

Christmas Trees 25c to 75c

Right fresh from the Northern forests have come these 1000 Oregon firs in time for Christmas. 2 to 3-foot, each 25c and 35c; 3 to 4-foot, each 50c; 4 to 5-foot, each 75c. Mistletoe—with plenty of berries, at different prices. Aisle 4.

DINNER 25c Tomato gumbo soup, Roast Leg of Pork with dressing or Baked Ham with Creole, Mashed Potatoes, dessert and drink. . . . 25c Half Fried Chicken a la Maryland. . . . 35c Hot Beef Sandwich, Mashed Potatoes and Gravy. . . . 15c Ice Cream and Cake. . . . 10c

ARTHUR LETTS Broadway Department Store HOME 10571, BOWY 4944 BROADWAY COR. 4TH, LOS ANGELES

OPERA GLASSES \$15 Lemaire, Pearl, 12 Hgns. . . \$13 \$14 Lemaire, Pearl, with handle. \$12 \$12.50 Colman, Pearl, 14 Hgns. \$10 \$9 Marchand, Pearl, 14 Hgns. \$7.50 \$6.50 Marchand, Pearl, 12 Hgns. \$5.50 \$7.50 Lemaire, Morocco covered, 12 Hgns. Black Japanned. . . \$6.00 \$6.50 Lemaire, Morocco covered, 12 Hgns. Black Japanned. . . \$5.20

Fancy Notions for Christmas HOSE SUPPORTERS AND ARM BANDS 25c—Made of fancy elastic and shirred satin ribbon, in pink, blue, red and a few lavender. "PIN-ON" HOSE SUPPORTERS 49c and \$1—Also round garters in a combination set. Made of shirred satin ribbon, pink and blue only. SHIELDS IN CHRISTMAS BOX \$1.50 and \$1.75—Contains four pairs Kliment's "Gloria" perforated shields; sizes 3 and 4.

Put This Store to the Severest Test During These Final 6 Days



Toilet Articles, Smokers' Sets Etc., at Feature Prices

Make out your list before you begin shopping, then visit this department in aisle 6 for inexpensive toilet sets, manicure sets, military brushes, shaving sets and smokers' articles. We suggest particularly these price features:

49c Shaving Mirror 25c Like the picture above, with pedestal. Glass 5 1/2-inch. Regular price 49c. Monday's feature 25c.

Manicure Sets 35c The picture above shows the number of pieces. Regular 60c and 65c sets at 35c.

Smokers' Sets 29c Various styles to choose from. See picture above.

Toilet Goods Practically all kinds of gift hints in this department. Front of aisle 6.

For Her Toilet sets in Parisian ivory, ebony, mahogany and imitation woods. Priced from \$1.45 to \$15. Fancy powder and puff jars, 15c to \$1 each. Manicure sets, 50c to \$5.25. Kraftwood novelties, all prices. Glove and handkerchief boxes, 19c to 50c. Sewing sets, 21c to \$4.85.

For Him Smokers' novelties, trays, pipe sets, cigar holders, etc., 25c to \$3.45. Nickel hand shaving mirrors, 19c to \$5.25. Shaving sets, 29c to \$5.50. Collar and cuff boxes, 45c to \$2.15. Then shaving mugs and brushes in fancy boxes, at 60c to \$3.95. Shaving pads, prettily decorated, 25c each. Necktie racks and holders, 25c to \$1.25. Whisk brooms with prettily decorated holders, 50c to \$1.25. Humidors, to keep the cigars fresh, \$1.40 to \$1.95. Military brushes, at from 95c to \$6.50, put up in pretty boxes.

Gift Perfumes In fancy holiday packages, 18c to \$4.25. Toilet waters, in pretty gift boxes, 50c, 65c and 75c. DeWitt's guaranteed Atomizers, 50c to \$2.50. Sachet powders, 10c to 50c package. Hair Brushes, \$1 to \$4.

These Military Brushes Pair 95c A Christmas feature; they're packed in pretty boxes for gifts. Ebony and finish, sterling silver trimmed.

Christmas Sale Silk Waists Just in time to be profitable for gifts; taffeta, messaline and net waists, in all colors, assorted sizes and a dozen different styles. \$3.95 and \$5 Waists. . . \$2.95 \$5.00 and \$6.95 Waists. . . \$3.95 \$8.75 to \$12.50 Waists. . . \$5.00

Petticoats \$3.95 Persian Patterns A timely purchase of these Persian Petticoats—deep accordion pleated flounce made with glove fitting bands, all the rage in New York. Messaline Petticoats \$3.90.

FURS Make Queenly Gifts And the Broadway's popular prices are surely attractive—white or black—scarfs, muffs or sets.

White Furs Of snowy white hare—big luxurious shawls, with large pillow muffs, \$18.50, \$19.50 and \$25 set.

3-Piece Sets Of black Belgian Lynx, 3-piece sets, consisting of hat, muff and shawl, extra quality and unusual value at \$12.50.

Jap Mink Scarfs Also shawls; a wonderful variety. First quality skins—\$5, \$6.95, \$7.50 and \$10.

Extraordinary Silk Stockings \$1

An opportune purchase just in time for Christmas gifts. Pure thread silk with fine lisse heel, sole and toe. Had we secured them in the regular way, \$1.50 would be the price. Choice of cedar, olive, Nile, canary, golf green, Alice, Copenhagen, wistaria, seal and black. Just imagine the week before Christmas and these silk stockings at \$1! Is it any wonder we say "extraordinary"?

Stockings for Baby 35c Silk and wool, double silk platted. One of the prettiest wool inside lines we've seen. Won't shrink, either. Choice of white, pink, sky, tan and black. 2 1/2 pair, 3 for \$1.

These 50c Boxes Holiday Stationery . . . 29c A special feature from the stationery section for those who purchase Monday. A wonderful lot of 50c box stationery. Dozens of styles to select from. Beautiful boxes, holly and fancy designs and excellent paper. Monday while the quantity lasts, 29c each.

Gift Stationery The best and most carefully selected line we have ever shown. Prices start at 10c, 15c, 20c, 25c, 30c, then 50c, 75c, \$1, \$1.25, \$1.50, \$2, \$2.50, \$3 and \$3.50. Surely you'll be able to find the stationery you need in this wonderful assortment.

Post Card Albums Prices starting as low as 10c and from that up to \$2.75. All sizes and the various backs. Some remarkable values being offered in this section.

Fountain Pens The good kind, Conklin self-filling, on demonstration in aisle 5. Also see the Waterman pens. We can guarantee these makes.

1911 Diaries, 25c to \$1.25 Also Score Pads 20c The imported kind for 50c and bridge. Some very pretty ones at 20c each.

Brass Ink Stands Novelties at 35c to \$1.95 each. Also Desk Sets \$2.50 to \$4. Rear aisles 2 and 3.

A Kodak If it's to be a Kodak it must be an Eastman. Some for the grown-ups, some for the little tots, prices starting as low as \$1 and up to \$26.50. Kodak Dept., rear aisle 2.

Los Angeles' Greatest Christmas Shopping Week

—Now comes the real test by which you may measure the store's organization. Six days of the merriest, merriest Christmas shopping—six days in which every Holiday line will be attacked by the thousands who have yet to accomplish so much, before their gift lists are complete.

—Now comes the test in which our months of effort and most careful planning are to be measured by you. —We know that such merchandise has never before graced the Broadway's counters and shelves, and quantities, too, in nearly every case are so greatly enlarged this season that we believe the very heaviest kind of buying every day this week will mean wonderful assortments for the late minute buyers. —Yes, every day is important, there'll

be crowds—you must expect it, but crowds are easily handled here. Think of six broad entrances and five stairways leading to the upper floors besides the four elevators. —Remember, the Wells-Fargo Express office, a branch of the Postoffice, the wonderful post card booth, the accommodation desk and the package booth, the nursery for the care of the children, public telephones and rest rooms.

Beginning Wednesday, Store Will Be Open Evenings Until Christmas

Have We Ever Featured Such Wonderful Values in Chinaware, Cut Glass and Bric-a-Brac?

No, indeed, nor have we had such assortments. One of the saleswomen in this department made the remark to the Department Manager that in the years she'd been here she'd never seen the like of the values we are offering. At 10c, 15c, 25c, 50c, 75c, \$1 and \$1.25. If you are at all in doubt as to what to give for Christmas, just a trip through the china department and the problems vanish.

Steins Wonderful variety of our own importation. Priced at 50c, \$1 and up to \$5.

Important Our China Department this season is particularly fortunate in having such a wealth of fine merchandise, so easily priced. This is due in a great measure to the fact that our representative visited the European markets in person and selected the great majority of these pieces.

By doing this we are practically able to save almost a third, cutting out the importer's profits.

10c Table Containing 11 in 6 cups and saucers, plates, cream jugs and novelties.

25c Table Containing salad bowls, cake plates, spoon trays, cups and saucers, cream jugs, etc.

50c Table Containing chocolate jugs, fruit bowls, cake plates, trays, sugars and creamers, celery trays, etc.

Electroliers-Lamps If you are figuring on one of these for a Christmas gift, remember Broadway's prices are worth investigating.

Brass Jardinieres Handsome imported pieces at \$2.50 and \$3.95. Other sizes to select from.

Knife Rests Excellent cut glass at 25c, 35c, 50c, 75c and \$1.

75c Table Containing hand-painted piecaker jars, vases, salad bowls, trays and many hand-painted pieces.

\$1 Table A wonderful showing in the basement, beginning with Smoker's set, all complete with tray, \$1.25. And a high stand set at \$1.45. A value unapproached.

New Brass Goods A wonderful showing in the basement, beginning with Smoker's set, all complete with tray, \$1.25. And a high stand set at \$1.45. A value unapproached.

Bric-a-Brac Handsome bronze figures and lamps. Our own importation, at prices that you could hardly think possible on such fine merchandise.

Electric Lamps at \$6.95, \$7.95, \$10 and \$12.75. Desk Lamps at \$4.75. Bronze Figures at \$1, \$2 and up to \$35 each.

Cut Glass Fern Dish \$3.95 Beautiful cutting and an excellent lining. Also vases at 25c, 50c and up to \$10.

Salts and peppers, cut glass, excellent shapes, with glass top, 55c and 60c each.

Cologne Bottles Good cuttings at 50c, \$1, \$1.50 and \$1.95.

Holiday Pictures

Manufacturer's Surplus Most Popular Subjects Full Third Under Value

What good fortune is in this news! The surplus stock of the McClellan Mfg. Company, Los Angeles, Den and prior pictures in the most popular subjects of the day by Harrison Fisher, Will Grefe and Bessie Pease Guttman.

Brass ornamented pipe racks and calendars; dog and children subjects, cupids, etc., secured at about a third under the real value. On sale beginning Monday—what a Christmas opportunity!

\$2 and \$2.25 PICTURES, 98c. 75c DOG AND DEN PICTURES, 40c. \$1.50 PIPE RACKS, 98c. 50c to 75c NOVELTY PICTURES, 25c. CUPIDS AT 10c, 25c and 30c. 75c FIRELIGHT SUBJECTS, 50c. This includes "Hanging of the Crane," "Home Sweet Home" and others. Aisle 5.

How Easy to Choose Books for Gifts From such a wonderful variety of well selected books.

The \$1.50 Copyrights Are Always \$1.18 Max—Cecil Thurston. The Heart of Desire. Window at the White Cat—Mary Klinehart. Bella Donna—Robert Hitchcock. Silver Horde—Rex Beach. Modern Chronicle—W. Churchill. Rose in the Ring—McCatchoon. The Purchase Price—E. Hugh. His Hour—E. Glyn. Alissa Paige—Robert Chambers. White Magic—D. G. Phillips. The Husband's Story—D. G. Phillips. The Steering Wheel—Author of Happy Hawkins. The Foreigners—Ralph Connor. No Man's Land—Joseph Vance. Lady Merton—Mrs. H. Ward. Wild Olive—Author of Inner Shrine.

New Fiction 50c 4 New Titles Have Just Been Received "Holy Orders," by Corelli. "Gone with the Wind," by Margaret Mitchell. "The Leaven of Love," by The Doctor—Ralph Connor. "A Modern Madonna," by Stanley. Also these: The Barren—W. S. Porter. David Harum—Wescott. The Barrier—Rex Beach. Rebecca of Sunnybrook Farm—D. D. Wiggin. Bob, Son of Battle—Olliphant. Barriers Burned Away.

Gift Books Master of Vineyard—Myrtle Reed—\$1.50. Siege of Seven Sultans—Nicholson—\$1.20. Lady of Decoration—89c. Little Sister Snow—Author of Lady of Decoration—\$1.00. The Frontier Man—H. A. Coady—\$1.20.

White and Gold Gift Books 10c Christmas Tides. Lead, Kindly Light. Rock of Ages. Little Town of Bethlehem. Violet to Green You. Hark the Herald Angels Sing. Links of Memory.

Hand Bags \$3 Wonder Values Check hand bags off your list right now, for these \$3 hand bags are just what you have been looking for. We prevailed upon the manufacturer to give us the finest seal coat and the newest style frames with a fancy double strap handle. Then we had them lined with calf. They're fitted with inside purse to match and lined with leather. It's a line we are featuring. We picture some of the styles.

Other Leather Goods PRACTICAL FOR GIFTS Card Cases 35c to \$2.45. Bill Books 95c to \$5.45. Letter Cases 60c to \$5.45. Pass Cases 35c to 50c. Collar and Cuff Boxes 75c to \$3.45. Cigar Cases 50c to \$3.75. Music Rolls 35c to \$1.95. Traveling Cases \$1.45 to \$11.95. Beer Pot \$3.95 to \$1.95. Military Brush Sets \$3.95 and \$4.25. Money or Jewel Bags 25c to 50c.

Why Not Give Francoz Gloves? They represent the highest quality of glove-making; famous for fit and finish; a Glove Order will do. First Quality suede. . . \$1.50 Francoz Eudora. . . \$1.50 Extra Quality. . . \$2.00 Brabant P. K. . . \$1.75

16 B. Glove \$3.00 Full 16-button lengths, with 3 Corozo clasps on wrist; black and white; these for evening dress. 16-button Suedes. . . \$3.00 and \$4.00 20-button Glace. . . \$4.00 and \$4.50

Coronet P. K. \$1.35 Of fine quality lambskin, with one large clasp at wrist; pique and gusseted right for street wear; black and white and all street shades.



"You Have the Finest Line of Handkerchiefs"

In the city of Los Angeles, I sold one woman to the manager of this department a few days ago, and that same expression we have heard from dozens of women. We feel justified, therefore, in pointing out more definitely some of the important features that make this the best department in Los Angeles.

The Picture Above Represents one box of our famous 3 for 50c, all linen handkerchiefs. Our own importation, and listen, they are embroidered by hand. Can you imagine such a value at 3 for 50c? Sold by the box only.

Poppy Brand 3 for \$1 The hand embroidered handkerchiefs that have set a new value standard, 3 in a box for \$1. All linen, medium weight and three different patterns. Just the right number and just the right quality for Christmas gifts. Aisle 3.

Armenian Handkerchiefs 25c Real Armenian lace edge handkerchiefs. Pure linen centers. Three different grades besides the feature price at 50c. The others are 50c, 75c and \$1.

Three Handkerchiefs 25c These are for children. They're all linen, put up in little suit case, tied with blue or red silk ribbon, 3 for 25c.

The Twins 25c Three dainty lawn handkerchiefs packed in a box that can be transformed into a bed wherein lie sleeping two tiny dolls, 25c.



A House Coat For His Christmas

The Men's Store in the Annex offers a splendid assortment of new house coats at \$3.95, \$5, \$7.50 and \$10. Much better values than you could expect at the various prices.

Bath Robes All ready coated for \$5, \$7.50 and \$10; made of excellent quality heavy woolen cloth, in great quantity we have sold in a contention of how good they are for the prices.

Combination Sets, Tie and Socks, \$1.25 Beautiful Crepe Bengaline Four-in-hands and silk sock; a combination set that we have just received; all the favored shades. Aisle 8.

Japonette Hdkfs. 10c or \$1.10 a doz.; full size in Japanese box; and in dairy initial.

Sweater Coats So practical for cool nights and mornings; plain grays and navy, or gray with cardinal and navy trimmings; prices start at \$1.50, then \$1.95, \$2.95 and \$3.45. Aisle 9.

Silk Sox \$1 Pair—Wayne knit, pure thread silk with lisse sole, heel and toe and top; colors and black; wonderful values at \$1 pair.

Coat Hangers, in Case, 50c—Leather bag containing 2 folding coat hangers; practical for travelers.

Jap Silk Hdkf. 50c—With pretty embroidered initial. Aisle 10.

Why Shouldn't We Be Toy Headquarters?

When such broad assortments for us and such low prices prevail? It's just as natural for us to sell toys in vast quantities as it has been for us to be leaders for low prices.

This is to be a wonderful week in the Toy Section. Time is flying, likewise assortments. MECHANICAL TOYS—See the famous toys that go backward and forward automatically. These from the Lehman factory, Germany. Donkeys at 35c. The new Airships at 50c. Moving Picture Machines.

BLOCKS—Something for little babies. Beginning with the Pyramid Blocks at 5c, 10c, 15c, 19c and 25c up to the beautiful sets at \$1. Also Flat Picture Blocks at 5c, 10c, 15c and up to 40c.

PAINT BOXES—Something to interest the boy or girl. Complete at 5c, 10c, 25c and 50c. AUTOMOBILES \$3—String ball smoothly running kind, prices starting at \$5. \$8.95, \$10.95 and up to a handsome model at \$25.00.

HAND CARS \$3.50—Best ball bearing cars that are suitable for boys to 15 years of age. \$3.75. TRICYCLES—\$4.50 to \$6.50. VELOCIPEDS—\$1.75 to \$2.45. SANTA CLAUS MASKS at 10c, 25c and 50c. Others with animals at 50c and \$1. FUR ANIMALS 25c—And others at 50c, 75c and \$1.00.

CHINA TEA SETS 10c to \$1—A new lot that we've just opened. WRITING SETS for the little tots at 25c, 50c and 75c, up to the \$2.00 ones. SWORDS at 10c, 15c, 25c and up to \$1.25. The boy will like one of these.

Perhaps Not Largest but the Best Dressed Doll for \$1 Such pretty dresses, such well proportioned dolls, so substantial. They're going fast at the price.

\$3.75 Doll \$2.45 Playmate, full ball jointed body, sleeping eyes, hand-made wig. Dolls fitted with shoes and stockings, special \$2.45.

WASHABLE BABY DOLL \$1.95—Others at \$1.25, \$1.75 and \$2.00.

Xmas Tree Holder; Fit Any Size Tree 25c This is a new invention. You can keep them from year to year. Take the place of the old pop box.

Toilet Sets

And small silver novelties consisting of 3-piece Toilet Sets, \$10.95 to \$30. Manicure Sets, \$5.25 to \$12.00. Military Brushes, \$6.95 to \$12.00. Clothes Brushes, \$3.75 to \$4.95. Hat Brushes, 75c to \$2.25. Puff Jars, Buffers and Salve Jars at different prices, some at 50c up to \$8.75.

Baby Soaps, Clear Cutters, Pocket Knives, Match Safes, etc.

Toilet Sets 3-piece, \$4.95 to \$10.00. Silver Plated, 4-piece sets at \$9.95, and 5-piece sets at \$11.95. Combination Toilet and Manicure Sets \$11.95 to \$15.50. Clothes Brushes, Silver Plated, \$1.75 to \$2.75. Also Military Brushes, Hat Brushes, Buffers, Jars, Child's sets, etc. Silver Plated.

Clocks Fancy gold plated clocks \$1.45 to \$15. 8-day wood mantel clocks \$2.99 to \$7.95. French traveling clock \$6.95 to \$11.95. Also monogram and wall clocks. Smoker's articles and cutlery. Gillette safety Razors \$5.00 to \$6.50. Auto Strip Razors \$3.00. Pen Junior, Ever Ready and Eagle Razors \$1.00. Straight Razors 60c to \$2.50. Razor straps 25c to \$1.50. Stroping Machines \$1.95. French Briar Pipes 25c to \$6.95. Meerschaum Pipes \$1.50 to \$5.95. Automatic Cigar Lighters \$1.00 and \$1.45. Cigar Jars 75c to \$1.75. Ash Trays 25c to \$1.45. Tobacco Pouches 25c to 50c. Also Cigar Cases, Smoker Sets, etc. Aisle 4.

\$1.45 Burning Outfits 79c The pyrography department on the Main Floor offers this remarkable Christmas feature for Monday.

—Outfit consists of imported rubber bulb, platinum point, cork handle, metal union, benzine bottle, alcohol lamp and book of instructions. Put up in neatly stamped box ready for burning. \$1.45 the regular price. Monday 79c.

Jewelry Signet Rings \$1 to \$11.00. Gold Filled Lockets, Neck Chains and Lavallieres, priced from \$1.25 up to \$15.00. Cuff Links 50c to \$1.25. Souvenir Spoons, Thumbless, Pearl Cuff Links, Mesh Bags and first quality Rhinestone Hat Pins. Solid Gold and Gold Filled Jewelry of every description, including very fine imported novelties.

\$1 Sets for Staining 25c Pyrography stain consisting of 8 bottles of stain and one bottle of gold and copper. Regular selling price \$1. Monday feature 25c.

75c and \$1 Mirrors 69c Dresser mirrors, circular glass, designed in floral and conventional effects for burning; easel back; 75c and \$1 regularly. Main Floor, aisle 5, 69c.

Eastern Hams, sugar cured, per pound 16c

10 to 12 lbs. average. Phone your orders. We deliver free to all parts of the city and suburbs.

Lemon, Orange or Citron Peel—Lb. 20c La Premiere Butter, Fancy Creamery—2 lbs. 69c Further—49 lbs. \$1.31 Fancy Soft Shell Almonds—2 lbs. 40c Idaho Flour—5 lbs. 25c Seeded Raisins—3 pkgs. 25c Fancy English Walnuts—3 lbs. 15c Eastern Cheese—Lb. 20c

Fancy Northern Burbank Potatoes—30 lbs. for 54c Spanish-American Assorted Soups—Doz. cans 95c Broadway Special Coffee—Lb. 25c Lipton or Tetley's Tea—Lb. cans 59c Indian and Ceylon Tea. Free demonstration. Cream of Orchard Fruit—Peaches 2 cans 25c Armour's Butterline, Substitute for Butter—3 lbs. 38c

Fancy Table Raisins—2 pkgs. 25c Standard Pack Pumpkin—2 cans 15c Cape Cod Fancy Cranberries—2 quarts 25c Altmore Plum Pudding—Can 23c None-Such or Altmore Mince Meat—3 pkgs. 25c Fancy Yellow Sweet Potatoes—3 lbs. 15c Free delivery to all parts of the city.

1847 Rogers Bros. Flat Ware

Teaspoons, set of 6, \$1.45. Dessert Spoons, set of 6, \$2.55. Tablespoons, set of 6, \$2.85. Baby Spoon, cut handle, 50c. Baby Spoon and Food Pusher, set 85c. Other suggestions are Individual Salad Forks, Butter Spreaders, Soup Spoons, Bouillon Spoons, Tomato Server, Steak and Carving Sets, Fruit Knives, Nut Sets, etc.

Guarant'd Hollow Ware Tea Sets \$6.45 to \$17.95. Coffee Sets \$6.25 to \$11.95. Cream and Sugar Set \$3.45 to \$7. Baker or Pudding Dish \$4.45 to \$7.95. Fern and Bon Bon Dishes \$1.25 to \$7.95. Gravy Boats \$1.25 to \$4.95. Spoon Boats \$1.95 to \$2.85. Fruit and Nut Bowls \$2.45 to \$5.45. Breakfast Cruets \$1.75 to \$1.95. Candle Sticks \$1.25 to \$3.75. Toothpick Holders 95c to \$1.25. Casseroles \$1.95 to \$8.95. Drinking Cups \$1.50 to \$2.50. Toast Racks \$1.95. Combination Sugar Bowl \$1.75. Mustard Pot \$1.25 to \$2.25. Napkin Rings 50c to \$1. Shaving Mug, with brush, \$2 to \$2.25. Tilted Water Set \$8.95 and \$11. Chafing Dishes \$3.98 to \$11.45. (AISLES 2 AND 4)

Hand Bags \$3 Wonder Values Check hand bags off your list right now, for these \$3 hand bags are just what you have been looking for. We prevailed upon the manufacturer to give us the finest seal coat and the newest style frames with a fancy double strap handle. Then we had them lined with calf. They're fitted with inside purse to match and lined with leather. It's a line we are featuring. We picture some of the styles.

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