

WILL EXTEND TERRITORY OF SEELEY SALES

LOCAL MEN TO HANDLE IGNITION SYSTEM

WILL USE CORBIN CAR TO SHOW DOUBTING THOMASES

At Livingstone Signed for One Year and Will Travel Around the Country Demonstrating Power of Device

BY D. W. SEIPLE

That this is the age of demonstration here can be little doubt when it is considered that within the past three days there has been consummated the formation of three separate and distinct corporations...

Locally, there have been many things happening that will prove a momentous occasion to the automobile world, and as every person in these days is considered to be from the state of Missouri, and most of them inhabitants from the capital of that state...

To this end the High Frequency Ignition Coil company, manufacturers of the Seeley high frequency ignition system and other automobile specialties...

The purchasing company stands as the owner and sponsor of the Corbin—the little car which has made so many friends through the plucky and game trials through the rocky and state roads...

The original company which controls the patents of the Seeley company have purchased the Corbin, and will turn the car over to the Seeley Specialties company, a local organization...

These items, appearing in The Herald exclusively, to the surface yesterday with the payment of the purchase price of the Corbin to that company, of which Mr. Sweeney is president...

Will Demonstrate Thoroughly In conversation with President Sweeney of the High Frequency Ignition company yesterday he said: "Our purpose is solely to demonstrate to all the people who generally come from Missouri that we have the highest embodiment of everything appertaining to additional power to an automobile, and economy in the fuel consumption..."

Until the formation of the newly organized concern, the Henry Fleetwood & Co. have had the sales agency of the Pacific coast for the Seeley system. With the organization completed yesterday another was formed to be known as the Seeley Specialties company...

Speaking further upon the business of the concern, Mr. Fleetwood cited the circumstance that the Midland cars, had written that the company had found the Seeley system more than satisfactory in the trials which had been given to it...

In conversation with Henry Fleetwood yesterday that gentleman said to the Herald man: "We have shown to the public that we have all we claim to have in the form of additional power and economy in our system. Having done so, our business has outgrown our present capacity..."

Another Company in East In the east there is still another combination which is to handle the high frequency ignition system, to be known as the Eastern Sales corporation, and this is another Los Angeles concern...

At its head is Harry Arnold, Jr., of the Arnold Furniture company, whose business ability has placed him among the first rank in the commercial world of Greater Los Angeles...

CHINESE DRAGON CARRIED BY AUTOS STRIKING FEATURE OF SAN FRANCISCO PARADE

Slow Speed Necessary in Order to Carry Out the Desired Effects with Monster on New Year's Day

A striking feature of what remarkable feats may be performed with automobiles was well illustrated during the automobile parade on New Year's eve in San Francisco, when the big Chinese dragon was successfully carried along on three automobiles...

While the coupling of the three Studebaker E-M-P "thirties" that were used that made the feat possible. This was accomplished by clamping pieces of 2x3 inch oak to the front and rear springs of the cars...

The Herald on Sunday will give a full description of the Seeley system, with illustrations of just what lightening is handled by mechanical ingenuity and bottled up as a rejuvenating process to the power given to the automobile through its natural processes.

MOTOR INDUSTRY ENTERS GREAT YEAR

Business During 1910 Gives Indications of Surpassing All Previous Records, Says Motor Age

Motor Age, a leading journal devoted exclusively to the automobile industry and usually one of the most conservative and reliable of publications, has this to say in an annual review recently published, gathered from reports made to it from every part of the country:

"The motor car industry of the United States is entering upon the greatest year in its history, which means much for the last two or three seasons have been of extraordinary nature themselves, with the nation's output of automobiles increasing each year. But 1910 gives every indication of exceeding the fondest dreams of a year ago of the most enthusiastic. From 75,000 cars this year to between 200,000 and 250,000 for 1910 is an advance forward that shows the giant strides of the industry..."

"As to the possibilities of these cars being sold after they are made, there can be no doubt after those most interested have read the reports received by Motor Age from its correspondents in the large motoring centers. It is the same demand for cars in such quantities that it will tax to the utmost the capabilities of the manufacturers to supply. Detroit, Chicago, New York, Philadelphia, Boston, Cleveland, Denver, Pittsburgh, Washington, San Francisco, Los Angeles—anywhere, every where there is evidence that the entire country is prepared to participate in the coronation of King Motor, Detroit, the great hub of the manufacturing industry, reports that it will turn out from 100,000 to 140,000 cars in 1910, an increase all the more wonderful when it is realized that 44,200 represent Detroit's 1909 output and 17,161 that of 1908."

CHANSOR & LYON TAKE PACIFIC COAST AGENCY

Local Firm Will Handle Stromberg Carbureters in the Western States

A most important deal has been recently consummated whereby the Chanslor & Lyon Motor Supply company of this city, and through their general agent, the Pacific coast, becomes the general distributor for the western coast for Stromberg carburetors. W. R. Johnston, who has for several years been the western agent for the Stromberg output, has been promoted to the position of general manager of the Stromberg company, with headquarters at Chicago, and the following circular letter in part has been sent to all agents throughout the country confirming the changes recently made...

"We have just completed arrangements with the Chanslor & Lyon Motor Supply company of San Francisco, Los Angeles and Seattle to act as our distributing agents for the Pacific coast. They will carry a complete stock of Stromberg carburetors, parts, manifolds and fittings at each of the above places, and our Mr. Thomas M. Hart will travel the territory continuously, giving the dealers and garage men advice and aid regarding the installation and care of our product."

CORBIN CO. RUSHING WORK

The Corbin Motor Car company of this city has been advised that the factory is working night and day to get out cars for the coming season. The company is also working on a six-cylinder model, and expects an early date to have line of these cars ready for the Pacific coast. The Corbin Six will be a 48-horse power, designed to carry any type of body, from a two-passenger runabout to a seven-passenger touring car. The wheel base will be about 124 inches, and the wheel thirty-six inches. It is promised by the Corbin people that when the new Six appears it will be the closest car ever brought to the Pacific coast.

CORBIN MAN PRAISES HERALD AUTO COLUMNS

Says Readers Are Titled to Technical Information Hard to Find in Trade Journals

The following letter, which speaks for itself, has been received by The Herald:

LOS ANGELES, Jan. 4.—Automobile Editor Herald: It is a pleasure to notice the consistent, daily automobile news which you are publishing. As an automobile engineer, I naturally read quite widely along these lines, but am free to confess that you dig up technical as well as general information, the like of which is hard to find even in strictly automobile journals...

In this connection there is but one qualification to be kept in mind, to wit, that a \$1500 car may, for racing purposes, be built of \$3000 material and workmanship, general design only remaining unchanged, while the original \$3000 cannot be improved by reason of the fact that it already embodies the best of everything known to the automobile world.

As you have so well said, the problem is to know you are buying exactly what you see circling the racing oval except, of course, such "tuning" as is considered legitimate by all and may be and often is duplicated by the extra careful every day user. Respectfully, E. A. HUBNE, Corbin Motor Car Company.

JOINS PALMER-SINGER FORCE

F. W. Huth, formerly with the Lozier people, has resigned his position with Nash & Fenimore to join the forces of the Palmer-Singer concern. Mr. Huth is one of the best known young automobile salesmen in the city, and his addition to the brigade of salesmen of O. Werner, the proprietor of the Golden State garage, will be advantageous to his reputation as well as to the personal interest he always takes in his work.

SEYMOUR TO JOIN LOCAL MOTORCYCLE SPEEDERS

Will Make First Appearance at Coliseum Next Sunday, When Classy Card Will Be Run

The unavoidable delays of the past events at motorcycle headquarters at the Coliseum which supported the management of the next Sunday's meet as it has never done before. On every hand there is activity of the highest order, and the management is determined that the past shall be redeemed by one day's meet.

The entries of the trade riders are among the best that have been presented, while the amateur riders are the matter of general comment all along the line. There has never been presented such an array of professional talent of the same caliber as that of the present on the Coliseum oval next Sunday, the entries including Whittier, Mitchell, Samuelson, Lingensfelder and possibly Jake de Rosier.

At an additional possibility is Seymour, a local man who has many friends here and who will wish his success in his class. Seymour has been doing some minor time in the circuit, and comes back well supported by his work in the east, where he defeated many of the best racers of that clime.

Seymour's motor is expected today, and he will take his practice spin along with the fast boys who are every day turning miles faster than they have ever been done on the Coliseum oval because the next meet means the world's championship in whatever class they may win.

That the competition next Sunday will be of the highest order is but little doubt, because each contestant is out for an individual record, and to this end all are competing in the daily practice stunts now being carried out on the Coliseum track.

DEWAR TROPHY TO BE AT NEW YORK SHOW

Cup Donated Will Be Awarded Each Year by Royal Automobile Club

One of the most notable trophies—and indeed the one signifying triumph in the most rigorous contest—among those to be exhibited at the New York automobile show, January 8-15, will be the Dewar trophy which was awarded to the Cadillac by the Royal Automobile club of England. This trophy, which is a handsome silver cup, was donated by Sir Thomas Dewar to be awarded by the Royal Automobile club each year to the car which should successfully complete the most rigorous performance or that furthering the interests and advancement of the industry. It was awarded to the Cadillac in recognition of its stand in London and which is regarded as the most severe test of mechanical accuracy ever applied to a motor car.

BUICK WINS TROPHY SECOND CONSECUTIVE TIME

The cup offered by the New Year's celebration committee of San Francisco for the largest number of cars of any one make in the automobile parade, and won for the second consecutive time by the Buick with fifty-one cars in line, is an unusually large and beautiful trophy, standing twelve inches high. This most attractive cup, which is on display at the salesrooms of the Howard Automobile company, is of bronze, artistically decorated with grape vines and purchased of the same firm for the sum of \$100. The wheel base is 110 inches in diameter at the top and seven and a half inches at the base.

LIKES DIAMOND GRIPS

Ira D. Lundy of Seattle has written the Diamond Rubber company he is particularly well pleased with the use of the new Diamond grip tires on his car. He writes that not only does he do away with tire chains, but that the tires are not so easily run over and stand up much better under hard usage than any other type in a hilly city like Seattle.

BUYS DIAMOND CASINGS

Among the prominent purchasers of the new diamond grip casings this week is Roscoe Havens.

LEAVES TONIGHT FOR EAST

O. Werner, proprietor of the Golden State garage, leaves tonight for New York, automobile show in that city, and will absent visit the factories of the Palmer-Singer and Simplex automobiles, for which his firm is the local representative.

HONORS SERVANT OF SIXTY YEARS

WEALTHY FAMILY GIVES PARTY FOR FAITHFUL MAID

Letter from President McKinley Received When She Had Been in Service 50 Years is Treasured by Aged Woman

Mr. and Mrs. John Bauer, No. 60 Linden street, East New York, Request the honor of your presence On Saturday evening, December 18, 1909, At eight o'clock, At a reception in honor of the Sixtieth anniversary of Miss Barbara Spanagel's Services at maid in their home.

NEW YORK, Jan. 5.—A hundred or more of these invitations were sent out last week. Not one of the recipients sent his or her regrets or stayed away.

Miss Barbara Spanagel, better known to the members and friends of the Bauer family as "Nana," is 75, and she entered the service of the Bauers on December 18, 1849. Since that time she has never worked anywhere else.

It is many years since Nana has really been looked upon by the members of the family as a servant, although at no time would she allow anybody else to do her work unless she was sick, notwithstanding the repeated entreaties of her master and mistress that they be allowed to hire another girl and that she make herself comfortable.

She nursed four of the Bauer children, all of whom have now grown to manhood and womanhood, and she will not yield even to their mother in her interest in them.

That night the aged woman who has served the Bauers so faithfully stood beside her mistress and received the congratulations of the hundred or more who called, while the daughters of the house prepared the collation and served it.

On December 18, 1899, on the occasion of Nana's fiftieth anniversary as a servant in the Bauer family, President McKinley wrote to her congratulating her and expressing regret that the government never made any provision for honoring such long service, saying that if there had been she would surely have been honored.

The letter of President McKinley, which is wholly in the handwriting of the martyred chief executive, is the treasure of which she is proud.

TOURIST AUTOMOBILES Eventually



WHY NOT NOW? Auto Vehicle Company

NATIONAL AUTOMOBILE CO. Distributors, 1220-1228 So. Olive St. LICENSED UNDER SELDEN PATENTS.

PIERCE

W. E. BUSH, So. Cal. Agency, Garage and Repairing, 1227-29 SOUTH MAIN, Main 8173, Home 7190L.

Table with columns for High Water, Low Water, High Water, Low Water, and times for various dates from January 6 to January 31.

AUTOMOBILE GUIDE-POST.

American Motor Car Agency, 1210-1212 South Olive; Bekins-Corey Motor Car Co., Pico and Flower; California Automobile Co., Tenth and Main; Bosbyshell-Carpenter Co., 1226-1228 South Olive; Durocar Manufacturing Co., 929 South Los Angeles; Munns Auto Co., 1351 South Main; Standard Automobile Co., Twelfth and Olive; H. O. Vogel, 1130-1132 South Olive; Motor Car Import Co., 810 South Olive; Tri-State Motor Car Co., 600-604 South Olive; National Auto Co., Distributors, 1226-1228 South Olive; Pico Carriage Co., Pico and Main; Williams Automobile Co., 1806 South Main; W. K. Cowan, 1140-1142 South Hope; A. N. Jung Motor Car Co., 1213 South Main; California Automobile Co., Tenth and Main; Standard Automobile Co., Twelfth and Olive; Angelus Motor Car Co., 1242-1244 South Flower; Angelus Motor Car Co., 1242-1244 South Flower.

To the Automobile Buying Public

What Is a Licensed Car?

THE RECENT DECISION OF THE SELDEN PATENT CASE broadly sustained the Selden patent, which involves the basic principle under which all gasoline automobiles are built.

THIS DECISION IS SO COMPREHENSIVE that many of the leading anti-Selden manufacturers have, through best legal advice obtainable, recognized the validity of the Selden patents by joining the licensed association and paying all back royalties on all cars which they have previously manufactured for the protection of their dealers and purchasers.

THE ASSOCIATION OF LICENSED AUTOMOBILE MANUFACTURERS owns hundreds of the most vital patents, maintaining immense laboratories for the testing of materials, and is responsible for the present high standard of automobile construction.

A LICENSED CAR MEANS A STANDARDIZED AUTOMOBILE, built by the strongest factories, whose permanency is unquestioned and whose guarantee is a valuable asset. When you buy a licensed car you get the best materials, workmanship and brains, and you are absolutely free from the possibility of legal entanglements; and the hazard of owning a car, the makers of which are out of business and parts for which cannot be obtained.

TO THIS END THE LICENSED MOTOR CAR ASSOCIATION OF LOS ANGELES has been organized. It consists of those firms handling licensed cars. Just as the standards of the manufacturing end, so we intend to work to raise the standards of the local situation.

LICENSED MOTOR CAR ASSOCIATION OF LOS ANGELES We are pleased to announce that the "Licensed Cars" handled by the members of the Licensed Motor Car association of Los Angeles are as follows:

DIRECTORY OF LICENSED AUTOMOBILES AND DEALERS

Apperson Leon T. Shettler, 633 South Grand. Babcock Electric Elmore Motor Car Co., 742 So. Olive St. Baker Electric Stoddard-Dayton Motor Car Co., Tenth and Olive. Buick Howard Auto Co., 1144 South Olive. Cadillac Lee Motor Car Co., 1218 South Main. Cartecar Woolwine Motor Car Co., 1142 South Olive. Chalmers-Detroit Western Motor Car Co., 727 South Olive. Columbia Bireley & Young, 1231 South Main. Corbin Corbin Motor Car Co., 849 South Broadway. Courier Stoddard-Dayton Motor Co., Tenth and Olive. Elmore Elmore Motor Car Co., 742 South Olive. Franklin R. C. Hamlin, Twelfth and Olive. Haynes H. T. Brown Motor Car Co., 1136 South Main. Hudson Wester: Motor Car Co., 727 South Olive. Jackson Chas. H. Thompson, 1118 South Main. Locomobile Los Angeles Motor Car Co., Pico and Hill. Lozier Nash & Fenimore, Tenth and Olive. Matheson Renton Motor Car Co., 1230 South Main. Maxwell Maxwell-Briscoe-Los Angeles Co., 1321 South Main. Mercer Mercer Auto Company, 318 West Tenth. Mitchell Greer-Robbins Co., 1501 South Main. Oldsmobile Woolwine Motor Car Co., 1142 South Olive St. Overland Renton Motor Car Co., 1230 South Main. Packard Western Motor Car Co., 727 South Olive. Palmer-Singer Golden State Garage, 2122 W. Pico St. Peerless H. O. Harrison Co., 1214 South Main. Pierce-Arrow W. E. BUSH, 1227-9 South Main. Pope-Hartford Wm. R. Ruess Automobile Co., 1028 South Main. Premier Schwobe-Atkinson Motor Co., Adams and Main. Regal Big Four Automobile Co., 1203-5 So. Main St. Reo Leon T. Shettler, 633 South Grand. Selden H. O. Harrison Co., 1214 South Main. Simplex Golden State Garage, 2122 W. Pico St. Stearns C. C. Slaughter Motor Car Co., 1026 South Olive. Stevens-Duryea Eastern Motor Car Co., 825 South Olive St. Stoddard-Dayton Stoddard-Dayton Motor Co., Tenth and Olive. Studebaker Lord Motor Car Company, 1032 South Olive. Thomas Wilson & Buffington, 842 South Olive. Winton W. D. Howard Motor Car Co., Twelfth and Main. Woods Electric Leon T. Shettler, 633 So. Grand Ave.