

WILL RIDE LIKE MAD TOMORROW AT THE COLISEUM

ALL EYES UPON DE ROSIER AND LINGENFELDER FORMER'S MONEY REMAINS UNCOVERED

Five Fastest Professionals in World Are to Compete in Tomorrow's Events and All Records to Be Broken

Game as they ever made them in the world, the plucky little local favorite motorcycle rider was on the turf yesterday looking fitter than any fiddle that was ever handled by Paderewski.

Mention De Rosier to Lingenfelder and one of those pleasant smiles comes over the face of the local boy which is tantalizing and indicates the confidence he possesses in his own ability to outstride the foreigner and retain the motorcycle glory for the city of crystalline wings.

It is the contention of Lingenfelder himself and of his friends that never has the local boy been in the fine and fit condition in which he is at present. He has been consistent in his practice during the past week and has adhered strictly to the sanctimonious lines incumbent upon all athletes when about to enter a contest of skill and endurance.

Mrs. Lingenfelder is utterly opposed to her better half driving on a dirt track, and it is to his eternal credit that much as his bones thrill and ache to take a whack at the dirt riders, he has suppressed the racing bug sufficiently to hold his ambition subservient to the better wishes of the little woman whose heart is wrapped up in the splendidly developed youngster whose name she bears.

Jake De Rosier, the cold-blooded and passionless rider, and who is today the champion of the world, walks about with the air of Hamlet, solemnly thinking of what he is to do with Lingenfelder's coin. The event in

Two Daring Motorcycle Riders Will Compete in Ten-Mile Race



TOP—EDDIE LINGENFELDER, THE LOCAL FAVORITE. BOTTOM—JAKE DE ROSIER, CHAMPION OF THE WORLD

which the 100-mile professionals will participate will see on the saucer track five of the fastest and most daring riders in the United States, although the greatest interest, of course, prevails over the result between De Rosier and Lingenfelder.

De Rosier's machine is known to be one of the fastest in the world today, but yet Blair of the Los Angeles Motorcycle company and who is a surgeon in that line of the highest grade, has had the local boy's machine in his care for several days, and yesterday afternoon as handsome and trim a racer as ever stood on tires was locked up in the window of the company with which Mr. Blair is connected, and shows the perfection of the mechanic's skill in every one of its graceful lines.

De Rosier has deposited with the automobile editor of The Herald the sum of \$100 as a guarantee of good faith to cover any amount which Lingenfelder wishes to wager upon the result of the 100 miles speeding on Sunday, and this has been announced, but up to this writing Mr. Lingenfelder has failed to cover his deposit, although in conversation with Lingenfelder yesterday afternoon he informed the Herald that he would appear at The Herald office last night and cover De Rosier's money.

While the weather conditions are not propitious still it will take but an hour's sunshine to dry out the track and it promises to be in the best condition for speed it has yet shown, for the reason that the board surfaces have been thoroughly scrubbed with lye, as a kitchen floor, and when the speeders take to it tomorrow it may be expected that all the world's records will be obliterated and a new page in the history of motorcycle riding inserted in the books which will make a new era from which to date all future events.

AS WIDOW, WOMAN FINDS OUT HOW HER NAME IS SPELLLED

SANTA ANA, Dec. 31.—Mrs. Sadie Steydert, widow of Emil Steydert, who was killed by a vicious horse about a month ago somewhere between Anaheim and Garden Grove, has only now discovered that her husband's name is properly spelled "Steydert."

Although she had been married many years, she had always supposed the name was "stayart." For six years she and her husband had lived apart, but today she was granted papers of administration on her husband's estate, which, so far as can be found out, amounts to but \$1500, although the man had been farming on a big scale. When Mrs. Steydert and her attorney went to the ranch house after her husband's death they found his trunks had been broken open and robbed. A gold watch and money he was supposed to have are not to be found.

CHRISTIAN CHURCH HOLDS ITS ANNUAL JUBILEE

POMONA, Dec. 31.—The annual jubilee meeting of the Christian church was held at the church all day today, luncheon being served at noon. Rev. M. D. Chubb, the pastor, presided, and the addresses of the church officers and reports of the chairman of the different church committees showed steady growth and progress during the past year.

FRUIT EXCHANGE IS READY FOR BUSINESS

MONROVIA, Dec. 31.—With the Duarte-Monrovia fruit exchange already open for the winter's business, nearly every other packing house in the vicinity of Monrovia is making preparations for a busy season. Already several small shipments have been made from Monrovia, although the bulk of the fruit still remains on the tree.

TOURIST AUTOMOBILES Eventually

Taking into consideration the fact that the 1910 season is just beginning and that the Howard Automobile company have delivered exactly forty machines this month from their floor, an idea of the enormity may be grasped. October was the best month, with thirty-four cars delivered; November next, with thirty-one deliveries to its credit, and altogether eighty-eight cars have been distributed in Southern California for the year 1909.

More Stearns Sales Mr. C. C. Slaughter of the C. C. Slaughter Motor Car company has just completed the sale of two 1910 models of the Stearns car, as follows: To Robert C. Grant, a 30-60 toy tonneau and to Frank C. Garbutt a 30-60 touring car.

MOTOR CAR MAKERS IN A HOT LEGAL ROW

E-M-F TRYING TO BREAK WITH THE STUDEBAKERS

Latter Declares Detroit Company's Advertisements and Statements Are Misleading, and Case Is Still in Courts

A merry war in the automobile trade has begun in the east. The E-M-F company has started proceedings to cancel its contract with the Studebaker Automobile company. The matter has been taken to the courts, and in the meantime both companies are claiming the license to sell the cars.

In an interview yesterday with Chester N. Weaver, general manager of the Studebaker interests in California, Weaver said that the fight by the Studebaker company has just begun. Weaver states positively that the Studebaker company will continue to sell the E-M-F and Flanders machines, and in a position to make contracts, and that these cars undoubtedly will have to make their appearance in California through the Studebaker company.

The following telegram was received by Weaver yesterday from the Studebaker Automobile company: Detroit company's advertisement and telegram to dealers just promulgated are misleading. Decision referred to by Detroit company is merely an interlocutory ruling in stockholders' suit which suit is still pending. Motion to dismiss bill filed by Studebaker company was made by ourselves for practical reasons, and in no way affects bill filed by Studebaker stockholders in E-M-F company, which is still pending. We have not begun to fight yet. No court has passed on the merits of the controversy. Our counsel unambiguously opined of our success. Accept all orders offered.

Weaver says further that the Studebaker company has expended a great amount of money in advertising and arranging for the convenience of the handling of the E-M-F business and that the Studebaker stockholders thought of giving up the E-M-F line. "The Studebaker interests throughout the United States have sold approximately 17,000 cars, to be manufactured by the E-M-F company for delivery during 1910," says Weaver, "and the Studebakers do not propose to give up this amount of business simply because parties interested in the E-M-F organization decree that they shall."

Williamson Becomes Deputy

SANTA ANA, Dec. 31.—A new deputy will be added to the county clerk's office January 1, 1910, in Gilbert D. Williamson. Mr. Williamson has been with the Prince Feed and Fuel company and is a young man of good business attainments. He will be in charge of the registration books, which will be an important duty in 1910, as the books have to be kept up for both primary and general elections, also for city elections in the city of Santa Ana. The county will hold an election this year.

HOLLYWOOD BONDS STRONGLY FAVORED

Legal Points Have Arisen in Regard to the Letting of the Contract for New School Building

[Special to The Herald.] HOLLYWOOD, Dec. 31.—Some uneasiness is being felt in regard to the \$100,000 bond issue that is to be voted upon by the taxpayers of the Hollywood Union high school district next Monday. The sentiment seems favorable to the letting of the contract for the building, but the legal points which may be involved in the letting of the contract for the building is the dubious part.

The contract cannot be let until the money has been secured from the sale of the bonds. If this matter can be pushed through in time, the present board will let the contract and all will be well. If not, it is claimed the Los Angeles board of education cannot let the contract.

The trustee board has advertised for bids for the construction of the building, which will be opened January 18. This will give two weeks for the county supervisors to sell the bonds and secure the money.

HOLLYWOOD CHURCHES PLAN IMPROVEMENTS

HOLLYWOOD, Dec. 31.—The Catholic church of this city is planning a social hall, which will be erected adjoining the church on the south and facing Magnolia avenue, which will be built within the next month or so. As soon as the plans are completed the contract will be let for the construction of the building, which will cost about \$5000.

The social hall will be the home of the Sunday school and will also be the social center of the members of the congregation. It will contain an auditorium with a stage and dressing room, a banquet hall and kitchen. This is only one of the additions to church property that will be built within the next year. The First Methodist church organization will build a \$50,000 church, and it is likely a new Christian church will be built.

During the past year the building permits for Hollywood amounted to over \$500,000, and from the present outlook that amount will be greatly exceeded next year.

POMONA ADDITION LOTS HAVING A READY SALE

POMONA, Dec. 31.—Several lots have been sold this week in the Ganesha Park tract by Morris H. Wilson, and four new houses will be started soon. There are now thirty-four houses in the tract, and the last thoroughfare, Burdick drive, north of Orange, near the intersection of the boulevard, will be graded soon. Edward Parker has bought a lot on Huntington boulevard, near Wilson street, and will build an attractive residence thereon, and F. C. Kalkenbeck has also bought a lot on the boulevard and will erect a home there. Work is progressing rapidly upon the new home of Theodore Stokes on Alvarado street.

The Unwarranted Attack of the Local "Licensed" Dealers Is Proving a Boomerang, Injuring Themselves Only

The public is thoroughly disgusted with their wholesale knocking of their fellow-traders in this city. These knockers were not compelled, nor even asked, to attack the Independent Dealers by the Association of Licensed Automobile Manufacturers, nor individually by the manufacturers they represent. In fact, the number of dealers in this city who have such action taken by the dealers in "licensed" cars.

The sole effect on the local buying public, who are not bothering their heads about patent squabbles, is to create a general distrust of the automobile industry and retard its progress for themselves. EVERY KNOCK IS A BOOST, and the INDEPENDENT DEALERS ARE DOING MORE BUSINESS THAN EVER.

A prominent sales manager of one of the "licensed" manufacturers stated to his Los Angeles representative that, in his opinion, the action of these dealers against the Independent Dealers, IS THE MOST ILL-ADVISED AND UNWARRANTED PROCEEDING THAT HAS EVER TAKEN PLACE IN THE HISTORY OF THE AUTOMOBILE INDUSTRY IN AMERICA.

A well-known official of "GENERAL MOTORS," which is a combination of a number of "licensed" automobile manufacturers, strongly deprecated this act of treachery, characterizing it as "the height of foolishness and sure to react on its originators." He stated that the number of dealers in "licensed" cars in this city refuse to join the mischief-makers, who, after brazenly requesting the Independent members to get out of the local association without avail, are attempting to destroy its existence in order that they may seize the money, contracts and other property for which all have labored.

- American Motor Car Agency, 1210-1212 South Olive
Bekins-Corey Motor Car Co., Pico and Flower
Bekins-Corey Motor Car Co., Pico and Flower
California Automobile Co., Tenth and Main
Bosbyniell-Carpenter Co., 1226-1228 South Olive
Durocar Manufacturing Co., 929 South Los Angeles
Munns Auto Co., 1351 South Main
Standard Automobile Co., Twelfth and Olive
H. O. Vogel, 1130-1132 South Olive
Motor Car Import Co., 810 South Olive
Tri-State Motor Car Co., 600-604 South Olive
Motor Car Import Co., 810 South Olive
National Auto Co., 1351 South Main
Pico Carriage Co., Pico and Main
Williams Automobile Co., 1806 South Main
W. K. Cowan, 1140-1142 South Hope
A. N. Jung Motor Car Co., 1213 South Main
California Automobile Co., Tenth and Main
Standard Automobile Co., Twelfth and Olive
Angelus Motor Car Co., 1242-1244 South Flower
Angelus Motor Car Co., 1242-1244 South Flower

To the Automobile Buying Public

What Is a Licensed Car?

THE RECENT DECISION OF THE SELDEN PATENT CASE broadly sustained the Selden patent, which involves the basic principle under which all gasoline automobiles are built.

THIS DECISION IS SO COMPREHENSIVE that many of the leading anti-Selden manufacturers have, through best legal advice obtainable, recognized the validity of the Selden patent by joining the licensed association and paying all back royalties on all cars which they have previously manufactured for the protection of their dealers and purchasers.

THE ASSOCIATION OF LICENSED AUTOMOBILE MANUFACTURERS owns hundreds of the most vital patents, maintaining immense laboratories for the testing of materials, and is responsible for the present high standard of automobile construction.

A LICENSED CAR MEANS A STANDARDIZED AUTOMOBILE, built by the strongest factories, whose permanency is unquestioned and whose guarantee is a valuable asset. When you buy a licensed car you get the best materials, workmanship and brains, and you are absolutely free from the possibility of legal entanglements; and the hazard of owning a car, the makers of which are out of business and parts for which cannot be obtained.

TO THIS END THE LICENSED MOTOR CAR ASSOCIATION OF LOS ANGELES has been organized. It consists of those firms handling licensed cars. Just as the National Licensed association has worked unceasingly for years to raise the standards of the manufacturing end, so we intend to work to raise the standards of the local situation.

LICENSED MOTOR CAR ASSOCIATION OF LOS ANGELES We are pleased to announce that the "Licensed Cars" handled by the members of the Licensed Motor Car association of Los Angeles are as follows:

DIRECTORY OF LICENSED AUTOMOBILES AND DEALERS

- Apperson Leon T. Shettler, 633 South Grand.
Babcock Electric Elmore Motor Car Co., 742 So. Olive St.
Baker Electric Stoddard-Dayton Motor Car Co., Tenth and Olive.
Buick Howard Auto Co., 1144 South Olive.
Cadillac Lee Motor Car Co., 1218 South Main.
Cartercar Woolwine Motor Car Co., 1142 South Olive.
Chalmers-Detroit Western Motor Car Co., 727 South Olive.
Columbia Bireley & Young, 1231 South Main.
Corbin Corbin Motor Car Co., 849 South Broadway.
Courier Stoddard-Dayton Motor Co., Tenth and Olive.
Elmore Elmore Motor Car Co., 742 South Olive.
Franklin R. C. Hamlin, Twelfth and Olive.
Haynes H. T. Brown Motor Car Co., 1136 South Main.
Hudson Western Motor Car Co., 727 South Olive.
Jackson Chas. H. Thompson, 1118 South Main.
Locomobile Los Angeles Motor Car Co., Pico and Hill.
Lozier Nash & Fenimore, Tenth and Olive.
Matheson Renton Motor Car Co., 1230 South Main.
Maxwell Maxwell-Briscoe-Los Angeles Co., 1321 South Main.
Mercer Mercer Auto Company, 318 West Tenth.
Mitchell Greer-Robbins Co., 1501 South Main.
Oldsmobile Woolwine Motor Car Co., 1142 South Olive St.
Overland Renton Motor Car Co., 1230 South Main.
Packard Western Motor Car Co., 727 South Olive.
Palmer-Singer Golden State Garage, 2122 W. Pico St.
Peerless H. O. Harrison Co., 1214 South Main.
Pierce-Arrow W. E. BUSH, 1227-9 South Main.
Pope-Hartford Wm. R. Ruess Automobile Co., 1028 South Main.
Premier Schwobe-Atkinson Motor Co., Adams and Main.
Regal Big Four Automobile Co., 1203-5 So. Main St.
Reo Leon T. Shettler, 633 South Grand.
Selden H. O. Harrison Co., 1214 South Main.
Simplex Golden State Garage, 2122 W. Pico St.
Stearns C. C. Slaughter Motor Car Co., 1026 South Olive.
Stevens-Duryea Eastern Motor Car Co., 825 South Olive St.
Stoddard-Dayton Stoddard-Dayton Motor Co., Tenth and Olive.
Studebaker Lord Motor Car Company, 1032 South Olive.
Thomas Wilson & Buffington, 842 South Olive.
Winton W. D. Howard Motor Car Co., Twelfth and Main.
Woods Electric Leon T. Shettler, 633 So. Grand Ave.

TO AUTOMOBILE DEALERS AND ACCESSORY MEN OF LOS ANGELES. GREETING

BY D. W. SEMPLE
\* This morning the first day of
\* the New Year, The Los Angeles
\* Herald extends to the automobile
\* dealers, tire men and accessory
\* tradesmen the heartiest greetings
\* and kindest wishes to each for a
\* very prosperous New Year.
\* The opening season, gentlemen,
\* promises to outrival all the years
\* of the momentous past in volume
\* and extent of the business, and
\* for the many courtesies and valuable
\* patronage extended to The
\* Herald during the past few
\* months this department feels
\* deeply the generosity manifested in
\* its simple and full advertising col-
\* umns from week to week.
\* In return for this The Herald
\* has earnestly endeavored to ful-
\* fill its part in advancing the busi-
\* ness of the automobile world lo-
\* cally by unsparring use of the col-
\* umns in publicity which was con-
\* sidered of interest and value to
\* the trade.
\* The automobile department of
\* this paper promises at the outset
\* of the New Year a more vigorous,
\* more entertaining and more com-
\* plete publicity than has ever been
\* had in the past. Every-
\* thing appertaining to the automo-
\* bile, tires and accessories will be
\* handled to afford the public the
\* greatest amount of information
\* concerning an industry and its
\* ramifications which has started
\* the world in its magnitude and is
\* today gathering vast hordes of
\* money into industrial enterprises
\* mammoth in proportions.
\* That the racing part of the au-
\* tomobile industry has come to
\* stay, events daily appearing show
\* that this is to be the leading fea-
\* ture of automobile display of ca-
\* pacity, endurance and speed the
\* world has ever known. When
\* thousands for two days in succes-
\* sion will fill the grandstands and
\* grounds of so spacious an estab-
\* lishment as Anacostia park, the
\* point is manifested that the public
\* loves clean sport, such as it is re-
\* ceiving in this city, and that these
\* events The Herald gives more at-
\* tention than any other publica-
\* tion in this city—in fact, than all
\* combined. The Herald does not
\* confine its publicity to a Sunday
\* edition merely, but every day in
\* the week columns of matter are
\* given to its readers as faithfully
\* as any other portion of its well
\* filled news pages.
\* The purchasing power of the
\* rapidly growing subscription list
\* of The Herald, will scarcely be
\* questioned. It circulates among
\* those capable of buying automobiles,
\* therefore must be a good medium
\* for the dealer to tell the patrons
\* of this paper what they have to
\* offer.
\* Therefore, gentlemen, The Her-
\* ald solicits the continuation of the
\* same generous use of its columns
\* for the year 1910 as has been ex-
\* tended it for the past few
\* months. It will endeavor to earn
\* your still more extensive use of
\* these columns by clean, straight-
\* forward, honest publication of
\* events deemed of interest to the
\* public, vigorous advocacy of all
\* that appertains to the business in
\* which you are engaged, which
\* might advance the industry of
\* this community and assist in
\* building up to still greater pro-
\* portions a commercial volume
\* which is a great part of the busi-
\* ness life of Greater Los Angeles.
\* Pledging this column to this
\* purpose, The Herald wishes one
\* and all of you a very happy and
\* a very prosperous New Year.
\* \*\*\*\*\*

Advertisement for Auto Vehicle Company featuring a Pierce car. Text includes 'WHY NOT NOW? Auto Vehicle Company', 'PIERCE', and 'W. E. BUSH, So. Cal. Agency, Garage and Repairing, 1227-29 SOUTH MAIN, Home 71901, Main 3113'.