VETERAN BUSINESS FIRM ACQUIRES FINE LOCATION

Ten Year Lease Taken on Braun Building—Floor Space 56,000 Feet

A lease, important as showing the tendency of our wholesale merchants to remove to business locations where they may have commercial advantages, together with railway switching facilities in connection with their warehouses, is shown by a lease that has just been consummated by A. B. Chittenden of the wholesale and industrial property department of the Wright & Callender company.

The Pacific Crockery and Tinware company, one of the old established business houses of Los Angeles, has just leased from F. W. Braun his large concrete building on East Third street, adjoining the Santa Fe freight yards. This building has a frontage of eighty feet on Third street and a total depth of 140 feet to the spur track in the rear which has a capacity for three cars at a time, the use of which was commenced by the crockery company immeditely upon the conclusion of negotiations. The building is of concrete of the most approved and modern construction and was built a short time ago by Mr. Braun for the housing of a portion of his own business, but he found it desirable to place the business for which he intended to use this building in his new building on New High street. The building is equipped with the most modern automatic sprinkler system, so that the lowest possible insurance rate is obtainable, which gives a marked advantage to tenants occupying buildings of this class.

The lease is for a period of ten years and includes the entire building, except that portion which is ocupied by the Braun Chemical company.

The space occupied by the Pacific Crockery and Tinware company has a total floor capacity of 56,000 square feet, which is required to accommodate the increasing business of the lessee.

The business of the Pacific Crockery and Tinware company was started in 1875 by C. W. Gibson in an adobe building at the corner of First and Spring streets on the site now occupied by the Nadeau hotel. Three years later the business was removed to the store on North Spring stret which was recently vacated by J. W. Hellman. Another move was made three years later to a building across the street, and in 1884 they changed their location to a building on North Main street, opposite the Temple block, and at the same time were incorporated under the style of C. W. Gibson company. Another move was made two years later to the first location on Los Angeles street, and in 1892 the present location was leased at 226-28 North Los Angeles street, when the business was transferred to the present corporation. This location has been occupied by this house for the last eighteen years, during the last five of which they have been negotiating with a view to securing a trackage location.

The new quarters will be fitted up with modern offices and show rooms, and with their increased facilities for the handling of their business the company will be in a position to take care of much business which they have recently been forced to neglect.

CARD OF THANKS

Card of Thanks

Mr. Louis Roeder and family wish to express their thanks and sincere appreciation to their many friends for their expressions of kind sympathy and the many beautiful floral pieces received during their late bereavement. They also wish to express their grateful appreciation to the Veteran I. O. O. F. association, German Ladies' Benevolent society, Los Angeles lodge No. 35, Turn Verein Germania, Ladies' section of Turn Verein Germania. 4-3-1

SEWING MACHINES

WE ARE SELLING MORE STANDARD sewing machines than ever before. Why? There is a reason. No better machine is made. Come in and be shown. Our Norwood at $25 is a bargain; second-hand machines from $5 up. We have no agents or canvassers; you save the commissions they would get. Renting and repairing. STANDARD SEWING MACHINE AGENCY, 248 South Broadway. 4-3-Sun tf

WHITE SEWING MACHINE CO., NOW permanently located at 714 S. Broadway. tf

CESSPOOLS

CESSPOOLS CLEANED OUT. All work done satisfactorily to inspector. L. A. SANITARY CO., Phone 59146. Temple 693. 10-19-tf

CESSPOOLS CLEANED OUT BY THE RED Cross Sanitary company in one to two loads; $3.50 per load; no other charges. Phone 59004. 10-7-tf

IMPERIAL CESSPOOL PUMPING CO.—WE take out largest load. West 5396; 22040. 3-10-tf

ASSAYING

ACME ASSAY OFFICE, 121½ SO. BROADWAY.
Gold, 75c.
Gold, silver, $1.
Gold, silver, copper, $1.25.
Gold, silver, copper, lead, $1.50.
Every assay in duplicate. Pulp saved. 12-26-sun-tf

MORGAN & CO., 227 South Main. Main 1617. Assayers, smelters and refiners. 1-1-tf

JOHN HERMAN, 252½ S. Main. Not satisfaction, but accuracy guaranteed. 12-22-tf

LEGAL NOTICE

Stockholders' Meeting

Notice is hereby given that the annual meeting of the stockholders of the California Clay Manufacturing company will be held on Monday, April 4, 1910, at 3 o'clock p. m., at the office of the company, 235 South Los Angeles street, in the city of Los Angeles, for the election of a board of directors for the ensuing year, and for the transaction of such other business as may properly come before the meeting. C. FERGUSON, Secretary. Los Angeles, March 21, 1910. 3-21-14

BATHS

OPPOSITE LOS ANGELES-PACIFIC CO.'S depot, tub baths and scalp treatments. Hours 9 a. m. till 9 p. m., any entrance. MRS. AGNES JOHNSTON, 424 S. Hill, suite 1. 3-13-1yr

SCIENTIFIC MASSAGE, CHIROPODISTS, baths. JEAN LUNN, 520 S. Broadway. 2-17-tf

BATHS AND ELECTRIC TREATMENT. 218 S. BROADWAY, ROOM 220. 2-24-6mo

HAIRDRESSERS

SHAMPOOING, MANICURING AND HAIR goods. MRS. ROSE JARVIS, 247 So. Broadway. A2613; Main 4923. 3-12-1mo

TOO LATE TO CLASSIFY

RIVERSIDE

FOR SALE—GOOD FRUIT AND GRAIN ranch, $15 to $25 per acre; most of it now in grain; plenty of water, wells 18 to 30 feet deep; other improvements; close to town. WILLIAM M. MILLER, 6315 Crescent st., Los Angeles. Phone 39347. 4-3-1

ARCHITECTS KEPT BUSY WORKING ON NEW PLANS

Store Buildings, Flats, Stately Dwellings and Novel Bungalows Improve Property

It is difficult these days of greater building activity to get the attention of Los Angeles architects who are putting in full time designing and completing plans for business and residence structures. Among the new plans reported by the Builder and Contractor are the following:

Architect A. L. Haley, inc., is preparing plans for a two-story and basement brick building, 50x150 feet, to be erected on the northwest corner of Eighth and Los Angeles streets for J. J. Fay. It will have concrete basement, pressed brick front, steel beams, composition roof, galvanized iron skylights, plate glass windows, elevator, plumbing and electric wiring.

Architect John P. Krempel is preparing plans for a two-story frame residence to be erected on Elden avenue, near Pico street, for C. W. Pendleton. It will contain nine rooms and have brick foundation, rustic exterior, oak and pine floors, Oregon pine trim, tile mantel, plate and art glass, Woodstone sink, plumbing, furnace and basement.

Architect N. F. Marsh is completing plans for the enlarged Fremont Baptist church at Pasadena.

Architect F. H. Peters is drawing plans in two-story and basement mission style residence for J. G. Sarnow, to be erected in the Alvarado Terrace tract.

The same architect is designing unique bungalows for Charles McClure, Roy Baker and W. F. Gilman.

Architects Morgan & Walls have prepared plans for a one-story brick building to be erected on Hill street, south of First street, for T. L. Duque. It will be 60x155 feet, with cement floor, composition roof, galvanized iron skylights, plate glass windows, prism glass transoms, copper sash, steel beams, plumbing and electric wiring. It will be occupied by a cafeteria.

The same architects have the plans about ready for bids for the construction of the six-story mercantile building to be erected for the G. J. Birkel Music company on the east side of Broadway, near Fifth street.

The same architects report that plans for the large wholesale mercantile building to be erected at the southeast corner of Second and Los Angeles streets for the W. H. Perry estate will be ready in about ten days.

Architect F. M. Tyler has completed plans for a two-story and basement frame building for George Ward, to be erected at the corner of Oxford and Sixth streets.

Architect Angel has drawn plans for a two-story frame dwelling on Park avenue, near Melrose avenue, for H. T. Boynton. The same architect is designing bungalows for R. A. Schreiner and Mrs. E. A. Carter.

The Architectural Building company is preparing plans for a six-room bungalow for L. A. Phillips at 1224 South Figueroa stret; for a seven-room bungalow for H. Bloomer on Halldale avenue, near Santa Barbara avenue; for a six-room bungalow for Mrs. Mullane on Pasadena avenue, near Avenue 20; for an eight-room residence for Mr. Walters on South Hill, between Thirty-eighth and Thirty-ninth streets; for two six-room bungalows for Thomas Williams, to be erected in Pomona; for three six-room bungalows for George Taylor in Fifty-first place, near Vermont avenue; for a three-story brick warehouse on San Pedro street, near Seventh, for C. E. Holt; for a frame and plaster apartment house in Hollywood for C. E. Holt; for a two-story 12-room residence in Pasadena for Mr. Hopkins.

Architects R. B. Young & Son are drawing plans for a new Catholic church to be erected at the corner of Forty-second street and Normandie avenue.

SHIPS RIG MATERIAL

The Poinsettia Oil company has forwarded material for its first rig to the lease in Santa Paula canyon, and rig builders are now engaged in building the derrick.

The company, of which General Brisceno is president, has a twenty-year lease on one-eighth royalty on 1160 acres of land on sections 9 and 34, 15-21.

WILL BUILD BROAD GUAGE

RED BLUFF, Cal., April 2.—Instead of a narrow gauge railroad, Red Bluff via the Tom Head copper mines to Eureka, as contemplated in plans advocated by a popular movement, it is announced that a broad gauge line is in prospect as a result of a Chicago capitalist's intention to invest in the road. Citizens of Red Bluff have pledged themselves to raise $100,000 toward the consummation of the project.

OLD TIMER RETURNS

KERN RIVER, April 2.—Colin Stewart of Pasadena has taken a lease upon forty acres of the Enos land in section 6-29-28, and will furnish the money for operating it to a company yet to be organized. Mr. Stewart had interests in this field in the old boom days.

MAKES CROOKED HOLE

COALINGA, April 2.—The Coalinga National Petroleum company, section 8-20-15, has had trouble with a formation that carries hard boulders which turn the bit to one side, making a crooked hole. This has been passed and the bit is forty feet below this formation, with the hole in good shape.

SPELLACY FOR GOVERNOR

SAN FRANCISCO, April 2.—A daily paper says Timothy Spellacy, oil magnate, former chairman of the Democratic central committee and once a candidate for railroad commissioner, is to be a candidate for the Democratic nomination for governor.

CANADIAN PACIFIC BUYS FORTY ACRES IN WHITTIER FIELD

The Canadian Pacific Oil company, with offices in the Central building, Los Angeles, has leased forty acres more oil land at Whittier, where it has been operating successfully for some years past.

The property covered by this lease adjoins the Murphy on the south, and has for many years been considered one of the best and richest undeveloped tracts of oil land in the Whittier field.

Equipment has already been purchased and the property will be developed without delay.

MODERN NEW HOME BUILDING

Pioneer Paper Company Preparing for Its Steadily Increasing Trade That Extends Over the Pacific Coast Territory by Erecting Reinforced Concrete Office and Warehouse on Los Angeles Street to Cost $125,000, and to Have Every Convenience for the Handling of Its Large Volume of Business

Some twenty-two years ago W. G. Hunt established in Los Angeles the small business of the Pioneer Paper company. The business of this institution under his management and practical ideas grew and expanded. In 1902 the present company was incorporated with W. G. Hunt, its founder, as president; C. L. Gifford, vice president, and H. M. Eichelberger, secretary and treasurer. Mr. Gifford has been connected with the institution since its inception and Mr. Eichelberger joined its working forces in 1895. Thus it will be noticed that each member of the company has practically grown up with the institution.

Today the Pioneer Paper company of Los Angeles, Cal., is the largest concern on the Pacific coast manufacturing its own "Pioneer Roofing," the main plant of the company, located at Fifty-fifth and Alameda streets, occupying five acres of ground space. Here the company has its large asphalt refinery, stills, oil storage tanks, roofing factory, saturater, paint factory, power plant, cooperage warehouses and other buildings. The general offices and printing plant of the company are located at 219-221 South Los Angeles street in a large four-story building especially equipped for the efficient handling of its growing and expanding trade.

The business has been growing at such a rapid rate that it has been found necessary to secure larger and more commodious quarters for the general offices and uptown warehouses, so a modern four-story reinforced concrete building is now being erected at 249-251 South Los Angeles street at a cost of $125,000. As this structure has been arranged under the personal supervision of Mr. Hunt, the president of the company, according to his ideas, it will be not only fireproof, but one containing the very latest advantages for handling the increasing trade. The main office will be especially attractive and convenient, with private offices for the president, vice president and secretary and treasurer, and special offices for the heads of the sales departments, each department being so arranged that the officers of the company will be in constant touch with all that is going on at all times and be in personal touch with each other.

Two modern elevators will be installed, also one lowerator, which is the first to be installed on the Pacific coast. It is an automatic gravity device for the delivery of merchandise from an upper to a lower floor, handling without increased expense of power more merchandise than perhaps a dozen elevators. Then there will be chutes and scales, modern vaults and other labor saving devices so necessary to modern business success.

After twenty-two years of consistent work and achievements it is a pleasure for the officers of this company and for the people of the coast to know that its roofing products and materials have won the approval and indorsement of architects, contractors and builders in every city, town and country district where the Pioneer products have been used. This means in a trade territory extending from Mexico to Alaska, and from California as far east as the Mississippi river. This is because Pioneer roofing is conceded to be better for the consumer; it affords absolute protection from the elements and in the long run is the least expensive, owing to the established fact that it lasts longer and gives better service to roofs than other ready roofings constructed of tin, tar and various other materials. The company does its own refining, using 12,000 barrels of oil per month in this work.

Pioneer products are made to meet every need and requirement for pitched and flat roofs, residences, hotels, business blocks, sheds and outbuildings, as well as for manufacturing plants and class "A" buildings The company is prepared to take contracts for laying roofing in all its southern territory and has from fifty to sixty roofers working constantly in this department.

In the manufacture of Pioneer roofing the company has worked out special processes of its own that meet every requirement for the different countries where its products are sold, each material being adapted to its special section and to climatic conditions. Among the several building and roofing materials manufactured the following have been tested in every way and found exceptionally satisfactory:

Pioneer Rubber Sanded Roofing, Pioneer Rubber Flaxine Roofing, Pioneer H. & H. Ready Roofing, Pioneer Specification Roofing, Rioneer Ready Rock Roofing, Pioneer Asphalt Roofing Felt, Pioneer Insulating Paper and Pioneer Structural Iron Paint.

The largest and most notable single contract for roofing ever given in the United States, consisting of forty-two straight carloads of Ready Rock Roofing for the Southern Pacific Railway company, was recently given to the Pioneer Paper company.

Another important contract filled was for the Los Angeles city market, said to be the largest plant of its kind in the country. This required 60,000 pounds of roofing and 70,000 pounds of asphalt. Many other notable structures in Los Angeles, class "A" buildings especially, have been more thoroughly completed through the use of Pioneer roofing materiels, while bungalows in large numbers have been covered with Pioneer Bungalow Roofing, one of the latest products discovered and made by this company that is meeting with much approval among architects and builders.

Pioneer roofing products are distributed from Los Angeles and through jobbers, contractors and builders throughout California, Nevada, Arizona, Utah, Montana, Idaho, Washington, Oregon and many other parts of the country. A recent shipment of Pioneer roofing was made to the far away country Korea, where the fame of these products is known.

Another important department of the business is that of the wrapping and building paper. These products are distributed extensively in California, Arizona and Nevada by traveling representatives, who cover the larger and smaller points regularly. All kinds of wrappers for citrus fruit packers is a specialty of this department and a large trade is enjoyed. The printing department for this busines alone has a daily capacity for tunring out 8,000,000 wrappers, the oranges and lemons of California of the higher class being wrapped with especially printed labels and wrappers with the name of the fruit and grower printed thereon.

Thus it will be seen that the Pioneer Paper company has been keeping pace with the rapid growth, expansion and development of Los Angeles. As this city has become the metropolis of the southwest, so has the Pioneer Paper company become the leading manufacturer and distributer of roofing materials and wrappers and building paper. The history and development of one has been the history and development of the other. Both have achievements to their credit and it is to such men who manage and conduct the extensive trade of the Pioneer Paper company that credit is due for the progress of our city. Without such institutions we would have remained, perhaps, as the small pueblo of the frontier days. As it is, we lead, because such manufacturing institutions have aided in taking the name forth from Los Angeles and spreading it to the building centers of the entire country. For this reason the people of Los Angeles are proud of the Pioneer Paper company and the achievements of its officers.

There are few men better or more favorably known in the industrial and manufacturing centers of the Pacific coast and who stand higher with the people of Los Angeles than do W. G. Hunt, C. L. Gifford and H. M. Eichelberger, the founder and officers of the Pioneer Paper company, and the continued building operations of this company is evidence of their substantial faith in the growth of our city as the leading manufacturing mart of the southern country of the Pacific coast.

MIDWAY CHIEF OIL COMPANY

20 Acres
Absolutely proven land 500 rods southwest of the Lakeview gusher.

40 Acres
Lease in North Midway in the center of activity.

Well down 1300 feet.
Oil and gas showings.
Active operations going on night and day.
Two-thirds of stock still in the treasury.
Drilling in charge of a competent driller.
Honest and competent management.
Stock at low price.

Treasury stock offered for short time at

15c a Share

Officers and Directors of the Midway Chief Oil Co.

DR. C. B. WALSWORTH.....President.
MARK KEPPEL.....Vice President.
L. J. NEWBERRY.....Secretary.
DR. CICERO STEVENS.....Treasurer.
GEN. FRANK C. PRESCOTT.....Director.
FRED L. HUNT.....Attorney.
GEORGE DE SELLEM.....Director.

Capital stock 750,000 shares, par value $1.00.
Treasury stock 500,000 shares.
This will bear investigation.

Special market letter, maps and full particulars sent free upon request. Correspondence invited.

A. F. Parker & Co.

Phone Home F3398. 723-24 Story Building, Sixth and Broadway.

Yucaipa Valley

The Big Red Apple Country

NET RESULTS Are What Count

The Yucaipa Valley was officially opened to the public February 8 last, less than two months ago, and today is farther advanced than most land projects are in one or two years. Over 200 acres of apples have already been planted by bona fide purchasers. Water has been piped to all of these apple ranches and a great deal of other territory. The company will begin in a few days the construction of a permanent 20-inch pipeline to the reservoir above the townsite of Yucaipa City.

The town has been laid out, streets graded, trees planted and all the work incident to the opening of a new townsite completed. A survey is now being completed for a domestic water system for the town (water already there in temporary line). A fine 30-room hotel, having every modern convenience, will be opened by April 15; seven fine storerooms are about ready for occupancy; a number of residences are in course of construction, and many others are planned.

Seeing Is Believing

All we ask is a chance to show the prospective buyer what we have for sale. Come to the Yucaipa, go over the country thoroughly and compare it carefully with every other place you have ever been and decide on merit alone. If you come, you will see a fertile, sheltered valley of 11,000 acres, with every possible condition of soil, climate, water supply and scenery absolutely perfect for healthful and delightful living, and pleasant and profitable farming and fruit growing. You will verify every statement in this advertisement, and you will learn that over $50,000 worth of big red apples were shipped last year from this district alone. You will see that some of the best posted apple growers in the United States, men who have spent all their lives in the business, have bought land and are planting orchards in this favored district. You will learn that land sales in the Yucaipa, since the opening, have broken all records. You will see all kinds of crops, including fruits, vegetables and cereals, growing and producing abundantly, under the most perfect conditions possible. You will not only recognize that the Yucaipa is an ideal place of residence, but you will immediately see a live and growing enterprise, with the capital and push behind it that spells SUCCESS. You will recognize, too, that the possibilities for money-making are almost unlimited.

How to Reach the Yucaipa

Yucaipa joins Redlands, the Gem City of Southern California, on the east, and Yucaipa City is only 30 minutes from Redlands by automobile. Buy tickets to Redlands and call at the company's office, 209 Orange street, Redlands.

Send for Free Literature

If you cannot come, write for free illustrated pamphlet and map, which tells in detail a truthful story of the Yucaipa valley.

The Redlands & Yucaipa Land Company courts the strictest possible investigation, not only of the land offered for sale, but the general standing of the company. References, any responsible resident of Redlands and the Yucaipa valley, Redlands National Bank, Citizens National Bank, Redlands; First National Bank, Redlands; any individual banker or business man of Redlands; Dun's or Bradstreet's Commercial Agency.

Redlands & Yucaipa Land Company

209 ORANGE STREET, REDLANDS, CAL.

Only One Los Angeles Office, 330 W. Sixth St., Ground Floor

Telephone Numbers, Main 2302, F 5035

NOTE—Absolutely no connection with any other Yucaipa Valley land project.