

WRIGHTS CONTROL INDIANA EVENTS

Only Aeronauts Licensed by Airship 'Trust' Allowed to Compete in Meet

BIG EVENT DECORATION DAY

National Championships Will Be Decided on Speedway—Strict Ruling Made for Amateurs

INDIANAPOLIS, April 23.—Decorations day, May 30, is the date selected by the American Automobile Association for the holding of the national events.

The meet will be under the auspices of the contest board of the A. A. A., with President Spear and Chairman Butler as chief officials.

Not since the days of the old League of American Wheelmen have national track events been promoted by the governing body and the inaugural championship events at the Speedway will attract attention, deciding as it will for the year the winner of the race with which the emblem of national speedway champion is the prize.

The National Championship distances have been selected at the distances of five and ten miles. There will be events for stock chassis cars in the divisions of Class B for which the first prize shall be special designated gold medals valued at \$150 each. These medals will be for the title of National Speedway Champion, the distance and the class in which the car competed, also the time. Silver medals will be awarded for second place.

In addition to the stock chassis there will be record trials for the various classes, free for all events for cars of Class D; also for championship medals.

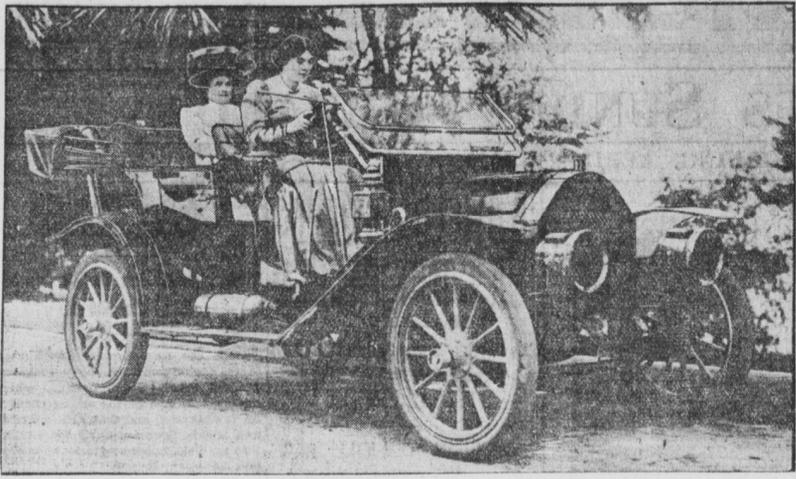
The entries for this list of events will have to be made with the contest board to Mr. Butler, chairman. The National Championship for amateur drivers is attracting a great deal of attention, as the present rules of the contest board define an amateur in a very strict manner, so that for the first time in the history of automobile racing a real amateur contest for the championship of the United States will be on the program.

Applications for entry blanks for these events should be made to the chairman of the contest board of the American Automobile Association, 437 Fifth Avenue, New York City. On May 27 and 28 the grand circuit meet of the speedway will be held, this part of the program under the management of the Indianapolis Motor speedway. In addition to the numerous stock chassis events for medals, trophies and cash there will be free-for-all races for both classes C and D, handicaps and record trials. About \$20,000 in cash and plate will be contested for, among the valuable prizes being the event for the Wheeler-Schebler trophy, the distance of which will be 200 miles; also the event for the Prest-O-Lite trophy; the distance for which will be 100 miles. Blanks for the entry meet can be obtained from the Indianapolis Motor speedway.

This will be the opening meet of the famous course of which there will be four grand circuit events during the season of 1910.

Among the dates selected by the Speedway are Decoration day, Fourth of July and Labor day. Each of these meets will be of three days' duration, with a twenty-four-hour race, starting at 8 p. m. August 12, which will be a two days' event. Balloon meets have been arranged for the afternoon of August 12 preceding the twenty-four-hour race with the national championship balloon meet on September 17. The first national championship aviation meet will be held in this country and at the Indianapolis motor speedway during the entire week of from June 13 to 18. At this meet from five to eight Wright machines will be seen in action and the first appearance of

Miss Marjorie Rambeau, Leading Lady at the Burbank, Driving Her New Regal '30'



the Wright machines in contests will be witnessed.

All other aviators taking part at this meet will be licensed by the Wright company, and as this will be the first meet without legal restraint it promises to open the season of 1910 with the greatest aviation events ever seen.

DEMAND DIAMOND AUTO TIRES BY THE CARLOAD

C. E. Mathewson, Pacific coast manager of the Diamond Rubber company, reports the receipt of nine carloads of automobile tires at the San Francisco branch within the last three weeks for the spring requirements. Adding to these three carloads just received at the Los Angeles branch and two carloads at the Seattle branch, with several more carloads en route at this time, it will give an idea of the enormous extent of the automobile business on the coast.

"The record speaks for itself, and Diamond tires are good enough for me," writes Sidney Kingsbaker of Los Angeles to the Diamond Rubber company. In his letter he states that a Diamond tire has covered 18,473 miles to date on his car and from all appearances is good for several thousand miles yet.

Manager F. O. Nelson of the Diamond Rubber company has just returned from a business trip to San Francisco and reports the automobile and accessories trade booming in that city.

"Heretofore," said Mr. Nelson, speaking of the automobile industry in San Francisco, "the sales rooms and garages have not been nearly so nice as in Los Angeles, but now the agents are taking a tumble to themselves and are putting in fine show rooms. Van Ness and Golden Gate avenues will be the automobile and accessories streets in the future."

LOOKING FOR BALLOONS

A. C. Leonard, manager of the San Francisco branch house of the W. D. Neveer Rubber company, was a visitor to this city a few days the past week. Mr. Leonard is after dirigible or any other old kind of balloons to be used in the big aviation meet combined with automobile races to be held in the northern metropolis next month, under the auspices of the San Francisco Motor club. Leonard is known as a "live wire" of "Automobile Row" in Frisco, and the moving spirit in all that goes to make up the live game business really is.

The Motordrome management has announced that for a nominal sum they will permit the use of the track between meets of any make of cars, either to practice for racing or to use for demonstrations. The purchaser can now find out how fast his prospective car can go.

POPULAR AIR GAUGES ARE ADVERTISING CITY

'Made in Los Angeles' Mark to Be Seen Around World in a Short Time

Los Angeles has invaded the British market again, and this time with a product manufactured in this city. It will be recalled that last August D. Garvey left this city on a trip around the world in the interest of the W. D. Neveer Rubber company and especially of the Twitchell air gauges.

The Motor, England's greatest automobile journal, under date of April 5, 1910, has this to say editorially:

"Another device which is being marketed in America, and of which we know nothing here, also illustrates the difference between the two countries, not only in regard to the demand, but the different line of thought pertaining there to the acceptance of such devices. The instrument I am referring to is the Twitchell air gauge, and is an exceedingly simple form of pressure gauge for pneumatic tires. We have the pressure gauge here embodied in most pumps, and we also have that type of device which screws on to the valve, and serves to test the pressure within the tire whenever it is desired to do so. The Twitchell air gauge takes the place of this latter outfit, and is certainly a simpler device than we employ, being merely a plunger working in a tube with valve release, which, when pressed against the end of the steam valve, releases the latter and allows the air pressure within the tire to communicate with the plunger and forces it out, thus disclosing a scale, which shows the pressure within the tire. It is neat, compact, can be carried in the waistcoat pocket, and costs but a few shillings, but the astonishing part about it is the popularity which the device enjoys in American automobile circles. The reason, if I can believe the story told me by a representative of the firm who is, or was, over here for the purpose of securing sales, and I know of no reason why I should not believe it, is that by seven months in the states last season he had sold 102,000 of these instruments, and I gathered that he had an idea that push and hustle would sell them in similar quantities here."

The paragraph quoted refers to the recent visit of James D. Garvey of this city to Great Britain in the interest of the W. D. Neveer Rubber company. He is on his way around the world, representing the Twitchell air gauge, of which W. D. Neveer is the sole distributor for the Twitchell factory in England. Garvey's first order in England was for 5000 of the gauges, taken from one of the largest automobile houses on the other side of the Atlantic, and he is now in France, whence he will go to Germany and before he returns will visit nearly every country on the globe.

As each of the little wonders have stamped upon them "Made in Los Angeles, U. S. A.," and as these pocket pieces pass into the hands of owners in every civilized nation on earth, Greater Los Angeles is being advertised by thousands of foreigners every time they use the Twitchell or show it to friends, and thus another Los Angeles industry is being boosted by a local concern.

FROM COAST TO COAST IN BUICK TOURING CAR

Philadelphia Motorists Proud of Dr. Tredwell's Achievement

Philadelphia motorists can take pardonable pride in the wonderful accomplishment of Dr. T. C. Tredwell of that city in driving a 50-horse power Buick touring car from ocean to ocean and back again, with a long run down on a triangle into Mexico, on a trip covering 14,000 miles, starting last April and finishing at Philadelphia Friday afternoon. Dr. Tredwell was accompanied by his wife and brother-in-law, C. S. Park of New York city, throughout the journey, which was interrupted at many places by a sojourn for rest and enjoyment of strange sights and people.

Brifful of enthusiasm about their trip with its thousand and one anecdotes, Dr. and Mrs. Tredwell will rest in this city for a few days with friends, preparatory to house hunting and settling down to a more humdrum existence than transcontinental touring represents, while their car will be the cynosure of thousands of curious eyes at the Buick Motor company's place, at 235 North Broad street.

"Tires represented our main expense," said Dr. Tredwell in summarizing the trip. "Considering the unpeppable road conditions which we have encountered in various sections, it is surprising that rubber or machinery could be made that could stand up against the treatment I have given the car throughout the journey, and I have had no mechanical trouble that I could not fix myself. I brought my Buick through without a single broken spring on the entire trip, and this record is remarkable, as my brother motorists will confess."

LOS ANGELES ACTRESS BUYS A REGAL THIRTY

Miss Margerie Rambeau, leading woman at the Burbank theater, an enthusiastic motorist and had been in Los Angeles but a few days when she decided that an automobile that should be all her own was essential to her perfect happiness.

After considerable inquiry and demonstration, Miss Rambeau settled upon a Regal Thirty, supplied by the Big Four Automobile company, the sale being made by C. S. Anthony, the proprietor.

The car is fully equipped with top, speedometer, lamps, etc., and Miss Rambeau's spare hours during the next few days will be devoted to receiving instruction in the gentle art of driving the car.

PENNSYLVANIA AUTOISTS PLAN TEST OF NEW RULES

Norristown Club to Have Endurance Run to Scranton. Conditions Strict

With but few important additions, and those tending to eliminate speeding and accentuate the touring qualities of the competing car, the third annual endurance run of the Norristown Automobile club, to Scranton, Pa., and return, May 15-19, will be conducted under the new rules and regulations as adopted by the American Automobile Association and approved by the manufacturers' organization.

The Norristown club makes it perfectly clear and specific that touring cars with top, pneumatic and surrey bodies must carry four passengers, and are only eligible for the touring car classes. The run must carry at least two passengers and must compete in the runabout classes.

For the purpose of keeping the cars traveling at a more uniform speed, and to discourage motorists as far as possible, the Norristown club insists that no cars in the run will be allowed to lay at any control, or any other place between controls, for longer than ten minutes. Failure to observe this rule will entail a penalization of one point per minute for every minute car is not in motion between controls, providing there is no other work being done.

To determine the operating condition of a car at the conclusion of an endurance contest the A. A. A. rules provide for a test of brakes, clutch, transmission and motor, but the Norristown club goes even further, and will include a backward brake test on a hill to be designated by the technical committee.

The run to Scranton will be in the nature of a thorough try-out of the reliability contest rules adopted by the A. A. A. for 1910. Wide spread interest will attach to the working of the fixed penalty schedule, to be applied at the final examination of the cars at the completion of a contest, which is the most important amendment to the old rules. In this schedule a definite number of points penalty is given each of the essential parts of a car for defective condition, greater or less, according to relative importance to the whole make-up of the car and the condition in which such part is found at the finish of the contest.

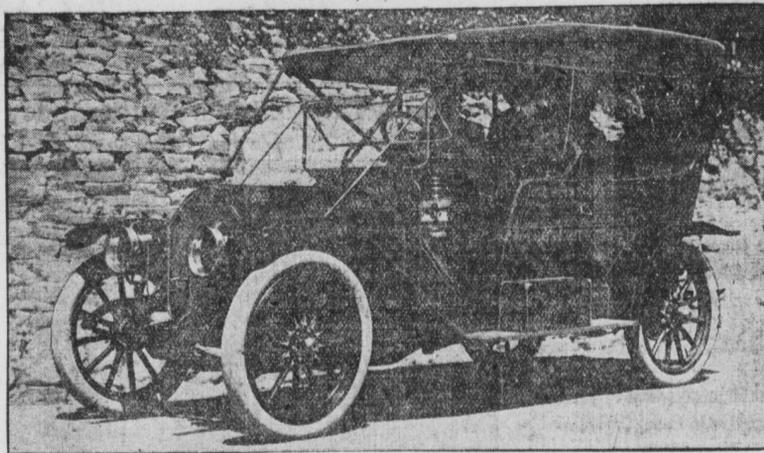
avoidance of work on a car after final examination and the calculation of time consumed and fractional values of material used will enable a rapid determination of the relative merits of each of the cars and insure a speedy settlement of the contest after the close of the last day's run.

When the Amplex is a manufactured car, in the sense that every moving part of its motor, transmission and driving gear is manufactured in our own plant, the frame in its entirety—every part where strength or precision of fit and operation is vital—on the designs of our own engineers from the finest and best materials it is possible for us to obtain.

The motor is the American Simplex four-cylinder, valveless, two-cycle engine which develops fifty horsepower at 2800 revolutions a minute. There is no pause between the impulses delivered by the American Simplex two-cycle motor; the power is continuous. In the American Simplex motor a charge of gas is exploded in each cylinder at every second stroke of the piston. The four-cycle piston receives new power only at every fourth stroke.

The bore and stroke of the engine are five inches, fitted with a force feed oiler to all bearings and parts of engine. The water pumps for the cooling system are both gear driven. The method of mounting the engine and radiator is unique and highly satisfactory, inasmuch as the alignment of the engine and driving gear cannot be destroyed by road shocks. The transmission system of the Simplex is the most novel ever applied to a motor car. Its worth has been amply tested. Both the differential and the selective type of sliding gear are on the rear axle.

Sixty Miles an Hour on "High" Demonstration Proves It



"Davis 45"

\$2500 f. o. b. Los Angeles, [Fully Equipped]

With most complete tool kit ever given with a car.

POWERFUL MOTOR 434-Inch Bore; 5/4-In. Stroke Every Part Made Right

No Hill Too Steep—No Road Too Rough

but this roomy 5-passenger "Davis 45" Touring Car will take you over it in safety and comfort.

SPEEDS FROM 2 TO 60 MILES AN HOUR ON SAME GEAR

as noiseless as a moccasined footstep—as swift as a panther—as sure as "Father Time."

IT'S THE CAR YOU'VE BEEN WAITING FOR

Newell Mathews Co.

957 South Olive Street

(Established 1886)

Phone F2074



"THE" Perfect Motor Car

Because the



Water Cooled Motor (Valve-in-the-head construction)

Is the type used by winners of nearly all the most important events.

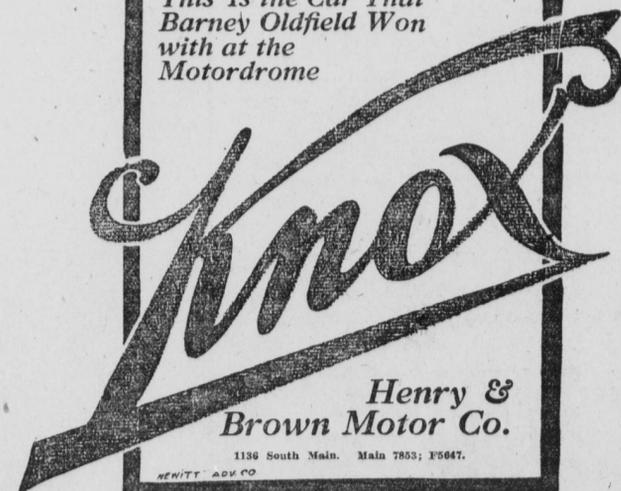
The whole power plant of a Knox car can be taken from the chassis by the removal of four bolts.

Three Models:

40 H. P. 48 H. P. 60 H. P.

Come in and look the Knox over—ask for a demonstration—it will pay you.

This Is the Car That Barney Oldfield Won with at the Motordrome



Henry & Brown Motor Co.

1136 South Main, Main 7853; F5047.

HEWITT ADV CO

Reo and Apperson

IMMEDIATE DELIVERY

REO '20', PRICE, WITH LAMPS AND MAGNETO, \$1400. This is the new '20' that has caused such a flurry in Automobiledom, and I am selling them at the rate of one a day. You'd better order at once.

IMMEDIATE DELIVERY

APPERSON BABY JACK\$2150.00

Three more Apperson Baby Jacks just arrived. You'll have to hurry if you are going to own one of these popular cars. They're quite the sensation of the year. Remember this—the Baby Jack is the only high grade car in the world selling for less than \$2500. The same workmen and same materials are used as in the construction of the higher priced Apperson cars. It'll stake my reputation on its being the best car in the world for the money.

"A LIVE DEALER WILL SELL YOU A LIVE CAR"

Leon T. Shettler

10167 Los Angeles, 633 SOUTH GRAND AVENUE Main 7034 San Diego. Member Licensed Dealers' Association of Los Angeles. Member Auto Dealers' Association of Southern California.

The 1910 Models Are Here OF THE "Overland" and "Matheson" Renton Motor Car Company 1230-32-34 S. Main St. Home Phone 10799

"Firestone" Greatest mileage tire on the market. All sizes and types. FIRESTONE TIRE & RUBBER CO. 857 South Main street.

Herald Want Ads Are Best