

Society

A STORY is told of an Italian nobleman who in early life married a beautiful but wicked woman. His life was blighted and he made a vow that he would never have aught to do with womankind again. He had an only son, and the father resolved that his boy should never set eyes upon a woman until he would be a full-grown man and therefore wise enough to take care of himself. The son was shut up in a castle until he was twenty-one, and then the father brought him out to a great banquet in honor of the occasion. Many beautiful women were present, and as the youth had never seen the sex before, he asked: "Who are those beautiful creatures?" "They are devils, black-eyed devils," replied the father. "I have had experience with one of their kind and they are dangerous. If you want to be happy keep away from them forever."

At the feast there were other attractions than the women. There were collections of art and priceless treasures. The young man was dazzled, enraptured, so the father, perceiving his delight, said: "My son, on this your first entrance into the world, what of all things you have seen would you rather have?" "Father," returned the young man, "I would rather have one of those black-eyed devils than all things else in the world combined."

Members of Anandale Country club held their first formal affair of the season at the club house last evening, giving a dinner dance when a company of one hundred was entertained. A decorative scheme consisting of big yellow chrysanthemums and Jack-o-lanterns cut from pumpkins brightened the rooms. The club has recently purchased a small printing press, and

among the surprises of last evening were menus in illuminated cover which showed colored devices of black cats, witches, Jack-o-lanterns, etc., done on said press.

The dance of last night will be followed by monthly affairs to be given the last Saturday nights through the winter.

One of the most elaborately appointed of the week's affairs was the bridge luncheon given by Mrs. Wilbur Morton Wallace at her home on Magnolia avenue Wednesday, when she entertained over forty guests. Beautiful pieces of hammered brass and cut glass were offered as prizes.

The festivities of the coming week will include a large house dance which Mr. and Mrs. I. N. Van Nuys are giving at their home on West Sixth street Thursday evening in compliment to their daughter, Miss Van Nuys, who has recently returned from an absence of six months in Europe with Mrs. J. A. Graves of Alhambra and party. The honors of the evening will be shared by Miss Katherine Graves, about one hundred members of the younger set have been invited.

Are you pining to attend the benefit card matinee at the Woman's club house November 9, and if not, why? The money made at this time will be applied to the scholarship fund, which in responsible hands, is used to pay a small weekly wage to parents so situated financially by reason of illness or other misfortune that the small son or daughter of school age would otherwise of necessity be taken from school and be put to work before being properly equipped with educational weapons with which to fight his or her battle in the world. The cause is worthy, and those at the head of the project are thoroughly responsible, and have already labored long and earnestly in the field with the best of results.

The executive committee includes Mrs. C. H. Nichols, Mrs. O. P. Clark, Mrs. Leon F. Moss, Mrs. Randolph

Assisting Women at One of the Week's Most Beautifully Appointed Affairs



Mrs. E. R. Bradley (above) and Mrs. Celina Campbell (below), who assisted Mrs. H. A. Keifer of West Twentieth street Thursday at a card matinee given in compliment to Mrs. Charles Hastings Davis of San Francisco, who is her house guest.

Hutchinson, Mrs. George W. Jordan, Mrs. R. J. Waters, Mrs. N. E. Strohm, Mrs. Frank O. Vickery, Mrs. B. H. Cass, Mrs. Morris Albee, Mrs. Egglehoff-Rundell, Mrs. H. Clay Broden, Mrs. George Kress, Mrs. O. Shepherd Barnum, Mrs. G. F. Conant, Mrs. Philip D. Wilson, the Misses Dent, Mrs. Frank Phelps, Mrs. H. Morris.

The entire house has been engaged, and tables are to be set in every room on both floors. Mrs. Vickery and Mrs. Kress will entertain a large party, for whom they have reserved two parlors, South Broadway, which will occupy a third, the Misses Dent have reserved another, and Mrs. W. T. Covington and guests will occupy the library. Among those who have announced their intention of entertaining with smaller parties are Mrs. Matthew Everhardt and Mrs. Parker and Mrs. E. J. Brent, who will have four tables.

The committee having in charge the matter of securing the prizes are meeting with generous response, and promise that they will be many and very beautiful.

"Professor Napoleon," which is to be produced at Temple auditorium for the benefit of the children's hospital, November 10, 11, 12 and 13, will boast one of the most fashionable audiences ever assembled in Los Angeles. Mrs. Adna R. Chaffee, Mrs. Hancock Barnum and Mrs. Willoughby Rodman are at the head of the committee on patrons and patronesses. Invitations are being sent out by the committee to the most prominent people in the city to assist.

Among the young women who are lending their aid to the cause by participating in the play, is Miss Florence Smith, recently of Detroit, who came to Los Angeles last spring, with her father, C. E. Smith, and will make her home here. Miss Smith is one of the group of seminary girls.

Mrs. Stephen C. Hubbell of Arapahoe street entertained more than fifty guests with a Halloween party Friday evening in compliment to Miss Kay Van Nuys, who recently returned from a six months' tour of Europe.

Mrs. Adna R. Chaffee also entertained Friday at her home on Magnolia avenue with a luncheon for Miss Van Nuys.

Guests were Mrs. William L. Graves, Jr., Mrs. Edith Merchant, Mrs. William Hamilton Toaz, Miss Annis Van Nuys, Miss Lucy Clark, Miss Mary Clark, Miss Katherine Clark, Miss Helen Wells, Miss Elizabeth Wood, Miss Florence Wood, Miss Mary Lindley, Miss Marion MacNeil and Miss Amy Brunwig.

At a tea given yesterday afternoon to the alumni members of Delta Delta Delta formal announcement was made of the engagement of Miss Eleanor Hammack, daughter of Mr. and Mrs. D. M. Hammack of East Avenue Fifty-five, and Robert Caldwell Northcross of Orange.

Miss Hammack is a graduate of the University of Southern California and is a member of the U. S. C. chapter of the "Tri-Delta." Mr. Northcross, who was a volunteer in the Spanish-American war, has spent several years in the Philippines, and since has lived chiefly in Mexico, belongs to the Northcross family of Tennessee and also to the Caldwell family of Tennessee and Kentucky. The bride's father, D. M. Hammack, has been a prominent member of the bar in San Diego and Los Angeles for twenty years, and many friends of the family will be interested in the announcement.

Mr. and Mrs. Frank A. Vickery of Andrews boulevard entertained with a handsomely appointed luncheon Friday in compliment to Mr. and Mrs. John Philip Sousa.

There were also covers for Miss Sousa and Miss Helen Sousa, Col. and Mrs. Robert Wazowski, Mr. and Mrs. Vere Goldthwaite of Covina, Dr. and Mrs. C. B. Nichols, Mr. and Mrs. L. W. Andrews, Mr. and Mrs. Roland Paul, Miss Miriam Nesbitt, leading woman of "The Traveling Salesman" company.

Mrs. Carl Kurtz of South Alvarado street entertained with a bridge luncheon Friday, the affair being the second of a series. A third affair will be given about the middle of November.

Those present were Mrs. Charles W. Hinchliffe, Mrs. C. T. Howard, Mrs. Mathew S. Robertson, Mrs. Frank D. Hudson, Mrs. C. E. Stoner, Mrs. J. T. Jones, Mrs. Edwin S. Rowley, Mrs. Reuben Shettler, Mrs. Henderson Hayward, Mrs. Nichols E. Rice, Mrs. Secundo Guasti, Mrs. Henry J. Woolacott, Mrs. Samuel J. Whitmore, Mrs. Helen Steckel, Mrs. L. Lichtenberger, Mrs. C. J. Kubach, Mrs. J. W. Kemp, Mrs. William Irving Hoggsworth, Mrs. Alfred Bayer and Mrs. George Lichtenberger.

One of the delightful gatherings of the week was presided over by Mrs.

Frank A. Vickery and Miss Mabel Fisher, who entertained Thursday afternoon with a bridge in compliment to Miss Jessie Marshall, whose approaching marriage with Stanley Setman of Minneapolis is being made the motif by her friends of many prenuptial courtesies.

The house was beautifully decorated, yellow chrysanthemums with fragrant roses in pale yellow and cream white adorning the parlors, while white wedding bells and pink roses were used in the dining room.

Guests included Miss Miriam Nesbitt, leading woman of "The Traveling Salesman" company, who was Mrs. Fisher's house guest during the visit of the company to Los Angeles last week; Mrs. T. B. Marshall, Mrs. Wilbur, Mrs. Reed, Mrs. John Cooke, Mrs. W. H. Nelson, Miss Maude Marshall, Miss Anna Richards, Miss Elizabeth Richards, Miss Ethel Setman of St. Paul, Miss Clara Scott, Miss Maud Wood, Miss Shulsky, Miss Helen Updegraff, Miss Edna Wyman, Miss Julia Wyman, Miss Ethelwyn Walker, Miss Gertrude Connell, Miss Florence Judd, Miss Louise Hauser, Miss Maude Adams, Miss Arley Toppinham, Miss Alice Bennett, Miss Florence Hoes, Miss Jane Huntan, Miss Mary McGowan, Miss Mabel McGowan, Miss Spencer and Miss Lull.

One of the prettiest Halloween parties of last evening was at the home of Roy E. Schulz on South Flower street, Mr. Schulz and Miss Mary E. Freeman entertaining twenty members of Alpha

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We want every man and woman, suffering from the excruciating torture of piles, to just send their name and address to us and get by return mail a free trial package of the most effective and positive cure ever known for this disease, Pyramid Pile Cure.

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330 1/2 South Spring Street

Rho sorority and Phi Nu Delta fraternity. The house was decorated with large yellow chrysanthemums and yellow corn stocks, illumined by candles that had been placed behind small black pasteboard cats whose shadows on the walls added much to the ghostliness of the atmosphere. Two large pumpkins with faces cut in them stared at the guests from the mantle in the receiving room as they entered.

Those enjoying the hospitality of Mr. Schultz and Miss Freeman were Miss Blanche Robertson, Miss Lucile Zander, Miss Maude Miller, Miss Evelyn Bowers, Miss Gladys Green, Miss Florence Green, Miss Gertrude Comstock, Miss Nita German, Miss Alice Preston, Sidney Ickes, Kenneth Volk, Walter Jessup, Leonard Martin, Johnnie Sumner, Barrett Hanawalt, Ned Manning, Roscoe Geller and Kenneth Wallace.

Mrs. Charles Stansbury of Commonwealth avenue was hostess last week at two pretty affairs, one an informal bridge luncheon given Thursday and the second an informal bridge in compliment to Mrs. J. G. Owens and her mother, Mrs. L. C. Wilson of St. Louis.

Judge and Mrs. J. G. Owens, who will make their home in Los Angeles, are staying at the Hawthorne apartments. Mrs. Wilson will remain as their guest through the winter.

Mrs. C. F. Noyes of Toberman street will entertain informally at the Belasco Thursday with a box party, which will be followed with tea at the Alexandria.

Mrs. Joseph Scott of Elden avenue will return today from a two weeks' visit in San Francisco.

Mr. and Mrs. Frank S. Wise of the Pickwick apartments on Grand avenue gave a Halloween party last night in compliment to the guests, which was attended by over 100 persons, all coming in masks and in costumes suggestive of Halloween traditions.

The handsome lobby was decorated with festoons in yellow and black, from which depended forms of witches, devils and other eerie figures. In one corner of the drawing room was tent

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\$30 and \$25 Suits and Coats \$15
The very smartest Fall Suits and Coats in the leading shades—navy blue diagonals, grays and blacks; all the leading weaves and fabrics. All sizes, from 14 to 44.

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Beautiful hand-tailored garments; blacks, navy blue, grays, fawns and other shades and colors. Samples, one of a kind, so you are sure of an exclusive style.

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The noticeable increase of this trouble in recent years is traceable to the use of facial creams, nearly all of which contain a large percentage of oil or fat, by which the hair follicle is stimulated to multiplied growth.

Depilatories used to remove hair injure the skin and serve to strengthen the growth, but do not destroy it. The only safe, effective and permanent method now known is the use of the electric needle, which kills the hair follicle without the slightest injury to the skin.

We make a specialty of removing superfluous hair, moles, warts, birth marks, and guarantee our work absolutely. We have the exclusive use in this territory of the latest scientific FIVE NEEDLE method used in the east, which removes 250 to 300 hairs per hour. No operator with a single needle can remove over 50 per hour and do good work. We have tried it for years.

REMEMBER we guarantee to kill every hair we treat, and should any return we will gladly remove them FREE OF CHARGE.

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HAS the unstinted endorsement of all well dressed women, as well as reflecting the latest demands.

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ESTABLISHED 1884

Fashion's Keynote
BY ARABELLA

Hats for Hatters

IT'S wonderful the enormous effect the news has upon fashion. It used to be the stage was the mould and form of fashion, but of late the stirring events, "the big news of the day," have been what has dictated the shapes of hats, gowns, wraps and even skirts. Some of them are surely freak fashions, but then, we must have them. The "Biplane" Chapeau is the proper thing. Not to possess a "Biplane" or a Cook hat is to proclaim oneself hopelessly behind in dress fads. If you stop to think you will agree with me that every big event of the day practically moulds the mode.

NOW that the season of Christmas is fast approaching, the shopper that is looking for elegant things in the jewelry line must remember that the Whitley Jewelry company will have the newest and most beautiful things in the market. Why? do you ask? Simply because they have the greater part of their jewelry. Therefore you get exclusive things and things that cannot be duplicated. Fortunately for the out-of-town folk, also the metropolitan shopper, you can have anything made to order you might suggest to Whitley's. Any jewelry bearing their hallmarks will be smart and elegant. All their designs are effectively made and the most intricate work is turned out by them. It's worth one's while to visit Whitley's and ask them to show you the crimson turquoise matrix, black opal matrix and Ceylon sapphire, Carbochon cut and set in the most antique designs. All adornments used in the early decades of the nineteenth century. Let me impress upon you that the bracelet will be much used this season. If Whitley's do not have the style you want, suggest to them and they will build it for you. Don't wait until the last minute, but begin now for your Christmas orders and have your work ready before the rush is on. You know you are best satisfied when your work is well done. They are the people that can please you.

Who's who in the corset world? The woman who wears one from the Newcomb Corset Shop. Edna South Broadway, is looked upon as being a woman who knows how to dress and have a beautiful figure. She in turn tells all her women friends to have a perfect form she must allow the fitters at Newcomb's to select her corsets for her and then be patient until the fitter says, "Now, madam, your figure is superb, it is very walks out of their shop she is envied by every woman that passes her on the street. She can hear such remarks as this: "My, I would give anything to possess such a figure as that woman has we just passed," or "I'll bet that woman wears a Madeleine corset; her figure is grand."

Paris has the "Royal Blue" fever. A new shade called "raisin" has its appearance. It's a dark purple with a suggestion of red in it.

If there is a question about the popularity of the Russian blouse as an outside wrap there is not the slightest in regard to the Russian hat, which has evidently come to stay.

The new material for street wear will be mostly of the coarse texture, the basket weave being most popular.

Velvet wraps will be in high favor for evening wear this winter, having jet or Persian trimmings.

The scarab is a leader among decorations for pins and dainty buckles.

Some of the newest veils sent over from Paris have very large dots.

Newest belt buckles and pins combine mother of pearl and jet.

A travel hat likely to become popular is a felt, turned up all the way around in back.

Dog collars in velvet are being embroidered in tiny buds and flowers in natural colors.

In the showing of silks the changeable effects in chifon tafetas and satin are popular.

For the house gowns foulards are being much used—surely are very serviceable.

Persian stripes in pompadour effects will be much used for dinner gowns in Louis XV style.

There is a hint of the return of the sash. There is one called the "Mimerva sash," a drapery over the hips with ends falling at the side.

The new raw silks are woven with a rough finish. They are beautiful and will be very effective.

Color is much used in the coming neckwear.

One of the smartest combinations of colors is that of blue and violet.

One or three buttons are the popular number for coats with the deep neck openings and fronts that are double-breasted only at the waist line.

One of the new shades has at least a charming name to recommend it—lime blossom.

Fancy footwear has buckles matching the color of the gown.

Browns in the khaki and leather order are promised for out of door wear.

The Dutch and Eton collars are promised a renewed popularity through the winter season.

Camel's hair cloth is again being brought into favor. So far only two shades have been seen—dark tan and a light mushroom—both of which make stunning costumes.

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At all of the above named prices we have complete size assortments in gunmetal calf, kid and patent leather, both high and low styles, lace or button. We can give you a perfect fit in the leather and last that you select.

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