

MAKING 4000-MILE TOUR WITHOUT EQUIPMENT

Franklin Car Travels Over Roadless Country and Makes Good Time

A 4000-mile automobile tour, without extra equipment, is being undertaken by a party of four which started from Winnipeg, Man. The party consists of H. E. Corey, M. MacKenzle, R. Newton and W. Dunlap, and they are making the trip in a 1909 Franklin car.

The first few days of their tour carried them 1850 miles into Syracuse, N. Y., where they stopped to visit the automobile factory of the H. H. Franklin Manufacturing company.

Their car presents an aspect unlike that of any car on previous long trips, for, except a steamer rug, it carries no equipment whatever, even tire casings. On the run from Winnipeg to Grand Forks, N. D., the road lay through thick gumbo mud, which frequently came half way up to the hubs of the wheels and proved slippery and treacherous going for the car. The best roads found through the early part of the trip were those which carried the party across the high tall grass of the prairie trails, where the only difficulty lay in buffalo tracks.

Going through Grand Forks and Fargo, S. D., the party crossed over to Minneapolis and St. Paul and then went to Chicago, where they were delayed two days by a severe storm. From Chicago they followed the road from Kalamazoo to Jackson and thence on to Detroit, Mich. They made the 250 miles between Detroit and Buffalo between breakfast and dinner on one day, experiencing no difficulties whatever.

TRIP WITHOUT MAPS

Maps of many of the roads over which Mr. Corey's party traveled are unknown. Diagrams were furnished by friends as guides to the proper direction. These consist chiefly of ruled lines, set at right angles to each other, with the number of telegraph poles which must be passed before some cross road is made indicated along the line, and with short descriptions of houses or landmarks where turns are to be made. From Syracuse the route laid out is to Albany, New York and Washington, thence to Pittsburg and Cleveland and back into Canada. Mr. Corey in speaking of his trip said:

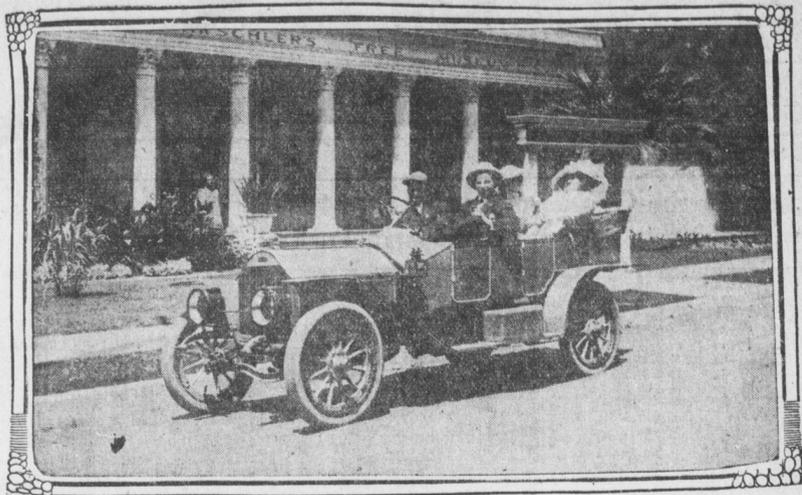
"People thought I was crazy when I started without any extra tires and no extra equipment of any kind, but I haven't had any necessity for the use of anything but gasoline and oil so far on my trip."

Speaking of the difficulties experienced in getting licenses to drive in the various states through which he passed he said:

"The only place where I ran into any trouble was in getting a permit in advance to pass through New Jersey, and that was overcome by sending \$1 ahead and receiving an eight-day license in return."

The four members of Mr. Corey's party are attempting no cross-country record; they are simply on a pleasure trip to see the country.

Late Model of Handsome, Long, Rakish Interstate "40" Torpedo, Now Sold by New Local Firm



INTERSTATE TORPEDO MAKES HIT ON STREETS

Model for 1911 Seems About the Last Word in Design and Equipment

The very newest thing on the streets of Los Angeles is the 1911 Interstate "40" torpedo. This model seems to be about the "last word" in body design and equipment, finished in a handsome shade of gray and upholstered in a mottled brown Spanish leather. The top is brown of the same shade as the upholstery and made of heavy imported silk mohair. The car comes regularly equipped with Firestone demountable rims, carrying an extra tire fitted to the spare rim, all blown up, ready for use. Electric lights operated by the eighty-ampere hour storage cell are used in side and tail lamps. Side lamps also equipped with reserve kerosene burners. There are no brass trimmings on the car, with the exception of the hub caps and steering post, the lamps being finished in black enamel, which, with the color scheme of the body upholstery and top, adds strikingly to the beauty of the car.

Morrow, Loomis & Co., at 57 South Olive street, who are opening up the southwest territory for the Interstate factory, are equipped to carry on a

very extended business and will maintain an equipment and stock which will compare with the largest distributors in this part of the country. As a local proof and demonstration of the real merits of the Interstate, a party of bright, clever people from the Los Angeles theater—Mr. and Mrs. Metz, the clever folks who have been rendering the folk songs to big audiences this week, and that incomparable impersonator of Lillian Russell and Fay Templeton—Mildred Stoller, enjoyed the courtesy of the local Interstate management by a trip through Pasadena and all the surrounding country, and the way the pretty torpedo was put through its paces shows it to be one of the classiest cars that have made its appearance among the new models in Los Angeles.

AUTO OWNERS ARE NOT EXTRAVAGANT

(Continued from Page One)

families whose incomes are more than this. Can't these people have automobiles if they want them without doing any serious harm to their purses? "It is simple plain facts that there are about 1,000,000 families in the United States who earn enough annually so that they can easily afford an automobile if they wish it. This is one family in every ninety-two. If the one family does buy a car the other ninety-one begin talking about it and say the man is 'going broke.' I have heard a great deal of talk about 'mortgaging their homes' to buy automobiles. The first of these has yet to come to my personal knowledge. Others have mentioned it to me and I have always asked them if they knew personally of a particular case, but none has."

FERRY AUTOS ACROSS CARQUINEZ STRAITS

Many motorists do not know that automobiles are taken across the Carquinez straits on the Southern Pacific ferry boat Solano, but such is the case, the fare being a small item in comparison to the pleasure derived from touring up state via that route," says Fred B. Taylor, a prominent druggist of Oakland and an enthusiast on motoring. "It is by far the easiest way in which to reach Napa, Solano and the northern California counties and should lure many pleasure touring motorists."

"Selecting Big Meadows, Plumas county, as the objective point via the route indicated and accompanied by J. A. Cussen of Oakland and Joseph Connor of San Francisco, I made this trip recently in my E-M-F touring car," continued Taylor, "and it proved to be one of the most delightful trips we had ever made with my car."

"Leaving Benecia, the opposite shore of the straits, our first day's run took us to Honcut, sixteen miles beyond Marysville, our speedometer reading 125 miles, which we made on ten gallons of gasoline. The next day we made Martin's Camp, via Paradise, the lava rock road between Oroville and Paradise being easily negotiated. Our third day out brought us to Big Meadows via the Summit and Humboldt valley. The distance between the latter two points is seven miles, all of which is down grade and through one of the most beautiful spots in the state. Approaching Prattville we encountered numerous steep grades and small water dams which necessitated much slow driving."

"Big Meadows is populated by very hospitable people, all of whom set most appetizing tables. Gamey fish running from under the limit to several pounds are plentiful. Nature runs riot there, the very atmosphere making it a spot one leaves with considerable reluctance. As a motorist's retreat it is ideal."

DUROCAR COVERS 525 MILES IN 4 DAYS' TRIP

Los Angeles Built Machine Withstands Hard Test

The Duro car driven by Charles Fuller Gates made the trip up the new aqueduct route covering 525 miles in four days, and one slight puncture was the only trouble encountered on the trip. So perfect is the mechanism of this Los Angeles built car that the factory has more orders on hand than can be filled in two months, working all departments to their full capacity.

Mr. Gates was accompanied by Phillip Grippen, Conrad Scherret and Hayes Rice. The roads are exceptionally bad in many places, at times the car having to plow through sand and soft dirt up to the hub.

Another Duro car driven by Harry Thompson of Phoenix arrived in Los Angeles this week, the first car so far reported as making a similar pleasure trip in the summer. It is so hot on the desert that travel can only be done safely after nightfall, for on the first day out traveling through the heat caused three cases to blow up and was so hot that patches would not stick.



Air Cooled, Four Cycle Motor Car

There is no possible way to over-heat the engine and there is just as much power in an air-cooled as in a water-cooled engine. When you fully understand how easily such a car is controlled you will purchase only the air-cooled machine.

The Middleby

is built for service, and will travel as fast as most cars selling for double the price.

Phone for Demonstration

Dr. Chas. W. Snyder

1861 W. Twelfth St.

Phone 51334. (Near Westlake.)

We've Moved

The Kissel Automobile Company, operating the Pacific Coast Factory Branch of the Kissel Factory, has moved into new quarters at 118 West Pico.

The building has just been completed and is splendidly arranged for the selling, storing and repairing of automobiles.

A stock of at least seventy-five Kissel Kars will be kept constantly on hand, making it possible to supply any demand for any model, just as though the factory were next door.

KISSEL KAR

A full stock of repairs for every Kissel model will be carried, making the replacing of parts a matter of hours instead of days. All adjustments of replacements will be made at the office.

The well-known "Kissel Service" will be put into effect in every detail.

If you care to look over the plant, the cars, and learn about our plan of automobile selling, you will be most welcome at any time.

The Kissel Automobile Company

118 West Pico

C. L. LEPPA, Manager

Home 22886; Bdwy. 2186



Nothing Succeeds Like Success

As a boy at school did you ever fall down in your examinations? As a young man did you ever fail to make good with "the only girl?" As a business man did you ever make a deal that you were not exactly proud of?

Quite likely! And every time you have met with disappointment you have gained EXPERIENCE. But you cannot afford this when it comes to buying a car.

The progressive man of today has neither the money, time nor inclination to be educated by experience.

The experience of his friend, the RECORD OF THE CAR and the ability of that car to surpass all others in a comparative demonstration are the reasons the successful man buys the successful car.

There is no car even NEARLY as successful as the BUICK. Regardless of price, horse power or NUMBER OF CYLINDERS, BUICK cars hold MORE important stock car hill-climbing, speed and endurance records, and have made more stock car records last year than ALL OTHER CARS COMBINED.

A big statement, but it is true. Ask your friend his personal experience. You won't have to look far, either, because more BUICK cars have been sold in Southern California the past season than any other car.

And then, as a "chaser" to the foregoing lecture, bear in mind that IF WE CAN'T SHOW YOU ABSOLUTELY BY ACTUAL DEMONSTRATION THAT WE HAVE GOT THE BEST CAR WE DON'T WANT YOUR MONEY.

HOWARD AUTOMOBILE CO.

1142-44 South Olive St.

Does Your Steam or Gasoline Car Need Fixing?

We guarantee first class workmanship on all cars, at lowest prices. We have the largest and best equipped garage on the coast. Don't forget to call us up if you have a break-down. We give you the best wash and polish in the city, less than any one else. We are prepared to do all kinds of blacksmith work, spring manufacturing and repairing.

Pacific Motor Car & Aviation Co.

1217 South Flower Street
Phones: 60151 Main 8680
OPEN ALL THE TIME



Greatest mileage tire on the market. All sizes and types. FIRESTONE TIRE & RUBBER CO. 957 South Main street.

Announcement

C. F. Splittdorf Company have opened a direct factory branch at 1226 South Olive street. Capable magneto mechanics from the factory will be on hand to care for the wants of users of this popular magneto.

A full line of Magnets, Coils, Spark Plugs, Timers, Magneto Parts, etc., will be carried in stock.

C. F. SPLITDORF

1226 South Olive Street
PHONES: F. 5835 Main 1366

Factories—New York. Branches—New York, Chicago, Boston, Detroit, San Francisco.

1911 Durocars

Now Ready

Torpedo	\$2000
Toy Tonneau	\$1750
Touring Car	\$1750
All 35 h. p., 4 cylinders.	
2-cylinder cars	\$1500

Trucks, Etc.

Durocar Manufacturing Co.

935 South Spring Street. Both Phones

Open All Night

Auto Repairing
AND MACHINE WORK. REASONABLE RATES. COMPETENT MEN IN CHARGE AT ALL HOURS.
SIXTH STREET GARAGE
221-223 EAST SIXTH STREET
\$5 Per Month for Day Storage; \$10 for Night and Day.
Phone Home F1551. WHITE BROS., Props.



Have You Seen the "6-60" Torpedo?

This is by far the most remarkable automobile ever seen in Los Angeles. For elegance and perfection of construction and finish the Knox six-cylinder torpedo is without an equal. Even the man unacquainted with the motor car can appreciate the high standard set by this new motor masterpiece. Little wonder it is proving a sensation.

Ready for Immediate Delivery

- Six-cylinder, 60 h. p. Knox Torpedo.
- Four-cylinder, 40 h. p. Torpedo.
- Four-cylinder, 40 h. p. Touring Car.
- Four-cylinder, 40 h. p. Tonneauette.

Doerr-Brown Motor Co.

1136 South Main Street

Goodyear Tires

is merely another way of saying SAVE. Goodyear Tires give more real quality per square inch than the average tire does per square foot. Since the recent reduction in prices the superior Goodyear quality is given for the same price as other makes. It's money saved when invested in a set of Goodyear Tires.

Others have found this to be true. It's your turn now. PAY US A VISIT

W. D. Newerf Rubber Co.

949-51 SOUTH MAIN STREET
San Francisco office 545-51 Golden Gate avenue.