, but failed. Curtiss, facing a fifteen-mile wind, rose in his machine thirty feet from the ground and flew the length of the aero field. He covered a quarter of a mile and was aloft forty-five seconds. The flight, which was his second of the day, was made so as not to disappoint the multitude that surrounded the Aero club.

Curtiss said he wanted the people to see him fly, but he would not be able to make any evolutions. Tonight he announced he would make a flight early tomorrow morning and would remain in the air a long time. Early today he remained in the air a minute and a half and sailed three-quarters of a mile against a wind whose velocity was five miles an hour.

DISOWNED AS BABE, MAN IS NOW HEIR TO \$50,000

Father, Who Was Recluse for Years, Dies in a Lonely Cabin and Leaves No Will

MARION, Ohio, Oct. 8.—Charles B. Ebert, 24, though disowned and denied a father's love since babyhood, will be recognized as sole heir to an estate worth \$50,000.

Peter Ebert fell in love with Miss Ernestine Schimpf, pretty sister of his brother-in-law, twenty-five years ago. They were married, but soon quarreled and parted. The young husband became a recluse, living alone in an old slab-boarded house in a remote section of Claridon township, Marion county.

Five years passed before he emerged from his solitude long enough to bring suit for divorce, alleging three years' wilful absence. His wife filed an answer and cross-petition and was awarded a decree of divorce and custody of the boy on the ground of abandonment.

With her child the mother then went to the home of a bachelor brother in Morrow county, near Cardington, where she educated her son. The father died of heart disease recently. He left no will, and the son is to be recognized through death's agency.

Problem Kneiker—It is said that you can be well educated with a five-foot bookshelf. Flatter—What would you get out of a foaling bed that looked like a book case?—Puck.

FIRST FEDERAL AERONEF SAILS

WILBUR WRIGHT INSTRUCTS ARMY OFFICERS

MAKES FIVE FLIGHTS AND EXEMPLIFIES SUCCESS

American Aeronaut Takes Lieutenant Lahm on Mile-a-minute Voyage and Returns Safely to Station

[By Associated Press.] COLLEGE PARK, Md., Oct. 8.—For the first time in the history of America an aeroplane owned by the United States government soared in the air today.

Guided by Wilbur Wright, it flew five times in the dedication to aviation of the government's tract of land here. With almost ideal conditions for spectators and a breeze blowing scarcely by at the rate of a mile an hour, Mr. Wright began the flights to teach the officers of the signal corps how to handle the machine.

Off the starting rail at 3:35, he circled the field for three minutes twenty-five feet above ground. Again at 4:09 Mr. Wright was off for another flight.

This time he was in the air five minutes. At 4:51 o'clock he soared away, to return after about five minutes. Each time he had kept to the reservation grounds. Then Lieut. Lahm took a place in the extra seat.

At 5:15 the two rose probably 150 feet. They went a mile and a half toward Washington in hardly more than as many minutes. In about five minutes after they had left they landed within twenty feet of the starting rail.

In another short flight Mr. Wright took Lieut. Humphreys with him. Flights probably will be made tomorrow and on days following until the officers are familiar with the new art.

POMONA NOTES

POMONA, Oct. 8.—Harry M. Fay of the Edison Gas company's local office is entertaining his uncle and the latter's family, who are here from Marquette, Mich., to pass the winter.

Charles F. Bowen has been elected secretary of the Pomona lodge of Elks to succeed B. Chaffey Shepherd, who has resigned.

A son has been born to Mr. and Mrs. Edward L. Dreher at their home on North San Antonio avenue.

The election of a captain for company D. N. G. C. will occur October 19, and it is a foregone conclusion Lieut. Homer Duffy will be the choice of the company. Former Capt. W. W. Migley has been elected major of the Seventh Infantry.

Miss Ruby King of Long Beach is the guest of Mrs. Charles M. Stone. Miss King gave readings this afternoon before the Ebell club, which met for the first time this season.

About the whole population of Pomona is planning to go to Claremont Tuesday afternoon to see President Taft, who will go through the college town on the Santa Fe and will stop at the Claremont station for one minute.

Firebug Wore Feathers HARTFORD, Conn., Oct. 8.—Faulty electric wires were blamed at first for the \$2000 fire in the home of Major Halsey B. Phibbs at No. 111 Edwards street, but after a careful investigation, Building Inspector Fred Bliss and Electrical Inspector Thomas H. Hay have announced that the major is right in blaming the trouble on a bird. Birds built their nests under the eaves of his house and one feathered squatter must have carried up a match, which was ignited by the hot sun of yesterday. There is absolutely no other plausible theory, say the inspectors.

The Tight Wad

Mrs. Styles—Seen one of the new Lincoln pennies yet? Mrs. Myles—No; my husband hasn't given me any spending money for a week, now—Yonkers Statesman.

MATHIE'S MALT TONIC

THE FOOD DRINK. ONE DOZEN BOTTLES DELIVERED 182 THE MATHIE BREWING CO. LOS ANGELES

Political Announcements

The "Push" Is Against T. L. O'Brien

and he is against the "Push." Mr. O'Brien is a candidate for councilman at large. He has proven his position on all matters where a stand for right and a fair deal has figured to any extent. Your consideration of his candidacy is solicited.