

## GREAT THRILLS FOR AUDIENCE AT COLISEUM

HUNDRED-MILE PROFESSIONAL  
RACE FOR MOTORCYCLES

FRIENDS OF LINGENFELDER AND  
DE ROSIER WAX WARM

Frenchman Rushes at Local Favorite  
with a Crisp New Century  
Bill and Big Wagers  
Are Up

**D. W. SEMPLE**  
As the date draws nearer great excitement is being manifested in motorcycle circles over the 100-mile professional race which is to be pulled off at the Coliseum track, sixty-third and Main streets, next Sunday afternoon at 2:30 o'clock.

Both the riders and their friends have caught the betting habit on this race, and all kinds of money is being put up on the result, particularly among the friends of Lingenfelder and De Rosier. Lingenfelder came out yesterday with a proposition to place a side bet with De Rosier of \$100 that he would win over the champion. As soon as De Rosier heard of the offer he looked up Lingenfelder and showed a new, crisp \$100 bill to be covered. The final stakeholder will be settled upon today, and the amount may be increased from \$100 to \$200 by these contestants, as their friends are confident that each will win the race and desire to participate in the profits. From the present feeling, it looks as though \$500 to \$1000 may be wagered upon the event.

While De Rosier won the last year's race, there has never been a decisive victory between two stars in the motorcycle game. Not only this condition, but the winner will hold the national championship for the coming year, as this is the first time that the time record will be in the future, as in the past, be the fastest ever made for the distance to be covered.

Lingenfelder worked out fifty miles yesterday at the Coliseum track in 45 minutes, which he says he will beat by five minutes next Sunday. De Rosier is not riding any, but is lying low. However, he is always around when money is mentioned in connection with the race.

In the meantime while Lingenfelder and De Rosier are fighting the race out, Samuelson, Whittier and Mitchell are daily working out for the race, and will have to be taken into consideration on the final scratch.

Whittier, the Salt Lake City wonder, with undefeated time on an eight-lap track equipped with the Thor machine for this race; Samuelson and Mitchell, with many records back of them, and Lingenfelder and De Rosier in the race the public is insured one of the best motorcycle events ever pulled off in this part of the country.

Eugene Bemis, general representative of the Chalmers-Detroit Motor company of Detroit, who is in the city, will stay over to witness this race, as he believes it will be one of the best ever held in America. While Mr. Bemis is wedded almost entirely to the automobile game, he believes that Southern California is particularly adapted to motorcycle racing, hence his desire to see this race.

## LIVINGSTONE WILL TOUR THE CONTINENT

Arrangements Being Consummated  
Which Will Probably Send Him  
on Broad Tour Covering  
American Continent

Hard as has been the fortune of Al Livingstone, the plucky and nervy racing driver, with his little favorite car, his friends have never lost sight of the fact that wrapped up in that bundle of human anatomy there is the stuff that makes good; and to this end there is in course of arrangement at this writing a scheme which will bring this youngster in years, but old in experience, before the eyes of the world.

The Cuban which Livingstone has captained in the last few months is lately in the entries at Ascot park is a part of the program of the parties interested, and before the week is over it is the intention to send Livingstone into almost every portion of the United States on a proposition which will bring him probably more favorably before the public than any other driver on the continent.

Just what these plans are have not been at this writing fully matured, but are in process of being worked out upon lines generous and broad.

Livingstone has wide and general knowledge of the world as to the automobile business, and it is upon this experience that the present proposition is being built.

Several business men and capitalists have interested themselves in the matter and are at work upon the matter, which, if fully consummated, will dispatch the little Cuban upon a continent-breaking tour, the results of which are to make an important issue in the commercial and industrial enterprise of this city.

The full particulars are to be developed within the next twenty-four hours, and when satisfactorily arranged these details will be given to the public through the columns of The Herald.

## CHAUFFEUR HAS FIGHT FOR LIFE WITH WILD STEERS

Lost in Snow Clad Hills, Moyn, Having  
Lain Down to Die, Is Rescued,  
While Car Remains Crippled

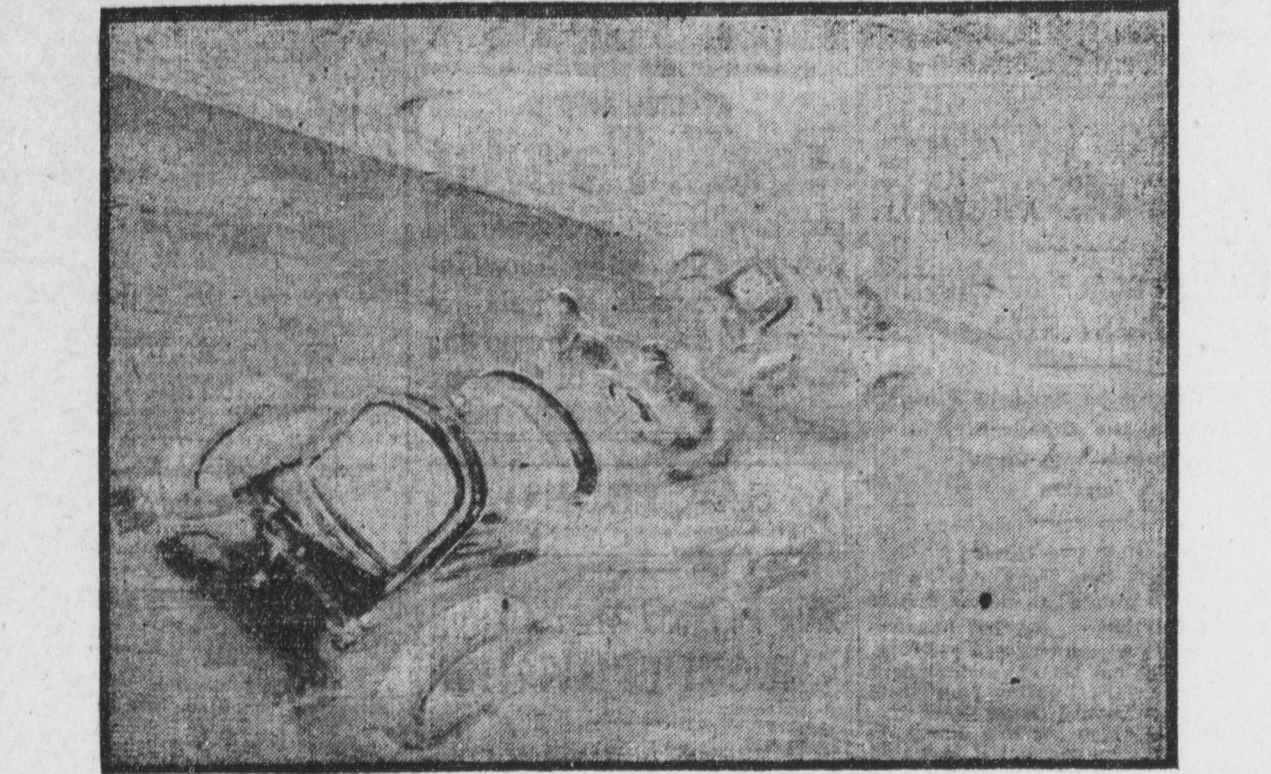
**BAKERSFIELD**, Dec. 29.—Charles Moyn, a chauffeur in the employ of Samuel Foltz of Los Angeles, had a thrilling experience on the route from that city to Bakersfield yesterday, which included a fight for life with wild steers and rescue by two other automobilists who were themselves lost in the snow-clad hills about Lake Elizabeth, after having lain down in the snow to die.

Moyn had barely strength enough left when found to direct his rescuers back to the road.

Moyn's machine was left on the desert with a broken crank shaft. The intense cold froze the water in the pumps.

It is as easy to secure a bargain in a used automobile, through want advertising, as it is to be—and still is—to secure a horse and carriage.

## Photograph From Sketch Showing Proposed 30 Second Track for Automobiles



The above photograph, made from a sketch in the hands of the originator and promoter of the motordrome which it is proposed to build at Playa Del Rey, and on which automobiles are scheduled to go at a rate of thirty seconds for a mile. Jack Prince, who conceived and built the now celebrated Coliseum motorcycle racing track, is the promoter of this motordrome, and it is heartily commended by Barney Oldfield, who agrees that miles will be made with perfect ease and safety in thirty seconds.

## NOTHING DOING, SAYS FENNER

REFUSES CONSENT TO RUN  
ISOTTA AGAINST KNOX

Big Italian May Be Bought by Syndicate and Sent Out to Make  
Records on Tracks  
and Roads

Not through any fear of the car not making good, but the prejudices of Fred C. Fenner of the Motor Car Import company will have to be overcome to permit the Italian stock car Isotta-Fraschini to enter into competition in a race at Ascot park. Resting upon the demonstrated fact that the big Italian racer has the speed which is to be regretted if in California, it seems to be the determination of the head of the Motor Car Import company to sit still and not permit his car to participate in any event.

The remarkable showing of the Isotta in a one mile straightaway pleases Fenner all right, but he announces that he is through with the racing game or any part of it, regardless of the inducements which would lead him to enter.

The Herald is advised, however, that there is to be a concerted movement made among certain capitalist gentlemen to purchase the Isotta outright and hold her in control for future events.

The Isotta is a monstrously fast machine, and it is to be regretted if the decision of Fred Fenner should be final, for there are many in this city who would like to see the Spagetti go against the time of Barney Oldfield, especially as that gentleman has issued so broad and sweeping a challenge that "he would return to Los Angeles and beat any stock car in this city with his big stock racing car, the six-cylinder Knox, and offers to present to the winning driver the sum of \$250 if his opponent should win, and this supplemented by the further offer of \$200 if the outside car should win.

The writer has known Fred Fenner for many years and always as a genuine lover of good clean sports of any character, and it may be possible that he may yet be induced to permit his handsome racing car to give a public exhibition of what Barney Oldfield himself claims for his Benz, namely, that there is no American machine which can compete with the foreigner in speed and make-up. The conditions would be reversed in a contest of speed between Oldfield's big Knox and Fenner's big Isotta, for here Barney would be riding the American, while Fenner would be sending his Italian machine against him, and the run made by Herrick of Tuesday of one mile in 45 1/2 seconds proves conclusively that he is a wizard in the going process.

Come on, colonel, the car is in shape, as she is this minute to compete with anything in her class. No further excuse is to be heard from her on the track. Wake up and give the public the opportunity to stop the stampede of Oldfield in his seemingly unconquerable march to the top of the ladder with his racing machine.

**Comments The Herald**  
LOS ANGELES, Dec. 29.—[Automobile Editor Herald]: G. J. Kramer informed me this evening that you had been settled upon to hold the stakes in the coming motorcycle race of Sunday. I don't know whether you have been communicated with regarding the matter or not.

I want to congratulate you, however, on your victory yesterday's paper. It is one of the best articles I have ever seen on sport. High grade and breathing a broad spirit, I have never seen before in this field. If we could have a few more of this kind—not only in the legitimate sporting field, but such in the field of art and the drama, we would in time become a people of wellbred and educated tastes such as the American public should be.

You certainly have nailed your flag and flown it in the right direction.  
G. W. MEADE.

**Increase in Taxicabs**  
The increase in the number of motor taxicabs has led to a decrease in the total number of public vehicles in service in Berlin during the third quarter of the year from 10,702 to 10,552.

The number of cabs has dropped from 9475 to 6308. Of the horse cabs of the first class, 224 discontinued, so that on September 30 there remained only 5970. Cabs of the second class are disappearing slowly but surely; there were 122 left on September 30, against 132 on June 30. The number of motor cabs increased from 873 to 938. The omnibus companies owned at the end of the third quarter 988 vehicles, as compared with 942, of which 173 were motor propelled, as compared with 168.

**Manufacturers' Contest**  
The Manufacturers' Contest association will hold its first annual meeting at the Manhattan hotel, New York, on January 7. President Benjamin Briscoe will preside.

## NEWS OF DIAMOND

That Manager Jim McCormick's popularity in local baseball circles is on the increase is shown by the adoption of his name by another baseball team, and this one has almost as formidable an array of jugglers of the little roun pill as his namesake in the Winter league. The McCormick Town Slickers are out with a challenge to play any team in Southern California, with the exception of Winter league teams, for a side bet of \$50. Raleigh of the St. Louis Nationals will twirl for this new organization. A game is wanted for New Year's day with some fast team on their home grounds, and any cut of the gate receipts will be satisfactory. The lineup: Raleigh and Miller, pitchers; O'Connor, catcher; Chess, first base; De Maggio, second base; Jess Wilson, third base; Sullivan, shortstop; Owens, left field; Cowley, center field; Emery, right field.

**Let the Man Die**  
In West Chester, Pa., a town about 25 miles outside of Philadelphia, they believe in observing the letter of the law. Recently a motorist was arrested and fined because he exceeded the speed limit while conveying an injured man to the local hospital. The automobile did not carry a state license tag and the driver did not have a license.

**Some Automobiles**  
There are \$8,000 automobiles in New York city.

**AT LONG BEACH**  
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## IMPORTS DECREASE IN MONTH OF OCTOBER

SAME MONTH SHOWS HEAVY  
INCREASE IN EXPORTS

French Machines Lead, with Italy as  
Second in Sales—United Kingdom  
and Germany Tail  
Enders

The imports of automobiles into the United States during the month of October last by the government reports show a slight decline to 144 cars valued at \$290,857, and parts valued at \$84,084, from 179 cars valued at \$327,511 and parts valued at \$54,349 in October, 1908. Of the cars imported last October 37 were from France, 49 from Italy, 22 from the United Kingdom, 9 from Germany and 7 from other countries. During the 10 months ending with October, 1909, there were imported 1352 cars, valued at \$2,509,271, and parts valued at \$740,455, as compared with 1135 cars valued at \$1,311,490, and parts valued at \$356,518, during the same period the previous year. Of the 1252 cars imported during the first 10 months of the current year 781 were from France, 345 from Italy, 36 from the United Kingdom, 84 from Germany and 56 from other countries.

The export returns for October show a heavy increase in the exports of our cars, there having been exported during that month 338 cars, valued at \$439,326, and parts valued at \$83,443, a total of \$522,769, as compared with 106 cars valued at \$465,837, and parts valued at \$123,238, a total of \$589,075, during the same month last year. During the 10 months ending with October there were exported 2754 cars, valued at \$5,921,023, and parts valued at \$701,145, a total of \$6,622,168, as compared with 2419 cars valued at \$3,971,406 and parts valued at \$525,097, a total of \$4,496,503, during the same period in 1908.

**Government Balks at License**  
The United States government has refused to pay to the secretary of state of New York the license fee of \$2 for license No. 75,541 issued to Mayor General Leonard Wood, on the ground that property of the government cannot be taxed. Secretary of State Koenig held that the sum was a fee for a service and not a tax, but the federal government still refuses to pay.

**E.-M.F. Cashier Pinched**  
Chauncey W. Hammond, formerly paymaster of the Everitt-Metzger-Flanders company, Detroit, was held December 10 under \$10,000 bail for trial on the charge of stealing two grips filled with bricks for two containing cash for the factory payroll.

## ELECTRIFYING THE CORPSE

Mr. Automobile Buyer, you have doubtless noticed that the TRUSTIES (derived from the word TRUST and used by Wardens, Turnkeys and other Custodians in the service of the State and County) are padding their rank and file with Electric Automobile Agencies. It is said that, when in the course of this interminable patent suit it became necessary for the plaintiff to furnish a gasoline-propelled vehicle built in accordance with his alleged invention, that it refused to run under its own power and rolled down into the gutter, where it ignominiously stuck. Undoubtedly our would-be monopolists were fearful lest a like fate be that of their infant "Licensed Association" and decided to have a few electric motors handy to pull their "licensed cars" out of the mud of public condemnation if the automobile buyers refused to be hoodwinked.

We are constantly receiving the assurances of the Automobile Buying Public that they are with us in our fight for Fair Play and the Open Shop. Our sales have increased rapidly since this attack on our business was launched. As a customer said Monday: "I would rather put ALL my money into CAR than part of it into car and the rest into royalties."

## The Purchaser Pays the Tax

**American** American Motor Car Agency, 1210-1212 South Olive

**American-Simplex** Bekins-Corey Motor Car Co., Pico and Flower

**Atlas** Bekins-Corey Motor Car Co., Pico and Flower

**California** California Automobile Co., Tenth and Main

**Dorris** Boshyshe-Carpenter Co., 1226-1228 South Olive

**Durocar** Durocar Manufacturing Co., 929 South Los Angeles

**Empire** Munns Auto Co., 1351 South Main

**Ford** Standard Automobile Co., Twelfth and Olive

**Great Western** H. O. Vogel, 1130-1132 South Olive

**Halladay** Motor Car Import Co., 810 South Olive

**Hupmobile** Tri-State Motor Car Co., 600-604 South Olive

**Isotta-Fraschini** Motor Car Import Co., 810 South Olive

**National** National Auto Co., 1351 South Main

**Paterson** Pico Carriage Co., Pico and Main

**Petrel** Williams Automobile Co., 1806 South Main

**Rambler** W. K. Cowan, 1140-1142 South Hope

**Sterling** A. N. Jung Motor Car Co., 1213 South Main

**Tourist** California Automobile Co., Tenth and Main

**Velie** Standard Automobile Co., Twelfth and Olive

**Continental** Angelus Motor Car Co., 1242-1244 South Flower

**Rider-Lewis** Angelus Motor Car Co., 1242-1244 South Flower

**White Garage** Largest, newest equipped and most modern garage in Los Angeles. Any make car stored and repaired. 806-816 SO. OLIVE ST.

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## To the Automobile Buying Public

## What Is a Licensed Car?

THE RECENT DECISION OF THE SELDEN PATENT CASE broadly sustained the Selden patent, which involves the basic principle under which all gasoline automobiles are built.

THIS DECISION IS SO COMPREHENSIVE that many of the leading anti-Selden manufacturers have, through best legal advice obtainable, recognized the validity of the Selden patent by joining the licensed association and paying all back royalties on all cars which they have previously manufactured for the protection of their dealers and purchasers.

THE ASSOCIATION OF LICENSED AUTOMOBILE MANUFACTURERS owns hundreds of the most vital patents, maintaining immense laboratories for the testing of materials, and is responsible for the present high standard of automobile construction.

A LICENSED CAR MEANS A STANDARDIZED AUTOMOBILE, built by the strongest factories, whose permanency is unquestioned and whose guarantee is a valuable asset. When you buy a licensed car you get the best materials, workmanship and brains, and you are absolutely free from the possibility of legal entanglements; and the hazard of owning a car, the makers of which are out of business and parts for which cannot be obtained.

TO THIS END THE LICENSED MOTOR CAR ASSOCIATION OF LOS ANGELES has been organized. It consists of those firms handling licensed cars. Just as the National Licensed association has worked unceasingly for years to raise the standards of the manufacturing end, so we intend to work to raise the standards of the local situation.

**LICENSED MOTOR CAR ASSOCIATION OF LOS ANGELES**  
We are pleased to announce that the "Licensed Cars" handled by the members of the Licensed Motor Car association of Los Angeles are as follows:

## DIRECTORY OF LICENSED AUTOMOBILES AND DEALERS

**Apperson** Leon T. Shettler, 633 South Grand.

**Babcock Electric** Elmore Motor Car Co., 742 So. Olive St.

**Baker Electric** Stoddard-Dayton Motor Car Co., Tenth and Olive.

**Buick** Howard Auto Co., 1144 South Olive.

**Cadillac** Lee Motor Car Co., 1218 South Main.

**Cartercar** Woolwine Motor Car Co., 1142 South Olive.

**Chalmers-Detroit** Western Motor Car Co., 727 South Olive.

**Columbia** Bireley & Young, 1231 South Main.

**Corbin** Corbin Motor Car Co., 849 South Broadway.

**Courier** Stoddard-Dayton Motor Co., Tenth and Olive.

**Elmore** Elmore Motor Car Co., 742 South Olive.

**Franklin** R. C. Hamlin, Twelfth and Olive.

**Haynes** H. T. Brown Motor Car Co., 1136 South Main.

**Hudson** Western Motor Car Co., 727 South Olive.

**Jackson** Chas. H. Thompson, 1118 South Main.

**Locomobile** Los Angeles Motor Car Co., Pico and Hill.

**Lozier** Nash & Fennimore, Tenth and Olive.

**Matheson** Renton Motor Car Co., 1230 South Main.

**Maxwell** Maxwell-Briscoe-Los Angeles Co., 1321 South Main.

**Mercer** Mercer Auto Company, 318 West Tenth.

**Mitchell** Greer-Robbins Co., 1501 South Main.

**Oldsmobile** Woolwine Motor Car Co., 1142 South Olive St.

**Overland** Renton Motor Car Co., 1230 South Main.

**Packard** Western Motor Car Co., 727 South Olive.

**Palmer-Singer** Golden State Garage, 2122 W. Pico St.

**Peerless** H. O. Harrison Co., 1214 South Main.

**Pierce-Arrow** W. E. BUSH, 1227-9 South Main.

**Pope-Hartford** Wm. R. Russ Automobile Co., 1028 South Main.

**Premier** Schwobe-Atkinson Motor Co., Adams and Main.

**Regal** Big Four Automobile Co., 1203-5 So. Main St.

**Reo** Leon T. Shettler, 633 South Grand.

**Selden** H. O. Harrison Co., 1214 South Main.

**Simplex** Golden State Garage, 2122 W. Pico St.

**Stearns** C. C. Slaughter Motor Car Co., 1026 South Olive.

**Stevens-Duryea** Eastern Motor Car Co., 825 South Olive St.

**Stoddard-Dayton** Stoddard-Dayton Motor Co., Tenth and Olive.

**Studebaker** Lord Motor Car Company, 1032 South Olive.

**Thomas** Wilson & Buffington, 842 South Olive.

**Winton** W. D. Howard Motor Car Co., Twelfth and Main.

**Woods Electric** Leon T. Shettler, 633 So. Grand Ave.