

**\$8 Crex 9x12 Grass Rugs . . . \$5.95**

These splendid summer rugs in greens, browns, blues and reds are much desired. Here's a lot of the room size, 8x12; regularly \$8, for a crowd-bringing value, 3rd floor, \$5.95.

**45-Inch Plain 25c Curtain Nets . . . 17 1/2c**

French nets, plain white or Arabian color, together with a line of our figured nets, priced 25c, to be offered in this house furnishing sale for Monday and Tuesday only, at yard, 17 1/2c. The plain nets are limited 25 yards to a customer.



**Dinner 25c**

Cream of Potato Soup, Roast Leg of Lamb, Mint Sauce, or Fried Halibut, Spanish; New Potatoes and Cream. Ice Cream and Choice of Drink, 25c. Fourth Floor.

Ice Cream and Cake, 10c. Also Service a la Carte.

**Cupid Awake and Asleep 25c Framed Pictures . . . 12 1/2c**

That most popular of all picture subjects, Cupid Awake and Asleep. Hand colored and fitted in neat brown frames and brown mat with a heart-shaped opening. 100 of these 25c values, while they last, third floor, 12 1/2c.

# The Bargain Floodgates Are Wide Open—Read This Wonderful Page Filled to the Brim With Truly Matchless Values

**Apron Ch'k'd Gingham**

Talk about Broadway Bargain Friday features, here's this for Monday? Desirable 8 to 12-yard lengths apron gingham in assorted checks of pink, blue and brown. Monday, with a limit of 10 yards to one customer, so the lot will go farther. Third floor, 3 1/2c.

**10c Summer Wash Goods**

See here what desirable fabrics are included at 10c: Cotton foulards, lawns and linen-finish suitings. Select from pretty stripes, checks and plain colors. A leader for Monday, yard, 10c.

**Sheer 10c White Lawn**

With this price possible, don't miss one of your lawn needs. Fine even weave for 10c quality; 27 inches wide; 50 pieces represented in this all-around extraordinary sale of piece goods. Yard, 10c.

**Dainty Venetian Foulards, Monday**

Satin looking fabrics in such colors and patterns as show up well in summer frocks. Would be 25c but for the slight weaving defects. Marked 15c, Monday still more special, at yard, 14c.

**Soft 15c White Crepe**

You are needing this very material for cool dressing gowns, waists, etc. Now that this bargain is offered you will want to take advantage of it. 27 in. wide. Wide assortment of styles. Monday, yard, 10c.

**Galatea in Full Pieces**

Of course you will appreciate this grade at \$1.30. Full pieces in 27-in. width. The stripes and patterns are extremely desirable. Monday, buy what you need at, yard, 8 1/2c.

**Full 40-In. White Batiste**

We know if you saw this quality you'd want to buy a waist or dress pattern. Sheer texture for fine lingerie apparel. A big, bubbling bargain Monday in our 3d floor department, yard, 17 1/2c.

**Celebrated Arnold's Cotton Suitings**

Arnold's goods are the standard of almost all goods. Choice of a broad, pleasing variety of gray, tan, brown and blue checks and stripes. Third floor, Monday, yard, 12 1/2c.

**15c Mercerized Pongee Monday**

Just see to it that you get your share of these 50 pieces. Pretty mercerized cotton pongee that will make up cleverly. Good line of attractive colors; 15c quality. Monday, yard, 10c.

**Groceries**

Aero Soap Powder, 2 packages, Choice

Bulk starch, pound, 5c

Sagebrush Toothpicks, 2 packages, 5c

Small English Walnut pound, Choice

Arnold's Hot Tamale, can, 10c

Blackberries or Muscat Grapes, can, 10c

Cove Oysters, 2 cans, 10c

Lipton's or Tolely's India Ceylon Tea, 1-lb. pound, Choice

White or Black Fig, 2 pounds, 15c

Evaporated Peaches, 2 pounds, 20c

Cottonseed Oil, large bottle, Choice

K. C. Baking Powder, 25 oz. can, 20c

Broadway Special Coffee, pound, 25c

Fancy Iowa Corn, 3 cans, Choice

Fancy New Potatoes, 15 pounds, Choice

Golden Evaporated Apples, 3 pounds, 25c

**Eastern Hams Sugar Cured, lb. 21c**

These are eastern sugar cured hams that average from 9 to 11 pounds each. A bargain offer from the grocery section, for these are much less than regular.

**Idaho Flour \$1.42**

Celebrated Best-No-Further Flour; another bargain offering from the fourth floor grocery section; 1 1/4 sack, \$1.42.

**One-Motion \$9.95 Go-Carts**

And this one motion necessary in folding up these collapsible go-carts is very easy. Made of English leather cloth, spring brakes, rubber tires wheels. Large hood. Monday these \$9.95 values, third floor, \$7.95.

**\$1.25 Dressed Jointed Dolls**

Pretty faces with moving eyes and curly hair. Touched off with a pretty picture hat. Desirable jointed bodies, splendid values at \$1.25. Buy one of these Monday, third floor, at, 79c.

**Good 75c Alarm Clocks . . . 55c**

We've just received them and marked them 55c for this Monday sale. They're actually worth 75c. Guaranteed for one year. Nickel alarm clocks, with good, loud cup bell alarm. Shut-off attachment; second and alarm hand on dial. Just 50 of these for those who come early. One to a customer, 55c. Aisle 8.

Here's a whole page devoted to bargains, bargains in every sense of the word, not just insignificant mediocre values, but magnetic opportunities, the result of concerted action. No illustrations, no fancy typography, no frills or furbelows, just values and each and every price so important that this store will be crowded from the first tap of the morning gong at 8:30 until the closing time, 5:30 at night. —All these features have been concentrated on the week beginning Monday, and the values in this page are for the first day's selling. Plan to be here, for you know when the Broadway announces a bargain spread it will be worth while attending.

**Amoskeag Gingham 5c 8:30 to 9:30 . . . . . 15c**

Here's the celebrated Amoskeag apron gingham to be offered Monday for one hour at the ridiculous price of 5c yard. Less than actual cost. Full assortment of checks. Limit of 10 yards to a customer. No phone or mail orders. Third floor for this, yard 5c.

**Women's New Rabats and Collars**

Dainty new Dutch collars and rabats of fine lawn and lace, square and circular effects in the Dutch collar. The rabats are daintily trimmed with lace. Put them side by side with most of the 25c neckwear you see. This is a sale feature. Monday, 15c.

**2000 Yards Val. Lace**

Both edges and insertions, French and German meshes in matched sets. Assorted widths; 2000 yards of this dainty lace included at the uniform price of 5c yard. Not 5c laces for 50, but laces that are worth a great deal more. Different widths, yard, 5c.

**Six Sofa Pillow Handkerchiefs**

Used for bathing caps and aprons. Several different styles. These are the large kind. Ready for a bargain feature Monday in the women's handkerchief section, aisle 3, each 5c, or 6 for, 25c.

**Women's Linen Handkerchiefs . 10c**

Imitation of Armenian lace edge, narrow hemstitched handkerchiefs. Beauties and a feature at this bargain price, Monday, Aisle 4.

**Women's Chamois and Cape Gloves**

The chamois are in the natural shade with one large clasp at wrist. Half price, gusseted, in sizes 6, 6 1/4 and 6 1/2. Marked a great deal more. In this Monday sale, 69c pair.

**16-Button Silk Gloves for Women**

These are made of extra quality silk, reinforced fingers, two clasps at the wrist. Black, white, gray, old rose, sage, tan, brown and mode. And long silk gloves are becoming more popular every day. Don't miss this opportunity. Pair, 69c.

**\$5 Brass Auto Billikens**

Just seven of these to be offered at half price Monday. They are for the front of your automobile. They are of solid brass. Buy them Monday at, choice, each, aisle 3, \$2.50.

**Cluny Scarfs and Squares**

German cluny scarfs and squares. The scarfs measure 12x30 and the squares 20 inches. Have cluny lace insertion and one-inch hem. Extra well made. They launder perfectly. Reduced from a 25c feature, priced for Monday, third floor, 19c.

**98c to \$1.49 Pillow Shams . 75c**

Pure linen pillow shams or stand covers. Japanese drawn work and hemstitched patterns, 30-in. size. Regularly sold at \$1.49. Reduced for Monday in this bargain sale, third floor, 75c.

**Notions**

2 Papers Needles, Choice

2 Pieces Ironing Wax, with handle, Choice

5-yd. Remnant Goodenight Binding, Choice

1 box and green only 1c

1 box Mourning Plus, 40 count, 1c

1 card Stocking Protectors, 4 on card, 1c

1 spool Thread, 200 yds. white, black, for hand or machine, Choice

1 Curling Iron, polished steel with wood handle, Choice

1 bunch Kid Curlers, 2 1/2c

1 500-yd. spool Basting Thread, 2c

1 Card Pearl Buttons, 2c

3 Cards Hooks and Eyes, black or white, sizes 1, 2, 3 and 4, Choice

1 Hair Map, mostly brown in the lot, Choice

1 Hair Braid, 22-inch length, 5c

1 Wire Hat Stand, 5c

1 card 10c Collar Supporters, no sewing, \$1.25 to \$1.50 JET BUTTONS, 50c DOZEN—Large size only. Only a few dozen in the lot which will go quickly at the price. Aisle 2.

**\$10 Trunk, 32 to 36-In.**

Heavy canvas covered dress trunks, fitted with brass finished hardware, fiber bound, two sturdy leather straps. Excellent lock, one convenient tray, choice of 23, 24 and 25-in. sizes. Splendid \$10 trunks, Monday offer, \$6.95.

**\$5 Leather Suit Cases**

Just right for your vacation trips. Steel frame, two leather straps all around case. Extra shirt fold, brass lock and catch. Regularly \$5.45. \$3.95 opportunity Monday, \$3.95.

**\$6.45 to \$8.98 Suit Cases**

These are a few simple suit cases which are the most bit scratched. Made of cowhide—linen or leather lined. Some with extra leather corners. Former \$6.45 to \$8.98 samples, Monday, \$5.98.

## Women's Pongee Silk Suits An Eastern Maker's Surplus Real \$22.50 Garments Ready for a Sale Sensation

**\$10** You don't mean that it is possible to offer \$22.50 garments for \$10? Yes, we do mean it, for the identical garments were sold from our racks earlier in the season at \$22.50. And just because this maker had a surplus lot of them he closed out the balance to our New York buyer at a price that enables us to offer them to you at \$10 each.

Lucky for us and lucky for you that our representative was on the spot. We honestly believe no sale that has been featured in this city this season can begin to hold a candle to the importance of this offering. Think of it! Beautiful pongee silk suits in black, navy, Copenhagen, natural and rose. Coats in the 32-inch length, lined with the best quality peau de cygne. Dashing models that have the very newest style touches, including the Persian trimming on the lapels and cuffs. Jewel buttons and skirts in the cleverly pleated models. How long do you suppose they'll last at this price? Better come down early in the day. This is a bargain with a big "B." There'll be action. See them in the window.

**Sale of \$5 to 12.50 Tailored Skirts . . . \$4.95**

Another rousing bargain from the second floor Monday. Tunic models and pretty pleated skirts in a variety of cloths and colors. Separate skirts are in a big demand now. Choice of panamas, serges, mohairs and broadcloths in black, blue, brown and gray. Values ranging from \$5 to \$12.50. One big bargain spread for Monday. Come early for choice, \$4.95.

**\$10 to \$17.50 Silk Coats . . . \$9.95** **Women's \$3.95 Bath Robes . . . \$2.45**

Loose, maternity and semi-fitted street models of black taffeta silk and natural pongee silk. Taffeta coats are made with fancy braided embroidered collars. These are marked for special selling at from \$10 to \$17.50. Monday's price \$9.95.

Terry cloth bath robes, made of genuine terry cloth. Choice of pink, blue and helle stripes. Belted at the waist, with self-colored cords. These are practical for either men or women. Regular price \$3.95. Sale price \$2.45.

**100 of the Best \$5.00 Silk Petticoats in Town . . . \$3.95**

Here's a silk petticoat that has been the talk of Los Angeles from the value standpoint at \$5. Choice of black and the desired colors. Three styles. Just 100 of them, while the quantity lasts Monday, in this bargain spread at \$3.95 each.

**\$4.95 to \$6.75 Tub Dresses . . . \$3.95** **\$1.95 Lingerie White Waists \$1.19**

What woman could produce these at anywhere near such a price? They're made of fine chambray gingham and dainty lawns in both solid colors, stripes, checks and plaids. The kind of dresses that are so much in demand in the new fitted model, cleverly piped and stitched in tailored effects. Choice of tan, blue, pink, helle and stone gray. Big values at the regular prices of \$4.95 to \$6.75. In this bargain spread Monday at \$3.95.

Beautiful models that have not been approached this season in style, daintiness and variety. Dozens of dainty models in lawn and batiste. Some elaborately trimmed, others daintily fashioned, some with fine val lace, others with Swiss embroidery. Waists that are bargains at \$1.95. For a great Monday feature, second floor, \$1.19. Few women will be able to resist the bargain importance of this item.

**\$3.95 to \$6.50 Silk Waists . . . \$2.95**

Made of heavy taffeta silk, all the quality in appearance of \$5 waists that we make a feature of at \$3.95, and others including up to \$6.50. Plain tailored models, others trimmed with fitted ruffle. Choice of black, blue, brown, gray and green. Monday, second floor.

## 75c to \$3.85 Fine Embroideries Half Price

An opportunity for you to buy hand loom edges, flouncings and bands. Each piece outlined with gold thread. Rich and rare embroideries that we purchased far under their real worth. Insertions and bands from 2 1/2 to 6 inches wide. Flouncings from 10 to 45 inches wide. Some are in matched sets. These will be just the best thing ever for fine dresses. They were marked to sell regularly at 75c, 95c, \$1.25, \$1.50, \$1.65, \$2.25, \$2.50 and \$3.85. Monday, while the assortment lasts, you may buy these at just half their real worth. Come down early for best selection.

**\$1.75 to \$4.50 Allover Laces—Important Purchase . . . \$1.45**

See these beautiful imported gold and silver allover laces, 2 1/2 yards of it, shown for the first time. Neat and showy designs, the most fashionable now for trimmings. The same material that would cost you in the regular way \$1.75, \$2, \$2.25, \$2.50 and \$4.50. We took the 45 pieces from the jobber at our own price, therefore are enabled to name this bargain price of \$1.45 yard. It won't last long. Come early. Aisle 1.

**SEE THE BRAND NEW TRIMMINGS**

75 pieces of the new Tokio silk and embroidery bands in all shades, including black and white. Some in gold. Others in solid colors. Big demand for these. They've just arrived. Underpriced at 25c to 49c yard. Aisle 1.

## Dress Hats—A Sensation \$3, \$4, \$5 and \$7 Values Nearly All the Desired Shapes Just 100 of Them

**\$1.75** The millinery section comes forward in this bargain spread Monday with an offering of dress hats that we believe has not been approached in Los Angeles this season. Just 100 hats in the dress styles, but each and every one of them a bargain offering worthy the attention of every woman in Los Angeles.

Nearly every wanted shape, either small or large. Some pressed shapes, other handmade braided hats. Choice of colors and black. Trimmings of flowers, ribbons and fancy feather effects. Hats that have been marked \$3, \$4, \$5, \$6 and \$7. Priced to you at \$1.75 while 100 of them last.

Remember, these hats are not estimated to be worth these prices, but have actually been featured at the above prices, and Monday you can buy them at \$1.75. Just another illustration of the bargain force back of this event.

**FASHION SAYS SMALL HATS NOW SEE THE LOT WE OFFER MONDAY . . . \$1.45**

Small Milan Turbans and Shapes in the burnt straw color.

## Women's \$1.50 to \$2.48 Oxfords and Pumps . . . 95c

**Bright New Goods**

Think of buying ankle strap pumps with turned soles that were never out of their cartons before. Together with short lines of tan and brown kid \$1.98 oxfords and a few elkskin in the smaller sizes. Not old stock, but bright, new, clean merchandise. You'll have no difficulty in finding your size. There are not many narrow widths. Footwear that is actually marked and low priced at \$1.50, \$1.65, \$1.98 and some few even at \$2.48. This is one of the biggest bargains of the Monday sale, 95c.

**Infants' 49c Barefoot Sandals; in Sale . . . 29c**

Tan and patent calf barefoot sandals that we've marked 49c for special selling. Some stores are asking 69c for them. Sizes 2 to 5. While the quantity lasts Monday, aisle 8, pair 29c.

**Shinola Polish 8:30 to 10:30 . . . 5c**

This is the celebrated 10c Shinola Shoe Polish that sells regularly at 10c. For two hours, from 8:30 to 10:30 Monday, limit one box to a customer, 5c.

**WOMEN'S \$1.25 TO \$2.25 HIGH GRADE BELTS**

Odds and ends of high grade elastic, beaded and Persian belts. About 95 of them altogether. Consisting of fancy Persian, elastic or web belts. Just one or two of a kind. The buckles in many cases worth what we are asking for the belt. Aisle 3, Monday, choice, \$1.

**Solid Gold Rings Worth \$2.75 to \$5. . . \$1.25**

There are about 300 rings in this lot. Solid gold, set with rubies, emeralds, garnets, topaz, opals, sapphires and other stones. Solitaire, twin and cluster settings. While these rings are worth \$2.75 to \$5 intrinsically, we marked them \$1.25 for special. Now Monday in this big bargain spread, aisle 3, choice \$1.25.

## 200 Dozen Men's Golf Shirts 65c Each

A wonder value from the Men's Annex for Monday—golf shirts that will go side by side with many \$1 values. They're made of fine material for under their real worth and are able to mark them for special sale purposes at 65c. Now Monday we want to bring men to the Annex in crowds, therefore these 200 dozen shirts will go at, choice 65c. Note how well they're made, the full cut; note the wonderful variety of pretty patterns, and they're well laundered. Choice of blue, tan, black, white, lavender and green patterns. They're made of fine madras cloths and percales. Materials that will wear. This is a bargain opportunity few men can afford to overlook.

**Men's 10c Linen Handkerchiefs . . . 5c**

Soft finish hemstitched handkerchiefs for men. Absolutely pure linen. No phone or mail orders on this item and a limited number to each customer, Annex, Monday, 5c.

**Men's 15c Fancy Socks . . . 8 1/2c**

Almost half the price we've marked them for special sale purposes, for these are seconds of the best and best grades. No phone or mail orders and a limited number to each customer. Fancy colors, stripes, plaids and checks. Seamless finish. Follow the crowds to the Annex for these, 8 1/2c.

**Men's Silk Four-in-Hands . . . 10c**

Just imagine men's neckwear for 10c. Popular widths, good assortment of patterns. Mostly dark colors. No phone or mail orders. A limited number to each customer. These have been selling specially at 17c.

## Boys' \$5.00 to \$6.50 Spring Suits \$4.85 Each

These have two pairs of knickerbockers. Styles for boys 7 to 13 years. Herringbones and flannel weaves, including the smart salt and pepper checks as well as the diagonal weaves. These are new goods that have been featured at \$5, \$6 and \$6.50. Pants cut full knickerbocker style. Big bargain opportunity, \$4.85. Second floor.

**Boys' Knicker Wash Suits . . . 75c**

These are marked down from a higher price, 2 1/2 to 10-year sizes; military and sailor collar styles; choice of plain, blue, tan, also striped and mixed patterns. Second floor, 75c.

**Boys' 85c to \$1.50 Knickerbocker Pants 45c**

None of them worth less than 85c and from this they range up to \$1.50 in value, although marked a feature at 75c. Mostly all sizes in the line. Dark colors. A few corduroy knickerbockers and straight styles. Choice 45c, second floor.

**K. & S. 50c Blouse Waists. From 10 to 12 35c**

This bargain offering for two hours Monday morning. No phone or mail orders. No need to tell you the importance of the K. & S. houses at this price.

**Union Suits 8:30 to 10:30**

Boys' Holent union suits, sizes 24 to 34. Plain tans, short sleeves, knee length. Regular 25c garments. No phone or mail orders, for two hours, from 8:30 to 10:30, each, 15c.