

The Charm of the New Summer Millinery

As Displayed by "The Style Shop of Los Angeles" Is Captivating the Fancy of All Fashion's Followers



Original Style Ideas

A STUDY of the styles with their widely differing dimensions, their unusual diversity of trimmings and beautiful colorings, as shown in our newly imported models, gives one an excellent idea of the most approved types for all occasions.

French Flowers
50c, 95c and \$1.45

AT THESE extremely low prices one can have typically French flowers on her American hat—flowers of every shade, flowers large or small, but all of them better than the prices indicate.

Sale Untrimmed Millinery

Many \$7.50 Shapes

PLENTY of large shapes for dress hats, also stylish medium size hats copied from the French which afford fascinating millinery suggestions.

\$3.50

Some \$10 Values

ALL the colors most highly approved for Summer; Navy, Green, Royal, Red, Wistaria, Coral and Black. A large collection included in this sale.

Harmonious Color Effects

IN the mystic realm of truly "chic" millinery there is constantly developing a keener appreciation of classic lines and color schemes which are intrinsically beautiful. The latest creations give ample evidence of the artistic instinct which inspired them.

Willow Plumes

Superior Quality
\$19.50 Values Monday \$15

THIS includes our fine Willow Plumes in novelty nacre shades and is an offering of exceptional interest to stylish women. ALSO A FEW PLUMES now priced \$17.50, MONDAY \$10.

The Prices of Smart Spring Hats

Have Taken a Big Tumble

- FOR \$2.95—You can now choose from an assortment of pretty trimmed hats formerly priced to \$7.50.
- FOR \$4.75—You have choice of a most attractive array of Spring Millinery regularly priced to \$10.00.
- FOR \$7.50—The variety is extensive and includes a number of classy models heretofore selling to \$18.00.
- FOR \$14.50—You may select from stunning and artistic creations that were not in the least too high priced at \$25.00.

Genuine Panama Hats, \$5.00 to \$7.50

Clever Summer Coats

Exclusive Linen Coats

COATS that possess the lines so coveted by those who recognize the undefinable "smartness" of correct models. Many a clever touch of tailored trimming gives character to these rather severe effects. Good styles at \$5.75, stylish models at \$9.75 and some swaggar novelties at \$12.50.

Pongee Coats of Distinction

SO UNUSUALLY attractive are the beautiful Coats of Pongee and Cloth of Gold coming in each day that they seldom remain long enough to admit of descriptions. Many clever models at \$15.

Smart New Skirts

Full Plaited and New Overskirt Effects
\$6.75 \$7.50

INNUMERABLE pretty new skirts in every desirable shade; Shepherd plaids, Light Gray, Novelties, White Serges, White and Black Sicilians, new Panamas and many others at these two prices.



We Are Giving Children's Millinery The Attention It Deserves

AND why should not little Miss Brown Eyes or Blue Eyes have a hat that is as distinctively "her own" as though she were a grown-up?

Simple Shady Hats, 25c to \$3.50

IN dozens of smart new effects; all ready to be worn to school, beach, visiting or down town. Something becoming for each small face.

Dressy Hand-made Hats, \$4.75

IRY, dainty shapes of Tuscan braid most delightfully trimmed in any number of bewitching effects; colors are light blue, pink, champagne or all white.

Latest Sailors, \$1, \$2.25 to \$3.95

Stylish Summer Gloves

RIGHT here at our glove counter the fashionable woman can select at her ease all the gloves she needs for the Summer season. Silk Gloves, long and short, plain and embroidered, Kid Gloves, Suede Gloves, Chamois Gloves, Gloves of Lisle and Chamoisette. Every glove that is stylish and practical, in the very best makes at very moderate prices.

SPECIAL MONDAY SALE—Broken sizes in our regular \$1.50 Mocha Gloves in black, white, tan, gray, brown and mode, to close out quickly, pair.....\$1.15



Veiling Remnants

Qualities Selling As High as 75c . . . 19c

A CHOICE little lot of remnants of high grade, fashionable veilings marked at a mere fraction of their worth.

Veiling Ornaments and Fancy Bands One-third Off

Correct New Tailored Wool Suits For the Woman Who Intends to Travel

WHETHER you are contemplating a trip to some nearby resort, across the continent or to "the other side" these are "the suits" for your purpose. Fashioned from absolutely exclusive imported fabrics in stunning light gray and the striped effects so extremely stylish at the moment; tailored from collar to hem by skilled man-tailors. Also exceedingly desirable, strictly tailored new models of navy Serge. THESE ARE ADVANCE STYLES IMPOSSIBLE TO DUPLICATE ELSEWHERE AT ANY PRICE.

Choose Here at \$25, \$29.50, \$35, \$39 and \$45

The New York

CLOAK & SUIT HOUSE

337-9 South Broadway

The Style Shop of Los Angeles

The Faultlessly Tailored Linen Suit Is the Autocrat of the Summer Wardrobe

YOU may look at a hundred well-dressed women on the street, but it is the image of the PERFECTLY TAILORED WOMAN which remains fixed in your mind. In other words, the well-bred woman attains her inimitably stylish air through the perfection of simplicity. We have succeeded in securing for our customers Linen Suits that are tailored AS A MAN'S SUIT IS TAILORED. Try on Linen Suits in other stores, then come here and see HOW A "TAILORED SUIT" SHOULD LOOK!

Prices Run \$9.50, \$12.50, \$16.50, \$18.50, \$23.50, \$27.50

WIRELESS PHONES ON LOCAL YACHTS

Craft in Race to Honolulu Will Be Able to Converse While on the Ocean

GARBUTT FATHERS NOVELTY

Gwendolyn II Expected to Be Prominent in Contest to Islands

BY BERT S. COLEMAN

One of the most novel features ever inaugurated in yacht racing is that which will be arranged for in the trans-Pacific yacht race this summer, when all the yachts entered will be equipped with perfected wireless telephones so that they may communicate with each other during the long run to the Hawaiian Islands.

Frank Garbutt, owner of the big schooner-yacht Skitibladner, has received a communication from Frank M. Foulser, of the Pacific International Power Boat association, in which the latter states that he can arrange for the installation of the wireless phones on all the yachts entering the race. Garbutt turned the communication over to Commodore R. C. P. Smith, owner of the schooner Sweetheart, and he has written back that the innovation will be gladly accepted by the entries from the South Coast Yacht club and will probably be accepted also by the other yachts entering.

Heretofore, in the two races held between Los Angeles harbor and Honolulu, the ocean racers have scattered shortly after leaving this coast and have not known their relative positions until they came to the end of the long reach to the islands out in the Pacific. With the use of the wireless phones, it is claimed, the yachts will be at all times in communication with each other, a feature which will make the race ten times as exciting and stimulate each boat to pack on all the sail it can carry. The novel feature will also be of valuable assistance in case one of the ocean racers comes to grief and requires the assistance of another boat.

NEVER TRIED BEFORE

The innovation has never before been tried on the ocean in a race and the experiment will be watched with great interest by owners of racers in the annual race from New England to Bermuda and by ocean racers in other parts of the world. The use of the wireless phones will do away with the loneliness experienced by the occupants of each yacht which becomes separated from the rest of the fleet.

So far, the plans for the race promise the biggest event of the kind ever held in Pacific waters and within a few

weeks all the entries will be off the coast of Los Angeles tuning up for the big contest. The yawl Hawaii, which made such a dismal failure of the race two years ago by going to leeward of Catalina at the start, thereby losing the first capful of wind, will leave Honolulu on May 23 in charge of Captain Wilder of the Hawaii Yacht club. Ever since the race two years ago this ship has been experimented with in order to get her in perfect trim, and the islanders are out to win this year.

Gwendolyn II, the Seattle yawl which came second to the Lurline two years ago, has again entered. Those who watched her performance last year claim that in the absence of the Lurline she will win if she is sailed by the same crew as she was two years ago. It is claimed for her that at the time she made a 'submarine' trip, in view of the fact that her crew packed all her canvas night and day, keeping her decks wet for the whole trip, with the lee rail never out of the water on the long run.

Frank Hay's handsome yawl, Winsome, which has never been given a tryout as to her ocean-going qualifications, has been entered in the race and it is claimed she will give the Gwendolyn II the contest of her existence, as both yachts are about the same size. The Winsome has more freeboard and will be a dryer boat than the Seattle craft, but the latter is lower in the water and has most of her size underneath, making her a staunch craft in a sea-way.

SWEETHEART IS READY

Commodore R. C. P. Smith's schooner, Sweetheart, has been given a complete overhauling during the past month at the Joe Fellows shipyards. Formerly she had little keel and all inside ballast, but a deep keel has been built on her with about six tons of outside ballast. With the change she is able to carry twice the canvas she formerly packed, and two new sticks of enormous size have been placed in her during the past week. She will be ready for her preliminary tryout in a couple of weeks, and while Commodore Smith does not expect to win the race, he does not expect to be the last boat arriving at Honolulu.

Charley Fulton's new sloop, which has been entered in the race, is ready to launch and is a promising boat. He has built her especially to enter the race and to become a comfortable cruiser afterward. She is a deep draft boat of his own design and something new in Pacific waters. She is very strongly built and with plenty of ballast will carry an enormous spread of canvas. That Fulton expects to pack all the sail she can carry is certain from the size of the sticks he is placing in her, the latter being big enough for a lumber schooner.

In a letter from Frank M. Foulser, the Honolulu race committee has received word from another entry which will be made in the race. This is the Le Vajiera, owned by Captain Clagburn of the Tacoma Yacht club. She is not known in southern waters and may be a "dark horse" in the race. She is one of the bigger yachts on Puget sound and is considered a welcome entry. The committee has sent for her measurements and general description to see if she is eligible for entry under the rules of the event.

ENTRY DATE EXTENDED

The race committee has extended the date of entry in the race to as late as

June 1, in order to hear from more northern boats which are being fitted up later in the season than the southern boats. The race itself has been deferred until July 9 in order to allow the yachtsmen a chance to see the Jeffries-Johnson fight before the event. The Hawaii is expected to arrive at Los Angeles not later than June 15 and the Gwendolyn II will arrive a little later. The Le Vajiera, which is practically an assured entry, may come down the coast at the same time as the Seattle craft.

Frank Carbutt's Skitibladner has not yet been entered in the race and he stated that she will not be an entry. Yachtsmen who know him best, however, claim that when the race commences the big schooner will be entered along with the rest, because they don't believe he will be able to keep out of the race. The schooner is being entirely overhauled for the season and her old sticks have been replaced with much larger masts to enable her to carry more sail. In view of these innovations it is believed that Carbutt expects to enter the race, but believes in waiting to see that his boat has a good chance before announcing her entry.

Crews for all of the boats have already been picked and to spare, as a large number of amateurs have been clamoring for a place in the race in view of the big reputation to be accorded them by the islanders at the end of the race. The big event is the chief attraction that Honolulu has and when the yachts arrive at that point the whole population will turn out to give them a welcome which will surpass anything experienced in the past.

Consequently, while the trip over is a tedious run and one which wears the shrews and the temper to a trying point, the members of the crews of the various entries see beyond the race to the enjoyment provided after they arrive. The long grind back to this coast will be eased by a large number, who will return by steamer, leaving the paid hands in most cases to return with the boats.

KISS STOLEN FROM GIRL COSTS MARRIED MAN \$10

NEW YORK, May 16.—Magistrate Corrigan decided in Harlem court that \$10 was the proper amount to be paid for a kiss imprinted on the cheek of a girl unwilling to be the recipient. Frank Hyman, 33, of 314 West 111th street, was found guilty of forcibly kissing 16-year-old Margaret McGrath, who is employed by Lawyer Goldberg at 308 West 111th street. The girl said that she had taken a pair of glasses left by Mrs. Hyman a few days ago at the Goldberg apartment to the Hyman home. Hyman answered the ring. She alleged he threw his arms around her and kissed her on the right cheek. She screamed and he let her go. Hyman denied the charge, but Magistrate Corrigan said: "You ought to be ashamed of yourself. This is a young girl and you, a married man, ought to have enough decency to respect her girlhood. You are fined \$10. I wish I could make it more."

Betty Bray is coming to Los Angeles. Look for Betty Bray.

Scotland Sends Her Compliments to STEIN-BLOCH in America

As Americans proud of your country's advance upon the markets of the world, you will read the following letter with satisfaction. It was written by a representative of the land of the spinners of famous cloth, an expert who is known in his "ain countree" as one of her foremost judges of cloth and tailoring.

It bears the letterhead of

R. W. FORSYTH, LIMITED

30 PRINCES STREET, EDINBURGH

And the date of the letter reads 25th March, 1910. The letter says:

Messrs The Stein Bloch Company,

Rochester, N. Y.

Gentlemen,

We have just opened out the "SAC" suits, "CHESTERFIELDS," and "TUXEDOS" shipped by you on 28th February - and have much pleasure in congratulating you upon both the style and finish of same.

On this side they are quite a revelation to us in the way of highclass tailoring, and certainly far ahead of anything that has been attempted here in the way of ready-to-wear garments.

Respectfully yours,

R. W. FORSYTH, LIMITED

William H. Forsyth

RESIDENT DIRECTOR

Our New Mail Order Catalog Is Now Ready—We Mail It Free to Out-of-Town Inquirers

R. W. Forsyth, Limited, Glasgow and Edinburgh, are among the foremost men's outfitters in all Great Britain. Praise from so high a native source is doubly impressive, for it came to STEIN-BLOCH unsolicited. The welcome that London gave the STEIN-BLOCH SMART CLOTHES last spring is more than duplicated.

You have the opportunity now to try on these same identical STEIN-BLOCH SMART CLOTHES in your own home town. Come and try on. We are the exclusive agents.

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