

### All Kodak Films Developed Free Monday

#### Get the Fall

Quarterly Style Book

—20c, and the Ladies' Home Journal Pattern you want Free.

—the Greatest Exponent of Fall Styles.

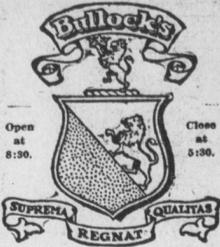


Hairdressing and Manicuring Parlors  
Seventh floor. Chiropodist who knows how to relieve foot troubles.

—The most welcome news we have had to tell this season in our kodak department.

—On Monday all films will be developed free, the negatives to be printed by Bullock's. The printing prices are no small attraction in themselves.

2 1/2 x 2 1/4 and 2 1/2 x 3 1/4, 5c each; 2 1/2 x 4 1/4, 3 1/2 x 3 1/2, 3 1/2 x 4 1/4, 3 1/2 x 5 1/2 and 4x3, 5c each.



Open at 8:30.

Close at 5:30.

### Meet Your Friends in Bullock's Tea Room

The Candy Man Says,

"Nut Nougat Will Be 20c lb."

—"Just as pure and sweet and good as though it were 30c lb."

—"I'm going to give everyone cause to know that Bullock's is the best place to buy good candy." Nut Nougat Monday 20c.



Frequent eye twitchings are danger signals of future eye troubles the optical specialist can help you avoid.

—If you have an afternoon engagement, plan to take lunch in the Tea Room before you go, instead of worrying over a dinner at home. And Bullock's is centrally located. Special dishes on Monday's menu are:

Cream of Green Corn Soup; Baked Stuffed Sea Bass; Broiled Live Lobster; Chicken Curry; Braised Sirloin of Beef; Veal Sweetbread; Almond Custard in Glass.

# Hundreds and Hundreds Dollars in Savings for Monday Buyers

Plumes in this sale mostly black and white



See Big Double Window on Broadway

## \$6,000 Worth Magnificent African Ostrich Plumes

—here for the greatest of August Distributions

At Thousands of Dollars Less Than They Would Total Regularly

—An event we've been working for months—to have ripe and ready as a companion sale for Our Fourth Clearance.

—We didn't buy in a hurry, we didn't leap at offers, but went about our plans systematically—searching, choosing, rejecting, putting all the knowledge at our command into the effort to secure values out of the ordinary, in the beautiful plumes every woman loves—

—And now we are ready with quantities, varieties and prices that bring splendid plumes within the reach of every woman.

### Extraordinary Notion Savings

—Final riddance of many short lines at still shorter prices.

- Women's 25c Hose Supporters 10c—Clasp tops; extra heavy webbing; plain or frilled.
- 5c Belt Pin Books, 3 for 10c—60 to the paper; assorted sizes and colored heads.
- Shoe Laces 8c bunch—1, 3 and 4-tubular laces.
- 5c Collar Foundations at 3c—Net or chiffon covered.
- 25c Shell Hair Pins, 15c box—12 in box; twisted style that won't fall out.
- Bias Seam Tape 10c piece—12 yards super-fine cambric, white.
- 15c Bias Seam Tape, 5c piece—Lawn, 12-yard piece; pink, blue and brown.
- Shirt Waist Belts 10c—Adjustable with dip pin.
- Steel Hat Pins 10c dozen—7, 8 and 9.
- 2c Z. Markers 10c—For tracing; regular 15c value.
- 5c Invisible Hair Pins 25c—50 count; assorted to box.

### Pearl Buttons

Clearance at 10c  
Fine sweetwater styles; 24, 30 and 36 lignes. And splendid Ocean Pearl buttons—assorted sizes, from 3 to 9 on a card—10c card.

### Look at These Buttons

To Go, Per Dozen, 5c  
—Final clean-up of all odd dozens and styles of bone, silk, velvet, metal and silk. All styles and many colors.  
—Marked 15c to 50c dozen. Now 5c dozen.

### Look at the Size

Bath Towels at 25c  
24x47 in. 2 ft. by almost 4 ft., at 25c. Time for you to buy bath towels Monday.

500 dozen Huck Towels at \$1 dozen—Size 18x38 inches.

### Clearance of Art Linens

—Reduced 1-3 to 1-2.  
—All odds and ends from our great clearance—Drawnwork, hemstitched and embroidered linens.  
—Some are slightly soiled.  
—Many very remarkable values included. Reductions of 1-3 to 1/2.

### Small Lot of Sylke Shantung

20c  
—in gray, red, green, purple and lavender.  
—Always 35c, till Clearance—  
—This lot won't last long.

## 12 In. French Plumes Will Be Out at 95c

—The best of \$1.50 values—

13-inch French Plumes, \$2 values, will be.....	\$1.45	30-inch French Plumes, \$11 value, will be.....	\$7.45
15-inch French Plumes, \$4 value, will be.....	\$2.45	22-inch French Plumes, \$13.50 value, will be.....	\$9.45
18-inch French Plumes, \$8.75 value, will be.....	\$4.95	22-inch French Plumes, \$16.50 value, will be.....	\$11.45

—Every plume guaranteed to be the size represented— all with graceful heavy tips and wide flues, all of 3 and 4-ply thickness. Mostly black and white.

## Think of Buying 16-In. Willow Plumes at \$4.95

—You can do it Monday. Splendid \$7.50 values—3-ply-3-tie—black or white—\$4.95.

18-inch Willow Plumes, \$11 values, Monday.....	\$7.95	22-inch Willow Plumes, \$18.50 values, Monday.....	\$13.95
20-inch Willow Plumes, \$15 values, Monday.....	\$11.45	Up to 30-inch Plumes, \$35 values, Monday.....	\$25.00

—The biggest plume offering we have ever made—Monday, Second Floor.

## 2,000 Yards of Fancy White Lawn Monday at 15c

—The best of 25c value—  
—Embroidered figures, dots and stripes. Perfect in every way.  
—If you are planning white waists, dresses or children's wear, save 10c yard by buying Monday.

## 50c Rumchunda Sylke to Go Monday—Flying at 25c

—And all 35c sylkes in our regular stock at 25c yard. The same beautiful forgeries of real silk, in sheen and patterns—that women have gone wild over at regular prices. Some say they make even prettier waists and dresses. Don't miss this Monday opportunity at 25c yard—a great line of colors.

## \$15 to \$20 Embroidery Dresses—Monday Sale \$10

—27-inch and 54-inch Flouncings with bands and plenty of plain material Monday—\$10.00.

## Wonder of Wonders! This Newest of the New Messaline Satins at, Yd. 65c

—The same sterling quality certain largest metropolitan stores, right at the threshold of the market, are selling as extra value at \$1.00 a yard.

### A 35-Inch Black Taffeta at 75c

—A fine rustling quality; will interest ever so many who are wanting new black waists and skirts and dresses. 75c yard.

—Not a clearance in the strict sense of the word, but a value so much stronger than many strongest clearance values, a value so many women will read of enthusiastically that we give it prominent location in this clearance news today.  
—One of the biggest buying scoops our silk chief ever won. Messaline satin, fall's favorite silk, in cream, pink, blue, tan, brown, red, green and every wanted color. 65c yard, while a limited yardage lasts.

## We Are Going to Make Just a Certain Number of Skirts for 95c

—Just one skirt each for a certain number of women who bring their order in Monday—and

—choose the material for their skirts from our splendid dress goods stock at \$1 yd. or more.

—The work will be done by one of Los Angeles' most successful tailors—a man noted for the satisfactory way he serves his customers. We guarantee perfect fit and perfect work.

—In view of values in force during this 4th Clearance, this skirt making opportunity becomes probably the most important we have ever announced, 95c.

### Half Price for Lace Appliques

—and rich medallions.  
—For gowns, for waists, for dresses.  
—Baby Irish effects in all shapes and sizes. An opportunity extraordinary for dressmakers. Half price.

### Sale Colored Embroideries 50c

—Including 27 in. and 18 in. flouncings in pink, blue and lavender—75c to \$1.25 values.



Three of the Styles "95c for the Making"

## All of Our 85c, 75 and 65c Dress Linens Monday at 45c

—48 inches wide, in full line of shades.  
—The finest French dress linens it is possible to buy to sell at 65c, 75c and 85c yard. Our entire line Monday at 45c yard.  
—Such an opportunity to buy suits, coats and skirts as hasn't been offered this season.

## Just 90 Worsted Suits to Go at Great Reductions.



—Forty \$39.50, \$45.00 and \$49.50 Late Summer Suits ... \$29.50

—Styles with scarcely noticeable differences from the newest lines that are coming in for early fall selling. Plain serges—richly braided shepherd plaids and novelty cloths in blouse and tailored styles—\$39.50, \$45.00 and \$49.50 values. Clearance, \$29.50.

—Fifty \$35 Serge and \$49.50 Pongee Suits Monday . \$25.00

—Navy blue and black serge suits—that were \$35.00; \$35.00 black pongee suits, \$49.50 colored pongee suits and \$35.00 white serge suits—included in a great Clearance Monday—\$25.00.

Last Word—Linen Suits and Dresses Now at \$7.50

—Our \$25.00 All-Linen Suits were marked down to \$12.50. Our \$19.50 Natural and Colored Linen Dresses were marked down to \$12.50. Now all these original \$19.50 and \$25.00 Dresses and Suits for Monday at \$7.50. They should cause the swiftest buying of the season. Second Floor.

### 50c Stockings at Half Price. 25c

—Several hundred pairs.  
—A very special purchase, including colored embroidered, white lace and novelty stockings.  
—Reseda, catwaba, sky, pink, olive, wistaria, rose, wine, cedar, brown and Hunter's green.  
—An opportunity for buyers to profit by Monday. 25c pair.

## Just Fifty Fine Silk Floss Mattresses Monday at \$6.95

—The maker had too many of them. We told him we'd help him reduce stock in our Clearance if he would make the right price. He did.

—Monday buy guaranteed pure silk floss mattresses, covered with fine tick. Full or three-quarter size. Fourth Floor, \$6.95.

—Some told of in this advertisement; the majority not advertised but distributed through every department of the store and the Bargain Basement.

### The 4th Clearance by Merit Alone

—compels us to give it another week. The values, the varieties, the quantities of merchandise for riddance are here—

### The One Sale of the Year and—

—opportunities will be extraordinary again Monday—

### But the Fourth Clearance, with

—all its greatness must hurry to a finish, now—  
—New Fall hats, and Suits and Coats.

—New silks and dress goods. New wear for misses. New rugs and fancy goods are bursting into

### The Full Bloom of Fall Beauty

—and demanding attention insistently every day.  
—Bullock's is growing to be a greater store than ever for you.  
—Now profit by extraordinary offerings of clearance.

### Sale of Silk Stockings at \$1

—Splendid colored silk stockings with lisle soles and wide hem tops. Rose, lavender, tan and other favorite colors. 33-1-3 per cent under worth at \$1 pair.

\$3.50 Pure Silk Stockings \$1.50—in lace boot effects. Black and white only.

\$3.50 Thread Silk Stockings \$1.50—Hand embroidered in all the latest shades.

### The Biggest of All Linen Weeks

—In the history of this business closed splendidly Saturday at 12:30.

—Hundreds of buyers, through the extraordinary values that were offered, were brought in close touch with the character of Bullock's Linens and Bullock regular values.

—Hundreds of buyers learned that when they want good linens at right prices they can come to Bullock's for them safely.

### Monday—4th Clearance Will Continue, and

—the sale of Sample Linens.  
—Our stock reducing time is your profit-making time.

Table Damask 50c Yard—70 inches wide, full bleached, fine satin finish, closely woven, strong, firm quality; 50c yard.

Table Cloths—Manufacturers' samples—Fine double satin damask, Irish, Scotch and Austrian weaves—choice new patterns. No napkins to match.

\$12 Table Cloths \$6.75.  
\$9 Table Cloths \$5.  
\$4 Table Cloths \$2.75.  
\$3 Table Cloths \$1.75.  
Table Cloths 60x83, \$1.

Napkins—Manufacturers' samples—Fine double satin damask, Irish and Scotch weaves. No table cloths to match.

\$12 Napkins (17x27 in.) \$6.95 dozen.  
\$11 Napkins (20x26 in.) \$5.75 dozen.  
\$8 Napkins (20x20 in.) \$5 dozen.  
Napkins (18x18 in.) \$1 dozen.

Lunch Cloths—Manufacturers' samples—Fine double satin damask, Austrian and French weaves.

\$3.50 Lunch Cloths \$1.75.  
\$2 Lunch Cloths \$1.  
\$1.50 Lunch Cloths 75c.  
\$1 Lunch Cloths 50c.

Towels—Manufacturers' samples—Fine satin damask, fine double thread, Huckaback, some hemstitched, some scalloped, some knotted fringe.

\$1.50 Towels (24x48 in.) 75c each.  
\$1 Towels (23x46 in.) 50c each.  
75c Towels (22x42 in.) 35c each.  
50c Towels (22x42 in.) 25c each.  
Odd Towels 10c each.